



MAKING

# homes & buildings safe & smart

THE NEW STANDARD



### CAUTIONARY STATEMENTS



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### CAUTIONARY STATEMENTS

The Company's first-generation technologies enable light fixtures, ceiling fans and other electrically wired products to be installed safely and plugged in to a ceiling's electrical outlet box within seconds, and without the need to touch hazardous wires. The plug and play technology method is a universal power-plug device that has a matching receptacle that is connected to the electrical outlet box on the ceiling, enabling a safe and quick plug and play installation of light fixtures and ceiling fans in just seconds. In recent years, the Company has developed prototypes that expand the capabilities of its power-plug product, to include advanced safe and quick universal installation methods, as well as advanced smart capabilities, which are currently in the third and final prototype stage prior to launching. The smart features contained in the final prototype include control of light fixtures and ceiling fans by the SkyHome App, through WIFI, Bluetooth Low Energy and voice control connections. The Company's second-generation technology, which is in the second stage prototype, is an all-in-one safe and smart advanced platform (the "Smart Sky Platform") that is designed to enhance all-around safety and lifestyle of homes and other buildings. While the Company has developed and created working prototypes of its advanced and smart products, it is continuing to refine the product prototypes and expects to begin commercial manufacturing and marketing in the second half of 2022 for the advanced products and the smart universal power-plug, ceiling fans and lighting products and for the Smart Sky Platform. The Company cannot provide any assurance that it will be able to successfully lounch its new products and technologies in its anticipated timeline, or at all, or that it will be able to integrate its products and technologies with third-party products and technologies, further develop them to include new features and to respond to customer demands, or otherwise realize its products strategy. In addition, the Company's

The Company's future plans include offering subscription services as part of its Smart Sky Platform, including, among other services, communications, fire alarms, home intrusion alerts, emergency response services and monitoring services. The smart platform will include, among other features, a smart smoke detector, a smart carbon monoxide detector, and a WIFI extender. The Company intends to expand its operations to enable it to provide services relating to these functions, including high-speed internet services, monitoring systems designed to sense movement, smoke, fire, carbon monoxide, temperature, and other environmental conditions and hazards, monitor home access and visitors and address personal emergencies such as injuries and other medical emergencies. The Company's ability to provide such services will depend on a variety of factors, including, but not limited to, subscriber interest and financial resources, any applicable licensing and regulatory compliance, the Company's ability to manage its anticipated expansion and to hire, train and retain personnel, and general economic conditions. The Company may partner with other businesses to provide such services. The Company expects to begin providing such services in 2023, but cannot provide any assurance that it will be able to do so.



### OUR MISSION

Our mission is to make homes and buildings become **SAFE and SMART** as the new standard.

### INTELLECTUAL PROPERTY



Global patents and 60+ patents pending **GLOBAL PATENTS** Granted US & 15 global patents Trademarks 10+ issued

### **OVERVIEW**



#### **Our Product Are:**

Simplifying - Cost Saving - Time saving - Life Saving!

We strongly believe that based on the technology's safety aspects, time saving, cost savings and simplicity, it will revolutionize both the smart home and lighting industries and will become a standard in homes and buildings in the U.S. and globally.

• Immense \$500B U.S. Addressable Market (TAM) spanning most every room

• **Expected Revenue Streams** include product sales, royalties/licensing, subscription monitoring and sale of global country rights

Global Licensing agreement with GE



### **SKYX Significant Developments**



- 10 segments in the National Electrical Code (NEC) book
- Sky's Ceiling Receptacle most significant addition to the NEC in the past 40 years

Historic change of NEC's receptacle definition after
 120 years to include the Sky Receptacle

### **SKYX Significant Developments**



#### IN THE PAST 90 DAYS

- New Historic ANSI / NEMA vote Approval for Sky's Ceiling Receptacle
  - ANSI is the American National Standardization Institute
  - NEMA is the National Electrical Manufacturing Association
- National Electrical Code (NEC) vote approval for the generic name WSCR for the Sky Ceiling Receptacle
- American Institute of Architects (AIA) to include SKYX in their annual mandatory continuing education systems course for 94,000 architect members as part of annual license renewal
- Consumer Electronic Show CES 2023 Award for Smart Category for our Safe Smart Sky Ceiling Plug

