My Bradesco – An innovation ecosystem designed to put you first.

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(Portuguese only)

Which bank was the first to launch a credit card in Brazil?
Bradesco, 1968.

Which bank was the first to operate on the internet in Brazil?
Bradesco, 1995.

Which bank was the first in the country to create Artificial Intelligence?
Bradesco Artificial Intelligence: b.ia, 2016.

If all of this happened first at Bradesco, imagine what is yet to come.

My Bradesco, an innovation ecosystem designed to always put you first.

B.ia on the BRADESCO APP

“Bia, pay my condominium fee.”

Pix, bills and payments through b.ia

E-Agro, the agribusiness digital partner

Investment recommendations powered by GenAI

Our future will become increasingly technological. But never less human.

This is my Bradesco.

Bradesco, you first.

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