

# Institutional Presentation

**1Q21** 

### Agibank at a Glance





Agibank Campus, located in a 19,000 m² self sustainable innovation hub in Campinas, state of São Paulo.

R\$ 4,0 bi
Total Assets

R\$ 2,6 bi
Credit Portfolio

+750 Hubs em abr/21

+122,6%
Digital Transactions
versus Mar/20

+2,9 mi Clients

R\$ 22,5 mi

34,1% Net Interest Margin

**19,5%** ROAE



- -- National Long-Term Rating 'BBB(bra)'
- -- National Short-Term Rating 'F3(bra)

### **Evolution of Our Busines**

We have an innovative and transformative DNA



1.0

2000 • 2010

2.0

2011 • 2016

3.0

2017 • 2020

4.0

2021 onwards

#### **PLATFORM**

#### **CREDIT FINTECH**

### RELATIONSHIP DIGITAL BANK

#### **PLATFORM**

#### Startup

 Credit Dealer of payroll-linked loans through a marketplace

# Largest payroll deductible loans dealer in Brazil

- Profit Share Model
- Fee business
- + R\$ 7 bi origination
- Exclusivity with Bradesco
- B&M Platform

### **Highest ROAE**

INSTI	TUIÇÃO		JUNHO/2012 (%)
1	AGIPLAN FINANCEIRA	(%)	97,66
2	SAX CFI	69,69	72,85
3	District Control of the Control of t	15,96	49,07
4	PEFISA CFI	49,88	48,4
5	Mansa Ga	46.82	47,20

Collection Intelligence

#### We became a BANK

- Acquisition of Banco Gerador's banking license (2016)
- Innovation: Account no. = Phone no. and Agibank Pay (P2P via QR code)

#### **Client-Oriented Vision**

- Transition from the high yield model to placing the customer's experience in the foreground
- Advancing the Full Bank Offer

### Payer of the largest LATAM payroll

 Access to +40 million Brazilian beneficiaries

#### Strategic partner: Vinci

- R\$ 400MM equity round
- Boosting growth

Clientbase Growth

**Investments Platform** 

Agi Compras

New Partnerships

65 Hubs (2012)

435 Hubs (2017)

700 Hubs (2020)

**2,000** Hubs (2025)

### Market Share Brazilian Credit Market with great room for expansion





- Payroll-Linked Loans Market: R\$ 1,072.9 MM (+196.8% YoY)
- Credit Card Payroll-Linked Loans Market: R\$ 198.9 MM (+90.9% YoY)

### **Competitive Advantages**



**GROWTH COMBINED TO PROFITABILITY** 

+104,7%

# Correntistas com Salário

(Mar/21 versus Mar/20)

+107,1%

Depósitos à vista

(Mar/21 versus Mar/20)

19,5% **ROAE** 

3,4% ROAA

(+0,8 p.p. versus 1T20)

(-0,34p.p. versus 1T20)

### **OMNICHANNEL ACTIVITY**



App 2.0





750 +Hubs



30,000+ 16,000+



Lottery



2,000+ Consultants

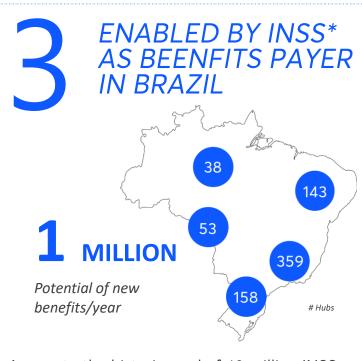


**ATMs** 

CALL **CHATBOT CENTER** 



+2 mi Cielo POS



Access to the historic pool of 40 million INSS beneficiaries.

Priority in the states of Rio Grande do Sul (South), Maranhão (Northeast), city of São Paulo and North region.

Asset light outlets with 6 months breakeven.