### **SKYX Significant Developments**



- Cash, cash equivalents, restricted cash and investments for sale totaled \$20.9M as of end
  of Q-3, which should give us a runway of 18-24 months
- Our Smart Sky Ceiling Plugs are in production, and we will start our presales and PR campaign next month in December
- We will be a main event in The Consumer Electronics Show (CES) 2023 from January 3<sup>rd</sup>
  though January 8<sup>th</sup> including participation in all 3 CES press conferences as well as a large
  presentation booth in CES's main Smart Home Hall in Las Vegas
- We will also be the main event in The Lightovation, the U.S.'s leading lighting show on January 10 in Dallas Texas

### Introducing Sky's Safe Plug & Play Platform Products



### Our Products Are Simplifying - Cost Saving - Time Saving - Life Saving!

**Revolutionizing The Lighting Industry** 

**GEN 1: PLUG & PLAY**SAFE
SkyPlug & Receptacle





Revolutionizing The Smart Home Industry **GEN 2: SMART PRODUCT** Sky All-In-One SAFE-SMART Platform



### SAFETY IS A NECESSITY

- SAVING LIVES
- REDUCING ELECTROCUTIONS, LADDER FALLS, FIRES
- PREVENTING HAZARDOUS INCIDENTS
- ENHANCING ALL AROUND HOME SAFETY
- PROVIDING:

Smoke Detectors - Carbon monoxide Detectors, Emergency Light, Emergency 4G Internet, Emergency Intercom - Emergency Siren, Security Sensors, Security Cameras and more...

### ORGANIZATIONAL CHART









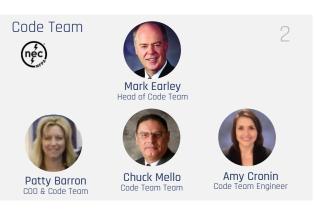


Executives



John Campi

CEO













Rob Powell General Counsel









Shane Robinett



David Usha Head Of China Offices

Michael Perillo

Global Sales

Steve Briggs **Business Development** 

Mark Wells President lighting

Jonathan Globerson Product Development Data/Subscriptions strategy

John Pool

VP Retail Sales

Advisors







Admin.& Fan & Lights Engineer Fan Engineer







Mechanical

Engineering











Israel Tech Development Team



Product Dev











Project









Product

Development

Adrian Baragan

Liana Rodriguez Graphic Designer







Veronica Terrell



Sirod Carpenter Customer Service

Kaminsky



Murray Lee



Accounting







Production rMg Production Mgr

Audit Head of QCAccount Controller











R. Lev

Mobile TL Project Manager Cloud TL



Hardware

Engineer



Mobile

Developer



Mobile

Developer



Software

Engineer





Electrical



Technical PM Developer



## Smart Sky Ceiling Plug

### EQUIVALENCY OF CONCEPTS GEN-1 Product









### CREATING A NEW GLOBAL ELECTRICAL SAFETY STANDARD



- Saves over 90% of the time on a ladder
- Saves over 80% of the time of touching wires during the first installation
- Eliminates 100% of touching wires after first installation





#### **SKY RECEPTACLE**



#### SKYPLUG

- Safe
- Plug & Play
- Safety Double Locking Mechanism
- Each Lock Bearing holds up to 200 lbs.

### CREATING A NEW GLOBAL ELECTRICAL SAFETY STANDARD

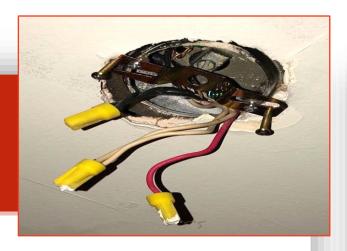


**GEN-1 Product** 

**CEILINGS TODAY** 

### **PROBLEM**

Dangerous electrical wires



Existing data shows that wiring of light fixtures and ceiling fans result in **tens of millions of annual hazardous installations** including:

- Injuries
- Death
- Shocks and Electrocutions
- Fires
- Shorts
- Exposure and touching live wires
- Falls from ladders during installation from shocks and loss of balance

#### CEILINGS TOMORROW

#### SOLUTION

SAFE PLUG & PLAY
SKY RECEPTACLE



Plugging-in light ceiling fans will eliminate and/or reduce risk of tens of millions annual hazardous wire installations including:

