



SMARTFIT ESCOLA DE GINÁSTICA E DANÇA S.A.

CNPJ/MF 07.594.978/0001-78

NIRE 35.300.477.570

PUBLIC COMPANY

NOTICE TO THE MARKET

São Paulo, March 8th, 2022 – SMARTFIT ESCOLA DE GINÁSTICA E DANÇA S.A. ("Company") communicates the market and the general public the main operating indicators, including total clubs and clients and opened clubs by February 28, 2022, along with the obligation set forth at the bondholders meeting.

	Clubs		Clients (000)	
	Total	Opened	Total	Opened
Total	1.097	1.097	3.213	3.213
Clubs	1.085	1.085	2.803	2.803
By Type				
Owned	852	852	2.198	2.198
Franchised	233	233	605	605
By Brand				
Smart Fit	1.055	1.055	2.760	2.760
Owned	827	827	2.161	2.161
Brazil	413	413	995	995
Mexico	199	199	529	529
Other Latin America	215	215	637	637
Franchised	228	228	598	598
Brazil	169	169	422	422
Mexico	6	6	18	18
Other Latin America	53	53	159	159
Bio Ritmo and O2	30	30	44	44
By Region				
Brazil	611	611	1.460	1.460
Mexico	205	205	546	546
Other Latin America	269	269	797	797
Studio	12	12	3	3
Brazil	12	12	3	3
Other Latin America	0	0	0	0
Digital	-	-	406	406



The main highlights of February are:

- (i) Growth for the 9th consecutive month in the customer base in all regions with the addition of 51 thousand customers to the gyms (+1.9% vs. January). Sales performance for the month was in line with the average of the last 4 months, which offset the impact of the gradual reduction in the number of frozen customers, due to the reestablishment of the cancellation policy for the pre-pandemic practices adopted.
- (ii) This month was marked by the full recovery of the customer base to the strong level of March 2020 (pre-pandemic). Considering only the existing pre-pandemic Smart Fit units, the customer base reached 80% of the March 2020 level, with emphasis on the Other Latin America region, which recovered 96% of its base, respectively.
- (iii) The emergence of the Ômicron variant of COVID-19 prevented local public authorities from reducing restrictions imposed on the operation of gyms. However, 100% of the units remained open this month.

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CFO and IRO