MZiQ RELEASE

Innovation and New Technologies

April 2025

Empowering your investor relations strategy

MZ

IR Dashboard & Insights

Dashboard with audience, engagement, and securities lending & forward transaction indicators

Dashboard

New dashboard with indicator tracking to support monitoring the reach and impact of the IR program:

- Audience: Website, Mailer, Webcast

- Engagement: IRM, Shareholders, and insights

- Securities lending, forward transactions, and performance

Additional indicators and customization capabilities will be available soon.
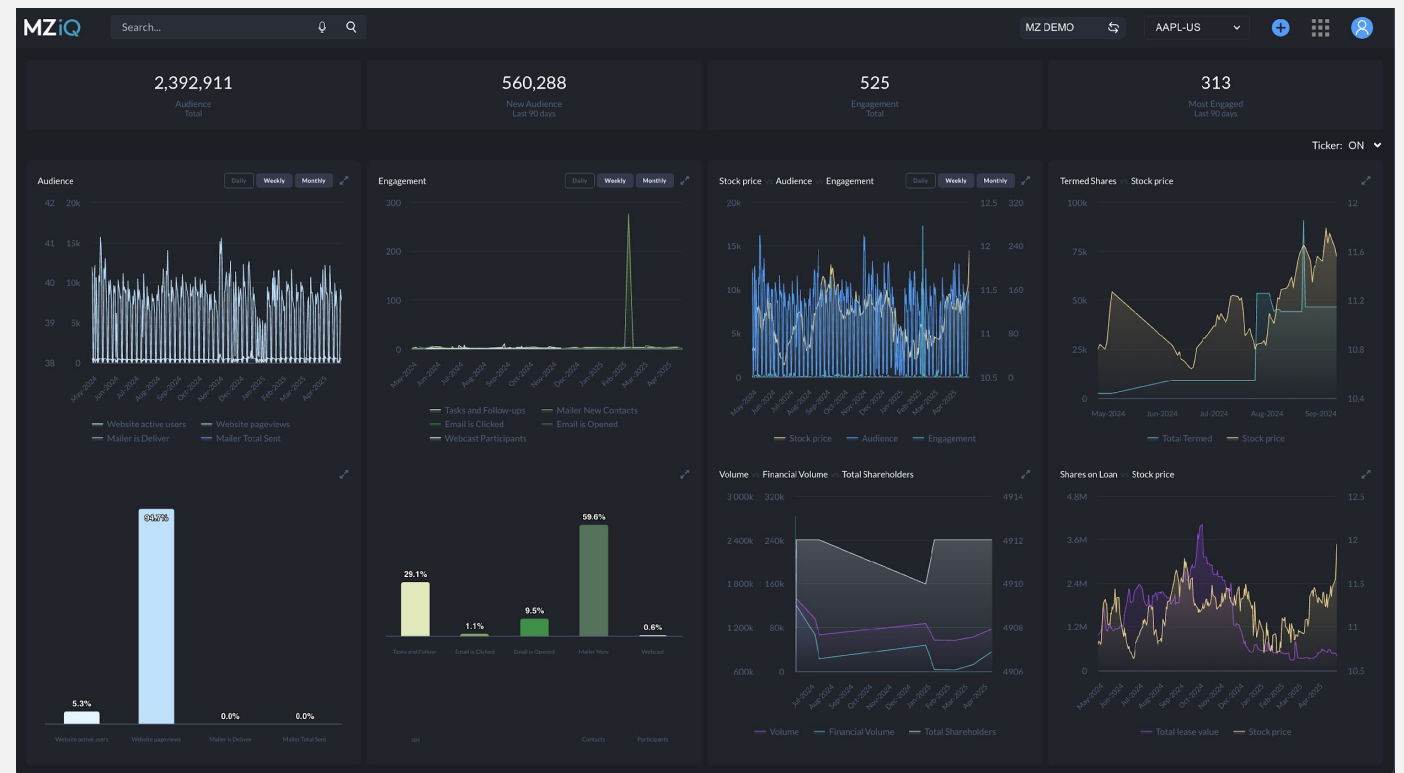
Automatic email synchronization within the IRM

Automatic email sending integration directly within the IRM

MZ

IRM

Now, with the new email integration feature directly within the CRM, you can automate the logging of investor communications, save time, and ensure a complete history.

