

## **SARAIVA S/A LIVREIROS EDITORES**

Publicly-Held Company

Corporate Taxpayer ID # (CNPJ): 60.500.139/0001-26

Commercial Register # (NIRC): 35300025300

### **NOTICE TO THE MARKET**

**Saraiva S.A. Livreiros Editores** (BM&FBOVESPA: SLED4), pursuant to Article 12 of the Brazilian Securities and Exchange Commission (CVM) Rule 358 of January 2002, as amended, informs its shareholder and the market in general that it received a notice from **Wifamma – Empreendimentos, Participações e Comércio Ltda**, with business address at Rod. Presidente Tancredo Neves, S/N (SP332 – KM 58,963 – Casa 1), Jundiaí – SP – CEP 13.205-005, enrolled at the Corporate Taxpayer ID (CNPJ) under the number 05.498.747/0001-35 ("Investor"), stating that, through transactions carried out in the stock exchange, increased its ownership interest managed through Saraiva S.A. Livreiros e Editores preferred shares ("PN shares"). Investor's current holding is now of **860,000** (eight hundred and sixty thousand) shares, corresponding to **5.04%** of the Company's preferred shares.

This is a minority investment that does not change the Company's corporate control or the management structure.

For additional information, please contact Saraiva's Investor Relations Area.

São Paulo, January 06, 2016.

**JORGE SARAIVA NETO**

Chief Executive Officer and Director of Investor Relations