

MZ

EMPOWERING INVESTOR RELATIONS

EXCEPTIONAL CUSTOMER SERVICE
AND INNOVATIVE TECHNOLOGY

Technology Overview

February/2022

TECHNOLOGY OVERVIEW OF IR WEBSITES OF COMPANIES IN THE CSE CANNABIS LIST

FEBRUARY 2022



INTRODUCTION
AND METHDOLOGY

This study aims to provide information to MZ customers regarding the technology available on Investor Relations websites of companies in the CSE Cannabis List. The study was based on the information made available on the companies' websites and the data were collected during February/2022.

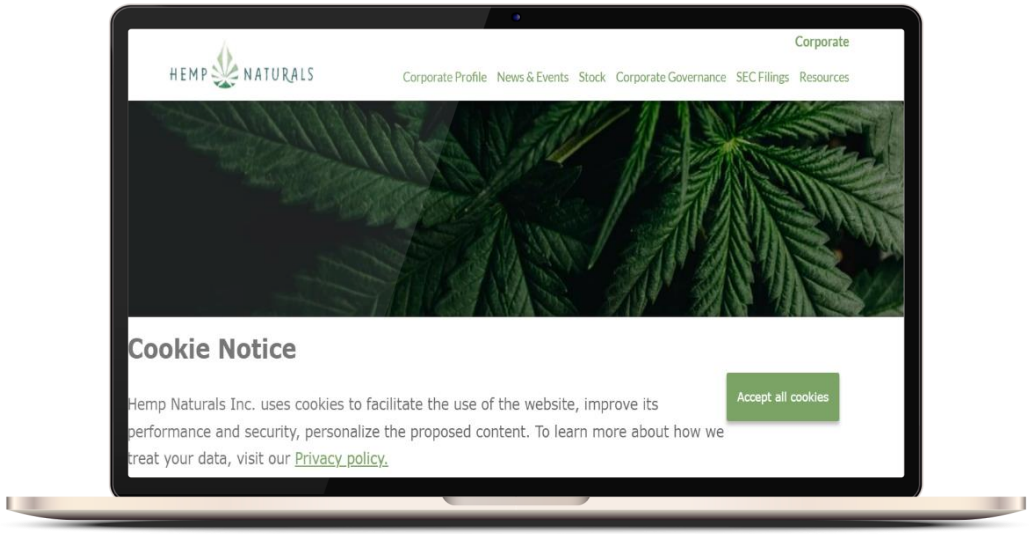
The MZ team is available for suggestions, questions or further clarifications, if necessary, through the e-mail: support@mzgroup.com.

This material is a study produced by MZ, which does its best to ensure the quality of the document. The content presented here is intended to provide useful information to MZ clients. They are based solely on public information (IR websites of companies and specialized websites that make the information available as a basis) and are therefore subject to change. This document does not reflect any investment opinion of MZ.



This study is aimed at MZ clients. Please do not disclose it without prior authorization.

COOKIES NOTICE AND ACCESSIBILITY TOOLS



HEMP NATURALS

Feature

Cookies Notice

Website

https://www.ir-hempnaturals.com/



TRADE

Feature

Accessibility Tools

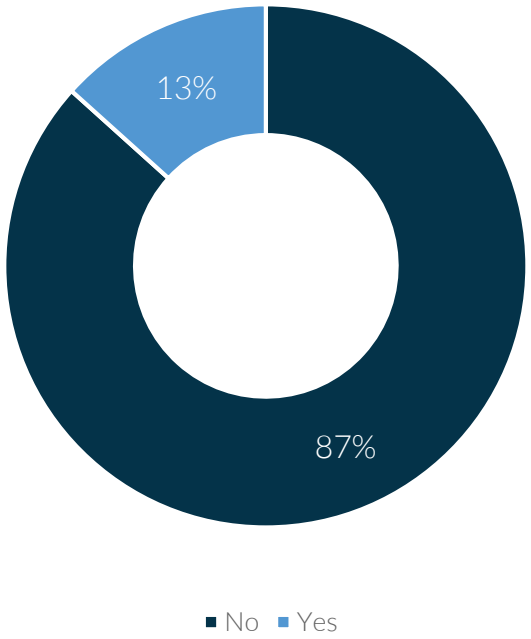
Website

investors.trxadegroup.com

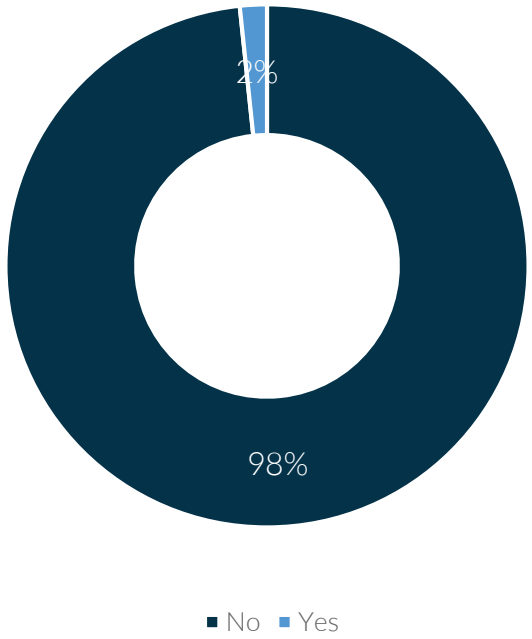
COOKIES NOTICE
AND ACCESSIBILITY TOOLS

Among the companies in the CSE Cannabis List, 87% have a Cookies Notice on their website and 98% do not have Accessibility Tools on their website.

Is There a Cookies Notice?



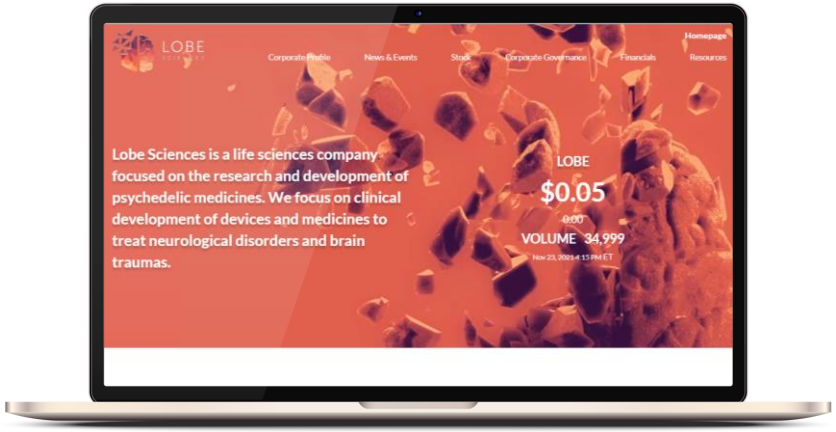
Are There Accessibility Tools?