- Eliminates the need to touch wires
- Prevents shocks and electrocutions
- Prevents fires due to incorrect wiring
- Eliminates exposed wires
- Reduces majority of time on ladders
- Reduces unsteadiness and loss of balance
- Reduces injuries
- Reduces deaths

### MOST SIGNIFICANT ADDITION TO THE NEC CODE IN 40 YEARS



**GEN-1 Product** 



1900s



### **CEILING** RECEPTACLE NEW **NEC SAFETY CODE** NEW **ANSI / NEMA Standard** NEW **WSCR GENERIC NAME AIA Education Approval** NEW **CEILINGS** 2022

### HISTORIC ADDITIONS To The U.S. Safety Building Codes

- WSCR NEC Generic Name Approval
- Recent Historical Approval Vote to ANSI / NEMA, U.S. Home & Building Standard Organizations
- Voted to the NEC with 10 segments in the U.S.
   Electrical Building code.
- After 120 years, changing the definition of the receptacle in the NEC Code Book to include the Sky Receptacle.

### UNIVERSAL SKY PLUG & RECEPTACLE NEW NEC CODE GEN-1 Product **SK**





Each Lock Bearing

holds up to 200 lbs.



#### FIRE RISKS TO U.S. HOMES FROM LIGHTING PRODUCTS



### Lighting - electrical related fires - Annual

National Fire Protection Association (NFPA) Data for Lighting & Electrical Distribution Equipment

- FIRES 2015 to 2019 annual averages associated with lighting products:
  - 430 civilian deaths per year
  - Not including electrocutions
  - Not including ladder falls

### SIGNIFICANCE OF THE NEC (National Electrical Code)



- The NEC is the U.S. National Building Code for Electrical. Their focus is on improving safety in U.S. homes and buildings.
- The Sky Plug and receptacle was voted 10 times into the NEC (National Electrical Code Book) and has 10 different segments.
- One of the key votes and segments in the NEC Code Book was the change of the definition of the "receptacle," making it one of the most significant additions to the NEC code in the past 40 years.
- The NEC leads the US and Global electrical safety standards and is adopted by other countries around the world.
- The Sky Receptacle enables builders to expedite and achieve their CO (Certificate of Occupancy) without the need to install a light fixture.



Mark Earley the former head of the NEC, has retired from the NEC after 33 years, and has joined Sky to lead its code team in achieving a US standard for the Sky Outlet/Receptacle.

Mr. Earley is also a leading member of the IEC (International Electrical Code) and expects that based on its safety aspects the Sky Receptacle will be adopted in additional countries.



### STANDARD SkyPlug



- Installs in Seconds
- Safe Plug & Play
- Safety Double Locking Mechanism
- Each Lock Bearing holds up to 200 lbs.



- Scheduling
- Eco mode
- Dimming
- Power meter
- Temperature
- Humidity And more

- Google Home
- Samsung Bixby
- Microsoft Cortana



### CES 2023 Smart Home Innovation Award



### SMART SKY PLUG LIGHTING Retrofit-Kits





#### App

- Phone control
- WiFi/BLE
- Voice control
- Scheduling
- Eco mode
- Dimming
- Color changing
- Night light
- Emergency light
- Power meter
- Temperature
- Humidity
- And more

#### **WORKS WITH**

- Apple Siri
- Amazon Alexa
- Google Home
- Samsung Bixby
- Microsoft
- Cortana

### SMART SKY PLUG FAN Retrofit-Kits



### CES 2023 Smart Home Innovation Award





And more

Dimming

Microsoft Cortana







### CES 2023 Smart Home Innovation Award





### LEAD & SEED - GEN-1 Product GEN-1 Product



#### **SMART FEATURES INCLUDE**

- Phone control
- WiFi/BLE
- Voice control
- Scheduling
- Eco mode
- Dimming
- Color changing
- Night light
- Emergency light
- Power meter
- Temperature
- Humidity
- And more

#### **WORKS WITH**

- Apple Siri
- Amazon Alexa
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- Microsoft Cortana



