

RESULTS

1st QUARTER

2019



MAIN HIGHLIGHTS



FINANCIAL HIGHLIGHTS 1T19



Recurring Net Income:
R\$ 6.2 billion
+22.3% YoY



Expanded Loan Portfolio:
R\$ 548.3 billion
+3.1% QoQ / +12.7% YoY



Operating Income:
+15.6% YoY



Delinquency ratios over 90 days
Reduction of 24 bps QoQ
/ 112 bps YoY



Annualized Return on Average Equity
(ROAE):
20.5%
+190 bps YoY



Tier I Capital
+70 bps QoQ / +200
bps YoY



HIGHLIGHTS AND INITIATIVES



Brach Network Incentives

Variable compensation to encourage quality and good performance



Customer Experience

Constant NPS enhancement



BIA

104 million interactions since its launch



Loans for Individuals

Strong growth in mortgage, payroll loans, vehicles and personal loans



Bradesco

360 thousand new checking account



NEXT

300 thousand new account holders



Insurance

Improvement of the Operating Income
Highlights: Health and Auto/P&C



SME

End-to-end solutions for micro-entrepreneurs



TECHNOLOGY



Scenario

New disruptive technologies

Development of the regulatory environment

Increased competition due to new players (Fintechs and Big Techs)



Digital Transformation

- Focus on customer experience
- New products and technologies (digital wallet)
- BIA – leading bank in AI



Digital Bank: Next

- Millennials and hyper connected people
- Journey development
- No fees, with "special gifts"
- 800 thousand clients
- Target of 1.5 million for 2019
- 77% non-account holders of Bradesco



Open Banking

- Business as a Service
- Third parties developing new lines of businesses, reaching new segments



R\$6 billion
invested per year



Cybersecurity and security
programs



Robust
IT infrastructure



"agile"
methodology



BIA | BRADESCO ARTIFICIAL INTELLIGENCE



BIA



Assistance to both
Customers and Employees

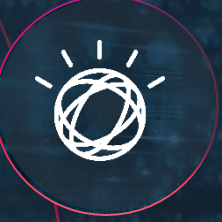


MULTIPLATFORM

Bradesco App, Next App,
WhatsApp, Google Assistant



We have reached
104 million
interactions



Largest IBM-WATSON
banking
implementation
in the world



Leading Bank in
artificial intelligence



Total
interactions in
the quarter
(in million)



90%
accuracy in
answers



Over 80 products
available



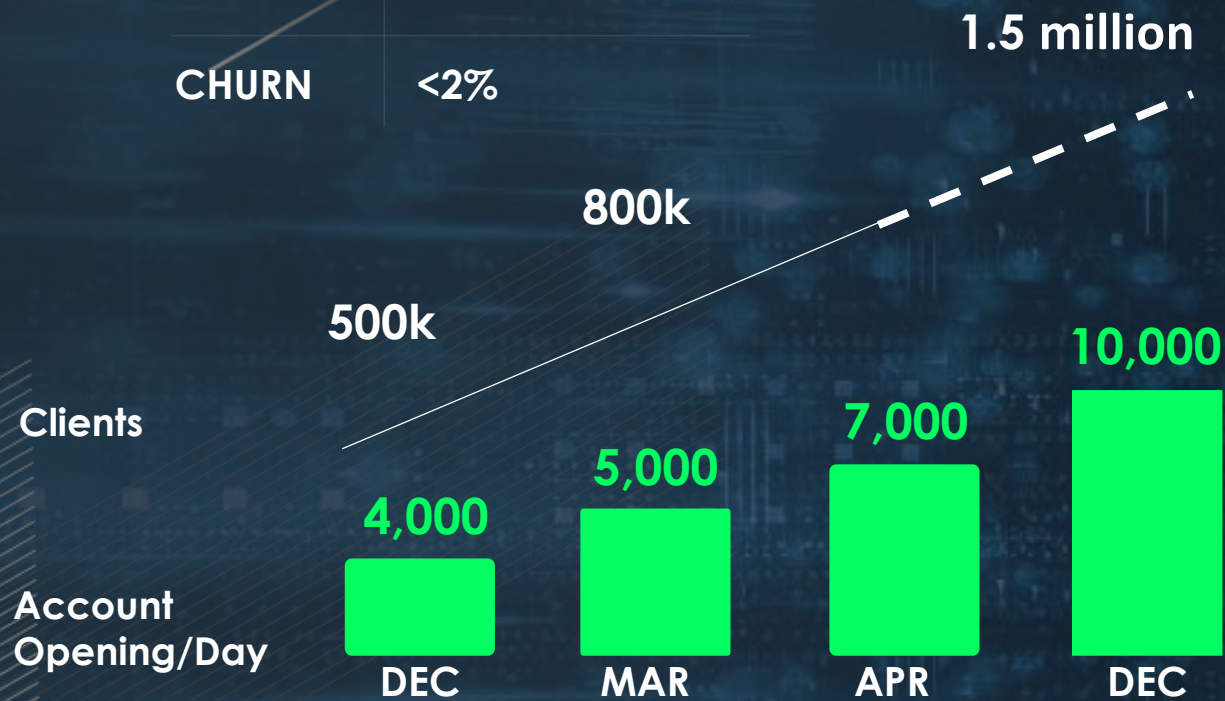
DIGITAL IN FIGURES



NEXT

Source 77% non-account holders of Bradesco

CHURN <2%



Quarterly Highlights:

- 38% growth in Loan Portfolio (Delinquency stable within retail standards)
- 35% growth in Demand Deposits
- 30% growth in Time Deposits and Funds
- 28% of clients with approved Line of Credit (up 400 bps)



BIA at Bradesco WhatsApp

Interactions (in million)



+915k clients have already interacted with BIA via WhatsApp

Loans Authorized by Mobile and Internet (100 basis)

Individuals



Companies



Transactions via Mobile and Internet (%)*

		1Q17	1Q19
Wire Transfer	Ind	65%	80%
	Comp	98%	98%
Credit Transfer Document/Express	Ind	81%	89%
	Comp	97%	98%
Wire Transfer Payments	Ind	41%	70%
	Comp	98%	99%

Checking Accounts



Individuals

No. of digital account holders (in million)



Companies

No. of digital account holders (in million)



* Does not include salary account.



SOLUTIONS FOR SMALL ENTREPRENEURS



SME Portal

Strong role performed by Bradesco in the SME segment

Support in the full Management of the Company

- Corporate ID opening
- Bill issuance - DAS
- Checking account opening
- Virtual store free of charge

Open Banking Platform

DELIVERIES FOR 2019

Account opening via APP

API – Complete Customer Journey



Financial and Non-Financial Solutions



854k
Users



+90k
“Abra sua Conta”
 (“Open your account”)
clicks



1.3 million
page views



POS Solutions



Bradesquinha
138k
sales and rentals



Stelinha
314k
sales



Credit and Solutions Available

Overdraft lines
Working Capital
Microcredit
Corporate Card
SME Fee Basket

Invest Fácil
POS – Sale and Rental



INDIVIDUALS CREDIT LOAN

In R\$ million



Personal Loan



Higher limits with adoption of algorithm for estimated income



Payroll Loan



Focus on payroll processing agreements and **86%** of **proprietary origination** in 1Q19



Mortgage



Improvement in the loan authorization process
Diversification of origination channels



Vehicle



Promptness in credit approval
Successful commercial partnerships
Focus on **lower risks**



ADDED VALUE TO SOCIETY



Fundação Bradesco

is a non-profit private-sector institution that, since 1956, promotes inclusion and social development through education, culture and sports

2019 Projections:



92k

students benefited

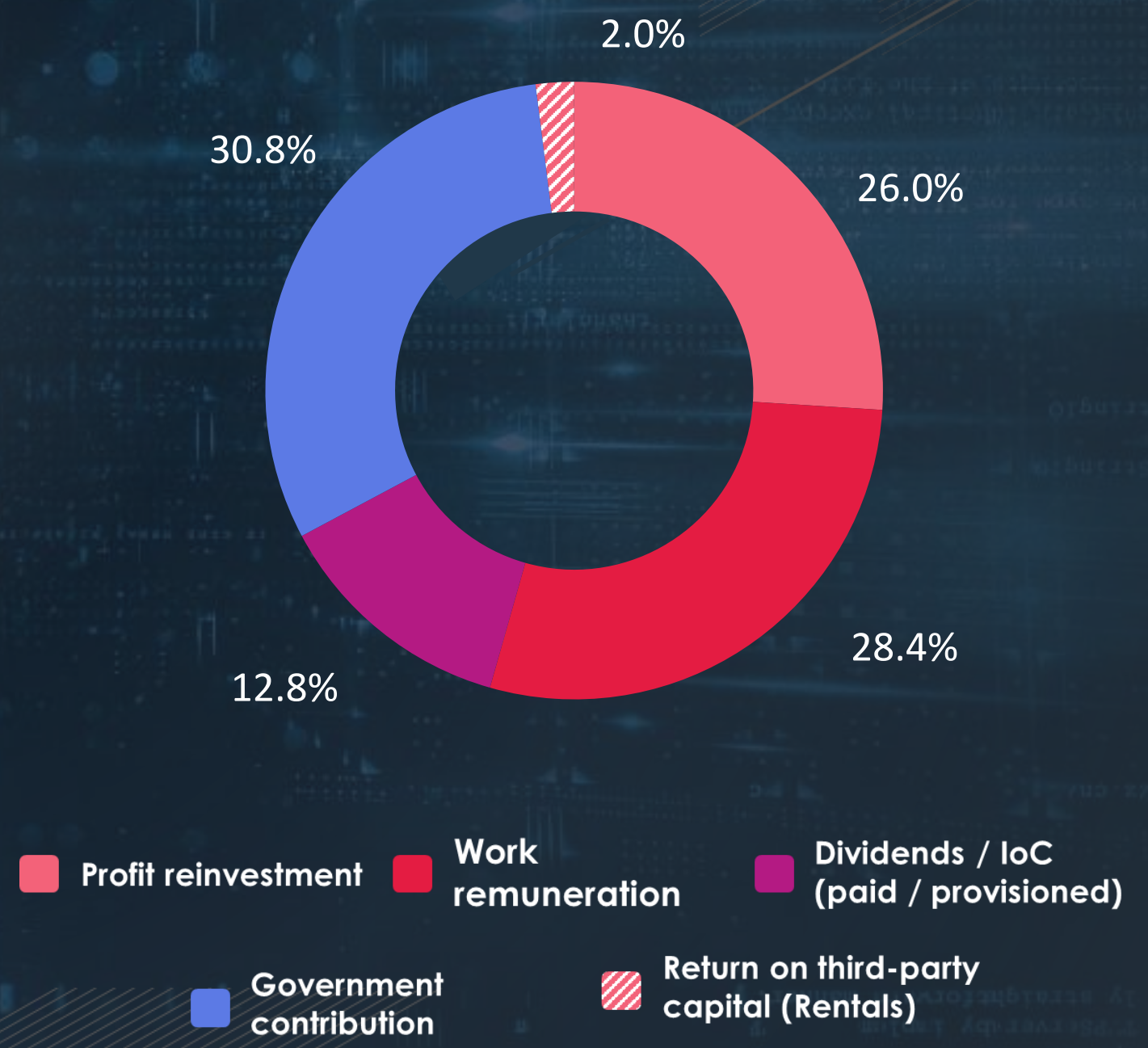


R\$652 MM

invested in activities



Bradesco's added value reached **R\$16 billion** in the first quarter of 2019, which is distributed as follows:



FINANCIAL RESULTS

1st QUARTER 2019



bradesco

RECURRING INCOME STATEMENT

R\$ MILLION	VARIATION%				
	1Q19	4Q18	1Q18	1Q19 x 4Q18	1Q19 x 1Q18
NET INTEREST INCOME	14,087	14,774	13,522	(4.7)	4.2
EXPANDED ALL	(3,604)	(3,786)	(3,935)	(4.8)	(8.4)
GROSS INCOME FROM FINANCIAL INTERMEDIATION	10,483	10,988	9,587	(4.6)	9.3
Income from Insurance, Pension Plans and Capitalization Bonds ⁽¹⁾	3,826	3,542	3,127	8.0	22.4
Fee and Commission Income	8,074	8,434	7,886	(4.3)	2.4
Operating Expenses (Personnel + Administrative)	(10,184)	(10,619)	(9,639)	(4.1)	5.7
Other Operating Income / (Expenses) ⁽²⁾	(3,329)	(3,741)	(3,291)	(11.0)	1.2
OPERATING INCOME	8,870	8,604	7,670	3.1	15.6
Income Tax / Social Contribution and Non-Operating Income / Non-controlling interests in subsidiaries	(2,632)	(2,774)	(2,568)	(5.1)	2.5
RECURRING NET INCOME	6,238	5,830	5,102	7.0	22.3



ROAE / ROAA QUARTELY AND SHAREHOLDERS' EQUITY AND TOTAL ASSETS

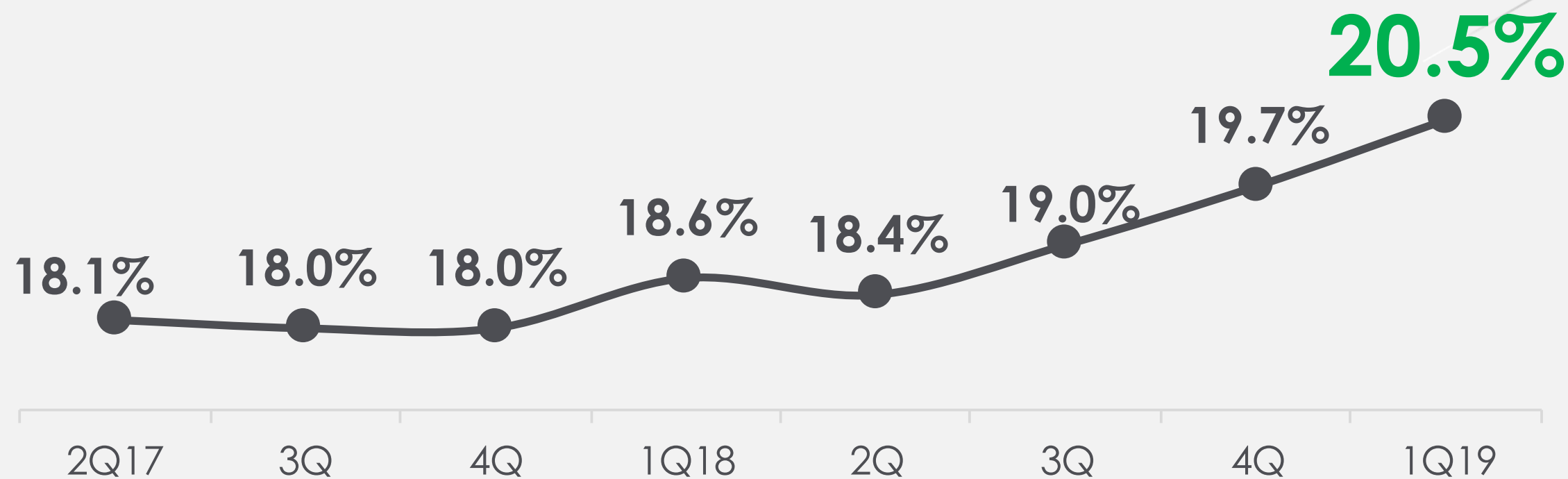
ROAE

Evolution of

▲ 80 bps QoQ
▲ 190 bps YoY

Shareholders' Equity

R\$ 126,674 ▲ 11.3% YoY
million ▲ 4.6% QoQ



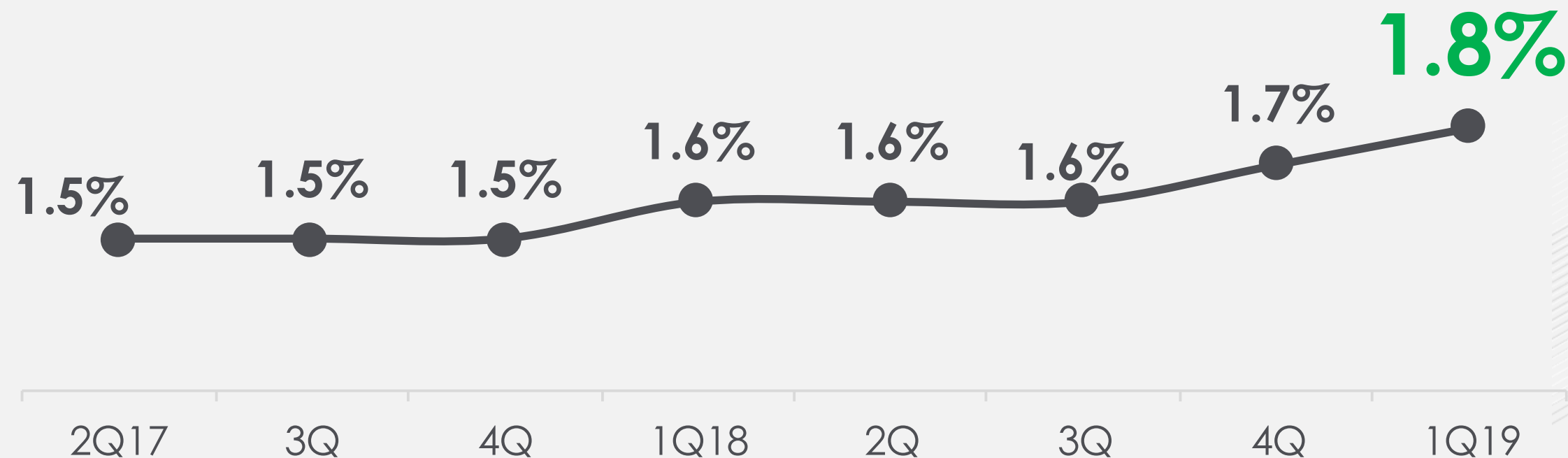
ROAA

Evolution of

▲ 10 bps QoQ
▲ 20 bps YoY

Total Assets

R\$ 1,388 ▲ 6.5% YoY
billion ▲ 0.2% QoQ



EXPANDED LOAN PORTFOLIO

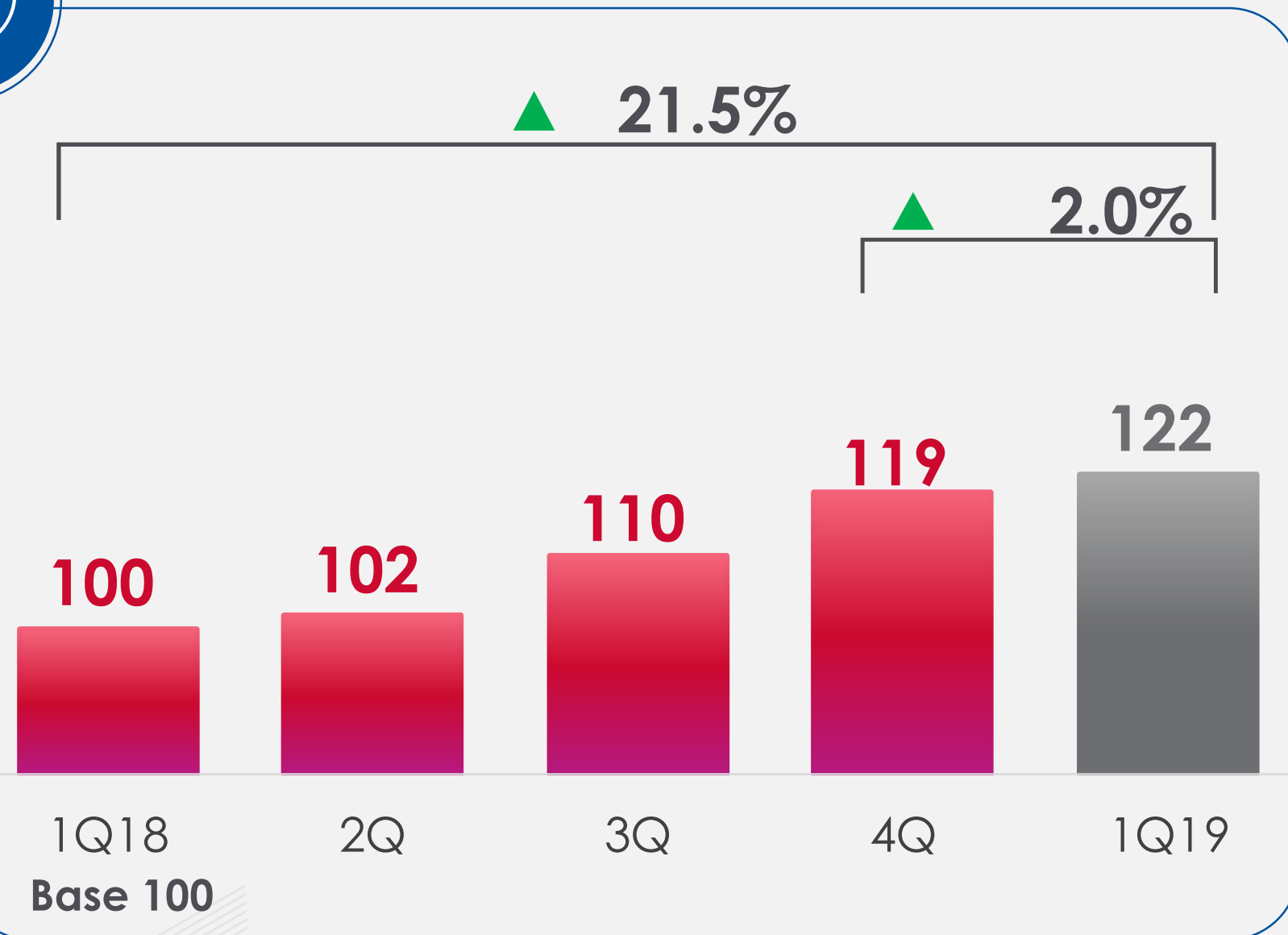
	MAR19	DEC18	MAR18	VARIATION%		% IN RELATION TO TOTAL MAR19
				Q-o-Q	Y-o-Y	
R\$ MILLION						
COMPANIES	348,130	336,892	308,831	3.3	12.7	63.5
Large Corporates	248,374	235,329	216,907	5.5	14.5	45.3
Micro, Small and Medium-Sized Enterprises	99,756	101,563	91,924	(1.8)	8.5	18.2
INDIVIDUALS	200,164	194,723	177,814	2.8	12.6	36.5
Payroll-deductible Loans	53,505	50,932	45,281	5.1	18.2	9.8
Real Estate Financing	39,759	38,284	34,396	3.9	15.6	7.3
Credit Cards	34,319	35,850	32,982	(4.3)	4.1	6.3
CDC / Vehicle Leasing	24,628	23,696	21,584	3.9	14.1	4.5
Personal Loans	21,688	19,874	17,581	9.1	23.4	4.0
Others	26,265	26,087	25,990	0.7	1.1	4.8
EXPANDED LOAN PORTFOLIO - TOTAL	548,294	531,615	486,645	3.1	12.7	100.0
				WITHOUT EXCHANGE VARIATION	3.1	11.4



