



**Cashless Made Simple**

NASDAQ: GBOX

**June 2021**

Investor Presentation

# FORWARD LOOKING STATEMENTS

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the Company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the Company's SEC filings. These risks and uncertainties could cause the Company's actual results to differ materially from those indicated in the forward-looking statements.

# Our Mission

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We strive to build cutting edge Blockchain ledger tokenized payment solutions for the diverse, evolving and dynamic market.

# Company Highlights



## Robust Technology Suite

World class end-to-end, vertically optimized, blockchain ledger and smart contract token technologies



## Recurring, High-Margin Revenue

Fee equivalent to 2-3% of transaction volume



## Positive Macro-Economic Tailwinds

Well positioned to benefit from global shift to digital currency and cashless payments



## Partnerships

GreenBox technology and risk management capabilities have led to **tier-1 partnerships and integrations** with Visa, Fiserv and Signature Bank among others



## Accountability on the Blockchain

The only PCI Level 1 Compliant blockchain payment solutions



## Experienced Management

Tenured executive team with robust experience in merchant services and secure payment technology

# Massive and Rapidly Evolving Market

- Payments made with debit, credit, ACH and checks total approximately \$200 Trillion each year.
- Mushrooming global digital payment market size projected to register a CAGR of 19.4% from 2021 to 2028.<sup>1</sup>
- Office of Comptroller of the Currency opens the door for national banks to hold deposits as stablecoins.<sup>2</sup>
- Legacy systems attached to legacy technology (ACH, FedWire, Swift) are quickly falling behind and will be replaced by new, more secure technology.
- Governments shift towards digital currency<sup>3</sup>

1. [https://www.grandviewresearch.com/industry-analysis/digital-payment-solutions-market?utm\\_source=prnewswire&utm\\_medium=referral&utm\\_campaign=ict\\_17-feb-21&utm\\_term=digital-payment-market&utm\\_content=rd1](https://www.grandviewresearch.com/industry-analysis/digital-payment-solutions-market?utm_source=prnewswire&utm_medium=referral&utm_campaign=ict_17-feb-21&utm_term=digital-payment-market&utm_content=rd1)

2. <https://www.occ.gov/topics/charters-and-licensing/interpretations-and-actions/2020/int1172.pdf>

3. <https://www.congress.gov/bills/116/congress/senate-bill/3571/text>

# Why GreenBox?

GreenBox offers proprietary blockchain ledger and smart contract token technologies to create seamless payment processing solutions using digital encryption keys to verify, secure and record details of each transaction conducted within GreenBox's private system.

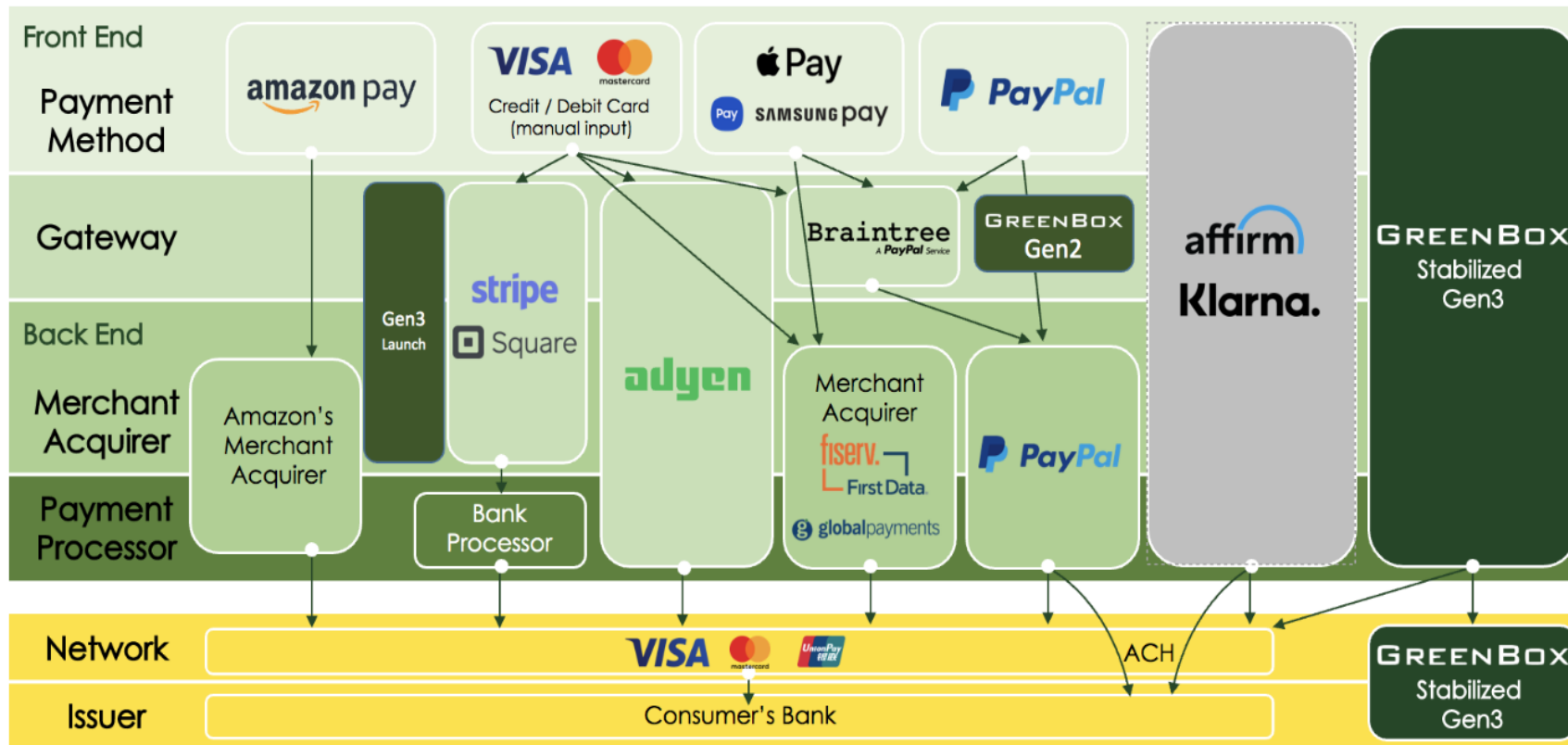
Tokenized blockchain  
payment solutions

