



**MZ** | empowering  
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ESTUDO DE  
**PERCEPÇÃO**

23/12/2020

GRUPO  
**equatorial**  
ENERGIA

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## INTRODUÇÃO E METODOLOGIA

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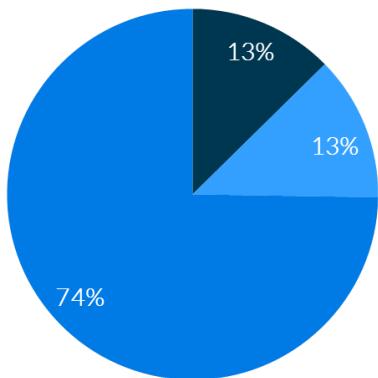
## LISTA DE ENTREVISTADOS

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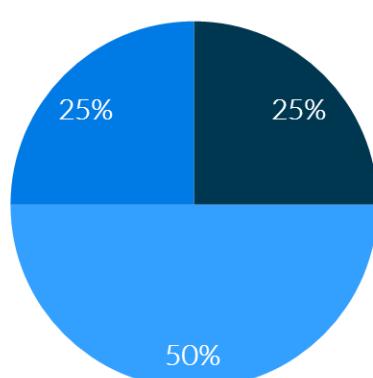
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## PERFIL DOS ENTREVISTADOS

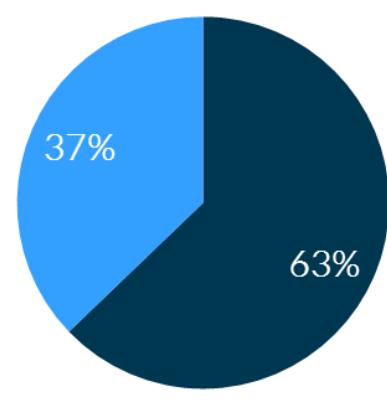
Localização



Tipo de Instituição



Perfil



## SUMÁRIO EXECUTIVO

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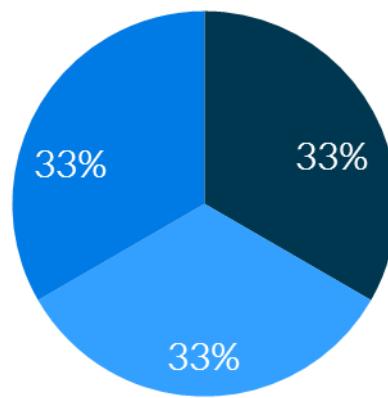
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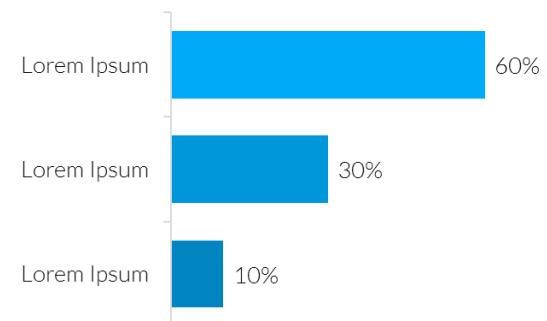
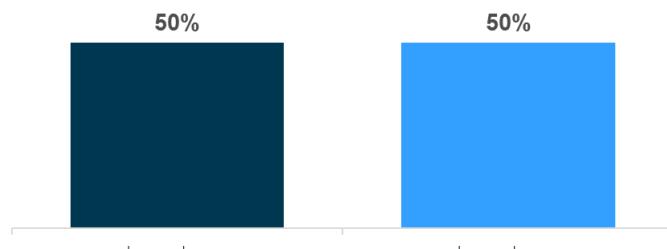
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## TEMA DA PERGUNTA DO QUESTIONÁRIO

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## Citações

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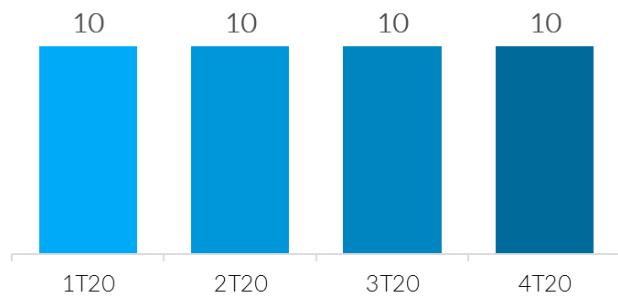
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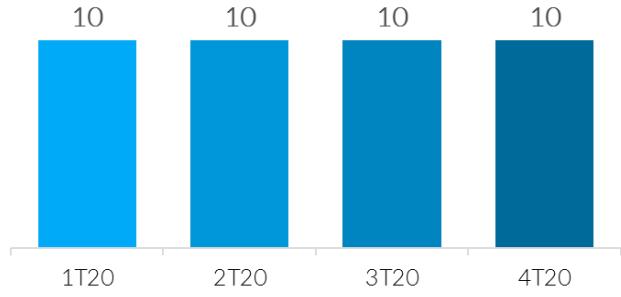
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## MODELO DE DADOS SOBRE TELECONFERÊNCIAS DE RESULTADOS