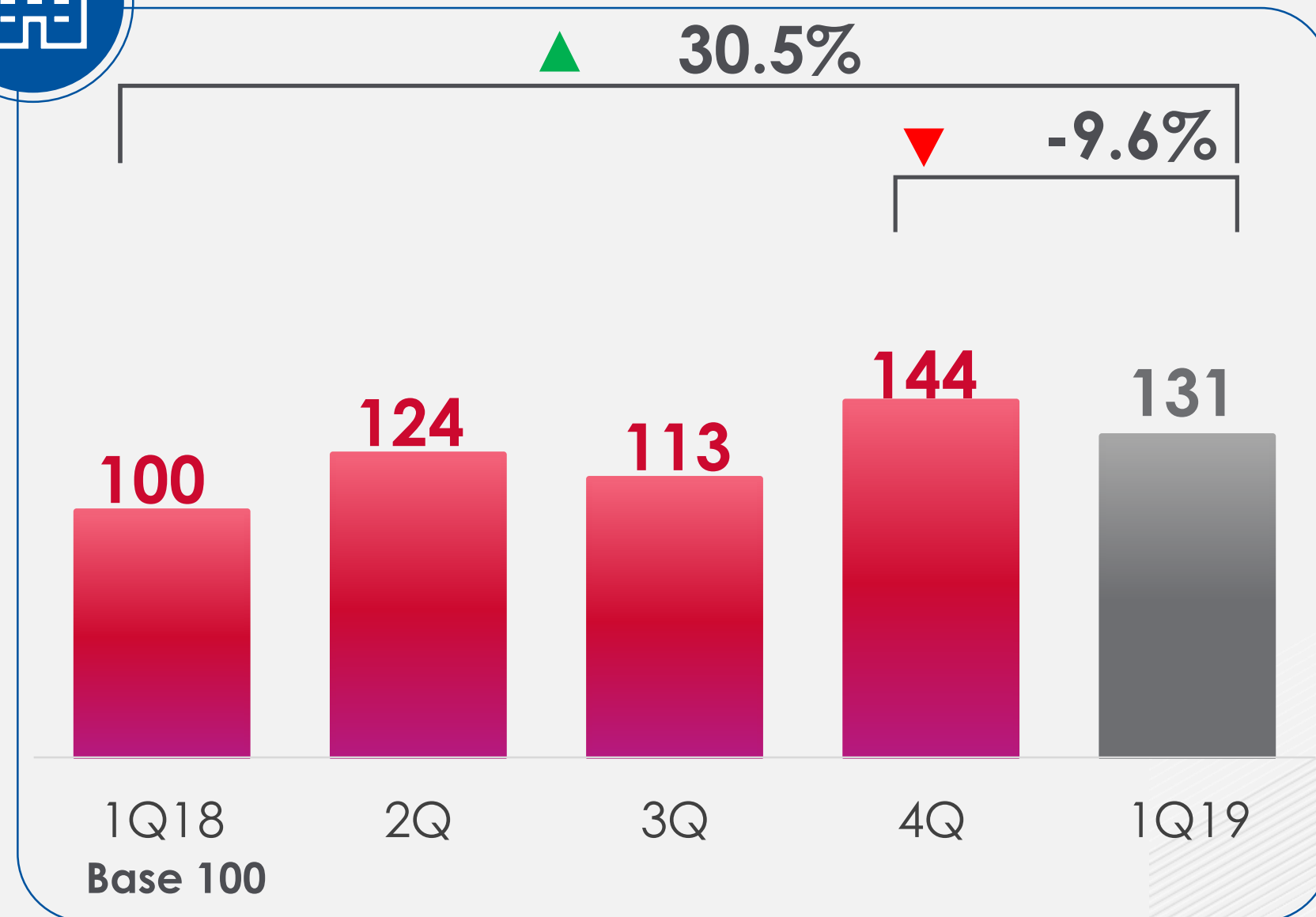
LOAN ORIGINATION PER BUSINESS DAY EARMARKED AND NON-EARMARKED LOANS