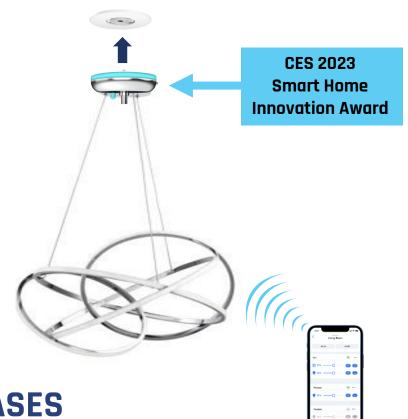
## SMART PLUG & PLAY LIGHTING





LEAD & SEED

### **SKY SMART LIGHTING BASES**



Changing Room Ambiance

CES 2023
Smart Home
Innovation Award

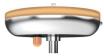












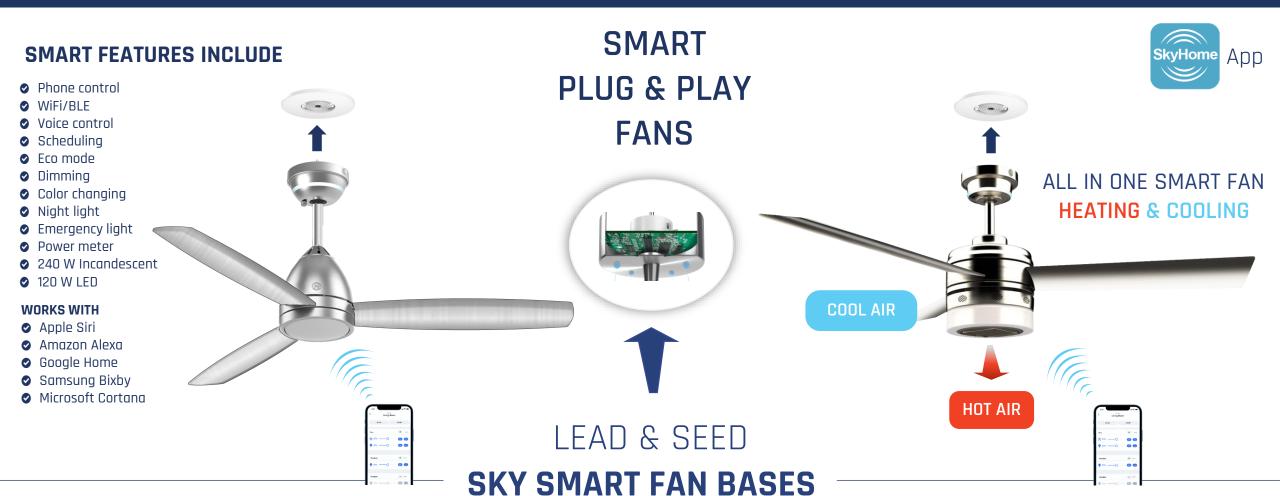












CES 2023 Smart Home Innovation Award















### Go-To-Market ONLINE & RETAIL



#### **LAUNCH ONLINE**

- Sky's Sales Team
- Marketing Company

#### **RETAIL PARALLEL PATHS**

- Sky President Direct to Company CEO
- Company Reps to Company Buyers



#### **LEAD & SEED**

• Smart Fan Bases



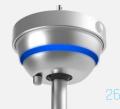












### Safety News Creates Global Headlines



Upcoming Launch PR Campaign will include: Installation safety aspects, time savings, cost savings & smart features, etc.

**GLOBAL SAFETY** PUBLIC RELATIONS CAMPAIGN Safety News Creates Global Headlines

PR campaign will include information regarding:

**ELECTROCUTIONS** 

LADDER FALLING

**FIRES** 

**HOSPITAL VISITS** 

MILLIONS OF ANNUAL RELATED HAZARDOUS INCIDENTS

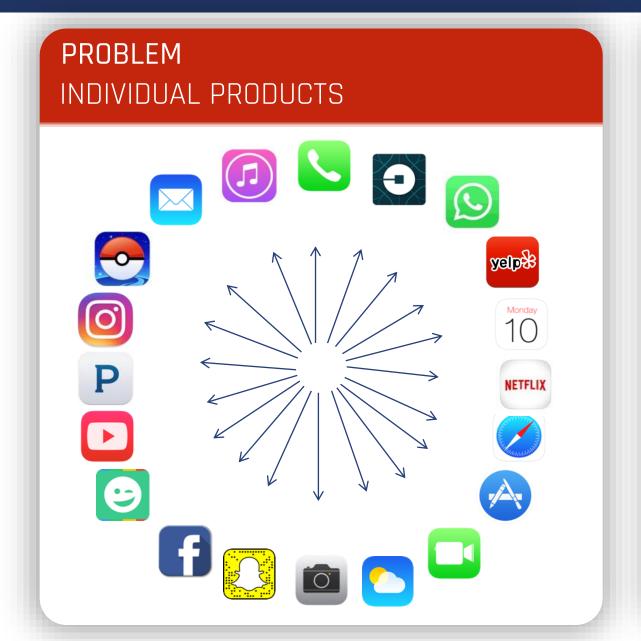
**INSTALLATION TIME SAVINGS** 

**INSTALLATION COST SAVINGS** 



### Smart Phone - All-In-One PERSONAL Platform

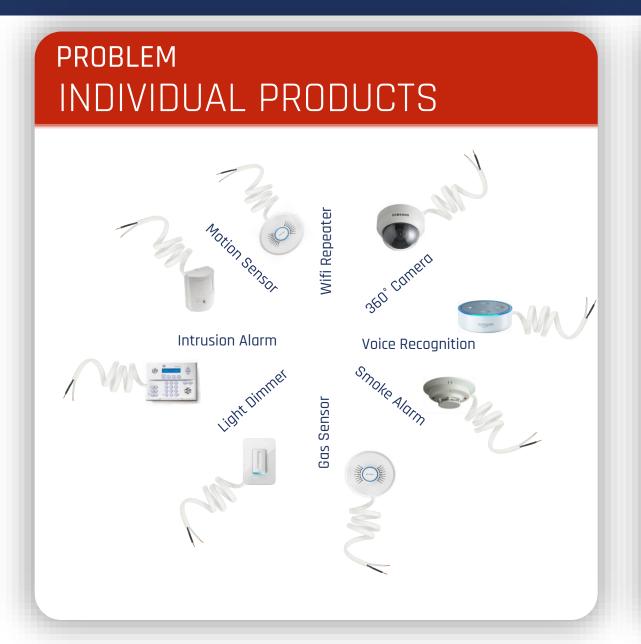






### SKY'S SAFE-SMART All-In-One ROOM Platform GEN-2 Product







### Patented All-in-One Smart Platform GEN-2 Product

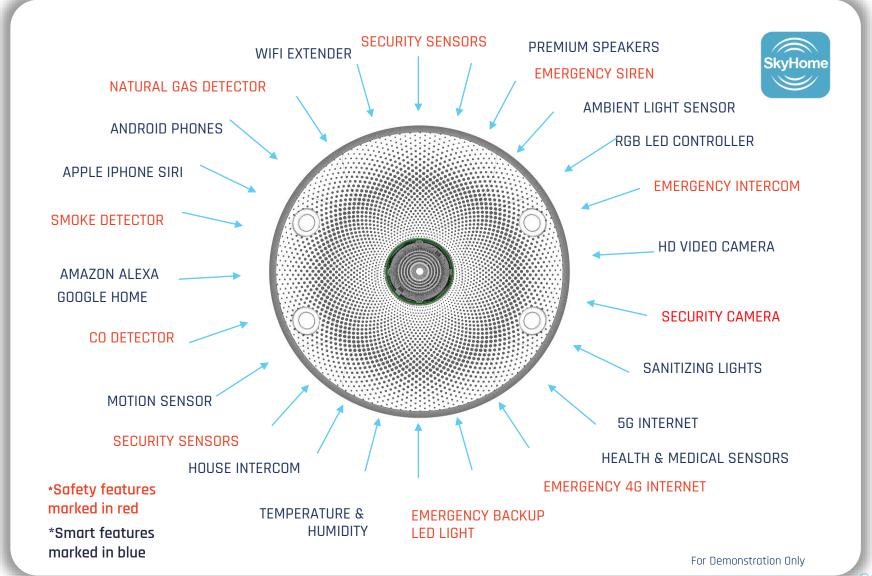


Implementing Existing
Technologies into an
All-In-One Platform

DATA AGGREGATION

Integrates
with New & Existing
Smart Products

Regulators and insurance companies are expected to encourage Platform usage due to its safety features