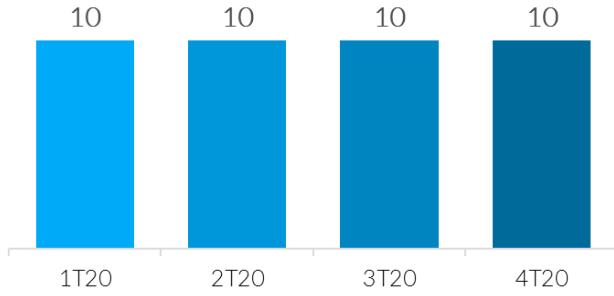
Participantes via Telefone em Português



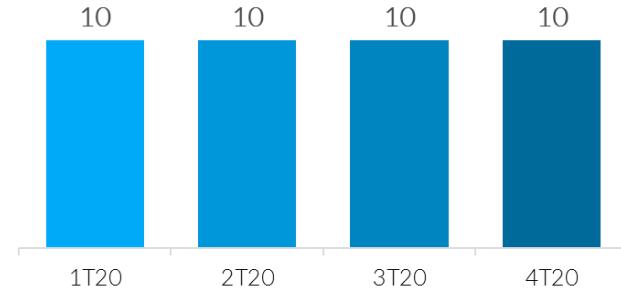
Participantes via Telefone em Inglês



Participantes via Webcast em Português



Participantes via Webcast em Inglês



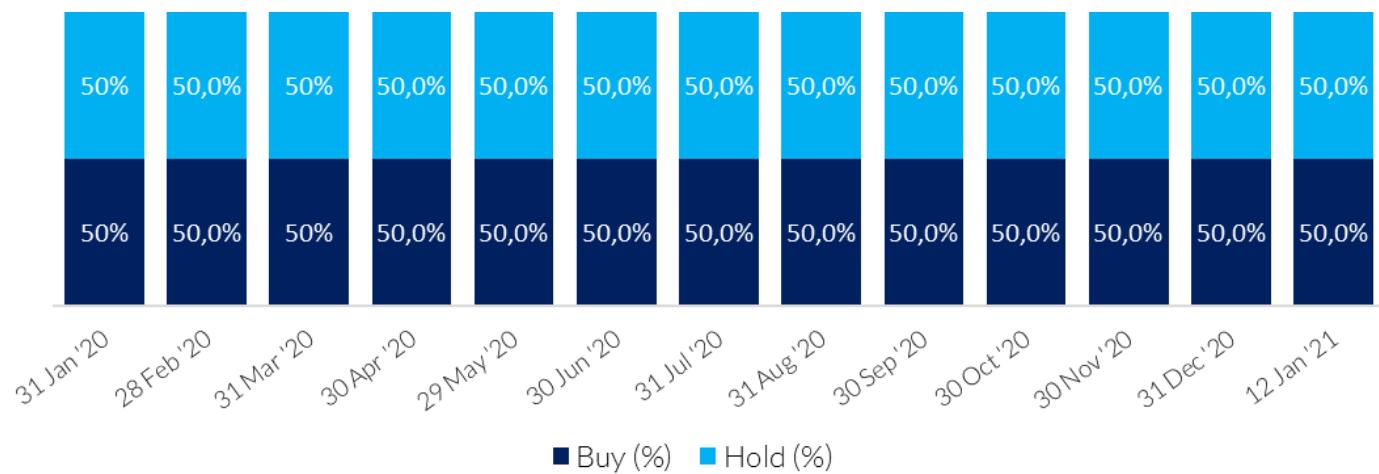
## MODELO DE DADOS DE COBERTURA E PREÇO ALVO

Apresentamos a seguir a evolução da cobertura e preço alvo da Equatorial de acordo com o provedor de dados FactSet®. Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur.

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O preço alvo atual para as ações TICKER é de R\$ XXX, e abrange XXX coberturas, de acordo com os dados da FactSet®.

### Histórico de Recomendação de Compra/Manutenção/Venda



## MODELO DE POSSÍVEIS INVESTIDORES IDENTIFICADOS

Apresentamos a seguir uma lista de XXX instituições, cujos fundos reportaram que, em Lorem Ipsum, investiam nos pares da Equatorial e não possuíam posição na Companhia, de acordo com as informações disponíveis na plataforma MZiQ®, com o intuito de sempre trazer informações sobre possíveis novos investidores para a base acionária da Equatorial.