INDIVIDUALS



COMPANIES



NET INTEREST INCOME

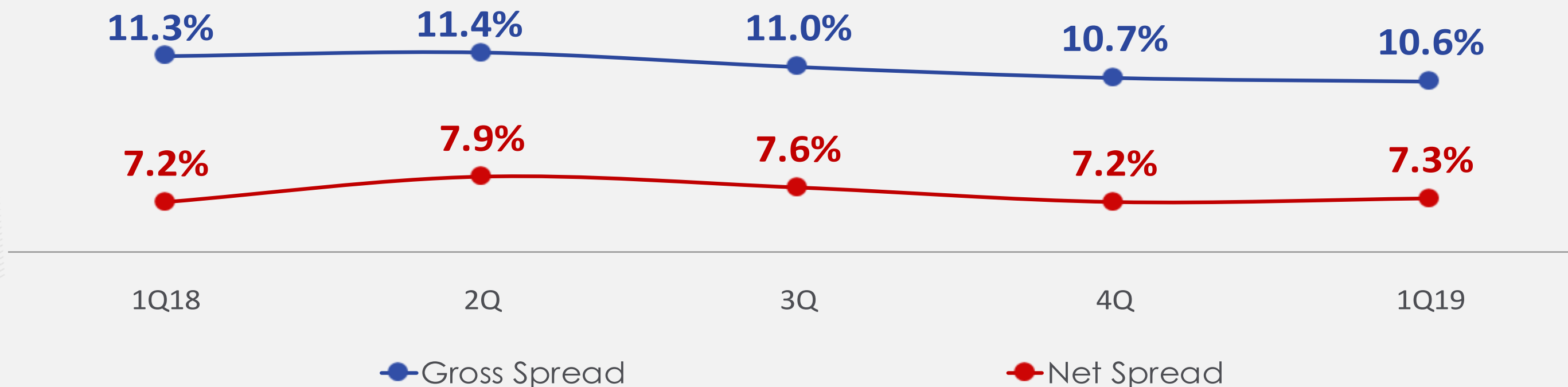
R\$ MILLION

<h3>Net Interest Income</h3> <p>14,087 { ▼ (4.7)% QoQ ▲ 4.2% YoY }</p>	<h3>Client Portion</h3> <p>11,960 { ▲ 0.6% QoQ ▲ 6.2% YoY }</p>	<h3>Market Portion</h3> <p>2,127 { ▼ (26.4)% QoQ ▼ (5.8)% YoY }</p>
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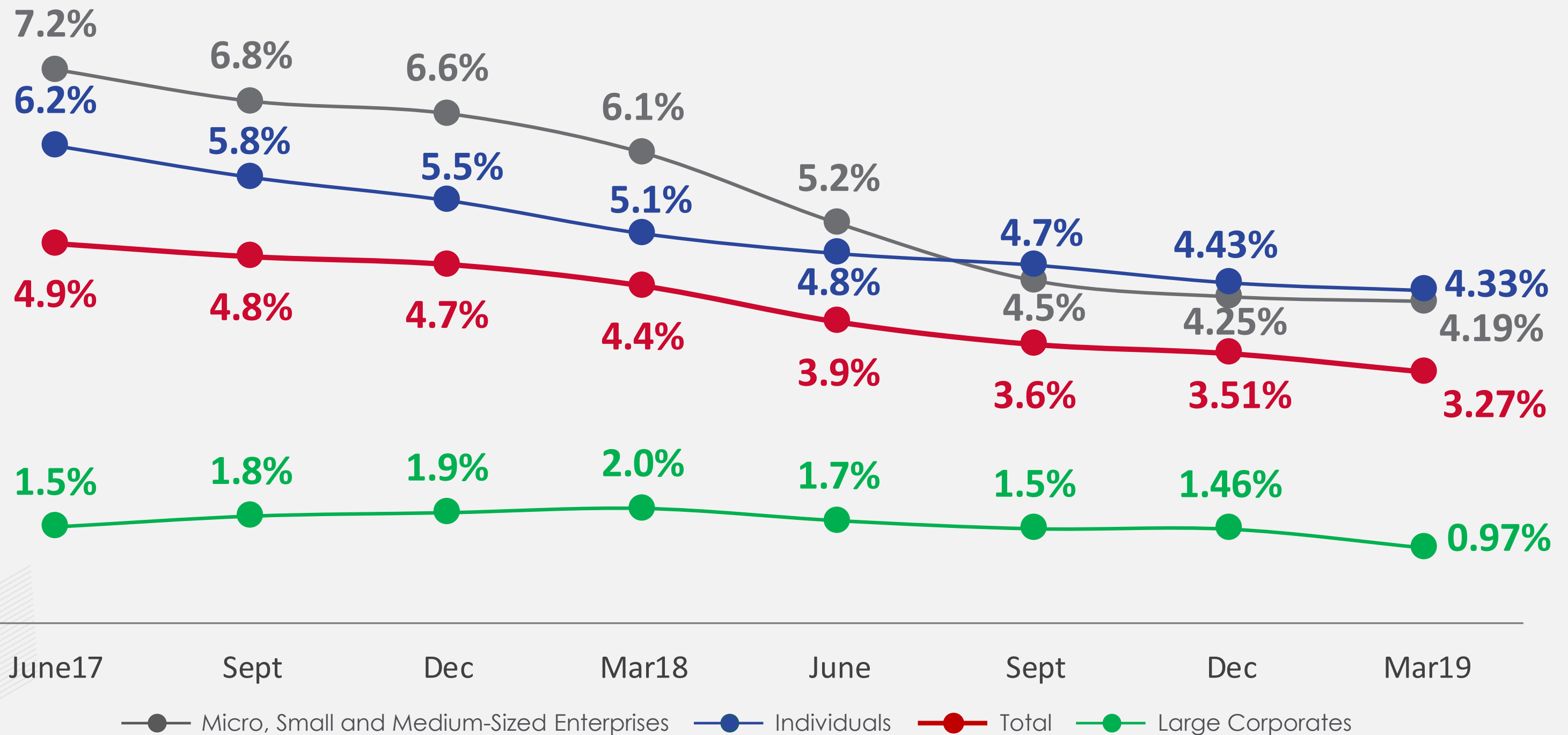
Client Portion



Gross Spread x Net Spread



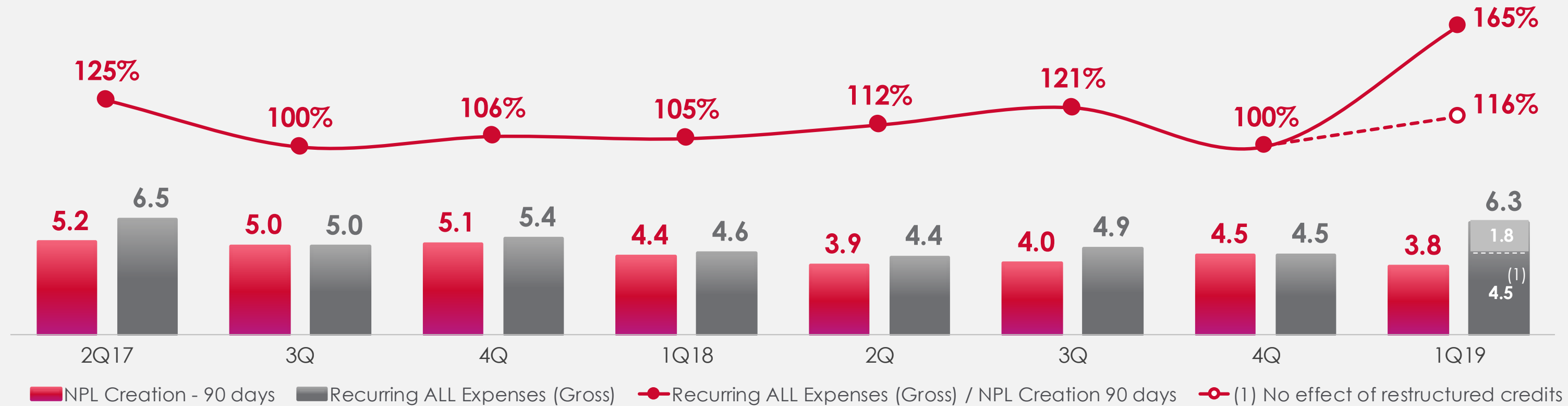
DELINQUENCY RATIO – OVER 90 DAYS



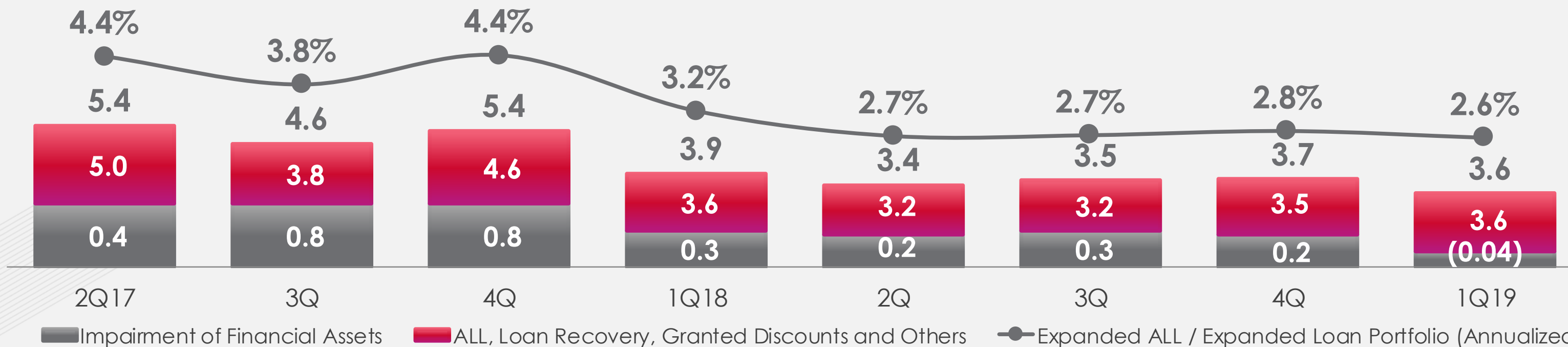
NPL CREATION AND ALLOWANCE FOR LOAN LOSSES (ALL) EXPENSES

NPL Creation >90 days x ALL Expenses Recurring

R\$ BILLION



Expanded ALL / Expanded Loan Portfolio



FEE

AND COMMISSION INCOME

R\$ MILLION	VARIATION%				
	1Q19	4Q18	1Q18	1Q19 x 4Q18	1Q19 x 1Q18
Card Income	2,766	2,949	2,763	(6.2)	0.1
Checking Account	1,851	1,843	1,748	0.4	5.9
Asset Management	966	974	994	(0.8)	(2.8)
Loans	726	841	724	(13.7)	0.3
Collections and Payments	609	599	612	1.7	(0.5)
Consortium Management	457	455	383	0.4	19.3
Custody and Brokerage Services	264	266	234	(0.8)	12.8
Underwriting / Financial Advisory Services	121	227	154	(46.7)	(21.4)
Others	314	280	274	12.1	14.6
TOTAL	8,074	8,434	7,886	(4.3)	2.4



OPERATING EXPENSES

R\$ MILLION			VARIATION%		
	1Q19	4Q18	1Q18	1Q19 x 4Q18	1Q19 x 1Q18
PERSONNEL	5,158	5,224	4,829	(1.3)	6.8
Structural	4,089	4,189	3,879	(2.4)	5.4
Non-Structural	1,069	1,035	950	3.3	12.5
ADMINISTRATIVE	5,026	5,395	4,810	(6.8)	4.5
TOTAL	10,184	10,619	9,639	(4.1)	5.7



Variation (In Quantity)

Mar19 x Dec18	Mar19 x Mar18
551	1,563
(23)	(114)



INCOME FROM INSURANCE, PENSION PLANS AND CAPITALIZATION BONDS

R\$ MILLION	VARIATION% (unless otherwise stated)				
	1Q19	4Q18	1Q18	1Q19 x 4Q18	1Q19 x 1Q18
Life and Pension Plans	8,685	9,659	8,774	(10.1)	(1.0)
Health	6,586	6,574	6,077	0.2	8.4
Auto/P&C and DPV AT	1,313	1,385	1,293	(5.2)	1.5
Capitalization Bonds	1,478	1,569	1,426	(5.8)	3.6
OVERALL INCOME	18,062	19,187	17,570	(5.9)	2.8
INCOME FROM INSURANCE, PENSION PLANS AND CAPITALIZATION BONDS ⁽¹⁾	3,826	3,542	3,127	8.0	22.4
FINANCIAL ASSETS	291,422	286,518	278,982	1.7	4.5
TECHNICAL PROVISIONS	261,106	258,755	251,231	0.9	3.9
SHAREHOLDERS' EQUITY	32,209	33,065	33,878	(2.6)	(4.9)
NET INCOME	1,814	1,782	1,563	1.8	16.1
ROAE	23.4%	22.3%	19.7%	1.1 p.p.	3.7 p.p.