85% cross-selling of life insurance

### Competitive Advantages



KNOW HOW IN CREDIT MODELING

**+20** years

credit modeling experience

Segmentation of clients by risk groups

Integrated Data Science resulting in high use of data and controlled levels of defaulting

5 ADVISORY WITH QUALIFIED CONSULTANTS

+800h of training

+5 thousand trained and qualified in 2020

Coupled with variable income incentives:

- Origination (volume)
- Quality (churn, EPD)

Assist clients in transitioning to digital channels

6 NPS AND DIGITALIZATION LEVELS

**74** NPS

(above the average of 23 NPS for the Brazilian banking sector)

45% of Digitalization

Utilization of digital channels by 50+ y.o. clients (global average of 8% for this demographic)

2019

RA 1000 seal of quality since June RA 1000

### Work From Anywhere

Our dreams become too big for a single place





- Innovative space located in Campinas/SP (Smart Cities)
- Integrates a technology and innovation hub
- Premises fully adherent to ESG practices

#### **Global Experience**



- Opportunity of working abroad
- Acquire knowledge
- Unique experiences

We are almost 4000

Agibankers spread throughout Brazil (and the world)

Agibank Lab

- Situated in Instituto Caldeira in Porto Alegre/RS
- Aligned to our DNA of innovation
- Connects startups and other relevant players

#### **Home Office**



- Option for permanent home office
- Experience during 1H20 proved its viability
- Allows our employees to work from wherever suits them best

### Sustainability – ESG

Highlighting our commitment to our clients, our people, our planet and our business



### **Environmental**

Responsibility and consciousness

Self sustainable HQ

Asset light structure

Paperless journey



Photovoltaic panels producing 324 KW/h
Charging stations for electric vehicles
Treatment of reusable water
Linear park with 247 mil m² of native area

### Governance

Committed to our shareholders and the best practices



"We are happy to announce the result of this primary round of private placement, which was successful from the strategic point of view and also for establishing Vinci as our partner, sharing the same understanding of the business and its long-term vision."



"Vinci is very excited in supporting the next stage of Agibank's growth. We identified a unique strategic vision, a strong customer centered culture and a very consistent results history. We expect to contribute in the construction of an unparalleled bank."

### Social

Digital and financial literacy for the 50+ public



Ageless Friendship, helping elders who live in long-stay homes to keep in touch with friends and family, uniting technology and receptiveness.



Actions promoted for LGBTQI+ Pride Day



Sponsoring MaturiDay 2020, Networking event focused on entrepreneurship and business for 50+ year old people



Partnership with Mama Jobs, startup that assists mothers in reentering the job market.

### Corporate Governance



Shareholders

Marciano Testa (Controlling Shareholder)



**AGI Partnership Program** (Agi Executives)

Board of Directors



Marciano Testa





**Ademir Cossielo** 







J.P.Morgan Banrisul

BTGPactual



Marciano

agibank

UNISINOS

Singularity
UNIVERSITY

**Testa** 

CEO

C-Level



**Beatriz** Bernardi

Chief Data Officer











**ALCO** 



Glauber **Fernando** Correa Castro HypeFlame CEO

Chief Business Officer







**彩 Sicredi** 



Lucas **Aguiar** Chief Strategy & People Officer







Marcelo Oliveira Agi Marketplace CEO cielo





Juliana Algañaraz a.house CEO







**Vinícius** Aloe Chief Product Officer

Santander



**Thiago** 

CFO & IRO

Silva





**PRODUCTS** Committees

**CLIENTS** 

IT

**CREDIT** 

**ETHICS AND CONDUCT** 

**ESG** 

## Culture oriented to our clients, people and appreciation of entrepreneuership



Clients

Our obstinacy for making each customer's day to day life better is legitimate and unyielding.

+

People

We believe in our people's potentials and cheer their accomplishments and happiness.

