

Declaration of Principles

I, [REDACTED] promise solemn and faithfully, with optimism and enthusiasm, that I will follow and defend the principles that I declare below:

- 1) To love Brazil, fully dedicating myself to it, and working harder and better, as far as my strengths allow me;
- 2) To put public interests, the Bank and the Bradesco Organizations' ones above my own interests;
- 3) Given the belief that "only work can produce wealth", to act with full dedication to it, with all my love, my fair discipline and humility;
- 4) To respect and maintain the principle of hierarchy, an essential condition, either in the State, in the Family and in the Society, to the improvement of the mankind;
- 5) With the most sincere feelings of love for the Motherland and always inspired by christian principles, to contribute to the formation of a better Brazil, through the Foundations maintained by the Bank and its associates, educating, feeding, healing, dressing, creating better techniques and, within the allowed possibilities, promoting opportunities for unfortunate Brazilians that, through times, by the unconsciousness of some and the indifference and criminal omission of others, they could not get out of the misery of illiteracy yet;
- 6) To dedicate myself to constructive and wellness collective activities, linked to the ones that the Bank has been maintaining or to others, with the approval of the Bradesco's Board of Directors;
- 7) To respond, moral and materially, by any involuntary mistakes I may incur;
- 8) To treat everyone with courtesy and respect, especially with the more humble and needy;
- 9) Full integration to the philosophy of life and work, of the Bank, respecting and making respect its Bylaws and Internal Rules, as well as those of its associates.

São Paulo, July 15, 1971.

We declare that this document is a free English translation of the Declaration of Principles.