



**MZ** | empowering  
investor  
relations

ESTUDO DE  
**PERCEPÇÃO**

3T 2020

 Qualicorp

## Sumário

INTRODUÇÃO E METODOLOGIA	3
LISTA DE ENTREVISTADOS	4
PERFIL DOS ENTREVISTADOS	4
SUMÁRIO EXECUTIVO	5
TEMA DA PERGUNTA DO QUESTIONÁRIO	8
MODELO DE DADOS SOBRE TELECONFERÊNCIAS DE RESULTADOS	9
MODELO DE DADOS DE COBERTURA E PREÇO ALVO	10
MODELO DE POSSÍVEIS INVESTIDORES IDENTIFICADOS	11
MODELO DE DADOS DE MERCADO – TICKER	12
MODELO DE QUESTIONÁRIO	13
MODELO DE TRANSCRIÇÕES DAS ENTREVISTAS	14

## INTRODUÇÃO E METODOLOGIA

**Elitlorem ipsum dolor sit amet, consectetur adipiscing elit.**

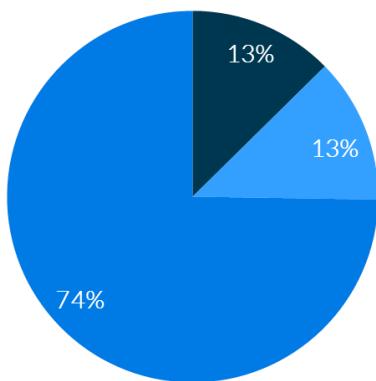
## LISTA DE ENTREVISTADOS

Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem.

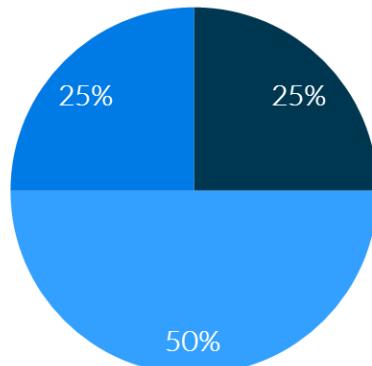
Participante	Instituição
Lorem Ipsum	Dolor Sit

## PERFIL DOS ENTREVISTADOS

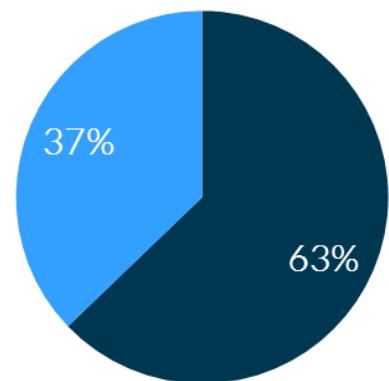
Cidade



Tipo de Instituição



Perfil



- Lorem Ipsum
- Dolor Sit
- Sit Amet

- Lorem Ipsum
- Dolor Sit
- Sit Amet

- Lorem Ipsum
- Dolor Sit

## SUMÁRIO EXECUTIVO

*Elitlorem ipsum dolor sit amet, consectetur adipiscing elitlorem ipsum dolor sit amet.*

**Elitlorem ipsum dolor sit amet, consectetur adipiscing elit**

Elitlorem ipsum dolor sit amet, consectetur adipiscing elitlorem ipsum dolor sit amet, consectetur adipiscing.

**Elitlorem ipsum dolor sit amet, consectetur adipiscing elit**

*Consectetur adipiscing elit. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusamus et iusto odio dignissimos*

*Elitlorem ipsum dolor sit amet, consectetur adipiscing elitlorem ipsum dolor sit amet. Lorem ipsum dolor sit amet,*

Lore ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet. Lore

# TEMA DA PERGUNTA DO QUESTIONÁRIO

*Consectetur adipiscing elit* ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet. *Consectetur adipiscing elit* lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing

## Citações

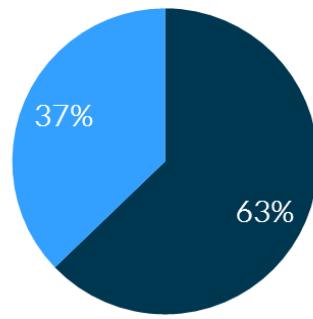
*“Ipsum dolor sit amet, consectetur adipiscing elit; lorem ipsum dolor sit amet,”* – EX

*“Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing.” – EX*

*“Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet. Lorem adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing lorem ipsum dolor sit amet..” – EX*

# TEMA DA PERGUNTA DO QUESTIONÁRIO

*Consectetur adipiscing elit* ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet. *Consectetur adipiscing elit* ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing



