

SARAIVA S/A LIVREIROS EDITORES

Publicly-Held Company

Corporate Taxpayer ID # (CNPJ): 60.500.139/0001-26

Commercial Register # (NIRC): 35300025300

NOTICE TO THE MARKET

Saraiva S.A. Livresiros Editores (BM&FBOVESPA: SLED4), pursuant to Article 12 of the Brazilian Securities and Exchange Commission (CVM) Rule 358 of January 2002, as amended, informs its shareholder and the market in general that it received a notice from **Leblon Equities Gestão de Recursos Ltda.** ("Leblon"), located at Avenida Niemeyer, 2, salas 201 and 202 – Rio de Janeiro/RJ, enrolled with CNPJ/MF under No. 10.240.925/0001-63 ("Investor"), stating that, through transactions carried out in the stock exchange, reduced its ownership interest managed through Saraiva S.A. Livresiros e Editores preferred shares ("PN shares"). Investor's current holding is now of **468,000** (four hundred sixty-eight thousand) shares, corresponding to **2.74%** of the Company's preferred shares.

This is a minority investment that does not change the Company's corporate control or the management structure.

For additional information, please contact Saraiva's Investor Relations Area.

São Paulo, August 2nd, 2016.

JORGE SARAIVA NETO

Chief Executive Officer and Director of Investor Relations