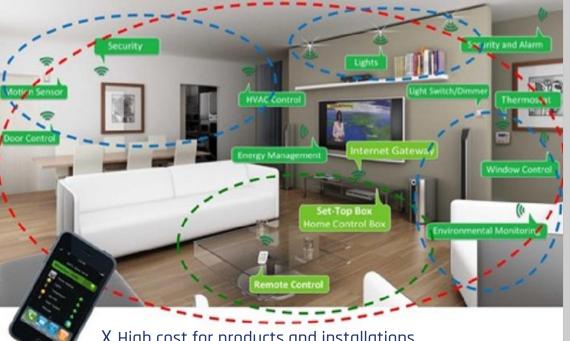
### Sky's Platform Makes Homes Safe & Smart Instantly



#### **PROBLEM**

### TODAY

MULTIPLE single unit devices DAYS TO INSTALL

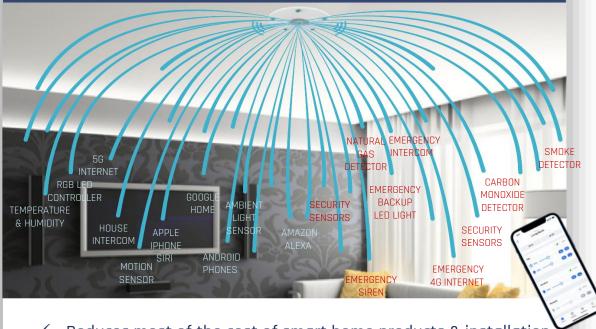


- X High cost for products and installations
- X Numerous single unit products/devices
- X Days for wiring and installations
- X Different frequencies for each product
- X Challenging product performance
- X Several disparate apps for multiple products

#### SOLUTION

### **TOMORROW**

**ALL-IN-ONE** Smart Platform **MINUTES TO INSTALL** 



- Reduces most of the cost of smart home products & installation
- One product, All-In-One
- Minutes for one safe installation
- Great product performance
- One hub for all products
- Integrates with leading smart home technologies

### PATENTED ALL-IN-ONE SMART PLATFORM

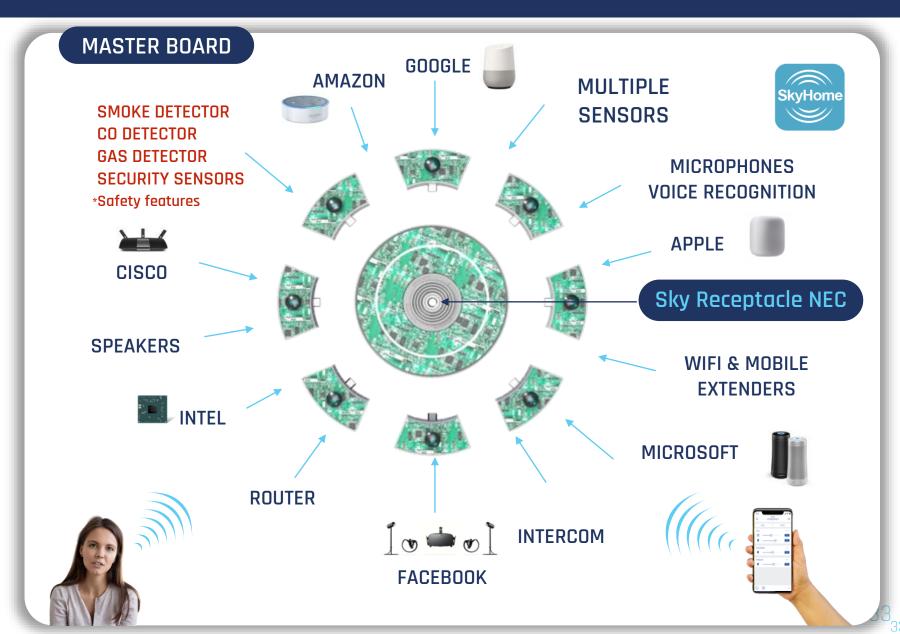


Implementing Existing
Technologies into an
All-In-One Platform

DATA AGGREGATION

Integrates
with New & Existing
Software & Electronics

Regulator and insurance companies are expected to encourage Platform usage due to its safety features