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Instituição	Tipo	Estilo	Cidade	Valor sob Gestão (\$MM)
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Placeholder institution 2	DolorSit	-	Placeholder city 2	xxx
Placeholder institution 3	DolorSit	-	Placeholder city 3	xxx
Placeholder institution 4	DolorSit	-	Placeholder city 4	xxx
Placeholder institution 5	DolorSit	-	Placeholder city 5	xxx
Placeholder institution 6	DolorSit	-	Placeholder city 6	xxx
Placeholder institution 7	DolorSit	-	Placeholder city 7	xxx
Placeholder institution 8	DolorSit	-	Placeholder city 8	xxx
Placeholder institution 9	DolorSit	-	Placeholder city 9	xxx
Placeholder institution 10	DolorSit	-	Placeholder city 10	xxx
Placeholder institution 11	DolorSit	-	Placeholder city 11	xxx
Placeholder institution 12	DolorSit	-	Placeholder city 12	xxx
Placeholder institution 13	DolorSit	-	Placeholder city 13	xxx
Placeholder institution 14	DolorSit	-	Placeholder city 14	xxx
Placeholder institution 15	DolorSit	-	Placeholder city 15	xxx
Placeholder institution 16	DolorSit	-	Placeholder city 16	xxx
Placeholder institution 17	DolorSit	-	Placeholder city 17	xxx
Placeholder institution 18	DolorSit	-	Placeholder city 18	xxx
Placeholder institution 19	DolorSit	-	Placeholder city 19	xxx
Placeholder institution 20	DolorSit	-	Placeholder city 20	xxx

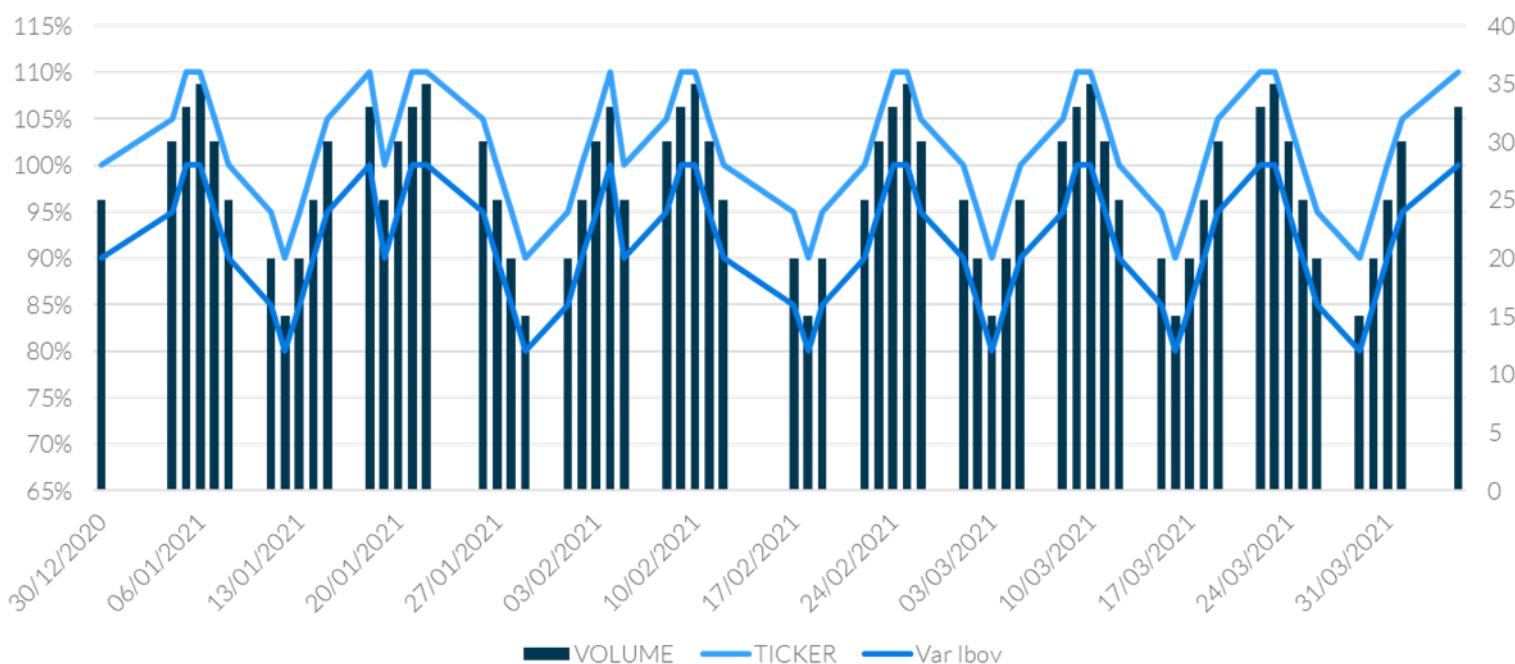
## MODELO DE DADOS DE MERCADO

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Abaixo o gráfico da performance da TICKER e do IBOV, utilizando os dados disponíveis pelo provedor de dados Factset®.

Performance da ação e volume negociado



## MODELO DE QUESTIONÁRIO

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## MODELO DE TRANSCRIÇÕES DAS ENTREVISTAS

## Entrevista X

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# *Perception Study Report*



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## Empowering Investor Relations

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Partner, IR & CFO

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