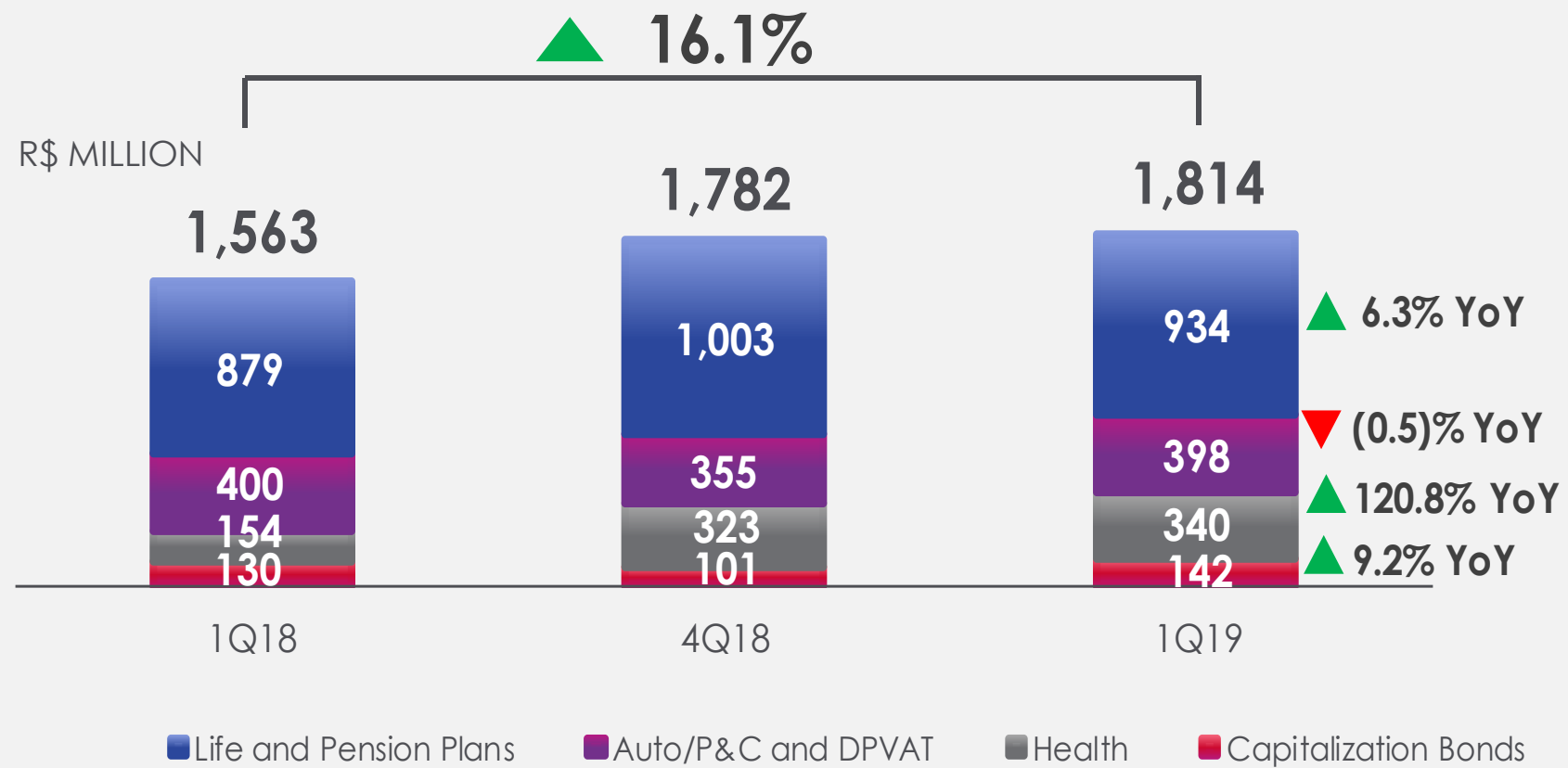
(1) Income from Insurance, Pension Plans and Capitalization Bonds = Retained Premiums from Insurance, Pension Plans and Capitalization Bonds (-) Variation in technical reserves for Insurance, Pension Plans and Capitalization Bonds (-) Retained Claims - Capitalization Bond Draws and Redemptions (-) Insurance Plan, Pension Plan and Capitalization Bond Selling Expenses + Financial Income of the Operation.



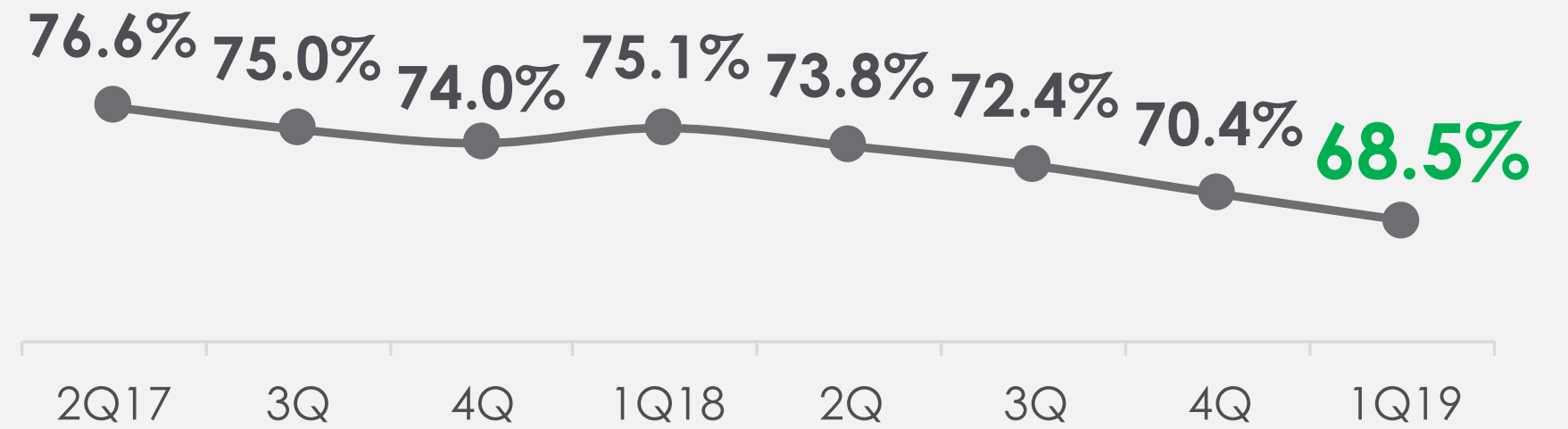
INSURANCE, PENSION PLANS AND CAPITALIZATION BONDS

NET INCOME, CLAIMS RATIO AND COMBINED RATIO

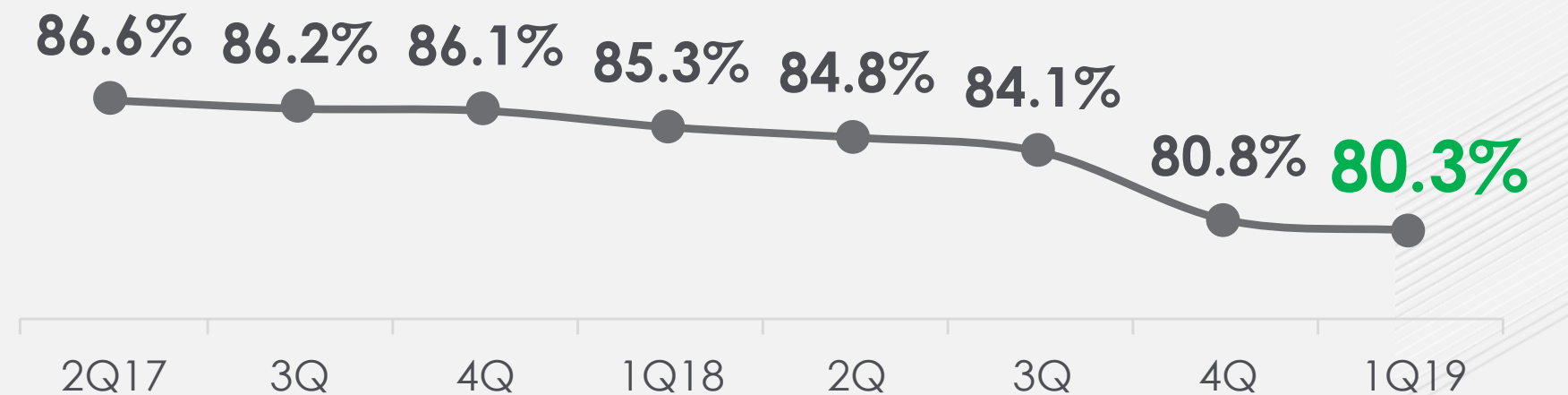
Net Income



Claims Ratio

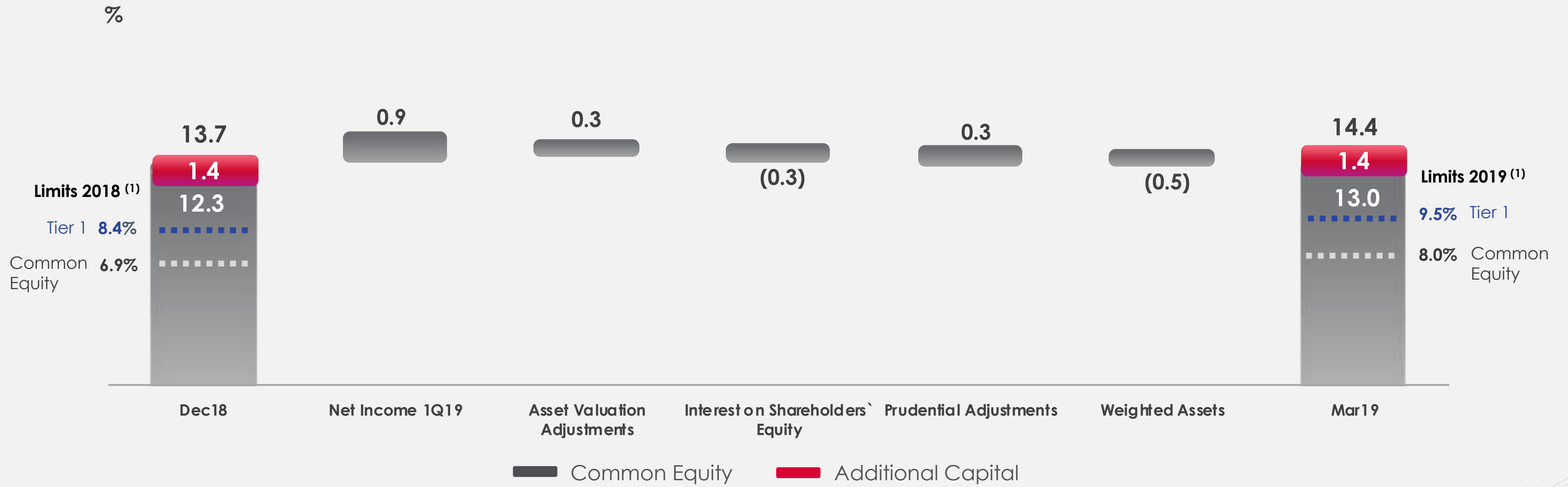


Combined Ratio



BIS RATIO

CHANGES IN THE TIER I RATIO



GUIDANCE

	GUIDANCE 2019	REALIZED 1Q19 x 1Q18
Expanded Loan Portfolio	9% to 13%	12.7% (11.4% without exchange variation)
Financial Margin	4% to 8%	4.2%
Fee and Commission Income	3% to 7%	2.4%
Operating Expenses (Administrative and Personnel Expenses)	0% to 4%	5.7%
Income from Insurance, Pension Plans and Capitalization Bond ⁽¹⁾	5% to 9%	22.4%
Expanded ALL - R\$ billion	R\$11.5 to R\$14.5	R\$ 3.6 (Realized 1Q19)



THANK YOU

RESULTS
1ST QUARTER
2019



bradesco

ADDITIONAL SLIDES

RESULTS
1ST QUARTER
2019



RECURRING NET INCOME X BOOK NET INCOME

R\$ MILLION	1Q19	4Q18	1Q18
RECURRING NET INCOME	6,238	5,830	5,102
Non-Recurring Events	(418)	(750)	(635)
- Goodwill amortization (Gross)	(373)	(375)	(607)
- Impairment of Non-Financial Assets ⁽¹⁾	-	(514)	-
- Reversal of Complementary Reserve for Coverage ⁽²⁾	-	288	-
- Other ⁽³⁾	(45)	(149)	(28)
Book Net Income	5,820	5,080	4,467

(1) It is substantially composed by impairments of: (i) software, in the amount of R\$212 million; (ii) goodwill of investments, in the amount of R\$59 million; (iii) real state, in the amount of R\$33 million; and (iv) hardware/equipment, in the amount of R\$19 million;

(2) Provision fully reversed in compliance with SUSEP Circular No. 517/15 and its amendments; and

(3) Essentially composed of contingent liabilities, and in the 4Q18, includes tax incentives in the amount of R\$79 million.



