

NATURA &CO HOLDING S.A.
Publicly-Held Company
CNPJ/ME n° 32.785.497/0001-97
NIRE 35.300.531.582

NOTICE TO THE MARKET

Participation in Lives

Natura &Co Holding S.A. (B3: NTCO3, NYSE: NTCO) (“Natura &Co” or “Company”), in attendance to the instructions of Circular Letter 7/2020-CVM/SEP, dated August 26, 2020, communicates to shareholders and the market in general the participation of its executives in live transmission events (“Lives”) as detailed below:

PR³ (PR ao Cubo Itaú) (event in portuguese)

Theme: Sustainability: Communicating positive impact initiatives

Host: PR³ Itaú

Executive and position: Michel Blanco – Head of Reputation and Corporate Communication of Natura &Co Latam

Date and time: Wednesday, December 09, 2020 – 09:45 AM (BRT)

Link: https://www.sympla.com.br/pr-pr-ao-cubo-itaú_1056833

Ethos Conference (event in portuguese)

Theme: Green deal: Crisis exit in direction to a low carbon economy

Host: Ethos Institute

Executive and position: Andrea Alvares – Vice President of Marketing and Business of Natura &Co Latam

Date and time: Thursday, December 10, 2020 – 4:10 PM (BRT)

Link: <https://www.youtube.com/user/InstitutoEthos>

Natura & Google (event in portuguese)

Theme: New technologies: innovate to transform the future

Host: Natura &Co

Executive and position: Agenor Leão - Vice President of Business Platform of Natura &Co Latam

Date and time: Monday, December 14, 2020 – 7:15 PM (BRT)

Link: <https://www.youtube.com/user/naturabemestarbem>

São Paulo, December 08, 2020.

NATURA &CO HOLDING S.A.

Viviane Behar de Castro
Investor Relations Officer