

MZ

EMPOWERING INVESTOR RELATIONS

EXCEPTIONAL CUSTOMER SERVICE
AND INNOVATIVE TECHNOLOGY

Technology Overview

October/2021

TECHNOLOGY OVERVIEW OF IR WEBSITES OF COMPANIES IN THE NASDAQ 100 INDEX

OCTOBER 2021



INTRODUCTION
AND METHDOLOGY

This study aims to provide information to MZ customers regarding the technology available on Investor Relations websites of companies in the NASDAQ 100 Index. The study was based on the information made available on the companies' websites and the data were collected during October/2021.

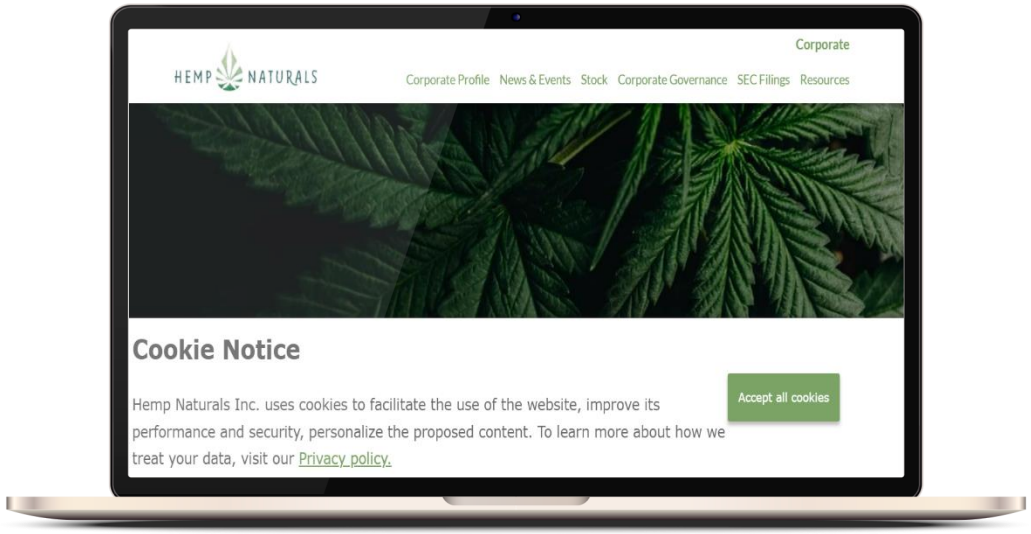
The MZ team is available for suggestions, questions or further clarifications, if necessary, through the e-mail: support@mzgroup.com.

This material is a study produced by MZ, which does its best to ensure the quality of the document. The information presented here is intended to provide information to MZ customers. They are based solely on public information (IR sites of companies and specialized websites that make the information available as a basis) and are therefore subject to change. This document does not reflect any investment opinion of MZ.



This study is aimed at MZ clients. Please do not disclose it without prior authorization.