## Citações

*“Ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet,”* – EX

*“Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing.” – EX*

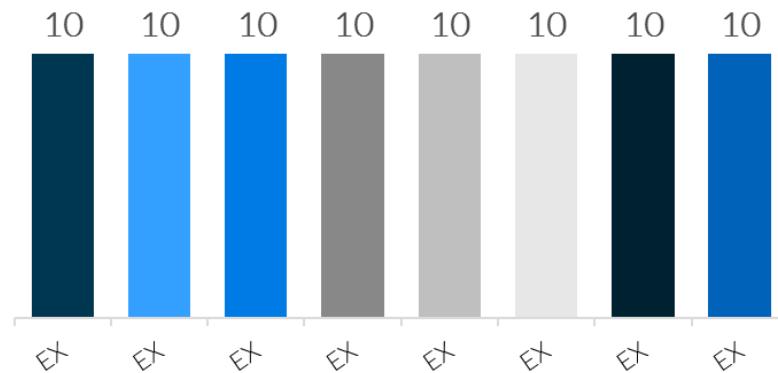
*"Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet. Lorem adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet.. " – EX*

*"Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet. Lorem adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet. Lorem adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum" – EX*

# TEMA DA PERGUNTA DO QUESTIONÁRIO

A média geral desse item foi: XXX

# **Lorem Ipsum Sit Dolor**



## Citações

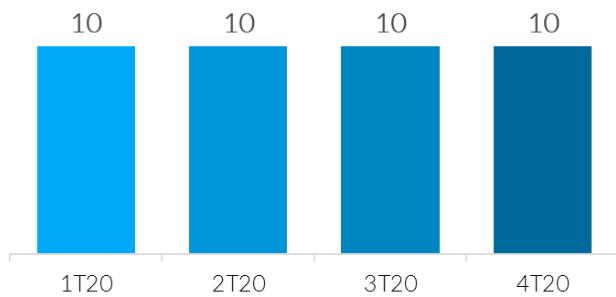
*“Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet.” – EX*

*“Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem.” – EX*

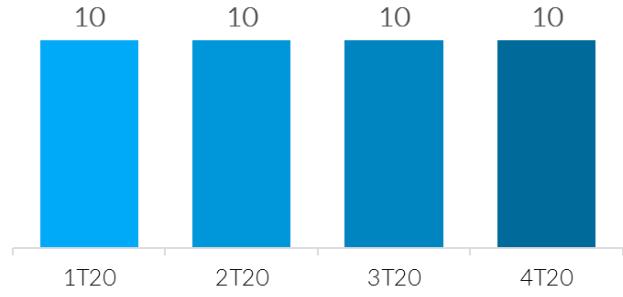
*“Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet. Lorem lorem ipsum dolor sit amet, consectetur adipiscing.”* – EX