 Source: companies' websites

This study is aimed at MZ clients. Please do not disclose it without prior authorization.

VIDEO AND GIF FEATURES



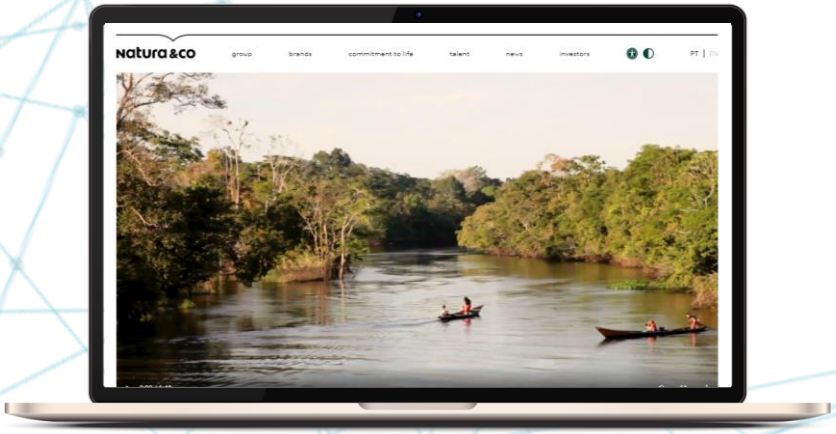
LOBE SCIENCES

Feature

Gif as a banner

Website

lobesciencesir.com



natura &co

Feature

Video on the homepage

Website

naturaeco.com



privalia

Feature

Video as a banner

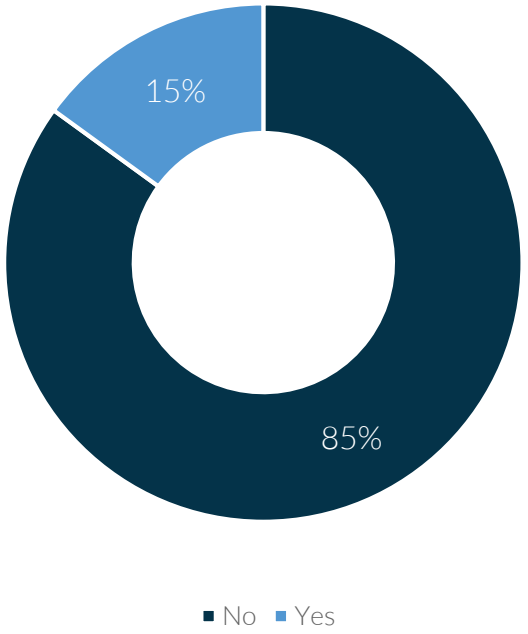
Website

ri.privalia.com

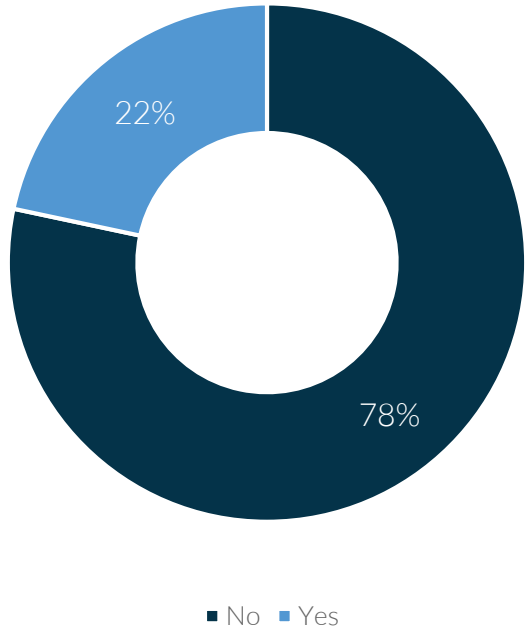
VIDEO
AND GIF FEATURES

Among the companies in the CSE Cannabis List, 85% do not have a video or a gif as a banner on their website's homepage and 78% do not have a video on their website's Homepage.

Is There a Video/Gif Banner on the Homepage?



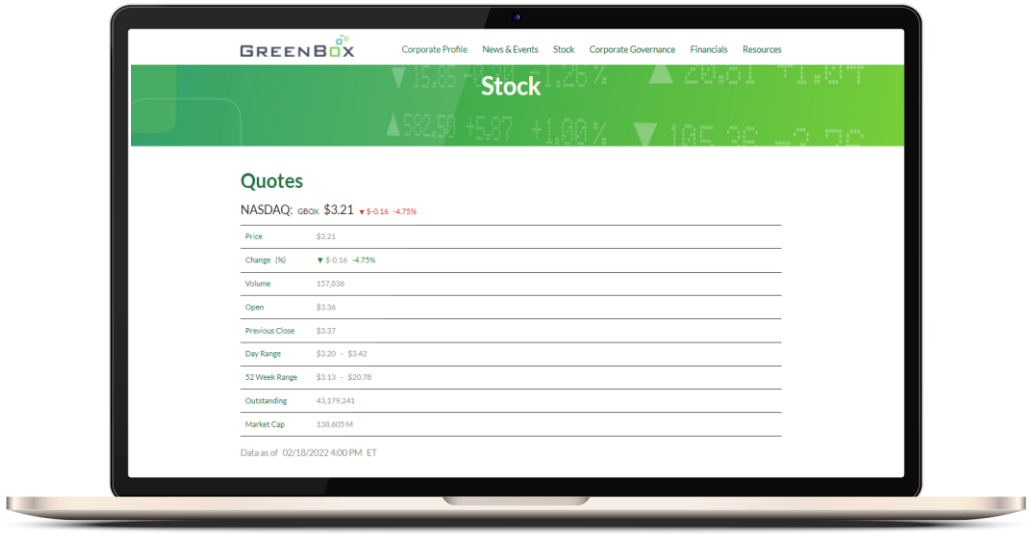
Is There a Video on the Homepage?



