

**NATURA &CO HOLDING S.A.**

Publicly-Held Company  
CNPJ/ME nº 32.785.497/0001-97  
NIRE 35.300.531.582

**NOTICE TO THE MARKET**

**Participation in Lives**

**Natura &Co Holding S.A. (B3: NTCO3, NYSE: NTCO)** (“Natura &Co” or “Company”), in attendance to the instructions of Circular Letter 7/2020-CVM/SEP, dated August 26, 2020, communicates to shareholders and the market in general the participation of its executives in live transmission events (“Lives”) as detailed below:

***B Corps and Natura: Is it good to do good? The company as a force for positive transformation***  
*(event in portuguese)*

**Host:** IBMEC

**Executive and position:** Denise Hills – Sustainability Director of Natura &Co Latin America

**Data:** Thursday, March 18, 2021 – 07:00 PM (BRT)

**Link:** <https://www.youtube.com/channel/UCxXK2UJPqgXIh9o7fI7--KA>

São Paulo, March 12, 2021.

**NATURA &CO HOLDING S.A.**

**Viviane Behar de Castro**  
Investor Relations Officer