

A Complete Alternative Energy Solution

| July 2023
Investor Presentation

Safe Harbor Statement



This presentation contains forward looking statements about our achievements, future results, goals, levels of activity, performance, and other future events.

We believe the expectations reflected in our forward-looking statements are reasonable, although we cannot guarantee achievements, future results, levels of activity, performance, or other future events. These statements are based on management's current expectations and actual results may differ from these forward-looking statements due to numerous factors, including risks related to our ability to raise additional capital, liquidity, revenue growth, operating results, industry, regulations, technology and products. You should not place undue reliance on these forward-looking statements.

Furthermore, the forward-looking statements contained herein are made as of the date of this presentation, and we undertake no obligation to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this presentation, unless otherwise required by law. The forward-looking statements contained in this presentation are expressly qualified by this cautionary statement.



SIRC Corporate Overview

SIRC is an integrated, single-source solutions provider of solar power, roofing and EV charging systems, specializing in residential and commercial properties nationally.



One Stop Shop: SIRC offers a complete alternative energy solution, integrating solar, roofing, battery backup and EV charging to residential and commercial customers.



Sustainable Growth Drivers: Rising energy prices and government incentives driving organic growth, while SIRC's complementary business lines provide compelling cross selling opportunities.



Platform Company: Efficient backoffice, robust sales engine and national presence provides a strong platform for M&A – rolling up family-owned regional businesses at attractive multiples.



Strong Financial Profile: Realized FY 2022 revenues of \$158.1 million with \$2.7 million in net income.



Solar Integrated Roofing Corp.
OTC: SIRC

Share Price ¹	\$0.02
Market Cap ¹	\$16.4M
Q1 2023 Revenue	\$21.1M
FY 2022 Revenue	\$158.1M
FY 2021 Revenue	\$84.2M
FY 2020 Revenue	\$17.3M
Shares Outstanding ²	1.04B
Headquarters	Henderson, NV

1) As of July 17, 2023 2) As of July 7, 2023



SIRC's Winning Strategy



Why We Win:



Quality Service



Breadth of coverage (Nationwide Coverage)



Complete alternative energy solutions provider
Unique business model within the industry



We provide turnkey solutions that our competition cannot
Sales, Marketing, Finance and Supply chain fully integrated, designed to simplify go to market, lower costs increase margin and gain negotiating strength with the supply chain



Growth Strategy: Platform Model Attractive to Regional Operators:



Standardized term sheets help to ensure accretive acquisitions are completed quickly and efficiently



Targeted nationwide platform, designed to leverage 200 sales organizations, focused on delivering new revenue centers