Source: companies' websites

This study is aimed at MZ clients. Please do not disclose it without prior authorization.

STOCK SECTION AND STOCK CHART



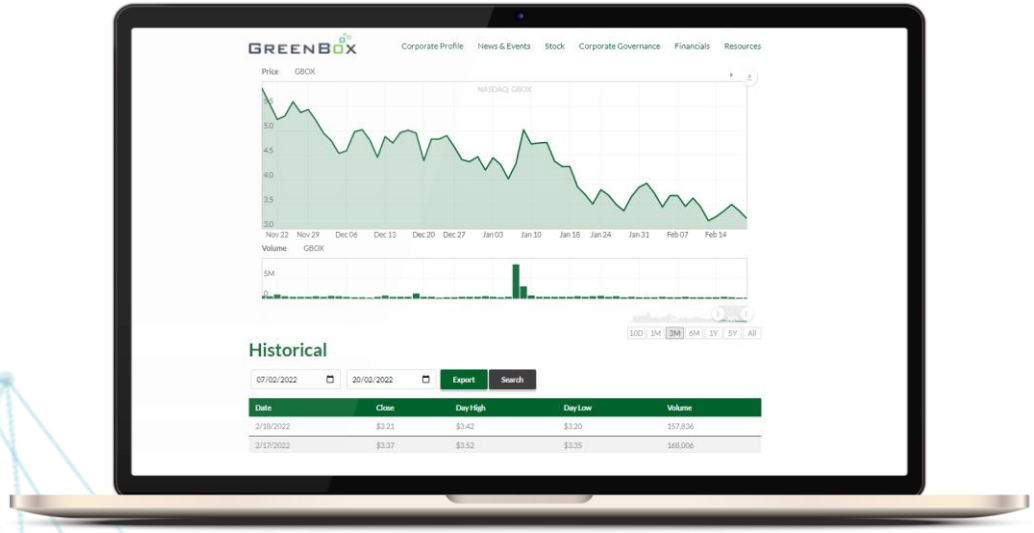
GREENBOX

Feature

Stock Section

Website

[Stock - Greenbox]



GREENBOX

Feature

Stock Chart

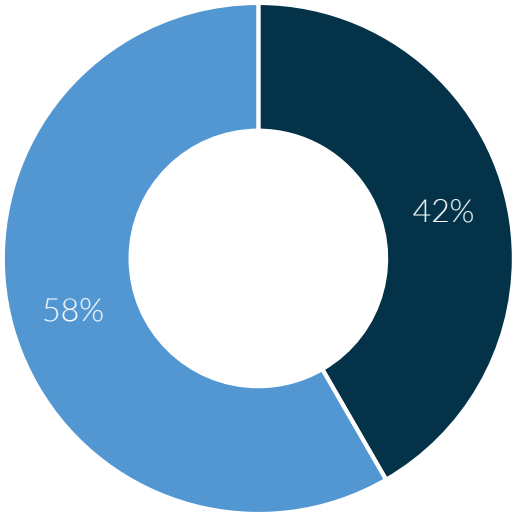
Website

[Stock - Greenbox]

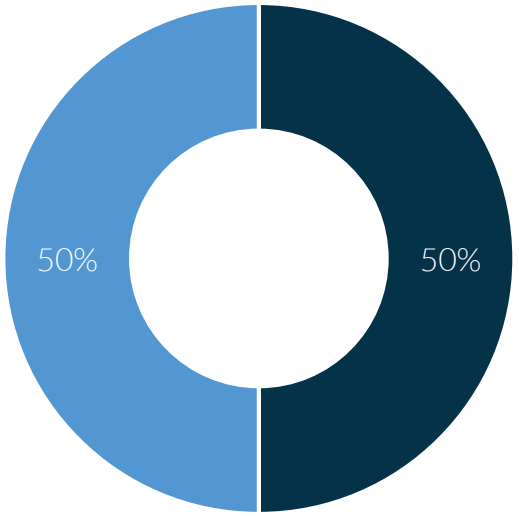
STOCK SECTION
AND STOCK CHART

Among the companies in the CSE Cannabis List, 58% choose to have an Stock Section on their website and 50% provide a stock chart on their website.

Is There a Stock Section?



