

NATURA &CO HOLDING S.A.

Publicly-Held Company of Authorized Capital

CNPJ/ME No. 32.785.497/0001-97

NIRE No. 35300531582

CVM Code No. 02478-3

NOTICE TO THE MARKET

Successful Closing of Sustainability-Linked Bond Issue

Natura &Co Holding S.A. - B3: NTCO3; NYSE: NTCO (“**Natura &Co**” or “**Company**” or “**Group**”), informs its shareholders and the market in general of the successful conclusion yesterday of the offering of the 4.125% sustainability-linked notes due 2028 (the “**ESG Notes**”) in an aggregate principal amount of U.S.\$1.0 billion, issued by its wholly-owned subsidiary Natura Cosméticos S.A. (“**Natura Cosméticos**”). The ESG Notes were guaranteed by Natura &Co and will mature on May 3, 2028.

The funds raised through the issuance of the ESG Notes will be used to refinance certain Natura Cosméticos debts in the short- and long-term, in line with the Group's liability management plan to improve the Company's capital structure. This includes the redemption of the entirety of the 5.375% senior notes due in 2023 issued by Natura Cosméticos in 2018.

The ESG Notes included two sustainability performance targets (“**SPTs**”), to be met by year-end 2026: i) reducing scopes 1,2,3 of relative greenhouse gas (“**GHG**”) emissions intensity by 13%, and ii) reaching 25% of post-consumer recycled (“**PCR**”) plastic in plastic product packaging. These SPTs are part of the “**Commitment to Life, Sustainability Vision 2030,**” and support Natura &Co’s efforts to address the global climate crisis and adopt full packaging circularity.

Under the terms of the notes, from and including November 3, 2027, the interest rate payable on the notes shall be increased by 65 basis points per annum unless the SPTs have been satisfied, as confirmed by an external verifier. 2019 is the baseline for the SPTs.

These ESG Notes are a sustainability-linked bond, according to the International Capital Markets Association and received external and independent opinion by Vigeo Eiris (Second Party Opinion). Additional information on the scope of sustainability associated with the ESG Notes can be found in the Natura Cosméticos S.A. Sustainability-Linked Bond Framework document available on the Company's Investor Relations website.

Roberto Marques, Executive Chairman of the Board of Directors and Group CEO, stated: “The successful raising of US \$1 billion in bonds linked to sustainability targets is a milestone for Natura &Co and for Natura, and is the largest-ever single SLB issuance by a Brazilian issuer. The strong demand for the securities is a recognition by the market of the Group's solid capacity to deliver social, environmental and financial results. Natura already has a long and consistent history of commitment to sustainability and is now taking a further step connecting and aligning financial and environmental targets.”

The ESG Notes were not and will not be registered under the US Securities Act of 1933, as amended (“**US Securities Act**”), and may not be offered or sold in the United States of America

or to US persons without proper registration or an applicable registration exemption, except for qualified institutional buyers based on the exception provided for in Rule 144A of the US Securities Act, and may be offered to certain non-US persons, except in the United States and Brazil, based on Regulation S of the US Securities Act.

This Notice to the Market is disclosed for informational purposes only and shall not, in any circumstances, be construed as an investment recommendation, nor as an offer to acquire any securities issued by the Company.

São Paulo, May 4, 2021.

Viviane Behar de Castro
Investor Relations Officer