New approaches to  
payment processing

Revolutionizing cashless  
transactions with  
Blockchain and Token  
Technology

- A new global approach to payment solutions through advanced blockchain technology
- GreenBox is a unified platform providing scalability for businesses to accept payments, transact, send, settle and exchange in a single versatile ecosystem.
- We provide best in class security, privacy, reliability, and scalability moving the world forward in a new era of digital payments.

# Stabilized Gen 3



Gen3 better positions GreenBox vertically within the payment processing space, capturing a more significant share of the transaction volume.

Allows GreenBox to enter new verticals, accelerate onboarding, provide white label banking solution, blockchain provenance, and create a tokenized ecosystem

In building its system to operate on existing "rails", GreenBox's third-generation technology platform has no barriers to scalability.

# Recent Traction

- GreenBox received approval for a BIN (Bank Index Number) allowing for large ISO portfolio onboarding and management
- Added over 700 retail merchant accounts with the acquisition of Northeast Merchant Services
- Partnered with isMedia for joint development of NFT platform where GreenBox will provide seamless technology for transaction processing
- More to come!





# GreenBox Stable Token

## A Smart Contract Technology

GreenBox Token technology solves for the existing problems inherent in current digital payments structure: crypto currency (volatility) and stablecoin (cost and settlement time)

Our Token Technology:

- Provides an un-hackable centralized node with superior governance, separating the asset decentralized visibility from access to its centralized value
- Streamlines processes improving operating margins and allows for lower costs
- Executes instant settlements
- Provides direct fiat and crypto exchanges for instant liquidity
- Is a reversible and compliant smart contract-based architecture
- Exits to virtual fiat and crypto payment cards

# GreenBox Token Update

## **Custodian**

- GreenBox selected Signature Bank as its smart contract token custodian bank. Signature Bank's Signet™ platform is the perfect fit for GreenBox token allowing for uninterrupted settlement and significant volume growth

## **Auditor**

- GreenBox is in the final stages of engaging an ecosystem auditor to provide ongoing attestation and monitoring of the token architecture. Announcement forthcoming.

## **Pilot Launch & Seed Capital**

- Q2 pilot launch of token technology utilizing self-funding for seed capital.
- Rapid expansion of revolver capital over the course of the year.
- Token Technology Spin-off - Nasdaq IPO planned

# COMPETITIVE LANDSCAPE

**Legacy payment systems all face the same weaknesses:**

Less secure, unreliable, privacy concerns, hackable, and unscalable system.

**GreenBox's** proprietary blockchain ledger payment systems were built from the ground up to protect against these threats:

- Speedy and efficient settlement
- Manageable Chargebacks
- Unhackable
- Private
- Unlimited bandwidth
- Unlimited growth potential
- Favorable migration out of legacy systems into blockchain infrastructure supports growth



# Investment Highlights

## GreenBox POS

(NASDAQ: GBOX)

Share Price <sup>1</sup>	\$14.67
Market Cap <sup>1</sup>	\$602.9M
TTM Revenue <sup>2</sup>	\$13.0M
Shares Outstanding <sup>2</sup>	42M
Float <sup>2</sup>	13.8M
Insiders	58%
Employees	112
Headquarters	San Diego

1) As of June 7, 2021

2) As of March 31, 2021



- **Robust Technology Suite:** World class end-to-end, vertically optimized, blockchain ledger-based payments processing.
- **New Token Technology to Accelerate Revenue Growth:** Net revenues from token utilization are projected to be **~2.5% of deployed revolver seed capital per month** at stabilization.
- **FY2021 Guidance:** Processing Volume of \$1.65 billion, Revenue of at least \$58 million.
- **Recurring, High-Margin Revenue:** Improved Gen3 process reduces transactional costs and improves operating margins.
- **ISO Sales Model** significantly reduces marketing and client acquisition costs.
- **Newly appointed Board members and CFO** complement a tenured executive team with robust experience in merchant services and secure payment technology.
- **Board approved share buy-back program**

# Management Expertise in Payment Security Technology



## Fredi Nisan

### **Co-Founder and CEO**

Fredi brings a successful track record in leading business development and growth specifically in the merchant services and POS industry. He recently completed a successful exit for a POS and ERP company that he founded and managed through exit.



## Ben Errez

### **Co-Founder and Chairman**

Ben serves as Chairmen of the Board for **GreenBox POS**. His experience includes leadership positions across investment, consulting, software and hardware companies. In his prior executive roles, Ben held positions at Intel, IBM and Microsoft, including engineering management of Microsoft Office for complex scripts. He also consulted on the payment security, reliability and privacy of software and hardware development for the World Trade Center.





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**NASDAQ: GBOX**

# CONTACT

**Ben Errez**

Chairman

**Address:** 3131 Camino Del Rio N  
Suite 1400  
San Diego, CA 92108

**Website:** [www.greenboxpos.com](http://www.greenboxpos.com)

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## Investor Relations:

**Mark Schwalenberg**

MZ Group - North America  
312-261-6430

[GBOX@mzgroup.us](mailto:GBOX@mzgroup.us)

[www.mzgroup.us](http://www.mzgroup.us)