

**NATURA &CO HOLDING S.A.**

Publicly Held Company

CNPJ/ME No.: 32.785.497/0001-97

NIRE: 35.3.0053158-2

**NOTICE TO THE MARKET**

**Natura &Co Holding S.A.** (“Natura &Co” or “Company”) (B3: NTCO3; NYSE: NTCO), pursuant to the provisions of Article 12 of CVM Resolution nº 044/2021, hereby informs its shareholders and the market that it received a letter from BlackRock Inc., informing an increase in the percentage ownership of the Company held by vehicles under its discretionary management.

BlackRock informed that its participation on January 04, 2023 reached 70,089,223 common shares, nominative and without par value, which represents 5.067% of Natura &Co’s total shares. The vehicles under its discretionary management also hold derivative instruments related to the Company's common shares.

BlackRock also informed that its equity interest is for investment purposes only, with no intention of changing the control or influencing the administrative structure of the Company and does not aim to achieve any particular percentage of equity participation.

The Company informs that the information required by article 12 of CVM Resolution 44 is included in the letter attached herein.

São Paulo, January 09, 2023.

**Guilherme Castellan**

Chief Financial and Investor Relations Officer

**NATURA &CO HOLDING S.A.**

Avenida Alexandre Colares No. 1.188, Vila Jaguara

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City: São Paulo

State: SP

E-mail: relacoescominvestidores@natura.net

January 06, 2023


**NATURA &CO HOLDING S.A. – Disclosure of Material Equity Holding**

Dear Sir,

- 1 The undersigned BlackRock, Inc. (“**BlackRock**”), hereby informs, on behalf of some of its clients, in its capacity of investment manager, that it has acquired common shares issued by **NATURA &CO HOLDING S.A.** so that, on January 4<sup>th</sup>, 2023, its aggregate holdings added up to 68,339,133 common shares and 875,045 American Depositary Receipts (ADRs), totaling 70,089,223 shares representing approximately 5.067% of the total common shares issued and 3,414,042 cash settled derivatives representing approximately 0.246% of the total common shares issued by **NATURA &CO HOLDING S.A.**
- 2 For the purposes of Article 12 of the Brazilian Securities Commission (“**CVM**”) Resolution No. 44, of August 23, 2021, as amended, BlackRock hereby requests **NATURA &CO HOLDING S.A.’s** Investors Relations Officer to disclose the following information to CVM and to the relevant bodies:
  - (i) BlackRock registered office is located at 55 East 52<sup>nd</sup> Street, New York, New York 10022-0002, USA;
  - (ii) BlackRock’s aggregate holdings added up to 68,339,133 common shares and 875,045 American Depositary Receipts (ADRs), totaling 70,089,223 shares representing approximately 5.067% of the total common shares issued and 3,414,042 cash settled derivatives representing approximately 0.246% of the total common shares issued by **NATURA &CO HOLDING S.A.**, as specified on item 1 above;
  - (iii) the purpose of the above-mentioned equity holdings is strictly of investment, and there is no intention to change the control composition or the administrative structure of **NATURA &CO HOLDING S.A.**;
  - (iv) no debentures convertible, nor any other securities convertible into shares issued by **NATURA &CO HOLDING S.A.** are held by BlackRock; and
  - (v) no agreement or contract regulating the exercise of voting right or the purchase and sale of securities issued by **NATURA &CO HOLDING S.A.** were executed by BlackRock.

**3** Please do not hesitate to contact us with any further question or comment on the above.

Yours faithfully,



Pp. **BlackRock, Inc.**  
**Renata Cardoso**