

**NATURA &CO HOLDING S.A.**  
Publicly-Held Company  
CNPJ/ME nº 32.785.497/0001-97  
NIRE 35.300.531.582

**NOTICE TO THE MARKET**  
**Participation in Lives**

**Natura &Co Holding S.A. (B3: NTCO3, NYSE: NTCO)** (“Natura &Co” or “Company”), in attendance to the instructions of Circular Letter 7/2020-CVM/SEP, dated August 26, 2020, communicates to shareholders and the market in general the participation of its Executive and positions in live transmission events (“Lives”) as detailed below:

**Building a New Global Mark of Biodiversity: challenges and perspectives to implement targets**

*(event in portuguese)*

**Host:** CEBDS

**Executive:** Priscila Matta – Sustainability Manager Natura Brazil | Amazon Cause

**Date and Time:** Monday, May 30<sup>th</sup>, 2022 – 09:30 a.m. (BRA)

**Access Link:** <https://youtu.be/20iiUbeSu8g>

**IP&L: Integrated Profit and Loss: measurement and management of impact** *(event in portuguese)*

**Host:** Natura

**Executive:** João Paulo Ferreira – CEO Natura&Co Latam

**Date and Time:** Tuesday, May 31<sup>st</sup>, 2022 – 11:00 a.m. (BRA)

**Access Link:** <https://webinaripl.com/>

**Inovation Nation** *(event in spanish)*

**Host:** Diario de la Nación

**Executive:** Santiago Del Giudice – E-commerce Manager Natura Argentina

**Date and Time:** Wednesday, June 01<sup>st</sup>, 2022 – 09:30 a.m. (ARG)

**Access Link:** <https://innovacion.lanacion.com.ar/>

**Business Innovation Now** *(event in spanish)*

**Host:** Pontificia Universidad Católica del Perú

**Executive:** Jessica Palacios – Marketing Manager Avon Peru

**Date and Time:** Thursday, June 2<sup>nd</sup>, 2022 – 10:00 a.m. (PER)

**Access Link:** <https://bit.ly/3l14AsM>

**Women of Change** *(event in spanish)*

**Host:** Disruptivo TV

**Executive:** Griselda Ramos – Sustainability Director of Natura Mexico

**Date and Time:** Thursday, June 02<sup>nd</sup>, 2022 – 2:00 p.m. (MEX)

**Access Link:** <https://www.facebook.com/Disruptivotv/>

**Driving accountability through Scope 3 transparency**

**Host:** WBCSD

**Executive:** Keyvan Macedo – Sustainability Director Natura &Co

**Date and Time:** Friday, June 3<sup>rd</sup>, 2022 – 12:00 p.m. (CET)

**Access Link:** <https://events.wbcsd.org/virtual-meetings/project/driving-accountability-through-scope-3-transparency/>

**Investing in the Amazon's future: Empowering indigenous communities as natural custodians**

**Host:** The Inter-American Development Bank, The Swedish International Development Cooperation Agency

**Executive:** Keyvan Macedo – Sustainability Director Natura &Co

**Date and Time:** Friday, June 3<sup>rd</sup>, 2022 – 5:15 p.m. (CEST)

**Access Link:** <https://www.youtube.com/watch?v=PeI3mANduDg>

São Paulo, May 27<sup>th</sup>, 2022

**Viviane Behar de Castro**  
Investor Relations Officer