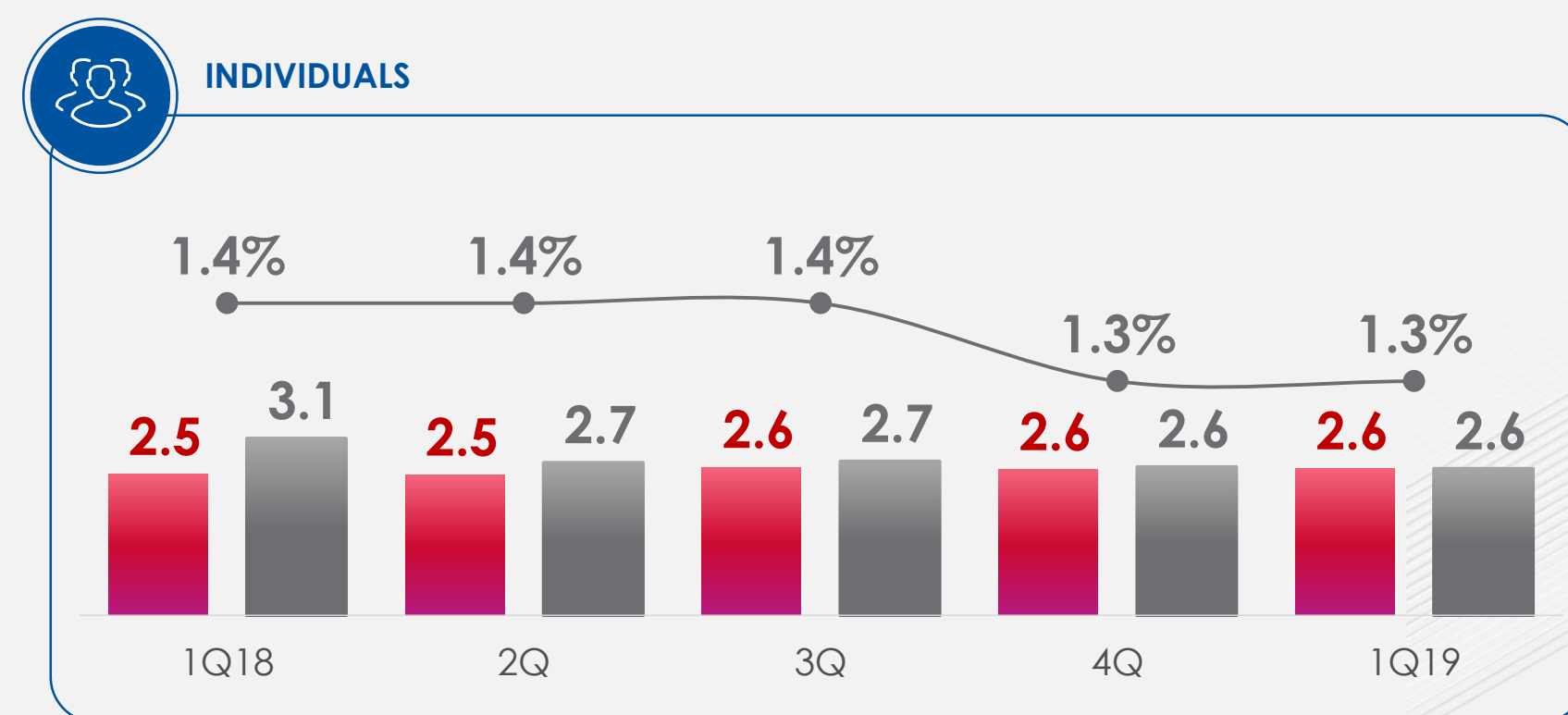
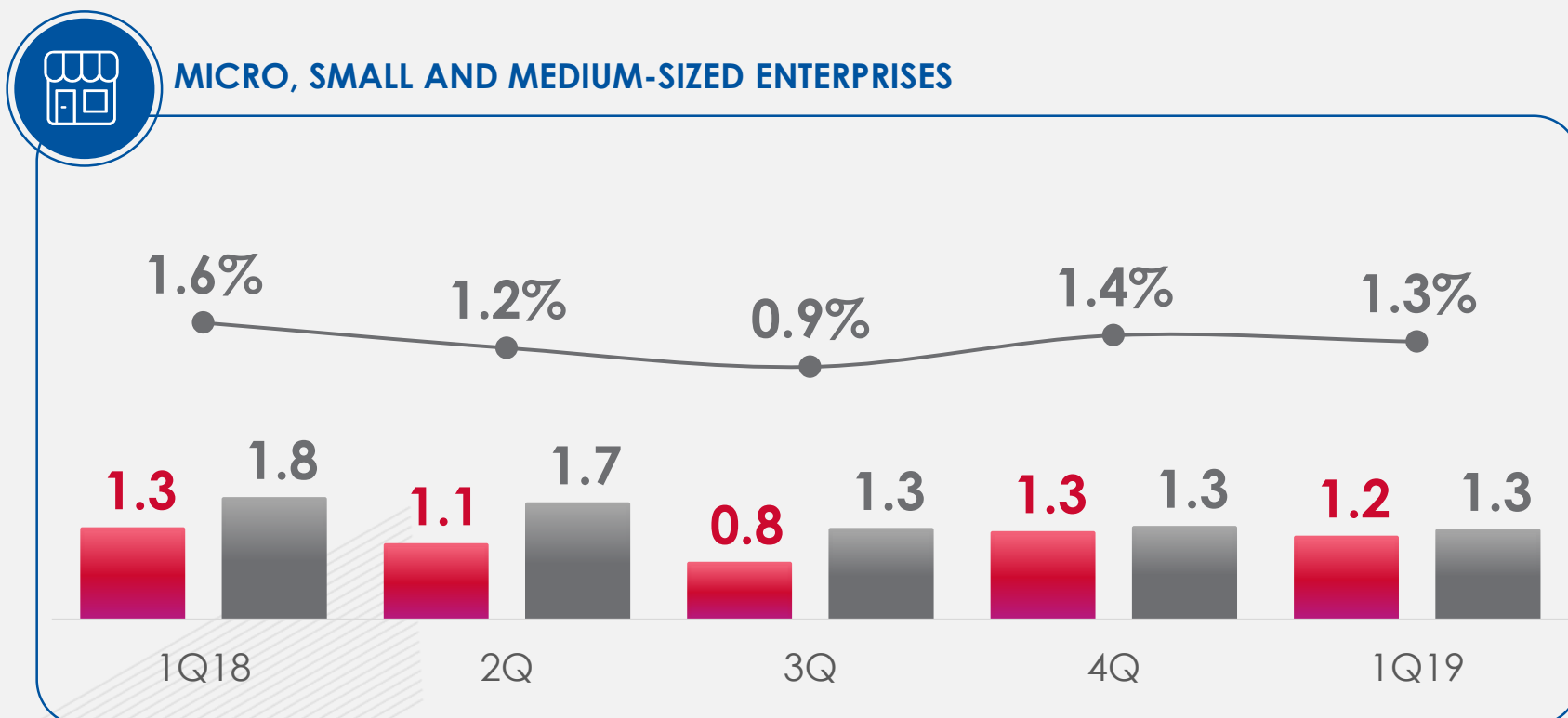
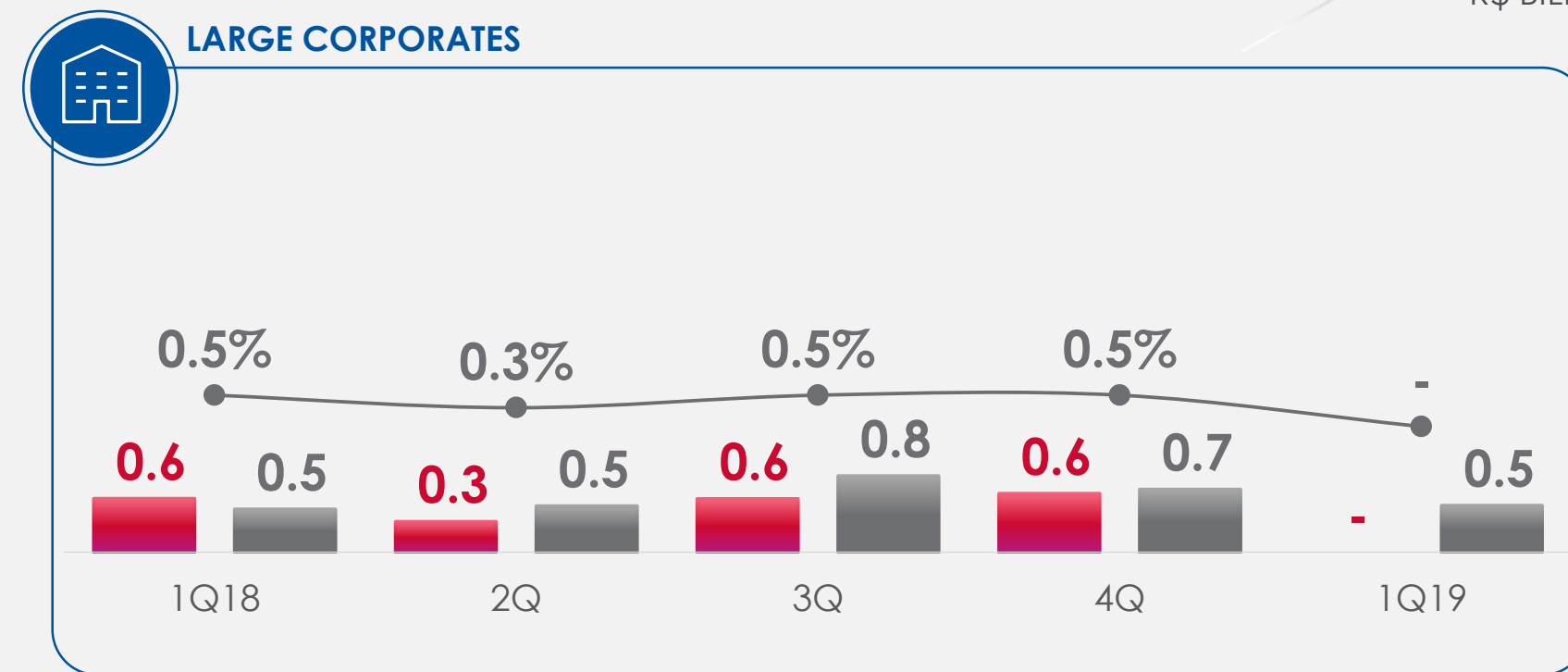
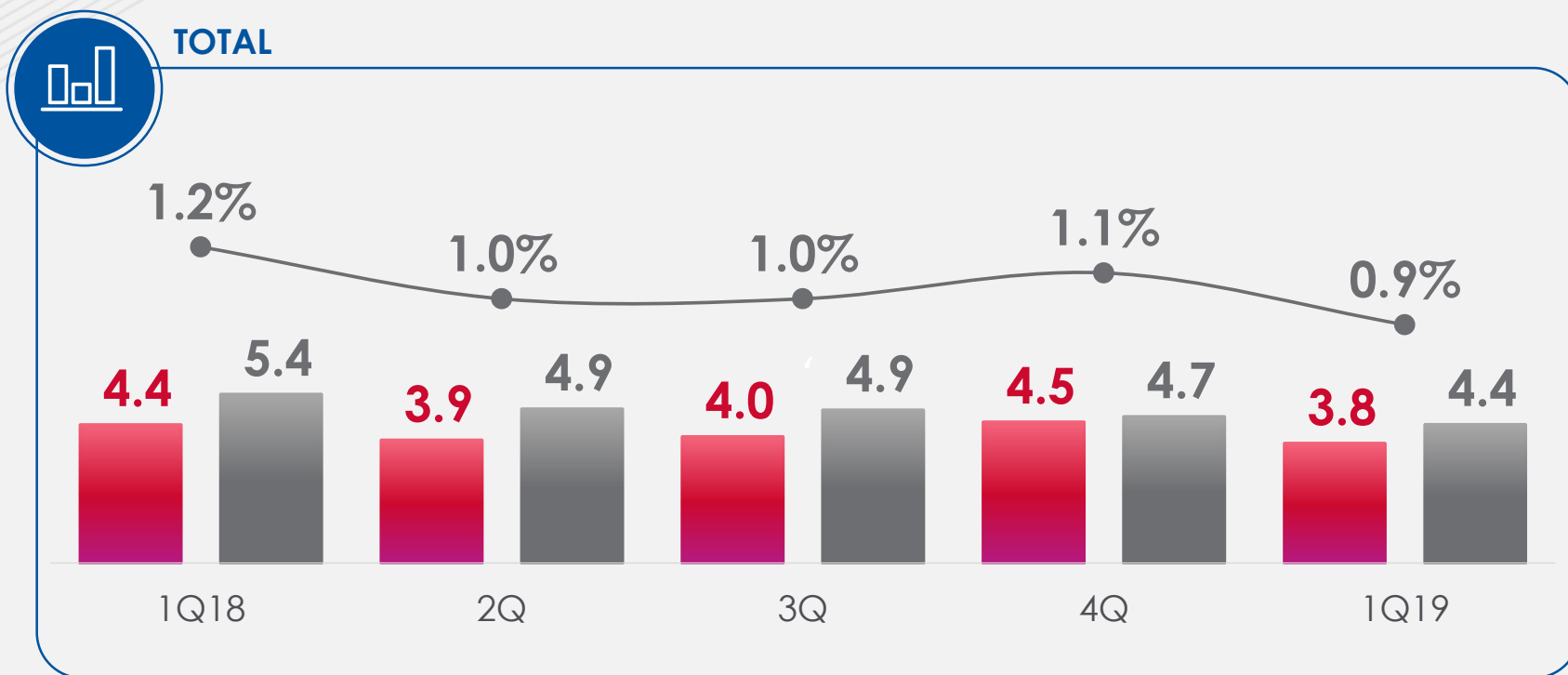
LOAN PORTFOLIO BACEN X EXPANDED