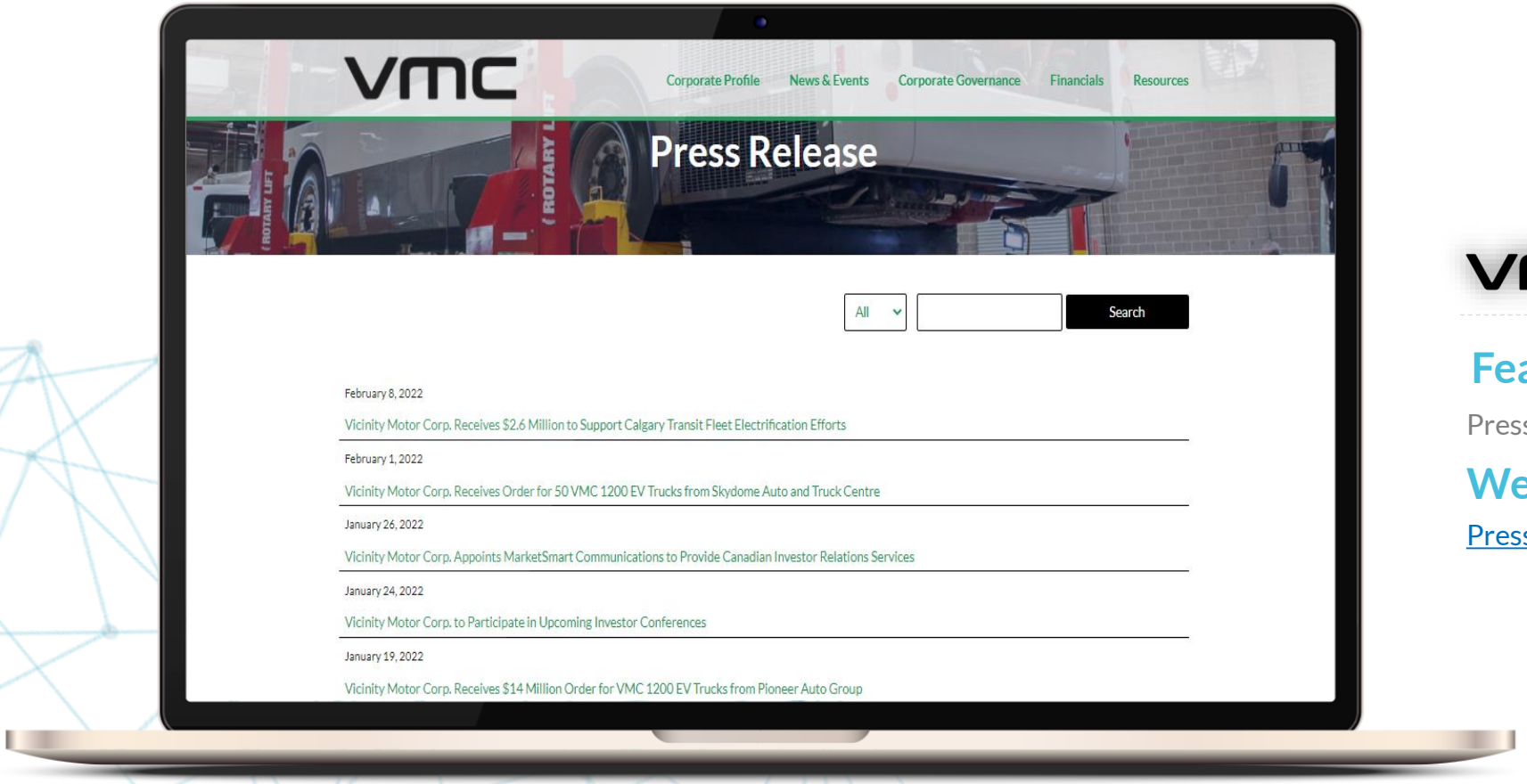
Is There a Stock Chart?



9 Source: companies' websites

This study is aimed at MZ clients. Please do not disclose it without prior authorization.

PRESS RELEASE SECTION



VMC

Feature

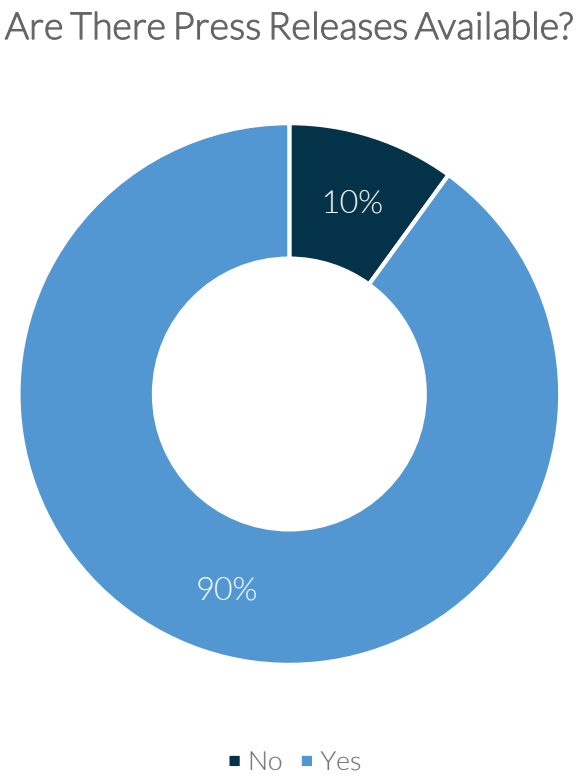
Press Releases

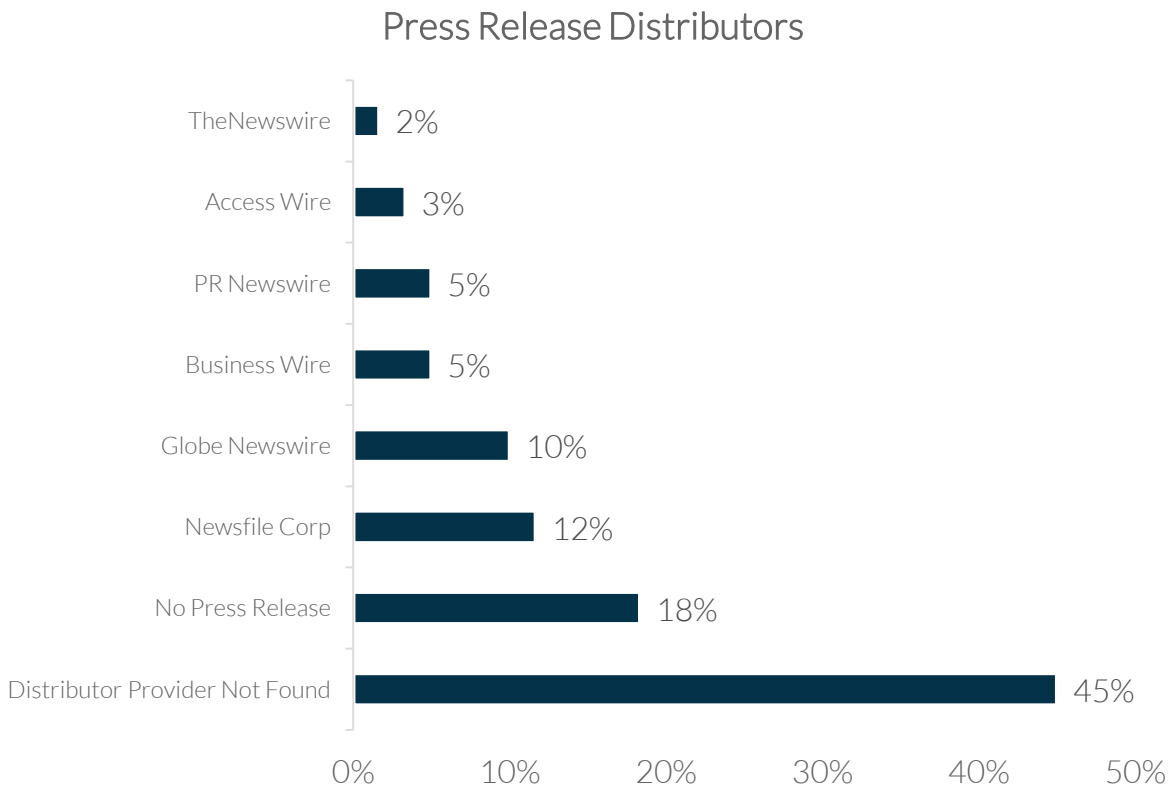
Website

Press Releases - VMC

PRESS RELEASES
AND PR DISTRIBUTORS

Among the companies in the CSE Cannabis List, 90% have a Press Releases section available on their website and 12% choose Newsfile Corp as their PR Distributor.