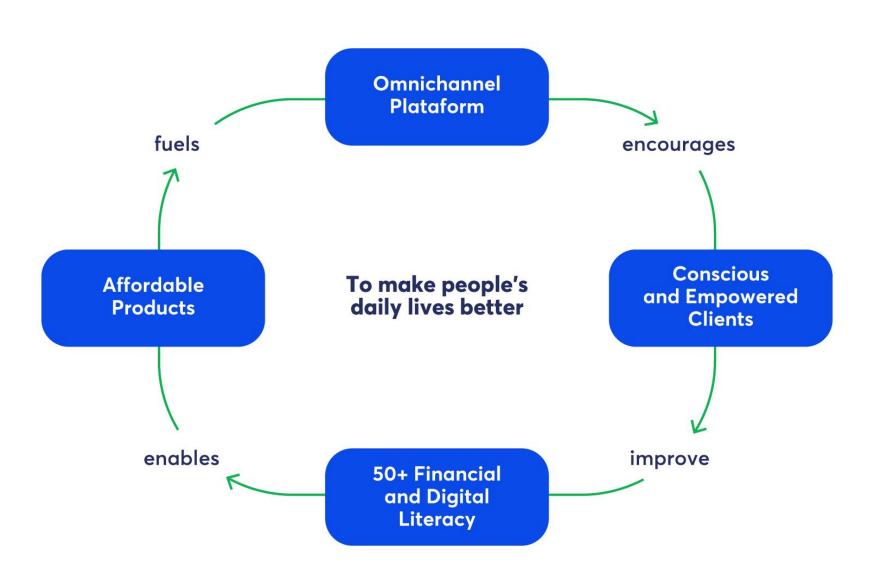
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Entrepreneuership

We are almost 4,000 CEOs: we appreciate and seek ownership attitude clients from everyone.