More organization. More compliance. More efficiency for the IR department. All in a single platform, MZiQ.
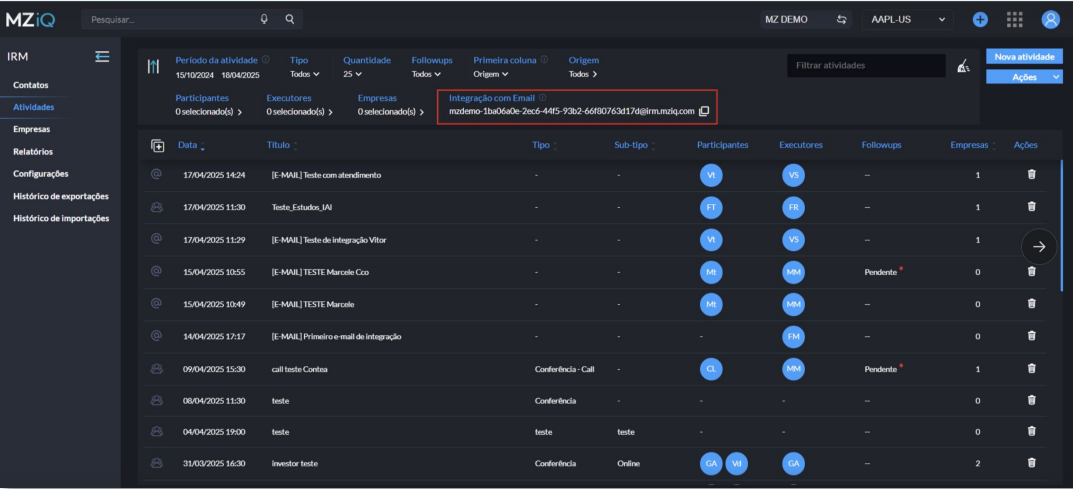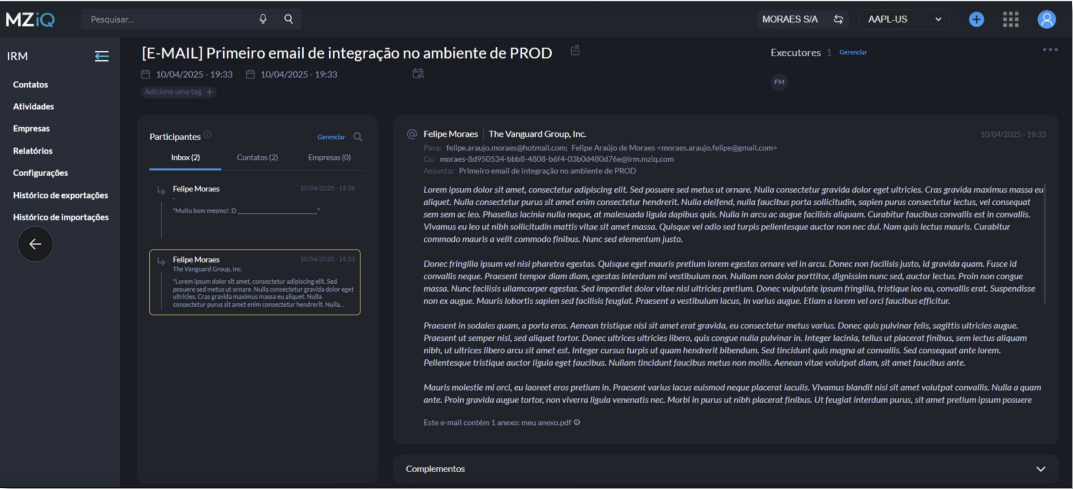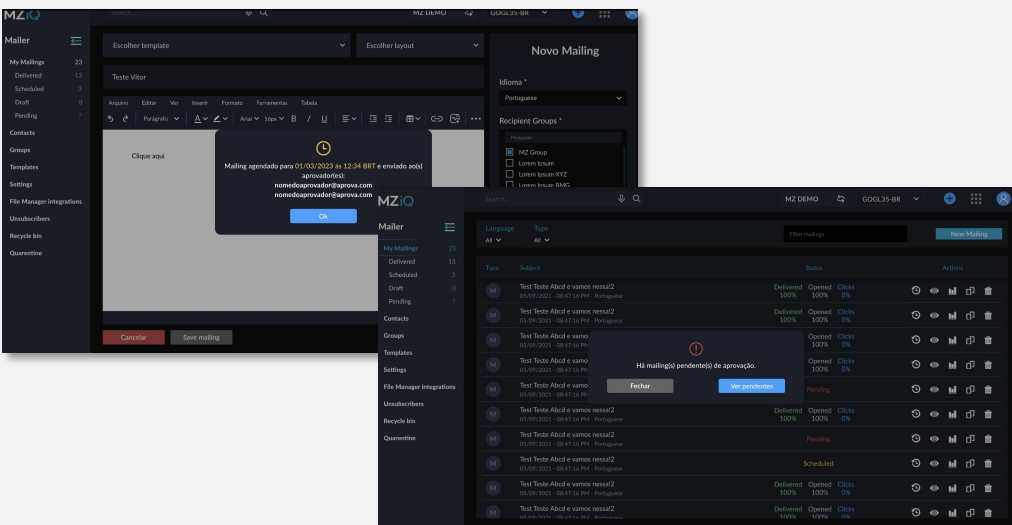
Data governance and enhanced security