COOKIES NOTICE AND ACCESSIBILITY TOOLS



HEMP NATURALS

Feature

Cookies Notice

Website

https://www.ir-hempnaturals.com/



TRADE

Feature

Accessibility Tools

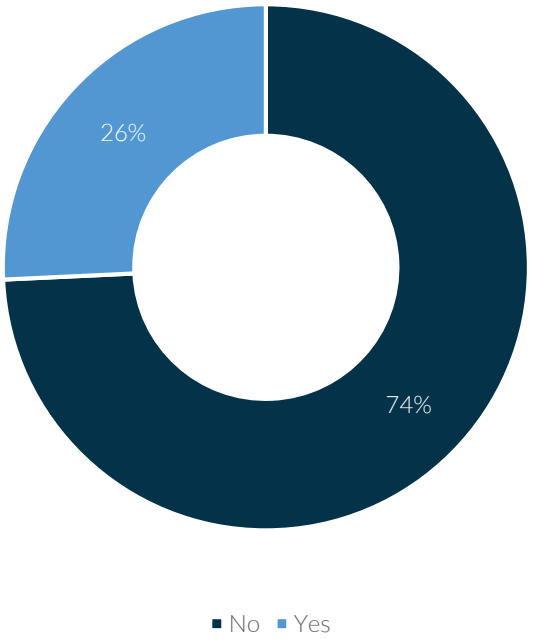
Website

investors.trxadegroup.com

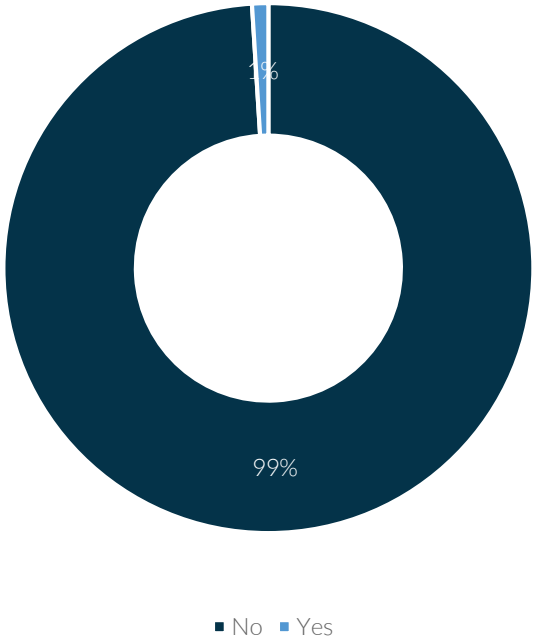
COOKIES NOTICE
AND ACCESSIBILITY TOOLS

Among the companies in the NASDAQ 100 Index, 74% do not have a Cookies Notice on their website and 99% do not have Accessibility Tools on their website.

Is There a Cookies Notice?



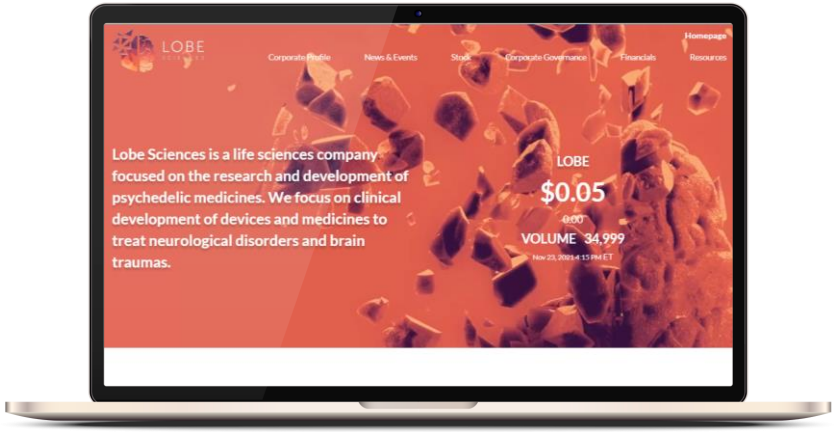
Are There Accessibility Tools?