## MODELO DE DADOS SOBRE TELECONFERÊNCIAS DE RESULTADOS

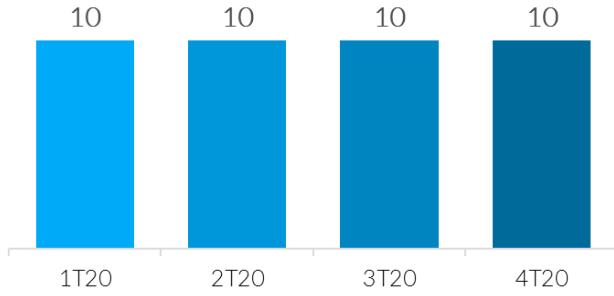
Participantes via Telefone em Português



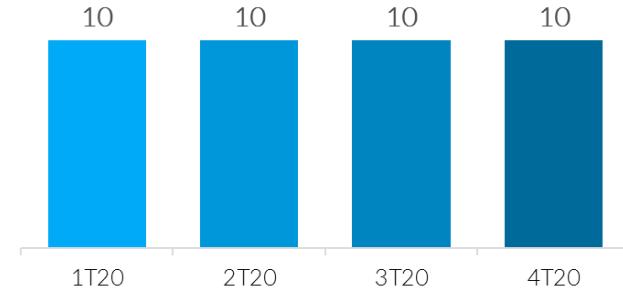
Participantes via Telefone em Inglês



Participantes via Webcast em Português



Participantes via Webcast em Inglês

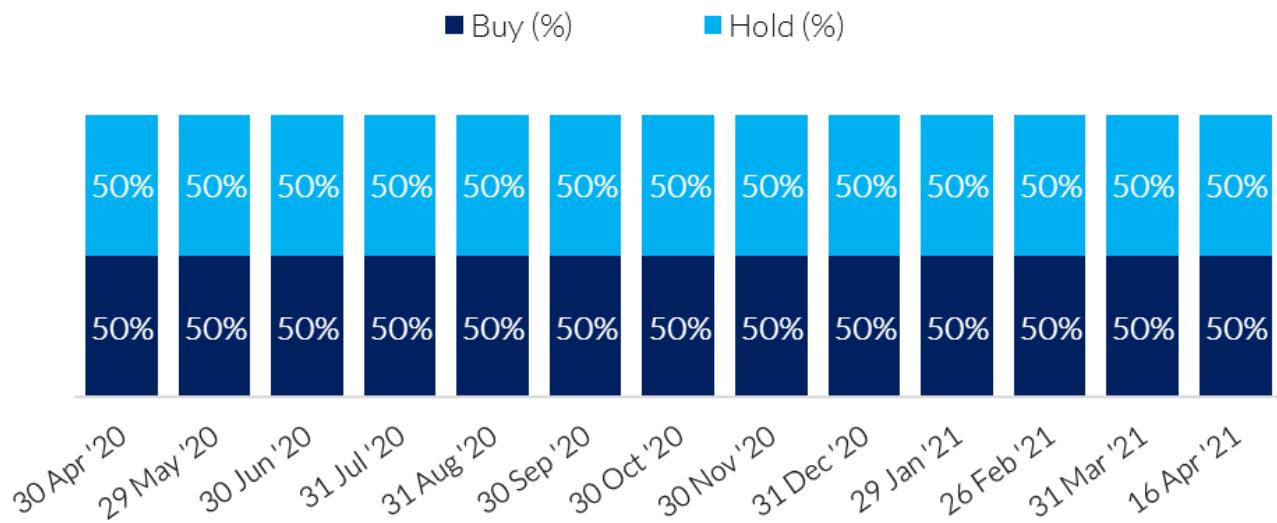


## MODELO DE DADOS DE COBERTURA E PREÇO ALVO

Apresentamos a seguir a evolução da cobertura e preço alvo da Qualicorp de acordo com o provedor de dados FactSet®. Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur.

Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur.

O preço alvo atual para as ações XXX é de R\$ XXX, e abrange XXX coberturas, de acordo com os dados da FactSet®.



## MODELO DE POSSÍVEIS INVESTIDORES IDENTIFICADOS

Apresentamos a seguir uma lista de XXX instituições, cujos fundos reportaram que, em Lorem Ipsum, investiam nos pares da Qualicorp e não possuíam posição na Companhia, de acordo com as informações disponíveis na plataforma MZiQ®, com o intuito de sempre trazer informações sobre possíveis novos investidores para a base acionária da Qualicorp.

Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum consectetur.

Instituição	Tipo	Estilo	Cidade	Valor sob Gestão (\$MM)
Lorem Ipsum	Dolor Sit	-	Lorem Ipsum	xxx
Lorem Ipsum	Dolor Sit	-	Lorem Ipsum	xxx
Lorem Ipsum	Dolor Sit	-	Lorem Ipsum	xxx
Lorem Ipsum	Dolor Sit	-	Lorem Ipsum	xxx
Lorem Ipsum	Dolor Sit	-	Lorem Ipsum	xxx
Lorem Ipsum	Dolor Sit	-	Lorem Ipsum	xxx
Lorem Ipsum	Dolor Sit	-	Lorem Ipsum	xxx
Lorem Ipsum	Dolor Sit	-	Lorem Ipsum	xxx
Lorem Ipsum	Dolor Sit	-	Lorem Ipsum	xxx
Lorem Ipsum	Dolor Sit	-	Lorem Ipsum	xxx
Lorem Ipsum	Dolor Sit	-	Lorem Ipsum	xxx
Lorem Ipsum	Dolor Sit	-	Lorem Ipsum	xxx

