

NATURA &CO HOLDING S.A.

Publicly-Held Company
CNPJ/ME nº 32.785.497/0001-97
NIRE 35.300.531.582

NOTICE TO THE MARKET

Participation in Lives

Natura &Co Holding S.A. (B3: NTCO3, NYSE: NTCO) (“Natura &Co” or “Company”), in attendance to the instructions of Circular Letter 7/2020-CVM/SEP, dated August 26, 2020, communicates to shareholders and the market in general the participation of its Executives in live transmission events (“Lives”) as detailed below:

European Direct Selling Conference – Executive Panel: The infinite evolution of Direct Selling

Host: Seldia

Executive: Angela Cretu – CEO Avon International

Date and Time: Tuesday, May 10th, 2022 - 15:15 (CET)

Access Link: <https://www.directsellingconference.eu/event/2c307bc2-a411-41a6-801b-bb4bbec49a4b/register>

Climate and Human Rights: Building Resilience for Business | Vulnerable Communities, Vulnerable Businesses

Host: UM Global Compact Network UK

Executive: Lee Mann – Director of Community Fair Trade at The Body Shop

Date and Time: Wednesday, May 11th, 2022 - 10:00 (UTC)

Access Link: https://us06web.zoom.us/webinar/register/WN_6ZouWO4AR3Sxh2g44-vKkQ

European Direct Selling Conference – Reinventing the metrics of success

Host: Seldia

Executive: Natalie Deacon – Corporate Affairs and Sustainability Director at Avon

Date and Time: Wednesday, May 11th, 2022 - 15:45 (CET)

Access Link: <https://www.directsellingconference.eu/event/2c307bc2-a411-41a6-801b-bb4bbec49a4b/register>

São Paulo, April 06, 2022

Viviane Behar de Castro
Investor Relations Officer