5 Source: companies' websites

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VIDEO AND GIF FEATURES



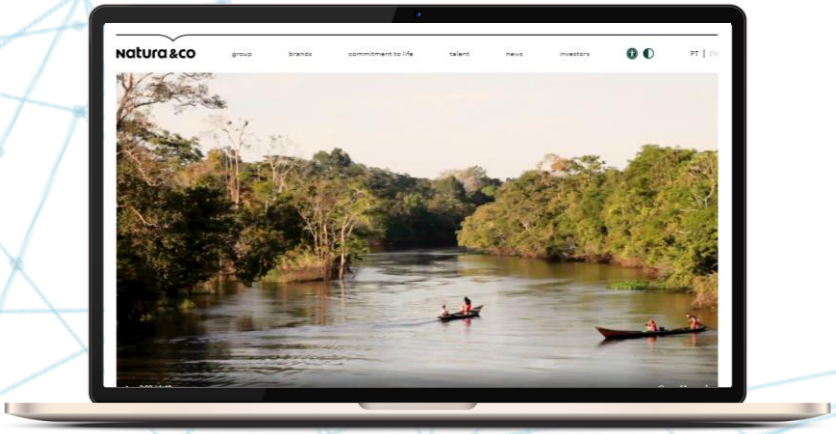
LOBE SCIENCES

Feature

Gif as a banner

Website

lobesciencesir.com



natura &co

Feature

Video on the homepage

Website

naturaeco.com



privalia

Feature

Video as a banner

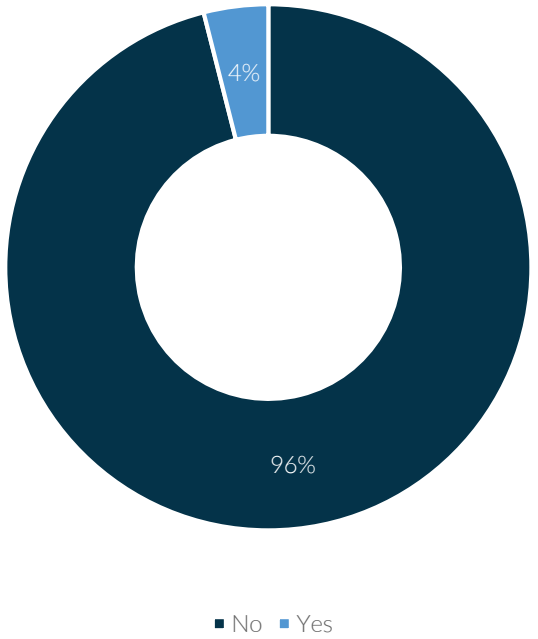
Website

ri.privalia.com

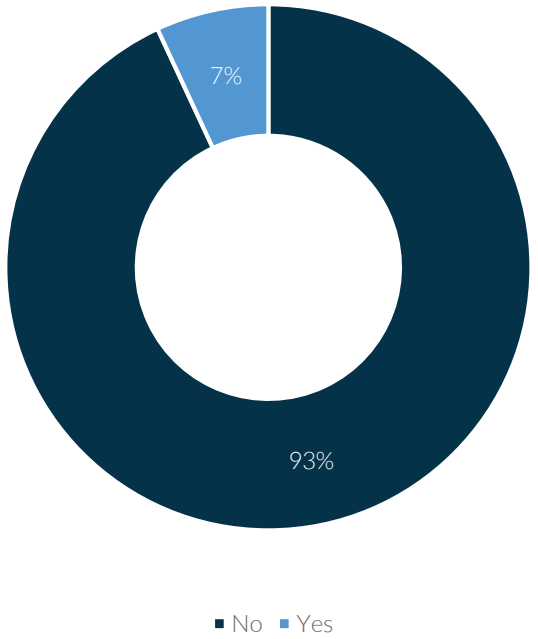
VIDEO
AND GIF FEATURES

Among the companies in the NASDAQ 100 Index, 96% do not have a video or a gif as a banner on their website's homepage and 93% do not have a video on their website's homepage.

Is There a Video/Gif Banner on the Home?



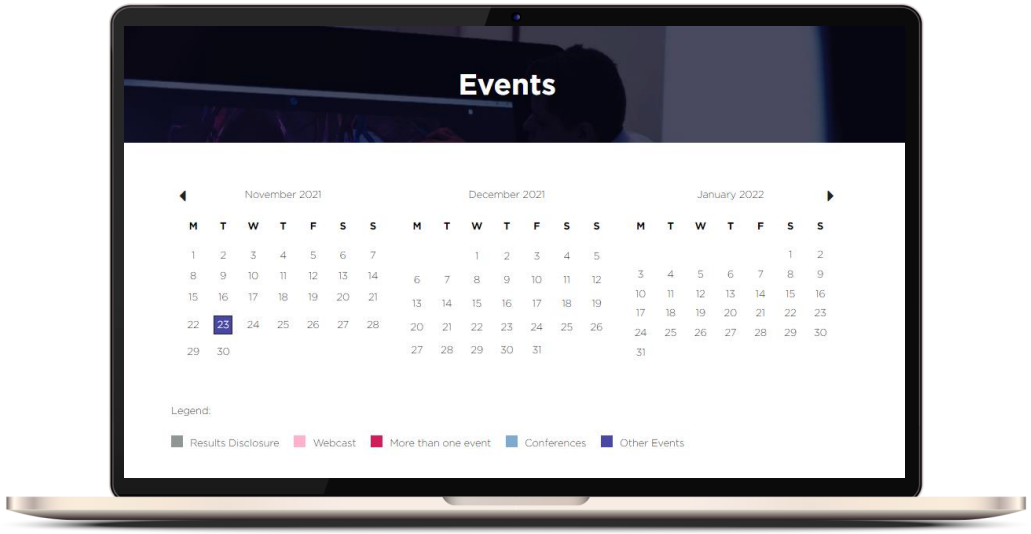
Is There a Video on the Home?



7 Source: companies' websites

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EVENTS SECTION AND SEC FILINGS SECTION