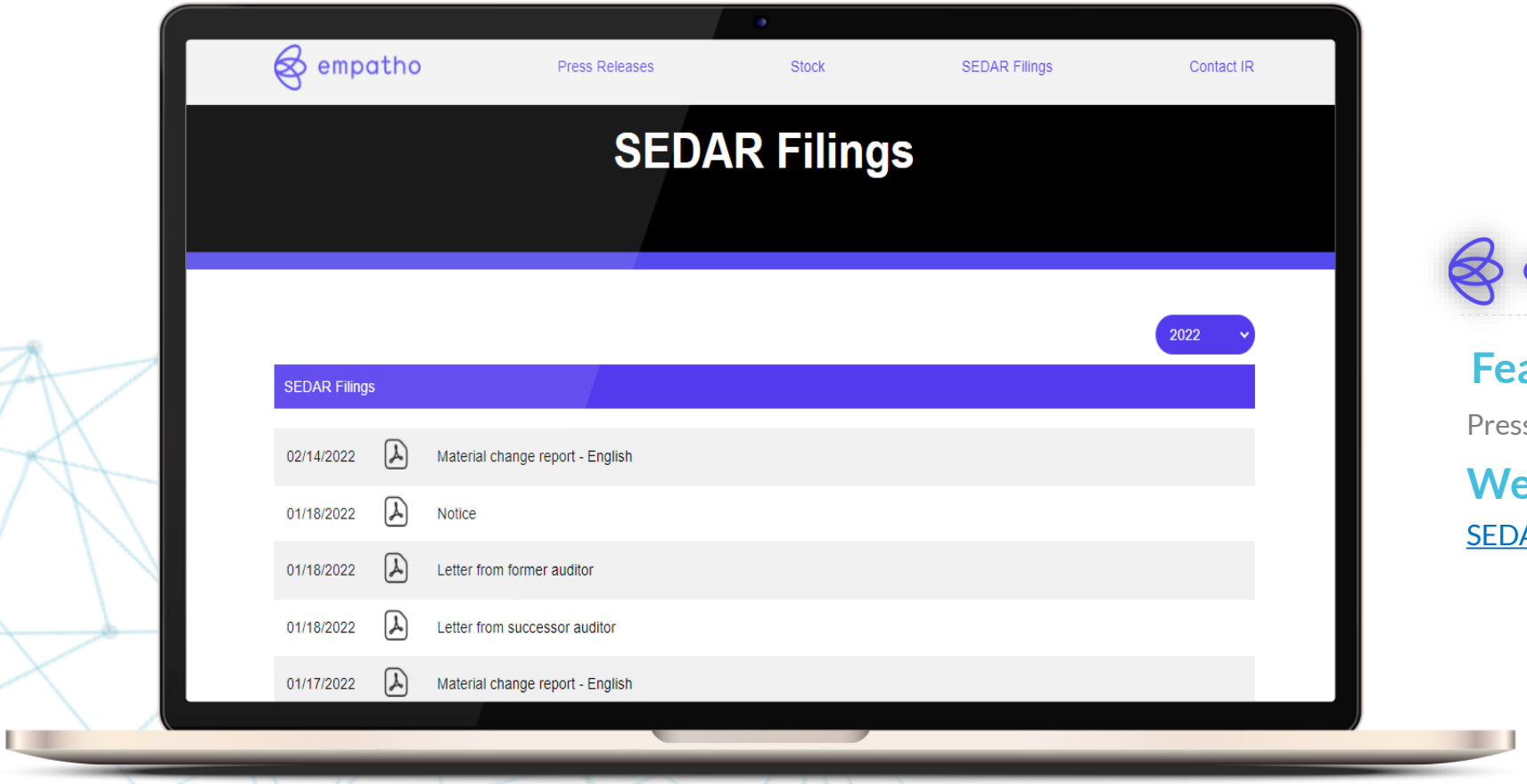




11 Source: companies' websites

This study is aimed at MZ clients. Please do not disclose it without prior authorization.