SSO (Single Sign-On) for one-click login, plus workflows for greater control over information disclosure

MZ

Mailer and File Manager

Approval workflow for the mailer and file manager tools.

This way, mailing blasts become safer and more predictable.

SSO (Single Sign-On)

This implementation brings significant improvements to the authentication of MZ products, making the process more secure, practical, and efficient.

It also simplifies access with integration to Google, Microsoft, and others.

Smart Profiles

Integrating contact management and automated insights into a single screen

IRM

Now, you can manage all the interactions and relevant information about a contact on a single page.

- Shareholding position in the company

- Participation in listed peer companies

- Engagement level (Mailer & Webcast)

- History of activities and interactions

- Position in value & number of shares

This centralization simplifies monitoring and enhances efficiency in investor relations management.
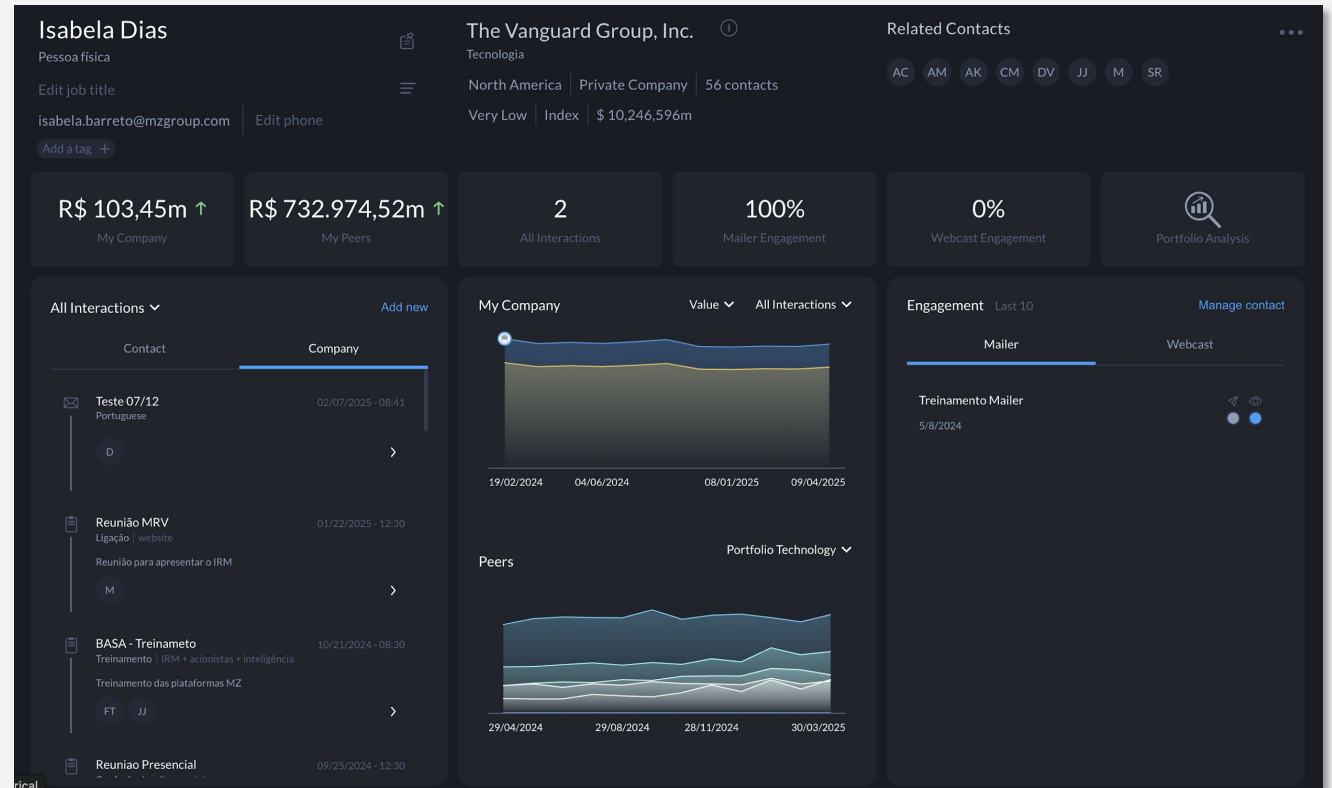
Smart PDF Profiles