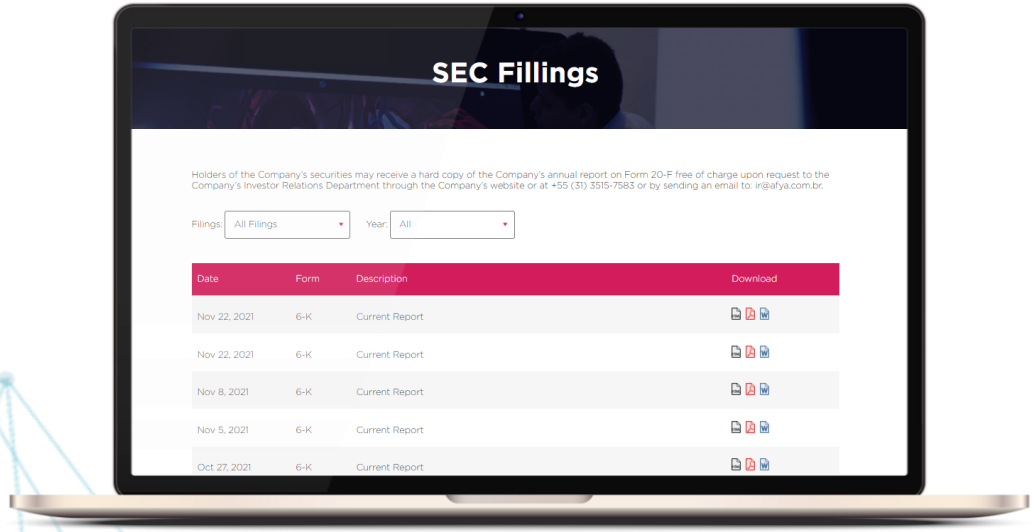


Feature

Events Section

Website

Events - IR Afya



Feature

Sec Filings Section

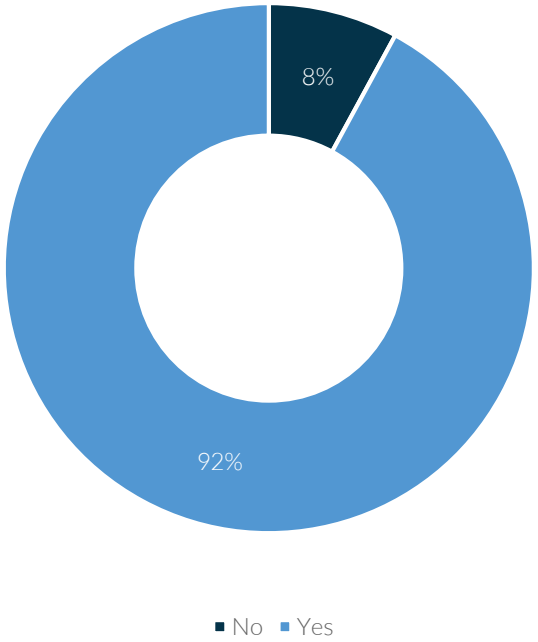
Website

SEC Fillings - IR Afya

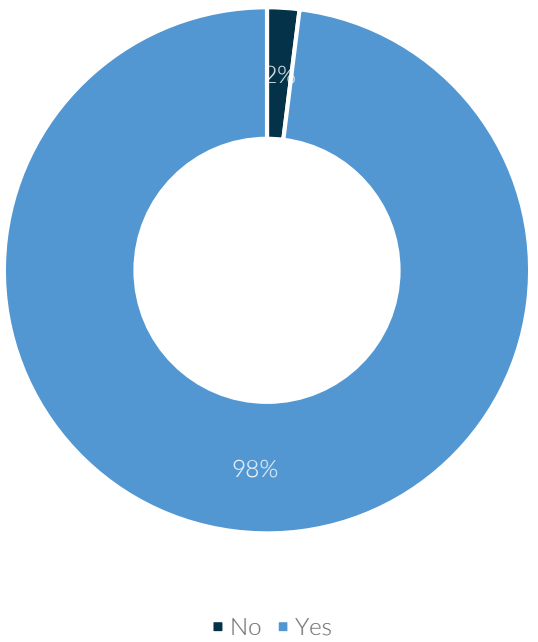
EVENTS SECTION
AND SEC FILINGS/ FINANCIAL SECTION

Among the companies in the NASDAQ 100 Index, 74% choose to have an Events Section on their site and 98% provide a Financials/Sec Filings Section on their site.

Is There an Events Section?