SEDAR FILINGS SECTION



empatho

Feature

Press Releases

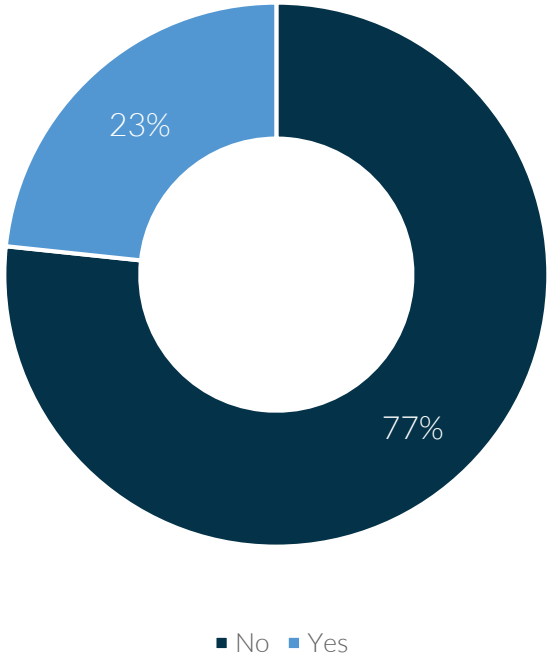
Website

SEDAR Filings – Empatho

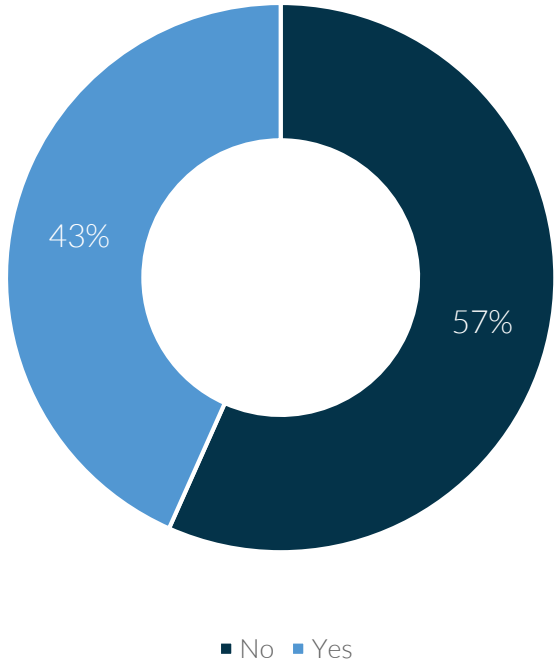
SEDAR
FILINGS

Among the companies in the CSE Cannabis List, 77% choose to have a Sedar Filings Section on their website and 23% do not provide a section, but 57% provides Sedar Filings within other pages of the website

Is There a SEDAR Filings Section?



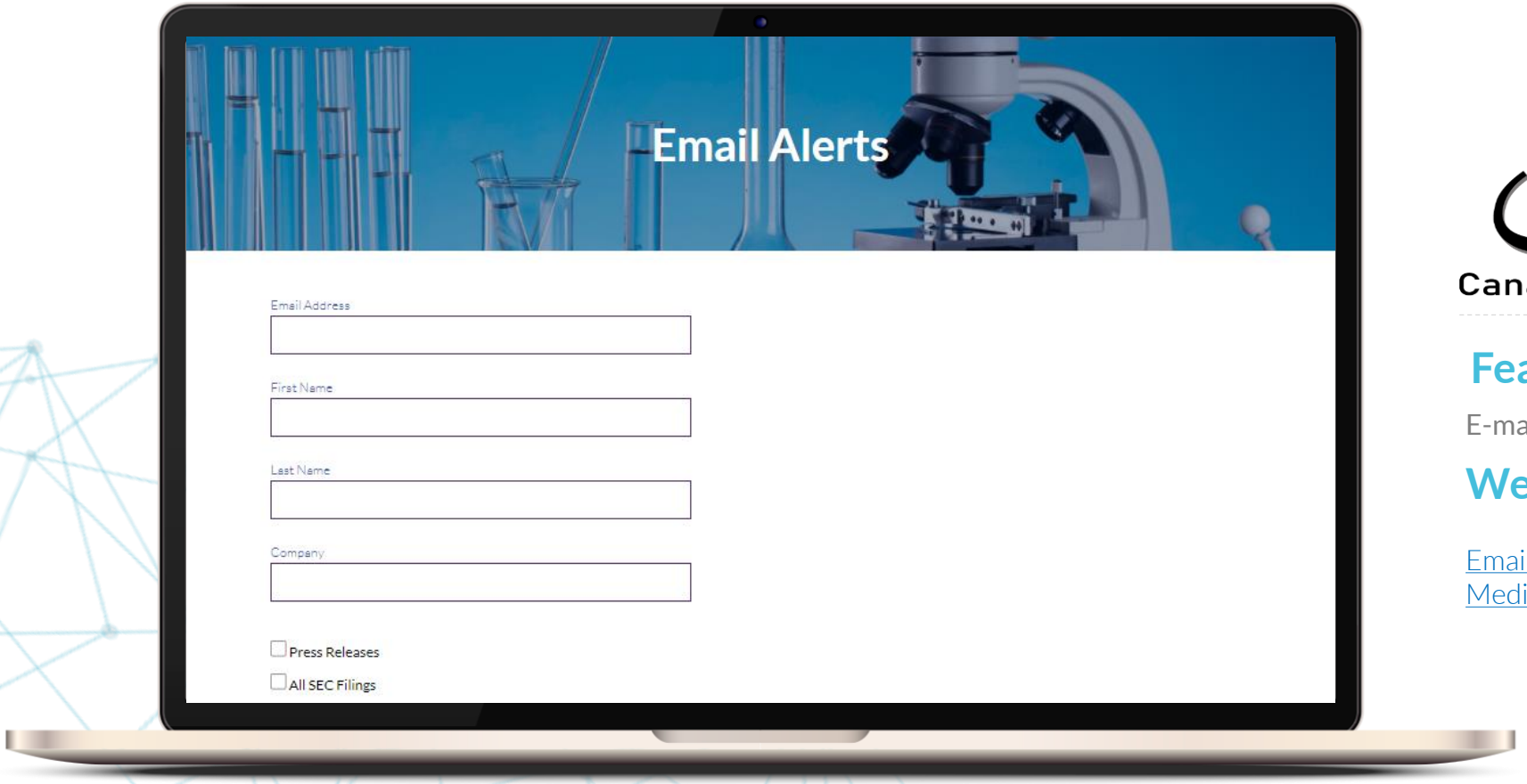
Are There SEDAR Filings Available?



13 Source: companies' websites

This study is aimed at MZ clients. Please do not disclose it without prior authorization.

