



# Noble Alloys

## North America 2014

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12-13 June 2014, Le Parker Meridien, New York City, U.S.A.

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Programme & Speakers



#NobleAlloys

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## Welcome from Nigel Tunna

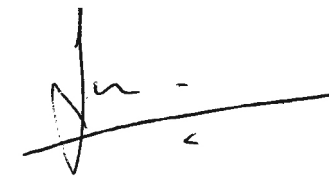
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**Nigel Tunna**  
Vice President - Metals  
Argus Metal-Pages

**Dear Delegate,**

I would like to wish you a very warm welcome to New York and to Noble Alloys North America 2014...

A handwritten signature in black ink, appearing to be 'Nigel Tunna', written over a horizontal line.

## Conference Programme

### Thursday 12 June

Location: Estrela Penthouse, Le Parker Meridien, New York

18:00  REGISTRATION DESK OPENS

18:30  WELCOME COCKTAIL PARTY

### Friday 13 June

Location: Azekka Meeting Room, Le Parker Meridien, New York

08:00  REVIVE SESSION  
Registration desk opens with networking tea, coffee and breakfast

08:40 WELCOME AND OPENING REMARKS  
Nigel Tunna, Managing Director, Metal-Pages Ltd., U.K.

09:00  KEYNOTE PRESENTATION - Global Commodity Market Outlook  
Samya Beidas-Strom, World Economic Studies Division - RES, International Monetary Fund, U.S.A.

09:30 MOLYBDENUM, TUNGSTEN, TANTALUM AND NIOBIUM MILL PRODUCTS & FABRICATED PARTS  
Larry McHugh, CEO, Orchard Material Technology, U.S.A.

10:00 RISK AND BEST PRACTICES REGARDING BENCHMARK PRICING - The Ins and Outs of Trading Noble Alloys Legally  
Scott Megregian, Global Head of Antitrust, Competition and Trade Regulation, K&L Gates LLP, U.K.

10:30  RECHARGE SESSION  
Networking with tea, coffee and light snacks

11.15 SPECIALTY AND STAINLESS - NOBLE ALLOYS IN THE STEEL SECTOR  
Kristopher Rawls, Senior Economist, IHS Pricing and Purchasing, U.S.A.

11.45 NIOCORP - An Update on Elk Creek  
Mark A. Smith, CEO and Director, NioCorp Development Ltd., U.S.A.

## Conference Programme

12:15 MOLYBDENUM MARKET OUTLOOK  
Catherine Virga, Director of Research, CPM Group, U.S.A.

12.45  NETWORKING LUNCH  
Estrela Penthouse

14:00 NICKEL IN THE STAINLESS STEEL INDUSTRY  
Colin Strang, Vice President, ThyssenKrupp Metallurgical Products NY, U.S.A.

14:30 TUNGSTEN MARKET OVERVIEW  
Mark Seddon, Director, Tungsten Market Research Ltd., U.K.

15:00 FERRO-TITANIUM 70% - A GLOBAL PERSPECTIVE  
Stephen Larkin, Business Development Manager, Mississauga Metals & Alloys Inc., Canada

15:30  REVIVE SESSION  
Networking with tea and coffee

16:15 VANADIUM MARKET TRENDS  
Darcie Ladd, Largo Resources, Business Development, Canada

16:45 WHY CRITICAL RAW MATERIALS ARE CRUCIAL FOR TRANSATLANTIC LEADERSHIP  
Heleen Vollers, Senior Consultant, Ridens Public Affairs, Belgium

17:15 CLOSE OF CONFERENCE

## Speakers



**Samya Beidas-Strom**  
**World Economic Studies**  
**Division - RES**  
**International**  
**Monetary Fund**  
U.S.A.

Samya Beidas-Strom is a Senior Economist in the World Economic Studies Division in the Research Department of the International Monetary Fund, where she leads research projects and writes chapters or sections of the World Economic Outlook.

She has worked on a wide range of issues and countries at the IMF since 2001. Earlier assignments included desk economist positions in the Middle East Department, senior advisor to the Dean of the Board of Executive Directors, and a member of the IMF's G-20 economics team.

Prior to the IMF, she worked as a British Diplomat covering first Europe and then South East Asia; and as an analyst at Unilever PLC London. Her research has focused on global energy and commodity markets; forecasting and modeling; and global imbalances and adjustment.

