

## **SARAIVA S/A LIVREIROS EDITORES**

Publicly-Held Company

Corporate Taxpayer ID # (CNPJ): 60.500.139/0001-26

Commercial Register # (NIRC): 35300025300

### **NOTICE TO THE MARKET**

**Saraiva S.A. Livreiros Editores** (BM&FBOVESPA: SLED4), pursuant to CVM Instruction 358/2002 and item 6.6.1 of the Level 2 Listing Regulations, hereby informs its shareholders and the market in general that it has re-presented its 2016 Annual Corporate Events Calendar, altering (i) the disclosure date of its Annual Financial Statements for the fiscal year ended December 31, 2015 from March 28, 2016 to March 29, 2016; (ii) the date of its conference call for the results of the fiscal year ended December 31, 2015 from March 29, 2016 at 10:30 a.m. to March 30, 2016 at 10:30 a.m.; (iii) the date of the Annual and Extraordinary Shareholders' Meeting, from April 28, 2016 to April 29, 2016; and (iv) the date of forwarding of the minutes of Annual and Extraordinary Shareholders' Meeting via the IPE system from April 28, 2016 to April 29, 2016.

São Paulo, March 28, 2016.

### **JORGE SARAIVA NETO**

Chief Executive Officer and Director of Investor Relations

#### **About Saraiva**

*Saraiva, a Company focused on education, culture and entertainment, is present in all phases of its clients' lives. The Company operates through a multi-channel concept, offering a wide range of products and services. The Company conducts its e-commerce business through the site Saraiva.com.br, whose operations are fully integrated with those of the physical stores, and Saraiva has a presence throughout the entire country.*