

# MZ

# Perception Studies

Understand how the market sees your company

We offer flexible studies according to your needs, without compromising the high standards of quality and confidentiality.

Competitive advantages of our Studies area:



Customized topics focused on your company's current moment



Full support in all project stages



Access to Brazilian and foreign investors.



Report and presentation with all available data for better information analysis

Objectives:

- IR and management evaluation
- Repercussion of results/events
- Progress measurement since the IPO
- Evaluation of the company's communication materials
- Strategic changes, among others.



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Empowering Investor Relations

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