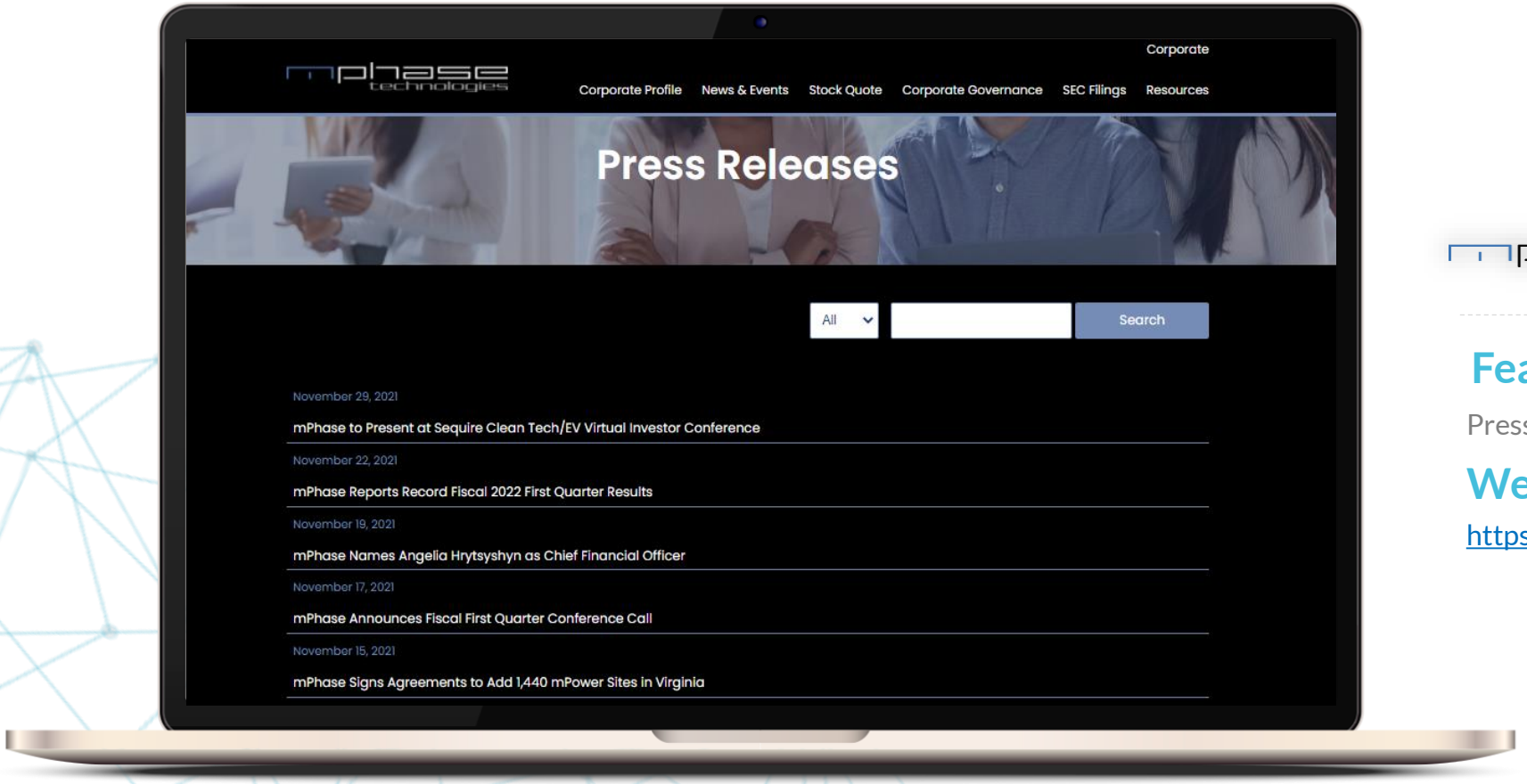
Is There a Financials/Sec Filings Section?



