

NATURA &CO HOLDING S.A.
Publicly-Held Company
CNPJ/MF No. 32.785.497/0001-97

NATURA COSMÉTICOS S.A.
Publicly-Held Company
CNPJ/MF No. 71.673.990/0001-77

MATERIAL FACT

Extension of the Shareholders' Agreement

NATURA &CO HOLDING S.A. (B3: NTCO3) ("**Company**") and Natura Cosméticos S.A., in compliance with the provisions of the Brazilian Securities and Exchange Commission (CVM) Resolution No. 44 of August 23, 2021, hereby informs its shareholders and the market in general that on February 10, 2025, the 4th Amendment to the Company's Shareholders' Agreement was executed amongst the founders and other members of the control group, through which its term was extended until May 30, 2025.

The Company ratifies its commitment to the market and informs that any and all relevant information pertaining to the Shareholders' Agreement will be disclosed in accordance with the relevant regulations in force.

São Paulo, February 11th, 2025.

GUILHERME CASTELLAN

CFO and Investor Relations Officer
Natura &Co Holding S.A.

**JOÃO PAULO BROTTTO GONÇALVES
FERREIRA**

CEO and Investor Relations Officer
Natura Cosméticos S.A.