R\$ MILLION	MAR19	DEC18	MAR18	VARIATION%	
				Q-o-Q	Y-o-Y
Individuals	199,480	193,732	176,879	3.0	12.8
Companies	220,734	213,953	194,520	3.2	13.5
TOTAL LOAN PORTFOLIO - BACEN	420,214	407,685	371,399	3.1	13.1
Sureties and Guarantees	73,314	72,871	72,676	0.6	0.9
Operations bearing Credit Risk - Commercial Portfolio ⁽¹⁾	49,364	45,883	38,336	7.6	28.8
Other ⁽²⁾	5,401	5,176	4,234	4.4	27.6
TOTAL EXPANDED LOAN PORTFOLIO	548,294	531,615	486,645	3.1	12.7
			WITHOUT EXCHANGE VARIATION	3.1	11.4



NPL CREATION 90-DAYS BY PORTFOLIO

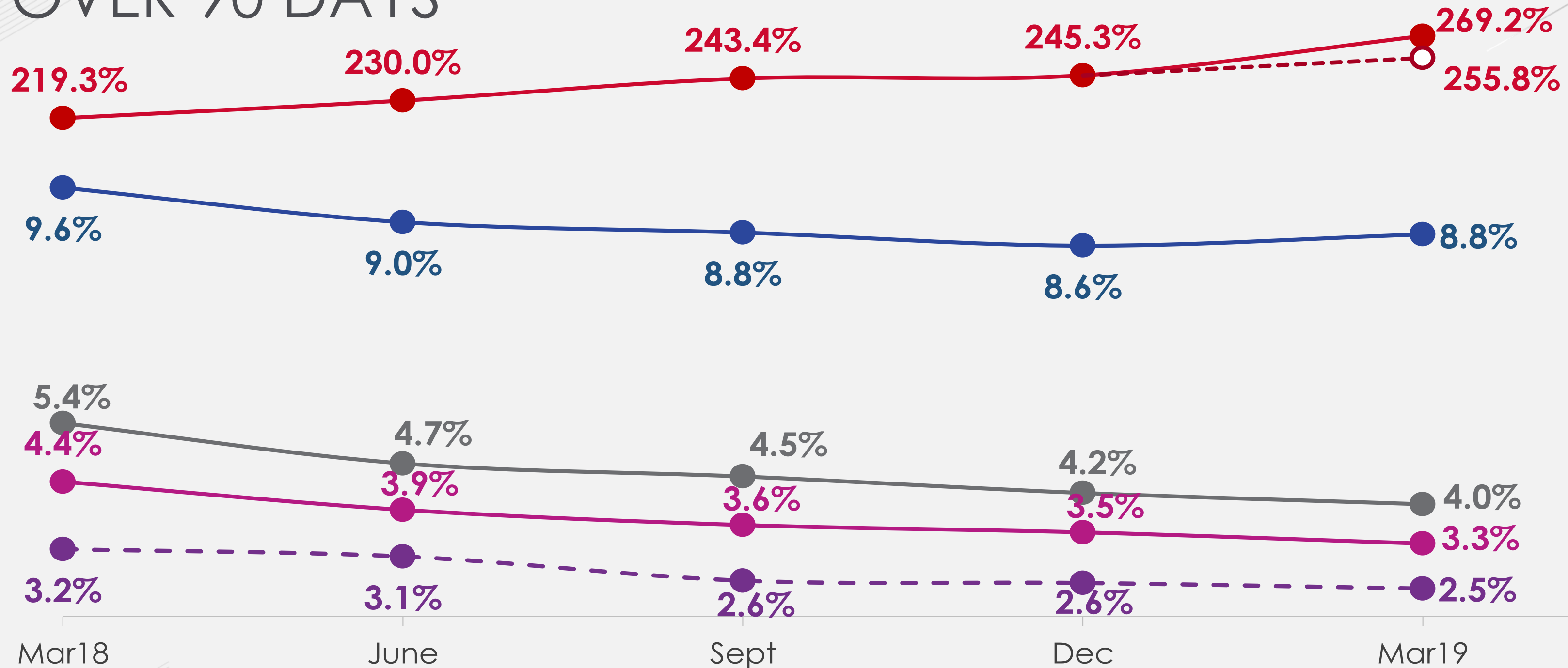
R\$ BILLION



■ NPL Creation
 ■ Write-offs
 —●— NPL Creation / Loan Portfolio – As defined by the Central Bank