 Source: companies' websites

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PRESS RELEASE SECTION



mphase technologies

Feature

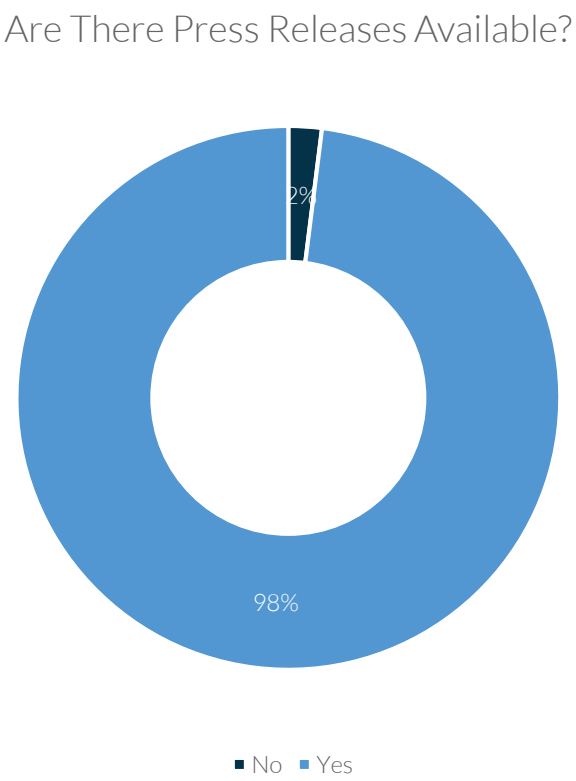
Press Release Section

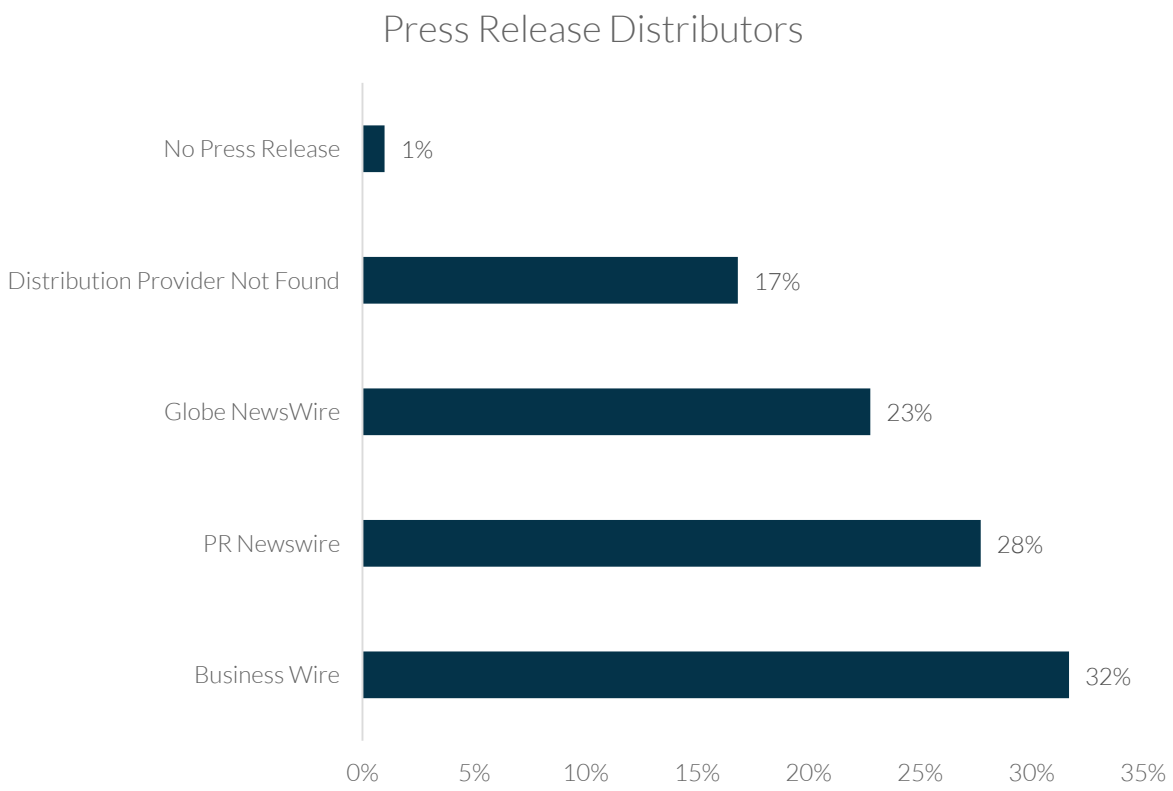
Website

https://ir.mphasetech.com/press-release/

PRESS RELEASES SECTION
AND PR DISTRIBUTORS

Among the companies in the NASDAQ 100 Index, 98% have a Press Release Section available on their site and 32% choose Business Wire as their PR distributor.