### Our Business's Virtuous Circle





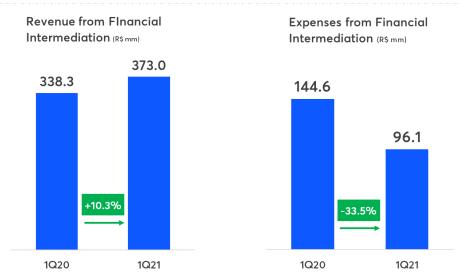


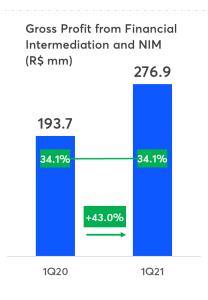


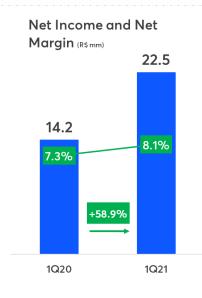
### **Key Indicators**

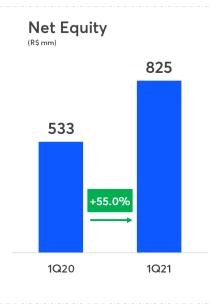


#### **RESULTS AND BALANCE SHEET**

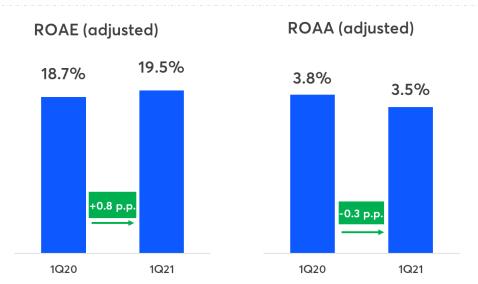


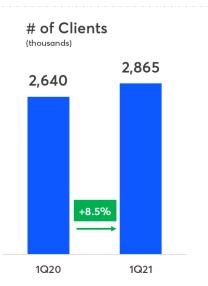


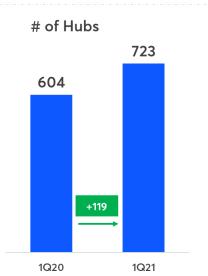


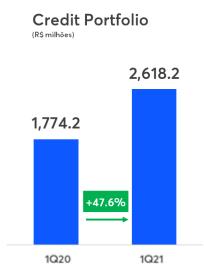


#### **OPERATIONS AND PERFORMANCE**





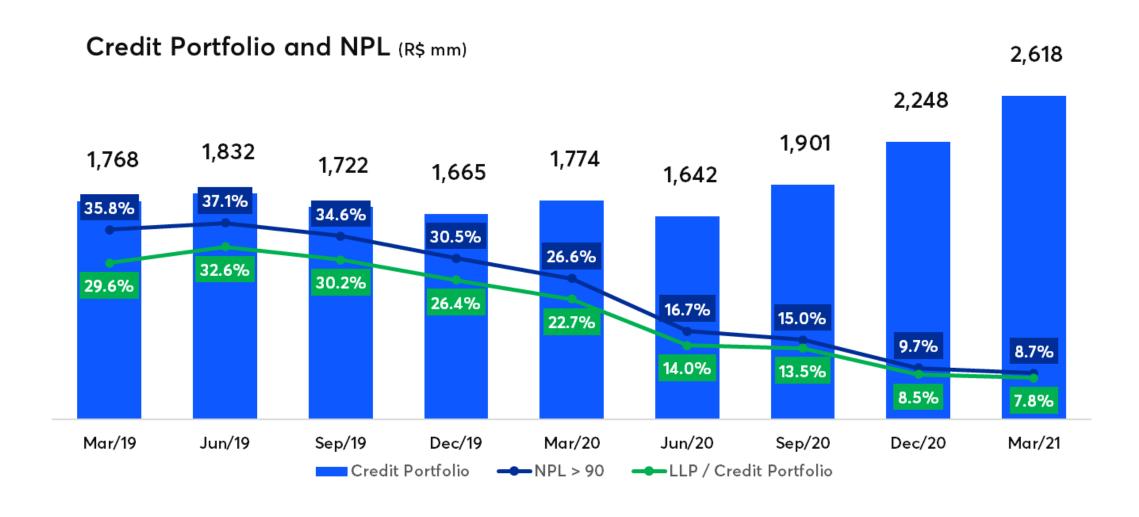




<sup>\*</sup>Adjusted ROAE and ROAA disregard the R\$ 200 million addition to Net Equity at the end of 2020.

