



COMPANHIA BRASILEIRA DE DISTRIBUIÇÃO
PUBLICLY-HELD COMPANY WITH AUTHORIZED CAPITAL
CNPJ/ME No. 47.508.411/0001-56
NIRE 35.300.089.90

NOTICE TO THE MARKET

Companhia Brasileira de Distribuição (“GPA”), in addition to the Notice to the Market disclosed on November 27th, 2019 and given that the Administrative Council of Economic Defense - CADE approved the implementation of the association between GPA and Raia Drogasil S.A., regarding the creation of Stix Fidelidade S.A. (“Stix” and “Transaction”), and confirmed that there was no manifestation of any opposition by third parties, informs its shareholders and the market in general that the closing of the Transaction has occurred.

Currently, Stix is working on the development of its operation and strategic partnerships, aiming to launch the program in the second semester of 2020.

Stix is born as a platform of products and services to accumulate and redeem loyalty points, being the first coalition of Brazilian retailers with nationwide presence. Stix will have as its program anchors, the Extra, Pão de Açúcar, Drogasil and Droga Raia brands, which have around 3,000 stores all over Brazil and a will also have a strategic partnership with Banco Itaú, one of Brazil’s leading banks and a benchmark in bank cards and loyalty programs.

São Paulo, February 18th, 2020

Isabela Cadenassi
Investor Relations Officer