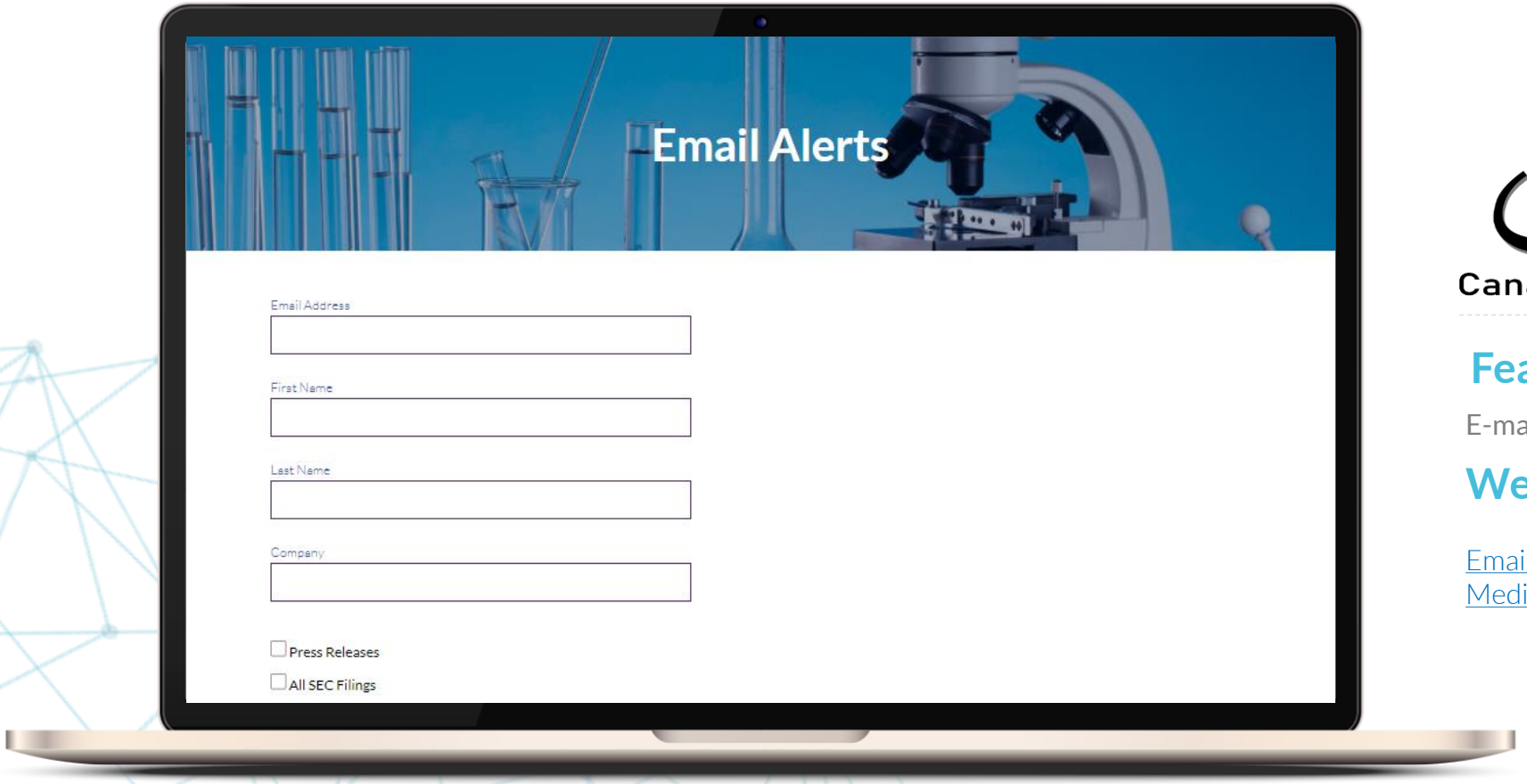




11 Source: companies' websites

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E-MAIL ALERTS
SECTION



CanaQuest

Feature

E-mail Alerts Section

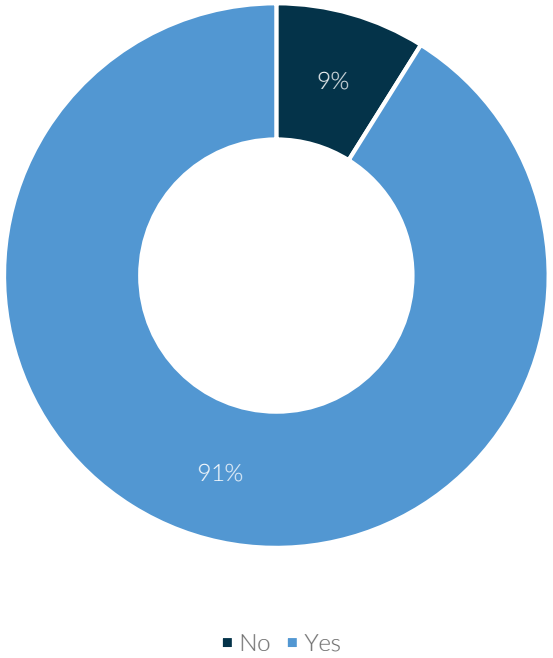
Website

Email Alerts - CanaQuest Medical Corporation

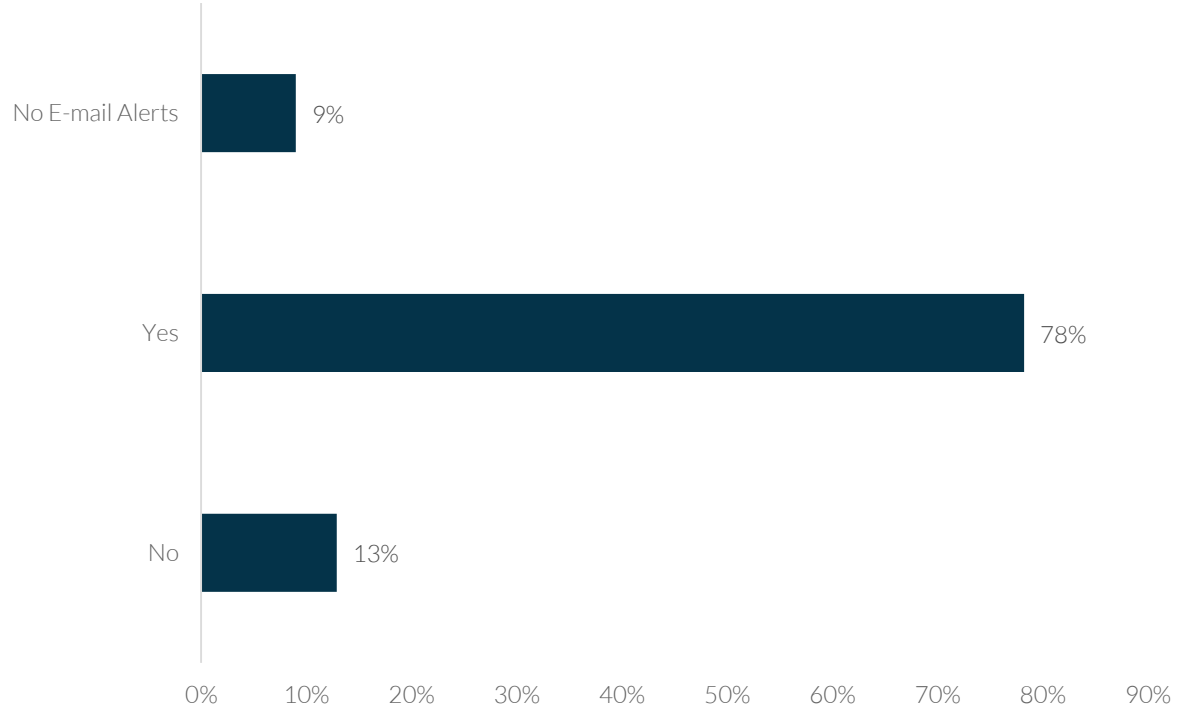
E-MAIL ALERTS SECTION

Among the companies in the NASDAQ 100 Index, 91% have an E-mail Alerts Section available on their site and 78% provide on their site the option to choose which category of Investor Relations related information to be notified about when subscribed to the E-mail Alerts.