Mrs. Beidas-Strom has a masters in international economics from University College London and a masters in finance from the University of York, the U.K.

### KEYNOTE PRESENTATION

**09:00**, Friday 13 June



**Larry McHugh**  
**CEO**  
**Orchard Material**  
**Technology**  
U.S.A.

Founded by Mr. McHugh in 2007, Orchard Material Technology (OMT) is a market research, metallurgical technology and engineering firm active in refractory and specialty metals worldwide.

Mr. McHugh has over 40 years of experience in the metals industry from the production of uranium fuels for the US Naval Nuclear Submarine Program, to Operations Manager at Langeloth Metallurgical, Director of Technology for Climax Molybdenum Co., President of Metec, Inc., VP of Cu, Mo, and Au Sales at Cyprus Minerals, and the prior CEO of H.C. Starck, Inc.

He has a degree in Chemical Engineering from the University of Pittsburgh and has completed extensive postgraduate work in marketing, material science, manufacturing, quality systems, product development, change management and strategic planning

at Cornell, Rutgers, Harvard and MIT Sloan. He holds 4 patents and 4 pending patents involved with the purification of metals, processing of refractory metals, energy generation, and coating materials.

Mr. Larry F. McHugh is currently an active member of the SME, TMS, ASM, MPIF, RMA and the MIT MOG associations.

### MOLYBDENUM, TUNGSTEN, TANTALUM AND NIOBIUM MILL PRODUCTS & FABRICATED PARTS

**09:30**, Friday 13 June



**Scott Megregian**  
**Global Head of**  
**Antitrust, Competition**  
**and Trade Regulation**  
**K&L Gates LLP**  
U.K.

Scott Megregian is a Partner in the London and Brussels offices of the international law firm K&L Gates. He currently serves as the global head of the firm's Antitrust, Competition and Trade Regulation practice. His practice includes not only competition law but spans a broad range of regulatory disciplines including chemicals and metals regulation.

Scott has more than 20 years' experience advising clients in the metals sector, including producers, converters, consumers, traders and trade associations, on major mergers and acquisitions, cartel investigations, competition compliance and regulatory matters.

Scott, a Harvard graduate, speaks and writes frequently on legal matters affecting the metals and mining industry and is qualified to practise both in the UK and U.S., advising clients on both sides of the Atlantic.

### RISK AND BEST PRACTICES REGARDING BENCHMARK PRICING

**10:00**, Friday 13 June



**Kristopher Rawls**  
**Senior Economist**  
**IHS Pricing and**  
**Purchasing**  
U.S.A.

Marc LeVier joined Great Western Minerals Group in January 2013 as President and Chief Executive Officer. He also serves as a Director. Mr. LeVier, a metallurgical engineer, has forty years of mining experience, which include developing technologies for hydrometallurgical, chemical and engineering design processes.

Previously, he was Chief Executive Officer at Texas Rare Earth Resources Corporation. Prior to that, Mr. LeVier spent twenty years with Newmont Mining Corporation in senior metallurgical and management positions.

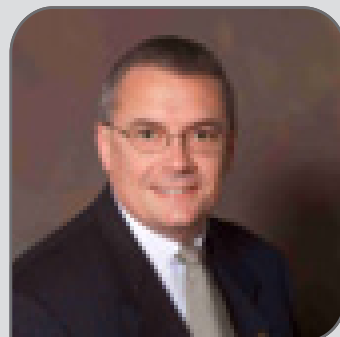
He holds B.S. and M.S. degrees, both in Metallurgical Engineering

### SPECIALTY AND STAINLESS

**11:15**, Friday 13 June



## Speakers



**Mark A. Smith**  
CEO and Director  
NioCorp  
Development Ltd.  
U.S.A.

Mark A. Smith is the CEO and a Director of NioCorp Developments, Ltd., a development stage company with a major niobium resource located in Elk Creek, Nebraska. He is also the Managing Director of KMSMITH, LLC, a business strategy and finance advisory firm.

From October 2008 until December 2012, Mr. Smith was a Director and the President and CEO of MolyCorp, Inc. During this period Mr. Smith took a privately held company which was purchased for \$80MM and turned it into a publicly traded company that was the largest and most fully integrated rare earth mining, processing and manufacturing company outside of China. He raised over \$2.5B in the capital markets and completed over \$1.5B in acquisitions during this time period.

