

# MZ

# Mailer

Quickly and assertively communicate with your base.  
Send emails through an online contact management system



Analytics after sending mailing



Mailer integrated with CVM alerts



Unlimited email sending

## Competitive advantages:

- Automatic unsubscription control with activation by the user upon receiving an email from the company
- Autonomy to create and edit new emails
- Contact manager with separation by lists/interest groups
- Support team to provide training and answer questions about access to the platform

MZiQ Mailer



Our system allows adding, removing, and editing contacts, as well as grouping them in various lists according to your needs.

Several data fields are available, and for minimal system operation, only the fields "Name" and "Email" are required.



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