Examples of categories that are made available are: Press Releases, Quarterly and Annual Reports, Sec Filings, Quote By E-mail.

Are There E-mail Alerts?



Are the E-mail Alerts Customized?



 Source: companies' websites

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RESPONSIVE WEBSITE



applieddnasciences

Feature

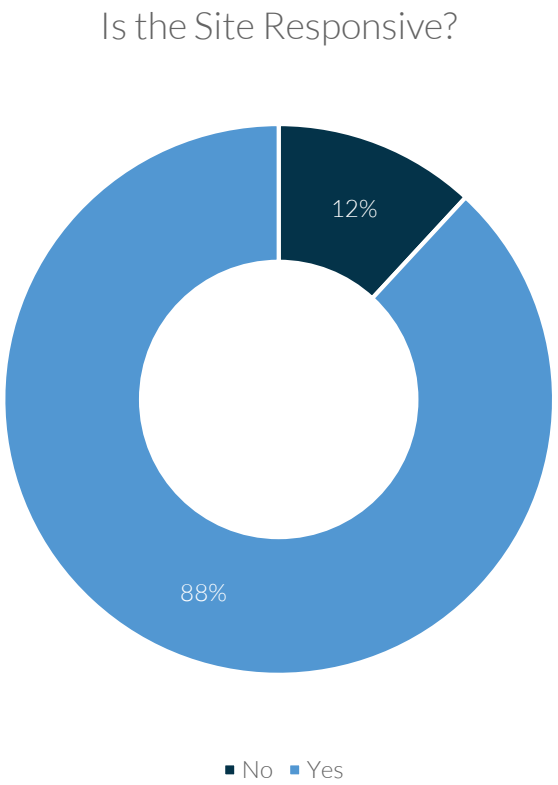
Responsive Website

Website

https://investors.adnas.com/

RESPONSIVE WEBSITE

Among the companies in the NASDAQ 100 Index, 88% have a responsive website.



15 Source: companies' websites

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MZ

MZ SUPPORT
support@mzgroup.com