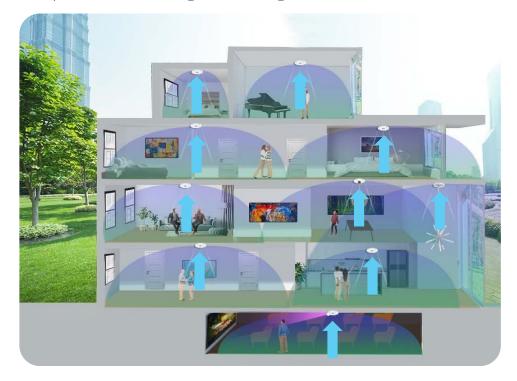
### MAKING HOMES SAFE & SMART IN MINUTES AS THE NEW STANDARD



1 of Sky's Smart Platform can make a 1-bedroom apartment Safe & Smart IN MINUTES, compared to existing technologies that can take days



With only minutes to install per room, Sky's Smart Platform can make a large home Safe & Smart **WITHIN JUST HOURS** compared to existing technologies that can take weeks

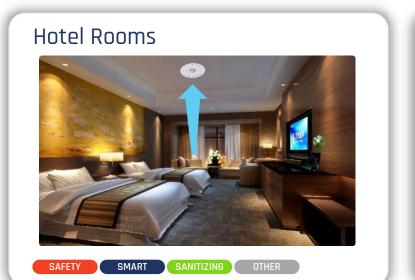


With only minutes to install per room, Sky's Smart Platform can make **LARGE BUILDINGS AND HOTELS BECOME SAFE & SMART WITHIN DAYS,** compared to existing technologies that can take a year



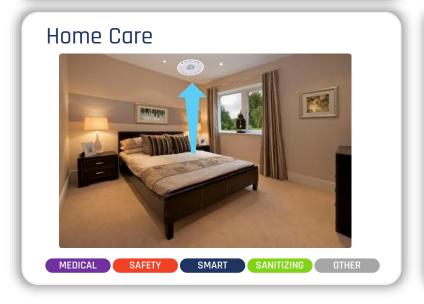
### Making Every Room Safe & Smart as a Standard in Minutes **SK**

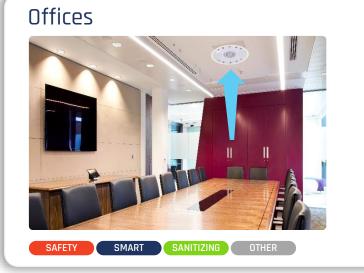














### Go-to-Market Upcoming Product Launch





#### **Channels**

- Online
- Retail
- Builders
- Hotels

Licensing

OEM

Online

Retail

- **Product Advantages**
- Saving 70% to 99% Of Installation Time
- Saving 50% to 90% Of Installation Cost
- All-In-One Solution
- **Enhancing Adoption of** Smart Products, lighting & Fans

#### SEED PRODUCTS

GEN 1 STANDARD & **SMART PLUGS** 



Receptacle



Standard Plug





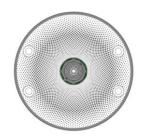


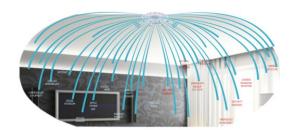






- PRODUCT
- GEN 2 SMART PLATFORM





- Builders
- APT Rentals
- Hotels/Cruises
- Online/Retail
- Commercial
- Subscriptions

### SEQUENCE



1 PR Campaign – Pre Sales

2 Sales & Launch Online

Retail, Wholesale & OEM

Collaborating with two marketing groups specializing in

**DISRUPTIVE PRODUCTS** 

**INFLUENCERS** 

Powerful PR and Marketing Messages

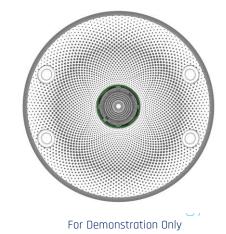
- Safety
- Plug & Play saves both time and money!

Builders, Apt Buildings, Hotels

Licensing & Selling Country Rights Globally









NASDAQ: SKYX