Generate the meeting factsheet with a single click

IRM

The PDF profile features a new design that integrates more information about the institution and contact details to support your investor meeting preparation

- Profile and Address

- Background and Investment Strategy

- Company positioning and breakdown of the largest funds

- Position and evolution among peers

- Analysis by sector, region, and major movements

- Interactions with position changes vs. share price.

The new profile factsheet integrates more data and market intelligence.

Support for shareholder base management

Automation in grouping and personalized classification

Shareholders

Besides grouping by Manager, MZiQ now offers the flexibility to classify shareholders according to the company's specific needs.

This means that the user can organize the shareholders in the way that best meets the company's objectives and strategies, providing a more precise and personalized view.

Automatic notifications

Automated reports sent directly to your email

Mailer

Engagement Analytics & New Registrations

IRM

Interactions and Engagement with the Market
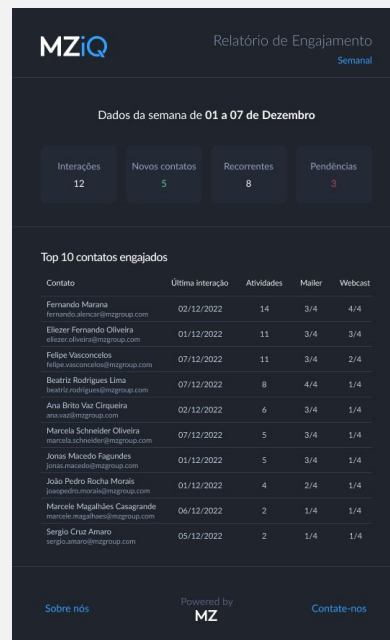
Webcast

List of participants with recurrence

Shareholders

Monitor the buying and selling of funds and investors
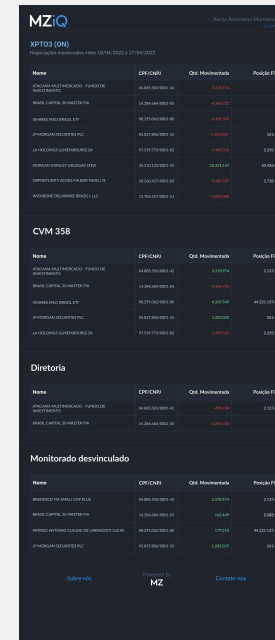
Shareholders

Reduction and Increase of Relevant Stake Alert

Market

Monitor the MarketCap of your peers
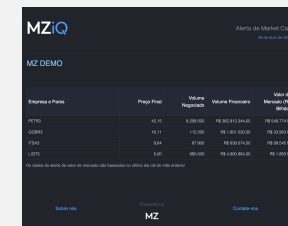
Automated shareholder base report

Have full control of your shareholder base

Mailer

Automatic and daily report with analysis of the shareholder base grouped by manager:

- Quantity and volume

- Largest Positions

- Largest Buyers

- Largest Sellers

- New Shareholders

- Shareholders who zeroed positions

- Latest CRM interactions

Outlook Add-in

Access fund profile and MRI data directly from your Outlook

MZ is a leader in investor relations solutions

Innovative technologies and exceptional customer service

25 years
in the market

250
talented
professionals

1,000 clients in
12 countries