From August 2005 until October 2008, Mr. Smith was the President and CEO of Chevron Mining Company, a wholly owned subsidiary of Chevron Corporation. Prior to August 2005, Mr. Smith was

the Vice President of the Real Estate, Remediation Services, Mining, and Carbon Operations at Unocal Corporation, one of the world's leading independent natural gas and crude oil exploration, production and project development companies.

Mr. Smith received his Bachelor of Science degree in Agricultural Engineering from Colorado State University in 1981 and his Juris Doctorate, cum laude, from Western State University, College of Law, in 1990. He is a registered professional engineer, an active member of the State Bars of California and Colorado, and a member of numerous business and professional organizations.

Mr. Smith and his wife live in Colorado. In his spare time, he enjoys motorcycle riding, golf, exercising, mountain climbing, and reading.

### NIOCORP - AN UPDATE ON ELK CREEK

**11:45**, Friday 13 June



**Catherine Virga**  
Director of Research  
CPM Group  
U.S.A.

Catherine Virga is the Director of Research at CPM Group, a commodities market research, consulting, asset management, and financial advisory firm headquartered in New York City.

Ms. Virga became a member of CPM Group in 2005. She has written extensively about the base metals markets, the molybdenum industry, commodities markets, and world financial and economic conditions. Ms. Virga is actively engaged in the research products of CPM Group, including the monthly Base Metals Advisory. She also contributes to CPM Group's other reports, including its series of annual yearbooks, monthly reports, weekly advisory, and special research projects on minor metals. She is involved in client consulting services for major mining companies, a full range of institutional investors, and commodities consuming companies on base metals, Mo, Mn, Co, Cr, and V.

Ms Virga has been featured in Wall Street Journal, Bloomberg, Dow Jones News

Wire, Reuters, Business News Network, and theStreet.com. Her articles have been published in Commodities Now, Inside Supply Management, Mining Journal, and The Prospector. Ms. Virga regularly speaks at prestigious international mining and institutional investment conferences around the world including, LME Week Metals Seminar, Association for Mineral Exploration Round-Up Mining Conference in British Columbia, and at Prospectors and Developers Association of Canada, the world's largest mining conference on the molybdenum market.

Ms. Virga holds a Masters of Arts in Economics from New York University as well as a Bachelor of Science in Business Administration with a concentration in economics from California State University.

### MOLYBDENUM MARKET OUTLOOK

**12:15**, Friday 13 June



**Colin Strang**  
Vice President  
ThyssenKrupp  
Metallurgical  
Products NY  
U.S.A.

Colin Strang presently works with ThyssenKrupp Metallurgical Products NY as Vice-President. In this role, he is responsible for developing and marketing metals throughout North America. These commodities include Nickel, Cobalt, Tin, Zinc amongst others.

He joined ThyssenKrupp in July 2013 following the acquisition of the business of BenMet NY, where he spent 6 years under the tutelage and guidance of Mr. Derek Benham.

Prior to this, Mr. Strang was enrolled at the University of Strathclyde, Scotland, where he graduated with a BA(Hons) degree in Marketing and Business Law.

### NICKEL IN THE STAINLESS STEEL INDUSTRY

**14:00**, Friday 13 June



**Mark Seddon**  
Director  
Tungsten Market  
Research Ltd.  
U.K.

After gaining a BA (Hons) Degree in European Business Administration, as well as a Diplôme d'Études Supérieures Européennes de Management, Mark spent 3 years as a sugar trader with Louis Dreyfus, a leading global soft commodities company. Principal roles at Dreyfus included market research, trading and dealing with clients in francophone countries, such as those in North Africa.

The next 20 years were spent at Roskill Information Services Ltd., a leader in international metals and minerals research. In January 2001, Mark was appointed a director at Roskill and in December 2010 became the Managing Director of the company.

At Roskill, Mark gained a thorough grounding in researching and writing about various commodities as diverse as antimony and talc. In more recent years, he concentrated on the

minor metals sector, consulting on antimony, cobalt, gallium, indium, magnesium metal, rhenium and tungsten among others.

Mark is an acknowledged expert in the tungsten market, writing a number of Roskill's tungsten reports, including the last edition published in August 2011. He was also the lead consultant on several tungsten consultancy projects for well-known companies in the industry. Altogether he now has well over 10 years' experience in researching the tungsten market. He has presented papers on various minor metals at international conferences and has been a speaker at numerous International Tungsten Industry Association (ITIA) Annual General Meetings.