COVERAGE RATIO OVER 90 DAYS



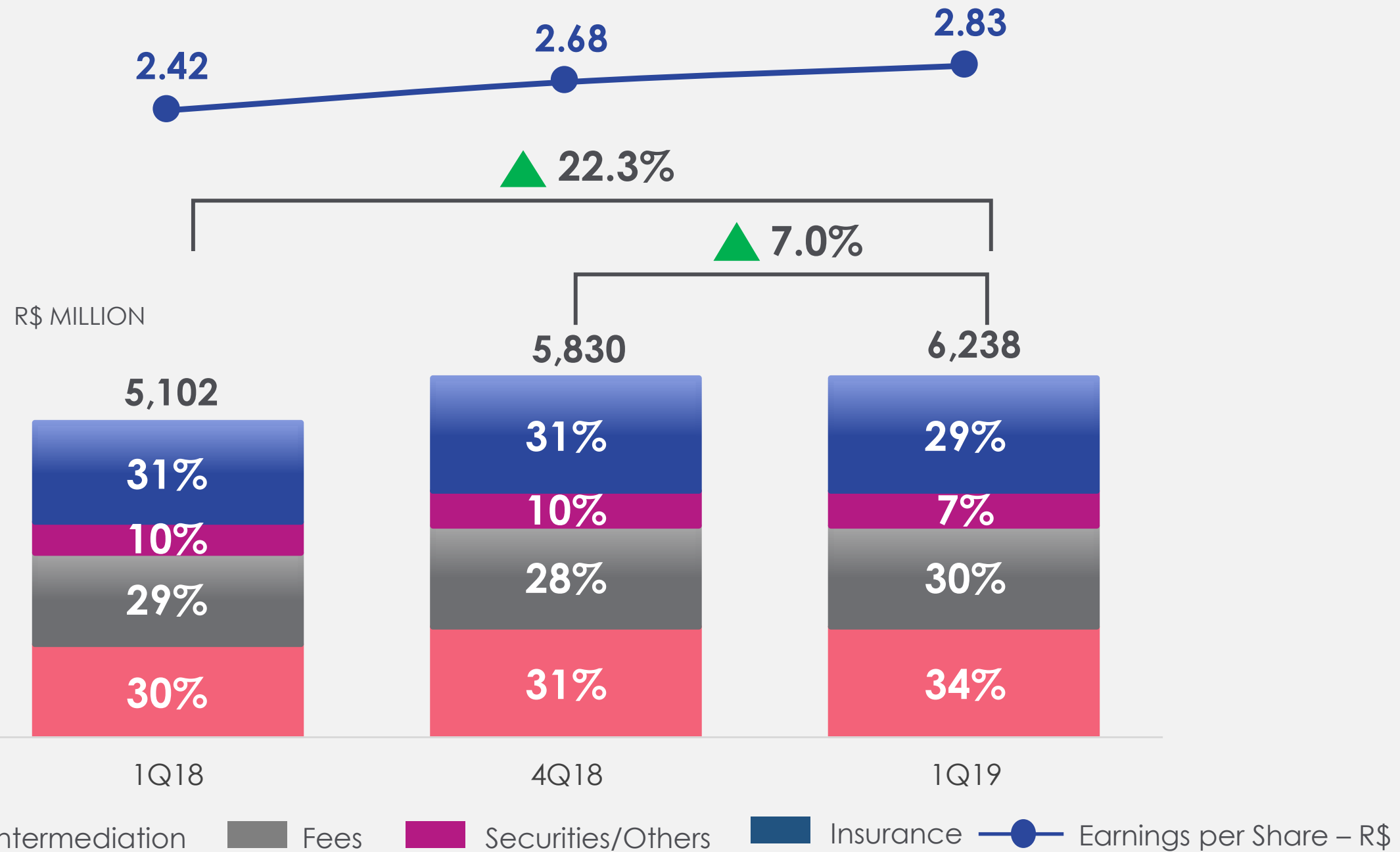
269.2%
255.8%

- Net losses in 12 months
- E-H Non-Performing Loans
- Coverage Ratio over 90 days

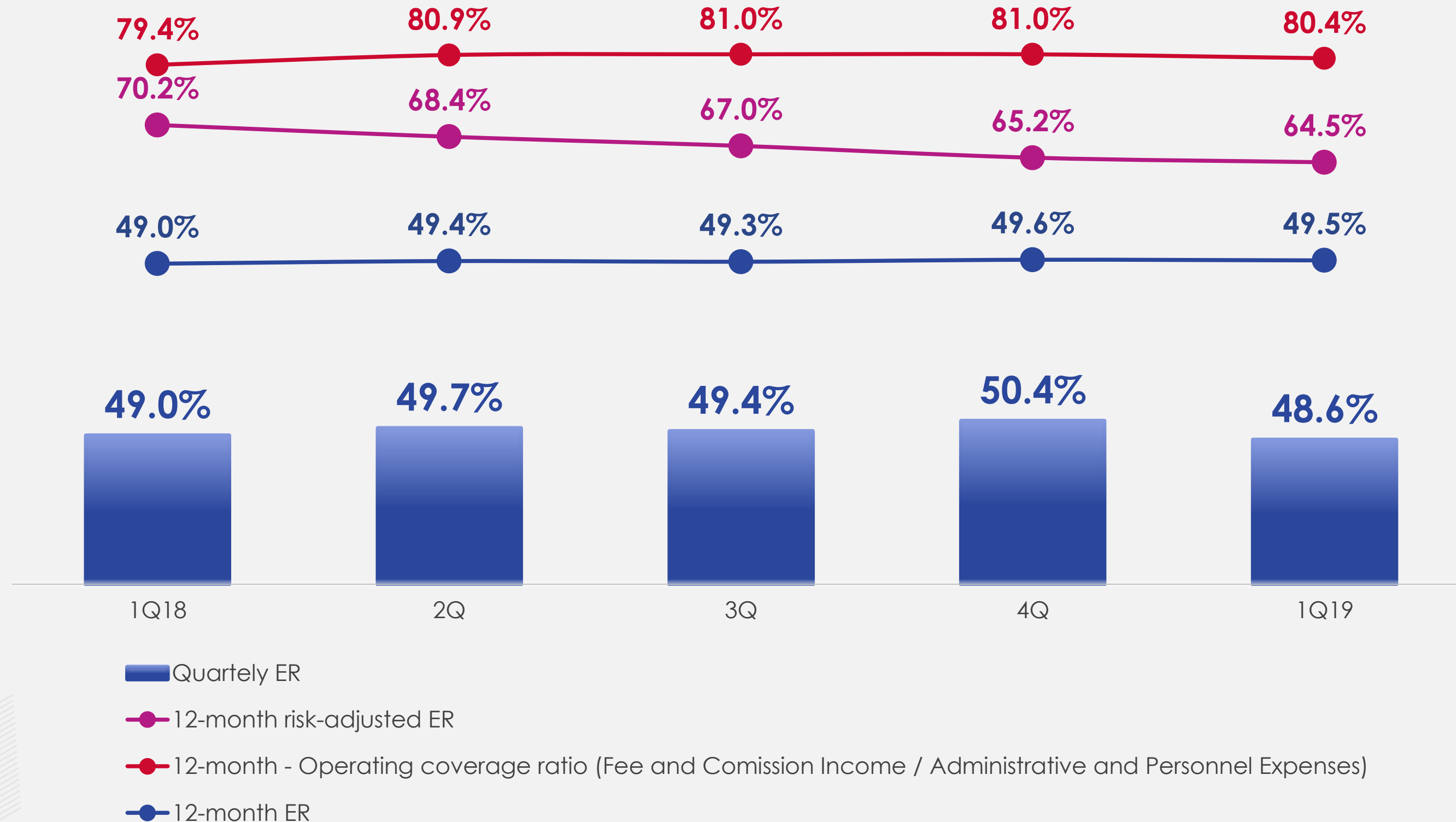
- 90-day delinquency ratio
- Total Provision
- Coverage Ratio over 90 days - no effect of restructured credits



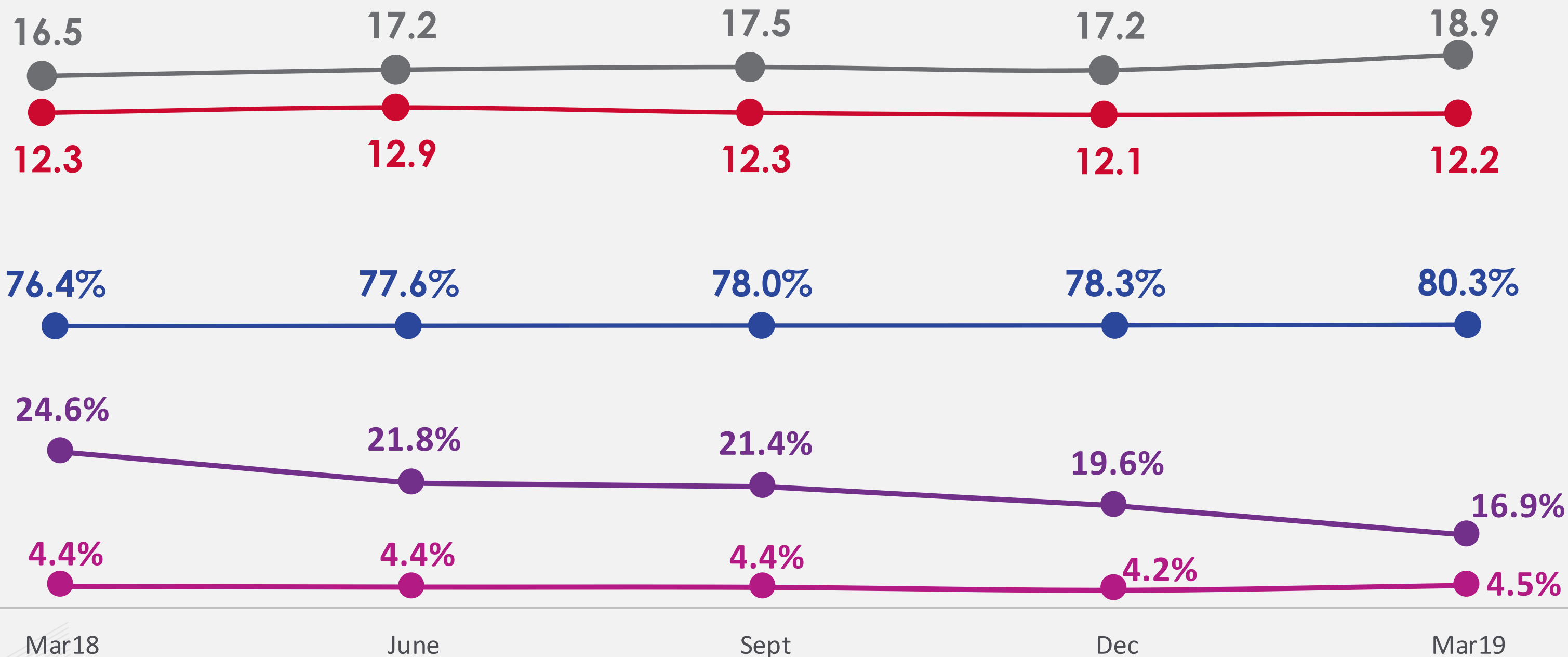
RECURRING NET INCOME AND EARNINGS PER SHARE



EFFICIENCY⁽¹⁾ AND OPERATING COVERAGE RATIOS



RENEGOTIATED PORTFOLIO



● Renegotiated Portfolio – R\$ billion

● Renegotiated Portfolio (Excluding Loans from Write-offs) – R\$ billion

● Allowance for Loan Losses as a % of the Total Renegotiated Portfolio

● Total Renegotiated Portfolio / Loan Portfolio

● 90-day delinquency ratio



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