E-MAIL ALERTS



CanaQuest

Feature

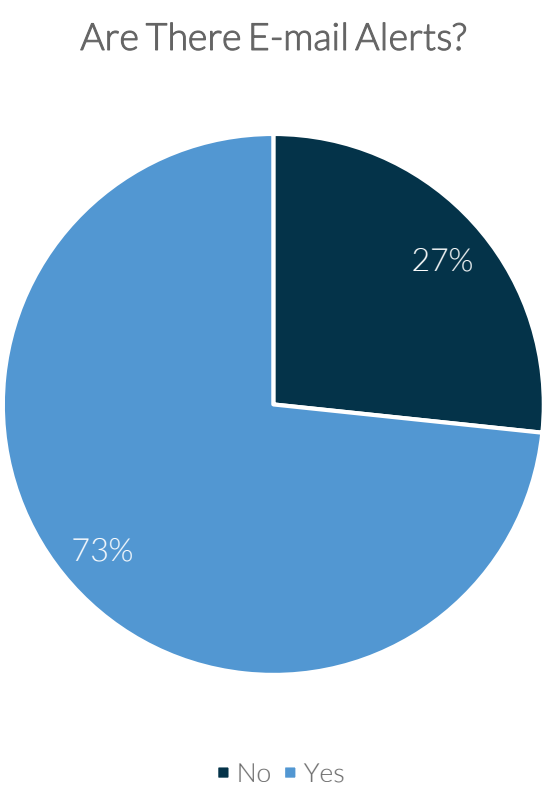
E-mail Alerts Section

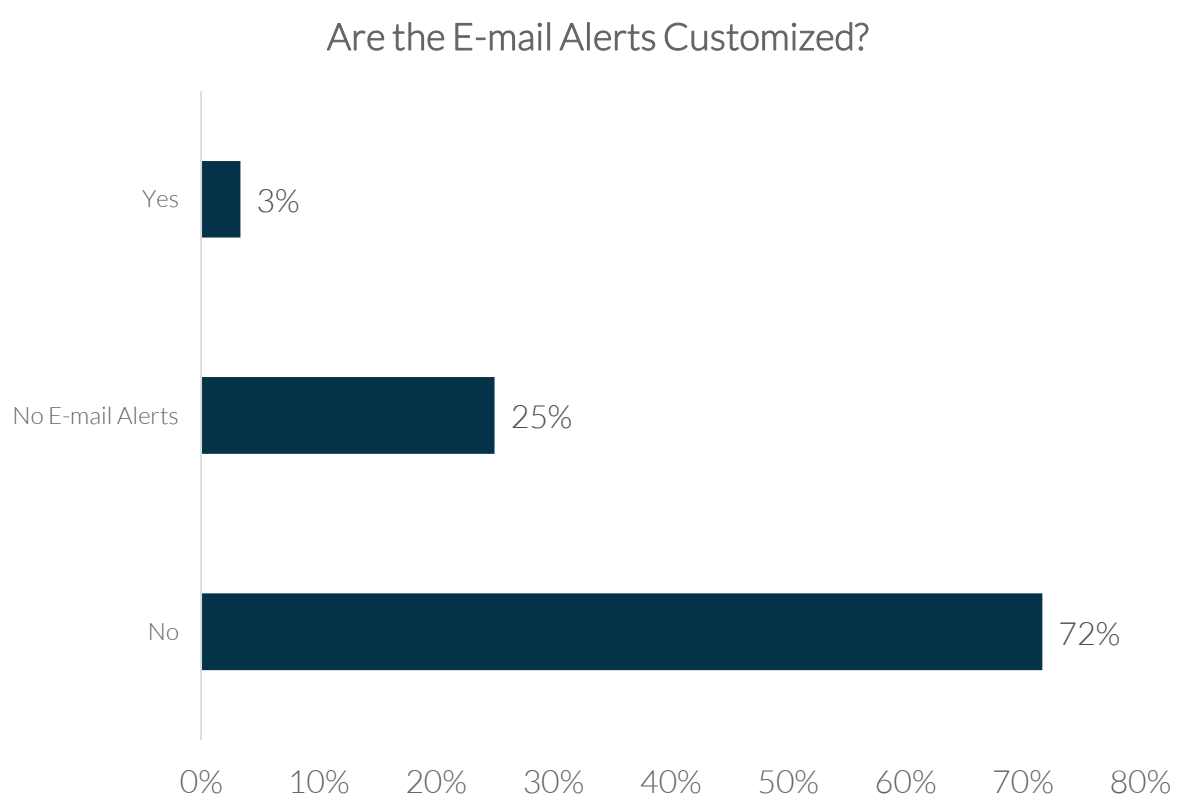
Website

Email Alerts - CanaQuest Medical Corporation

E-MAIL ALERTS

Among the companies in the CSE Cannabis List, 73% have E-mail Alerts available on their website and 27% do not provide on their website the option to choose which category of Investor Relations related information to be notified about when subscribed to the E-mail Alerts.
Examples of categories that are made available are: Press Releases, Quarterly and Annual Reports, Sec Filings, Quote By E-mail.

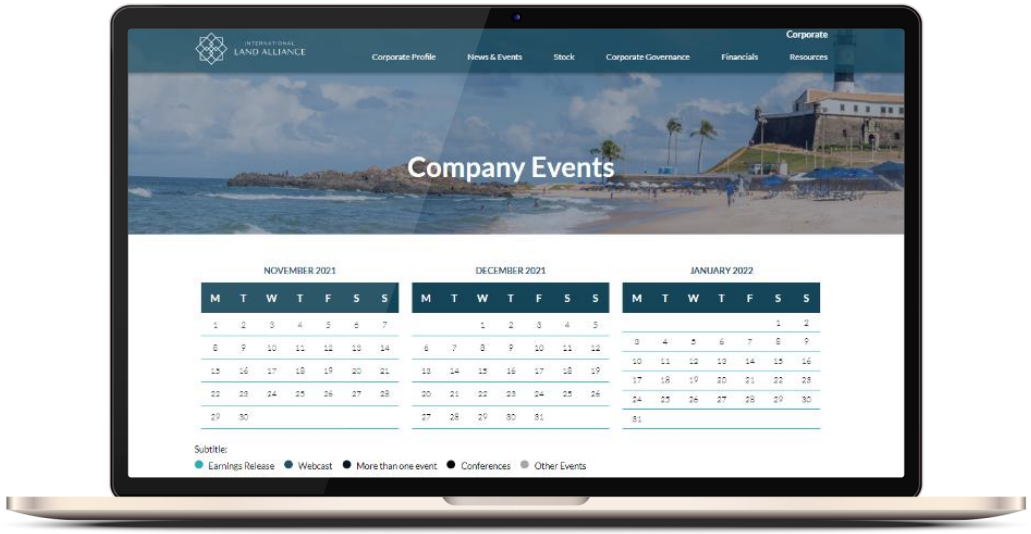




15 Source: companies' websites

This study is aimed at MZ clients. Please do not disclose it without prior authorization.