### TUNGSTEN MARKET OVERVIEW

**14:30**, Friday 13 June

## Speakers



**Stephen Larkin**  
**Business Development Manager**  
**Mississauga Metals & Alloys Inc.**  
Canada

Mr Stephen Larkin has been Business Development Manager & Metallurgical Technologist of Mississauga Metals & Alloys Inc. (MM&A) since 2008, in 2010 MM&A commissioned a new electric induction furnace at their plant in Brantford, Ontario producing Ferro Titanium & Ferro Zirconium.

Prior to Joining MM&A, Mr. Larkin worked for almost 30 years at London & Scandinavian Metallurgical Co Ltd, Rotherham UK. Much of his tenure was in roles directly associated with the manufacture, quality, purchasing & sales of Ferro Titanium & Titanium Scrap.

### **FERRO-TITANIUM 70%**

**15:00**, Friday 13 June



**Darcie Ladd**  
**Business Development**  
**Largo Resources**  
Canada

Darcie Ladd leads Largo Resources' Corporate Development department. She is a professional with extensive experience in the Metals and Mining sector where she has focused primarily on strategic and rare earth metals.

Ms. Ladd joined Largo Resources in 2010, and has played an integral role in the company's financing activities, marketing, market research and corporate communications. Ms. Ladd regularly speaks at international conferences on the subject of Vanadium and Largo's Maracas Vanadium Project.

The Maracas Vanadium Project, which is the world's highest grade vanadium project in the world, is on track to commence production in the very near term.

### **VANADIUM MARKET TRENDS**

**16:15**, Friday 13 June

## Speakers



**Heleen Volders**  
**Senior Consultant**  
**Ridens Public Affairs**  
Belgium

Heleen Volders is Senior Consultant at Ridens Public Affairs in Brussels, Belgium. At Ridens, Heleen specializes in raw materials policy and environmental regulation such as REACH. She coordinates the alliance of critical raw materials and advises the Beryllium Science and Technology Association. As she has been working in EU and Public Affairs for a number of years, she holds a solid network of contacts within the EU institutions.

Heleen holds a Master in International and EU politics from the University of Maastricht.

### **WHY CRITICAL RAW MATERIALS ARE CRUCIAL FOR TRANSATLANTIC LEADERSHIP**

**16:45**, Friday 13 June



## Upcoming Events

**10-12 Sep**

**Chengdu**  
**China**  
Shangri-La Hotel

### Rare Earths 2014

If you produce, trade, consume or invest in rare earths then this is a must-attend event. Featuring leading industry experts to bring you greater clarity to this opaque market, you will gain the very best insights into the Chinese rare earths sector and future trends.

[CONFERENCES.METAL-PAGES.COM/RARE-EARTHS-2014](http://CONFERENCES.METAL-PAGES.COM/RARE-EARTHS-2014)

**15-17 Sep**

**Beijing**  
**China**  
Renaissance Hotel

### China Metals Week 2014

Metal-Pages' brand new 'China Metals Week' event will look at key issues within the electronic metals, battery metals, light metals and antimony markets and discuss how advancements in technology and applications of these metals will affect the markets and their pricing in the years ahead.

[WWW.CHINAMETALSWEK.COM](http://WWW.CHINAMETALSWEK.COM)

**09-11 Nov**

**Barcelona**  
**Spain**  
Princesa Sofia Hotel

### FASA Congress 2014

Following the success of our inaugural event, FASA is once again returning to Barcelona. Perfectly timed to meet the needs of the entire ferro and specialty-alloys communities, FASA provides an ideal platform for you to meet with other senior executives from around the world.

[WWW.FASACONGRESS.COM](http://WWW.FASACONGRESS.COM)

**23-25 Feb**

**London**  
**U.K.**  
Hotel TBC

### NiCoMo 2015

The premier event for nickel, cobalt, molybdenum, ferro-chrome and stainless steel professionals, NiCoMo 2015 will provide an outlook for the industry and financial markets, whilst also focusing on specific opportunities, challenges and risks across four key metals.

[CONFERENCES.METAL-PAGES.COM/NICOMO-2015](http://CONFERENCES.METAL-PAGES.COM/NICOMO-2015)



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