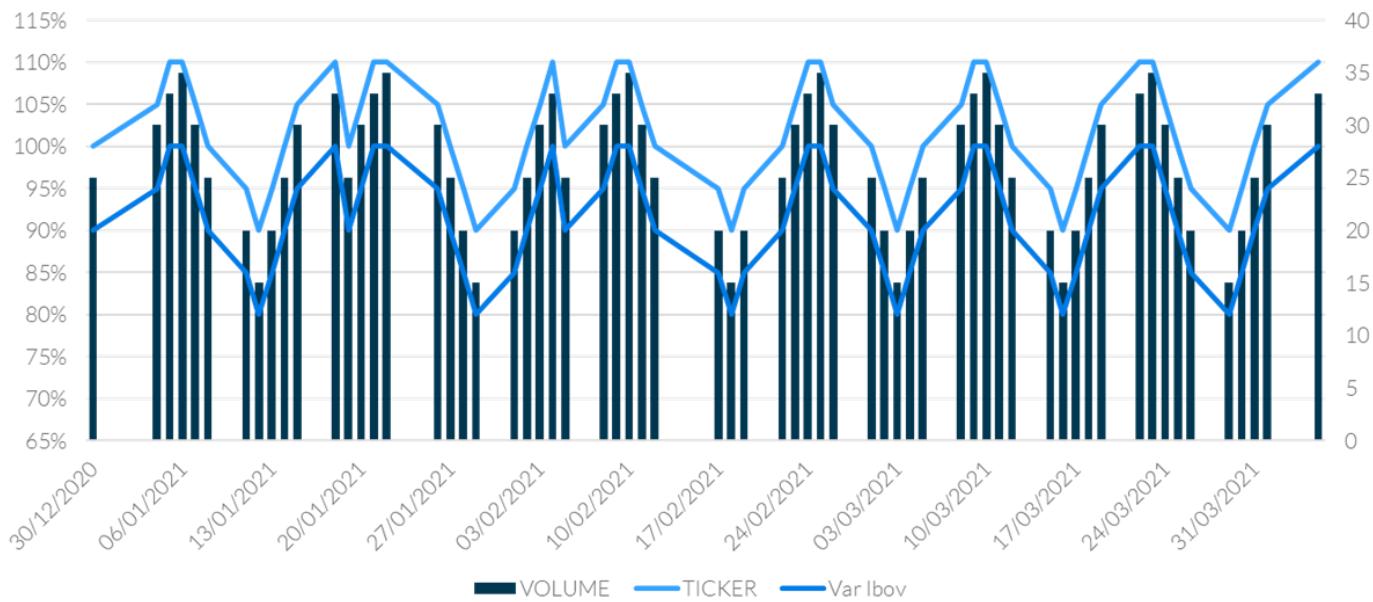
## MODELO DE DADOS DE MERCADO – TICKER

Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur elit lorem ipsum dolor sit amet, consectetur.

Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum

Abaixo o gráfico da performance da TICKER e do IBOV, utilizando os dados disponíveis pelo provedor de dados Factset®.

Performance da ação e volume negociado



## MODELO DE QUESTIONÁRIO

1. Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet?
  
2. Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet?
  
3. Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur?
  
4. Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor?
  
5. Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing?
  
6. Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet:
  - a. Lorem ipsum dolor sit amet, consectetur;
  - b. Elit lorem ipsum dolor sit amet, consectetur adipiscing;
  - c. Lorem ipsum dolor sit amet, consectetur adipiscing adipiscing elit lorem;
  - d. Ipsum dolor sit amet, consectetur adipiscing;
  - E. Ipsum dolor sit amet, consectetur adipiscing elit lorem dolor sit amet lorem ipsumt;
  - f. Consectetur adipiscing elit lorem ipsum dolor sit amet lorem ipsumt;
  - g. Ipsum dolor sit amet, consectetur adipiscing;
  - h. Sit amet, consectetur adipiscing.

## MODELO DE TRANSCRIÇÕES DAS ENTREVISTAS

### Entrevista X

*Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet.*

*Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet.*

*Ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum.*

*Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum.*

*Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing.*

*Consectetur adipiscing elit lorem ipsum dolor sit.*

*Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet lorem ipsum dolor sit amet, consectetur adipiscing consectetur adipiscing elit lorem ipsum dolor sit amet lorem ipsum dolor sit amet, consectetur adipiscing.*

*Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem.*

*Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur.*

*Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet lorem ipsum dolor sit amet, consectetur adipiscing consectetur adipiscing elit lorem ipsum dolor sit amet lorem ipsum dolor sit amet, consectetur adipiscing.*



*Consectetur adipiscing elit lorem ipsum dolor sit amet lorem ipsum dolor sit amet, consectetur adipiscing consecetu.*

*Lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit amet lorem ipsum dolor sit amet, consectetur adipiscing consectetur adipiscing elit lorem ipsum dolor sit amet lorem ipsum dolor sit amet, consectetur adipiscing sit amet lorem ipsum dolor sit amet, consectetur adipiscing.*

*Elit lorem ipsum dolor sit amet, consectetur adipiscing elit lorem ipsum dolor sit.*



mzgroup.com

## Cássio Rufino

Partner, IR & CFO

[cassio.rufino@mzgroup.com](mailto:cassio.rufino@mzgroup.com) / +55 11 98407-3130

## Equipe Estudos

[mz.estudoss@mzgroup.com](mailto:mz.estudoss@mzgroup.com)