### **Credit Potfolio Evolution**





### **Breakdown and Core Portfolios**

Mar/19

Mar/20

Mar/21

Mar/19

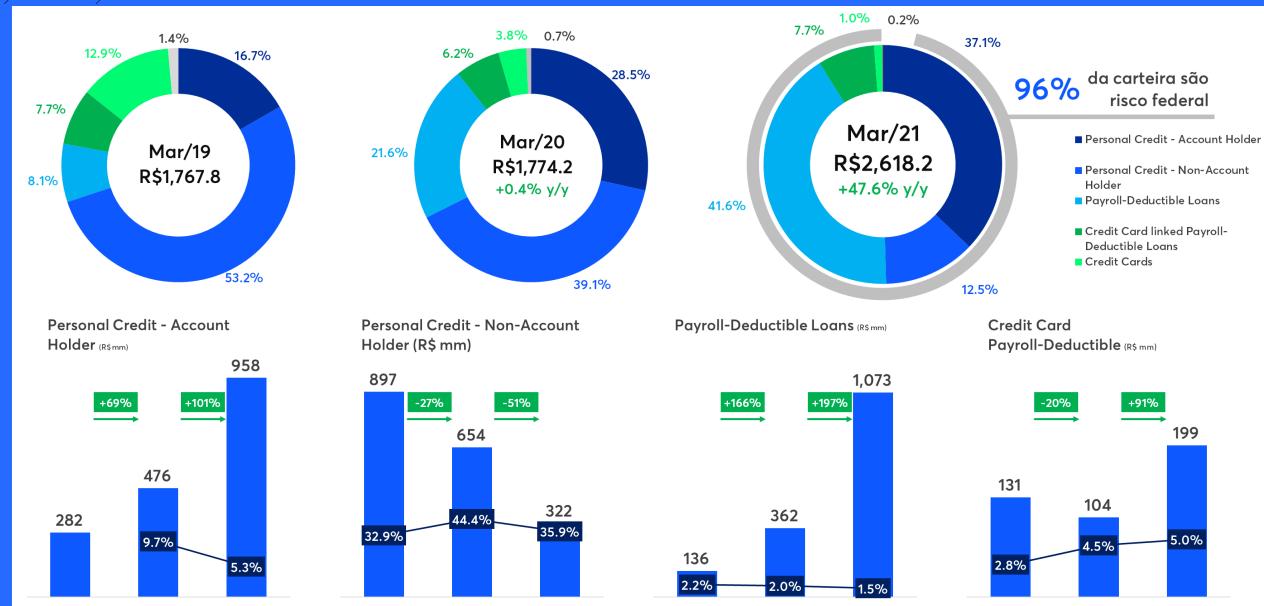
Mar/20

Mar/21

Credit Portfolio







Mar/19

→ NPL > 90

Mar/20

Mar/21

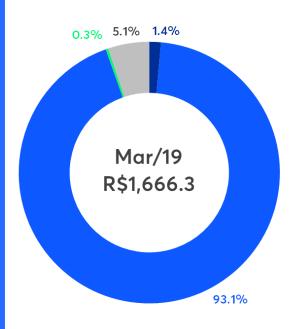
Mar/19

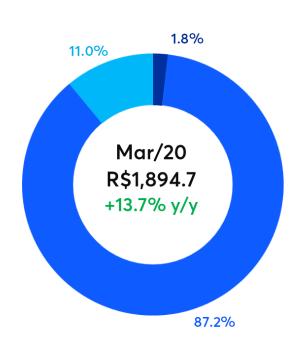
Mar/20

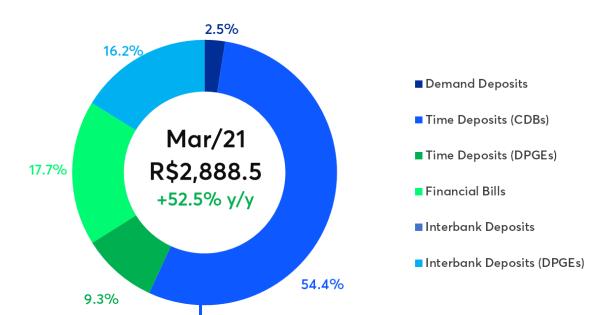
Mar/21

### **Funding Evolution**









621 days
Average Term
Mar/21

98% No Liquidity

Distribution of CDBs (bank deposits) through +40 brokers and highly diversified.

### Capital Adequacy and LCR



### Capital Adequacy Ratio (%)



In millions of Reais, unless otherwise stated	Mar/21	Dec/20	Mar/20
Referential Equity - Tier I	695.3	501.9	460.1
Core Capital	695.3	501.9	460.1
Referential Equity	746.7	552.0	493.0
Referential Equity - Tier II	51.4	50.0	33.0
Credit Risk-weighted Assets	1,964.7	1,684.6	1,362.5
Market Risk-weighted Assets	41.0	26.8	13.8
Operational Risk-weighted Assets	2,741.2	2,696.7	2,515.1
Risk-weighted Assets	4,746.9	4,408.1	3,891.3
RBAN	42.6	42.1	154.4
Capital Adequacy Ratio (RE/RWA)	15.7%	12.5%	12.7%
Expanded Capital Adequacy Ratio (RE/(RWA+RBAN))	15.6%	12.4%	12.2%
In millions of Reais, unless otherwise stated	Mar/21	Dec/20	Mar/20
High Quality Liquid Assets	892.3	924.7	516.0
Potential Cash Outflows	16.2	12.9	35.5
LCR (%)	5487.3%	7189.5%	1451.8%
Cash Position	1,264.3	1,499.5	1,011.2

### Key Takeaways







... Accelerating Growth...

... While Keeping High and Sustainable Returns

R\$ 2.6 bilhões
Total Credit Portfolio

(Mar/21)

+2.9 mi Clients (Mar/21)

**751 Hubs**(Apr/21)

+104.7%

# of Account holders with paycheck (Mar/21 versus Mar/20)

+18.9% Net Interest Income (1Q21 versus 1Q20)

+107.1%
Demand
Deposits
(Mar/21 versus Mar/20

19.5% Adjusted ROAE (+0,8 p.p. versus 1Q21)

Adjusted ROAA (-0,3 p.p. versus 1Q20)

3.5%

-20.5%
Personal Loans
Interest Rate Reduction
(Mar/21 versus Mar/20)

+58.9% Net Income (1Q21 versus 1Q20)

**ESG** 



#### **IR Team**

www.agibank.com.br/ri ri@agibank.com.br

#### **Thiago Souza Silva**

Chief Controller and Investor Relations Officer thiago.ssilva@agibank.com.br

#### Felipe Gaspar Oliveira

Investor Relations Manager felipe.oliveira1@agibank.com.br

#### Cassiano de Mattia Tramontin

Investor Relations Analyst cassiano.tramontin@agibank.com.br

"We are a brave team, always disrupting ourselves and our business, focused on delivering value to all stakeholders"

- Marciano Testa, CEO