

IR WEBSITE COOKIE WARNING

When browsing a website, we usually see the information that the page uses cookies. But what are cookies? Should I worry about it?

To make your experience in our portals even more transparent and reconnect you to your data, we present our Cookie Warning for you to understand what it means and how Oi works with this tool.

WHAT ARE COOKIES?

When we talk about cookies, we refer to small text files automatically created by computers when you visit a website. These files have information, such as websites you have already visited, the device used to access the website, and other data that allows us to improve your browsing experience on our pages.

Have you ever noticed that when you access a page on a computer it has a different display than on a mobile device, such as smartphones or tablets? This is possible because of cookies.

Likewise, when we receive advertising based on our preferences, it is also thanks to cookies.

Therefore, these small files are very useful, as they allow you to have an efficient and customized browsing experience.

WHY DOES OI USE COOKIES?

Given that Oi wants to provide its users with the best experience, we use cookies in our portals.

To better clarify, below are the categories of Cookies that may be used on our websites and portals:

- Necessary Cookies: These cookies are essential for the operation of our website and, for this reason, they cannot be disabled. Do not worry. These types of cookies are safely stored and normally cannot identify you.
- Performance Cookies: Used to improve the website performance. They allow us to count visits to our website and statistically analyze visits to other pages to correct operation errors, such as slow loading.
- Functional Cookies: These Cookies allow your preferences to be saved and your settings to be remembered, such as language settings and information filled out in forms.
- Advertising/Marketing Cookies: used to better understand your interests in order to enable Oi's marketing actions in other websites or applications by showing ads that make sense to you. In some cases, Oi may also allow selected third parties to place Cookies on our website for this purpose.

WHAT TYPES OF COOKIES DO WE USE?

Oi develops several digital products and services and uses its cookies and cookies from third parties in its solutions. See below the list of cookies used by Oi on this website:

Necessary Cookies:

Name	Developer	Purpose	Lifetime	More details
SID	Google	Necessary	2 years	Used to manage session status.
DV	Google	Security	1 day	Google ReCaptcha stores a cookie to help detect whether the user is a robot or not (ensure security).
we-love-cookies	Oi	Accept Cookies	-	Stores cookies acceptance from MZ script.
wordpress_test_cookie	WordPress	Session	Every new session	Used on websites built with WordPress. Tests whether the browser's cookies are enabled or not.

Performance Cookies:

Name	Developer	Purpose	Lifetime	More details
_ga_YCY8D32JM0	Oi	Performance	1 Year	Used to distinguish users in google analytics.
OTZ	Google	Performance	17 days	OTZ is a cookie used by Google Analytics that provides an aggregate analysis of the website visitors
OGPC	Google	Performance	2 days	Google Ads Optimization

Functional Cookies:

Name	Developer	Purpose	Lifetime	More details
itsec-hb-login-e1370df41917979819eabcd717311e97	Oi	Session	10 minutes	Used on websites built with WordPress. Stores the Logged in status in the admin panel. The purpose of this cookie is: Translation

Advertising/Marketing Cookies:

Name	Developer	Purpose	Lifetime	More details
__Secure-3PAPISID	Google	Advertising	2 years	Profile user interests and show Google ads in a relevant and customized manner.
__Secure-3PSID	Google	Advertising	2 years	Profile user interests and show Google ads in a relevant and customized manner.
__Secure-3PSIDCC	Google	Advertising	2 years	Profile user interests and show Google ads in a relevant and customized manner.

UULE	Google	Advertising	1 day	This cookie has information about how end-users use the website and any advertising that the end-user may have seen before visiting that website. The main purpose of this cookie is: Segmentation / Advertising
NID	Google	Advertising	6 months	Google uses data collected on most of its services to profile the interests of web users and sell ad space to organizations based on such interest profiles, as well as align ads with the content of the pages where its customers' ads appear. The main purpose of this cookie is: Segmentation / Advertising
1P_JAR	Google	Advertising	1 month	This cookie has information about how end-users use the website and any advertising that the end-user may have seen before visiting that website. The main

				purpose of this cookie is: Segmentation / Advertising
SEARCH_SAMESITE	Google	Advertising	6 months	Profile user interests and show Google ads in a relevant and customized manner.
APISID	Google	Advertising	2 years	This DoubleClick cookie is usually set by advertising partners through the website and used by them to profile the interests of website visitors and show relevant ads on other websites. This cookie works by simply identifying your browser and device. the main purpose of this cookie is: Segmentation / Advertising

SSID	Google	Advertising	2 years	<p>This cookie has information about how end-users use the website and any advertising that the end-user may have seen before visiting that website.</p> <p>The main purpose of this cookie is: Segmentation / Advertising</p>
SAPISID	Google	Advertising	Every new session	<p>This DoubleClick cookie is usually set by advertising partners through the website and used by them to profile the interests of website visitors and show relevant ads on other websites. This cookie works by simply identifying your browser and device.</p>
HSID	Google	Advertising	2 years	<p>This cookie is defined by DoubleClick (which is owned by Google) to profile the interests of website visitors and show</p>

				<p>relevant ads on other websites. The main purpose of this cookie is: Segmentation / Advertising</p>
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HOW TO DISABLE COOKIES?

You control your data: if you do not want cookies to be created on your computer, you can disable them directly in your browser or device. Below are some links with instructions on how to disable cookies according to your browser:

- **Microsoft Edge:** <https://support.microsoft.com/pt-br/topic/excluir-e-gerenciar-cookieshttps://support.microsoft.com/pt-br/topic/excluir-e-gerenciar-cookies-168dab11-0753-043d-7c16-ed5947fc64d168dab11-0753-043d-7c16-ed5947fc64d>
- **Chrome:** <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=pt-BR>
- **Mozilla:** <https://support.mozilla.org/pt-BR/kb/sites-dizem-que-cookies-estaohttps://support.mozilla.org/pt-BR/kb/sites-dizem-que-cookies-estao-bloqueados-como-desbbloqueados-como-desb>
- **Safari:** <http://safari.helpmax.net/pt/privacidade-e-seguranca/como-gerenciar-cookies/>
- **Internet Explorer -** <https://support.microsoft.com/pt-br/help/17442/windows-internethttps://support.microsoft.com/pt-br/help/17442/windows-internet-explorer-delete-manage-cookiesexplorer-delete-manage-Cookies>
- **Opera -** <https://help.opera.com/en/latest/web-preferences/>

Remember that by disabling, rejecting, or blocking cookies, our websites may not work properly, impairing your experience.

CONTACT OI

Do you have any other questions about this Warning? Talk to us!
Contact our Personal Data Controller at pp-privacidade@oi.net.br

MAY THIS WARNING CHANGE?

Given that Oi is constantly improving its services and products, this Cookie Warning may be updated. For this reason, you should periodically visit this page.