



## **Bradesco is chosen as the best bank in Brazil in 2025 by *The Banker***

*Awarded for the seventh time, the institution reaffirms its leadership, consistency, and high-quality service*

São Paulo, December 2025 – Bradesco was chosen as **the best bank in Brazil in 2025** by *The Banker*, a publication of the *Financial Times Group*. This marks **the seventh time** that the institution has received the title as *Bank of the Year Brazil*. The Bank's awards record cements its standing as one of the most globally respected financial institutions, reflecting its history of leadership, solid performance, capacity for innovation, and excellence in customer service.

**"The Banker's – Bank of the Year Awards"** is considered one of the most prestigious awards in the global financial sector. Winners are selected based on stringent criteria evaluating financial performance, strategic execution, digital-transformation efforts, sustainability practices, and the quality of its support to clients.

The award ceremony took place on **December 3rd** in London.