

IRM

Investor Relations CRM for managing contacts, activities and tasks



Actively follow meetings and interactions with investors and analysts



Integrated to mailer and webcast tools



Simple and fast activity management

Competitive Advantages

- Optimized reports, intelligent and editable filters
- Consultation of private and public contacts and institutions
- Registration base with contact and strategy information for +200,000 fund managers



Improve your company's relationship with investors in a simple and integrated way.



www.mzgroup.com

Empowering Investor Relations

Powered by **MZ**

Outlook & Gmail Add-in

Have access to the most important information
in your email!



See a contact engagement with webcasts and mailing sent



Register your activities and contacts in MZiQ
from your email



Analyze the track record of a contact's shareholding
position and peer position from your email



The **MZiQ Add-in**
is the easiest way
to interact with
your shareholder
base in **real time**
inside **Outlook or**
Gmail.



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