EVENTS AND FAQ SECTION



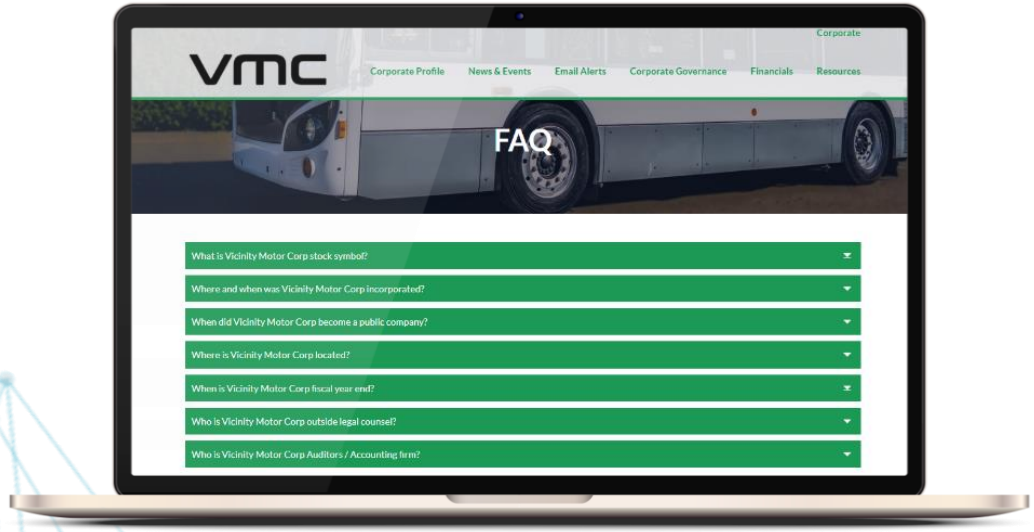
INTERNATIONAL LAND ALLIANCE

Feature

Events Section

Website

Company Events - ILA



vmc

Feature

FAQ Section

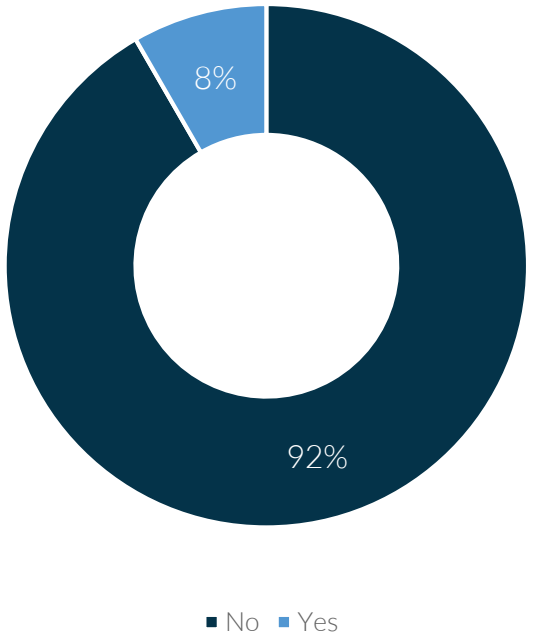
Website

FAQ - VMC

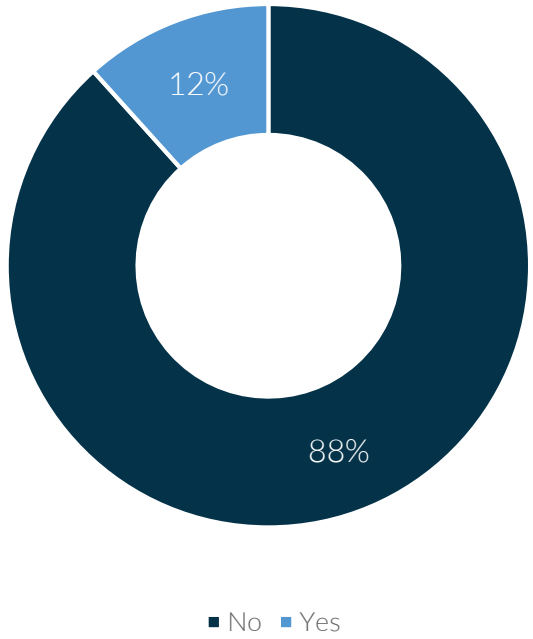
EVENTS
AND FAQ SECTION

Among the companies in the CSE Cannabis List, 92% don't have an Events Section on their website and 88% do not have a FAQ Section on their website.

Is There an Events Section?



Is There a FAQ Section?



17 Source: companies' websites

This study is aimed at MZ clients. Please do not disclose it without prior authorization.

RESPONSIVE WEBSITE



applieddnasciences

Feature

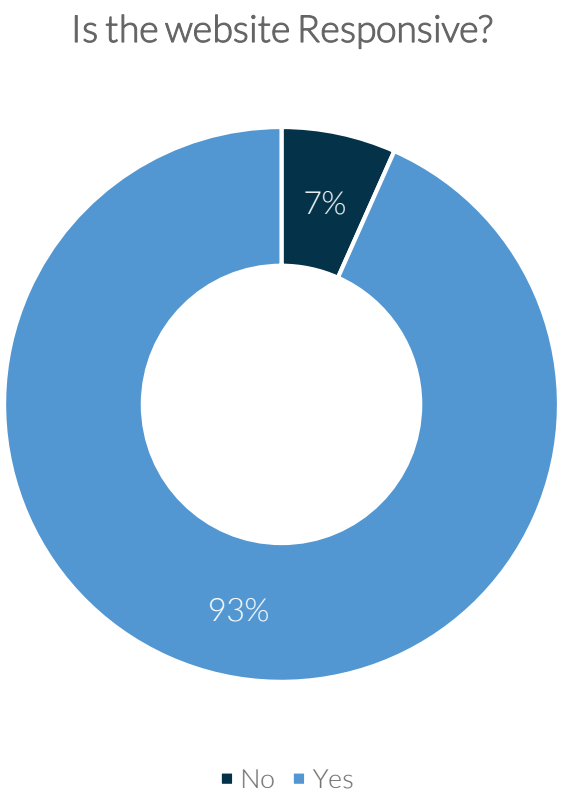
Responsive Website

Website

https://investors.adnas.com/

RESPONSIVE WEBSITE

Among the companies in the CSE Cannabis List, 93% have a responsive website.



19 Source: companies' websites

This study is aimed at MZ clients. Please do not disclose it without prior authorization.

MZ

MZ SUPPORT
support@mzgroup.com