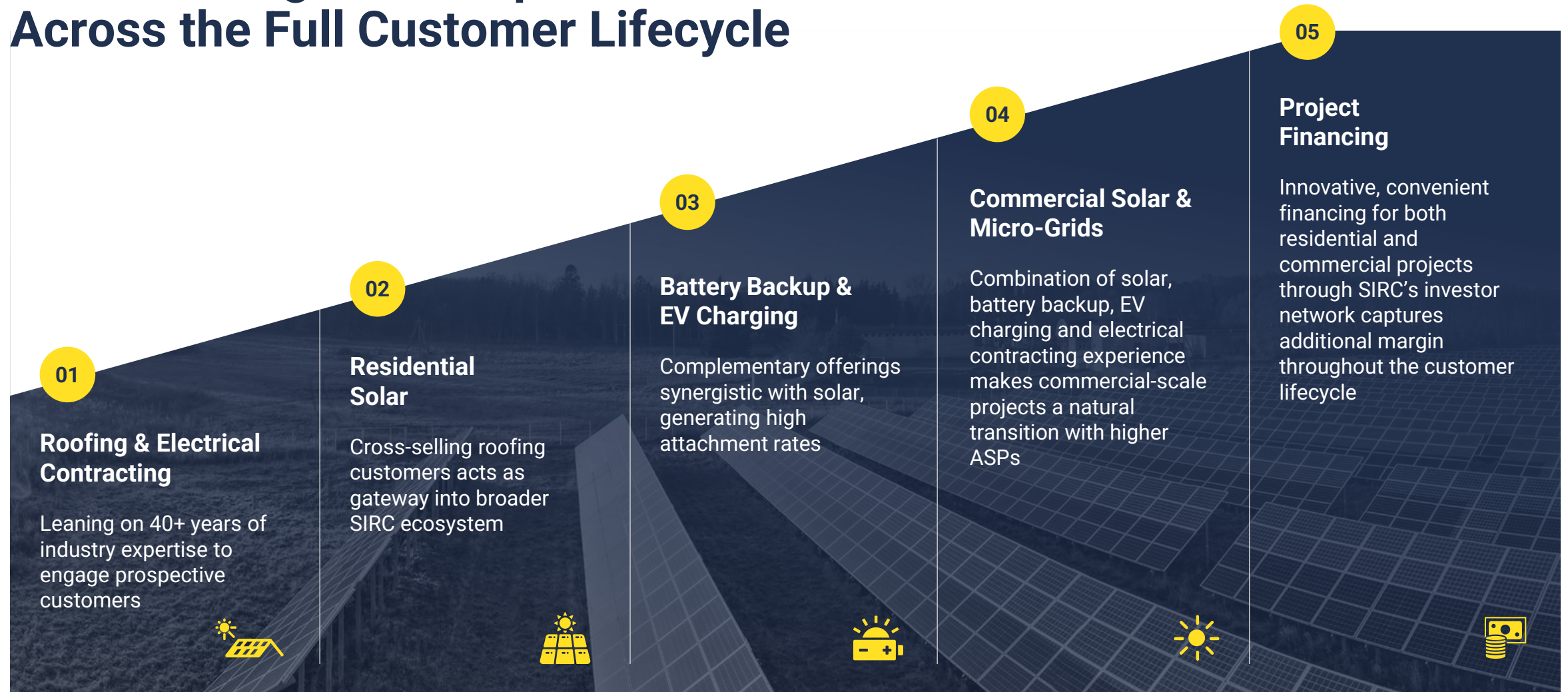


We believe there is upside potential for investors leveraging acquisitions in new markets



Capitalizing on the combination of a management team with public market experience while leveraging the direct market expertise obtained through market based acquisitions

Vertical Integration Captures Value Across the Full Customer Lifecycle



Industry Overview



Strong Government Tailwinds:

The proliferation of net metering – paired with a variety of federal, state and utility level incentives for clean energy – have created an enticing incentive.



Cost Competitive:

Solar systems are among the most cost-competitive energy services in the market today as compared to grid power, particularly for residential and commercial customers.



Strong Demand:

As energy prices rise, more consumers are being empowered to take control of their electric bills and protect against power outages with clean energy.

Competitive Landscape



Residential Solar: With only 4% penetration in California and a largely fragmented competitor landscape, SIRC believes there is significant runway to become a top national player while making targeted acquisitions of regional family-run businesses in key markets.



Commercial Solar + Finance: Very few companies are active in the \$50,000 - \$5,000,000 project range, providing a significant opportunity to sell, build and finance commercial solar projects (leveraging SIRC's project finance investor network).



Electric Vehicle Charging: Large, growing market with many young companies, where an SIRC subsidiary was one of only 16 companies nationally awarded with a 5-year Blanket Purchase Agreement from the GSA as part of the \$5B in federal funds allocated to EV charging installations in the Biden Infrastructure Bill.



Roofing: Longevity of multiple SIRC brands has generated strong name recognition in Southern California, with significant install capacity and opportunities to expand into additional states leveraging a growing partnership network.



\$2.79 Billion in 2021 Revenues



\$1.61 Billion in 2021 Revenues



Contract Holder

1 of 16 Companies Awarded With GSA Blanket Purchase Agreement as Part of \$5B in Federal Funds For EV Charging



Fragmented Roofing & Solar Installer Markets

Finance Division: New Offerings

SIRC Finance: Internal Products for SIRC Divisions & Teams

- Organic Revenue Driver
- Went Live May 1, 2023
- Targets:
 1. Incremental 6-7 points of net margin to every SIRC job
 2. 100+ projects by May 31, 2023
 3. 250+ projects per month beginning June 2023

Balance Finance by SIRC: External Products sold to Contractors, Sales Dealer & EPC Partners and other Strategic Alliance Partners of SIRC businesses

- High Profit Growth Revenue for SIRC
- In Q2 2023, Balance revenue increased 33% from Q2 2022; achieved net profit margin of over 26% for 1H 2023

Key Strategic Partners



- Balance Finance involves long-time key strategic alliance partners such as iink and Momnt alongside our own new white-label HELOC and Sledgehammer loan solutions.
- Important parts of the comprehensive SIRC finance division product stack
- Custom branded portals provide high quality customer experiences

Financials



Strong Growth: FY 2022 revenues grew 88% YoY driven by series of accretive acquisitions, strong organic growth and cross-selling opportunities



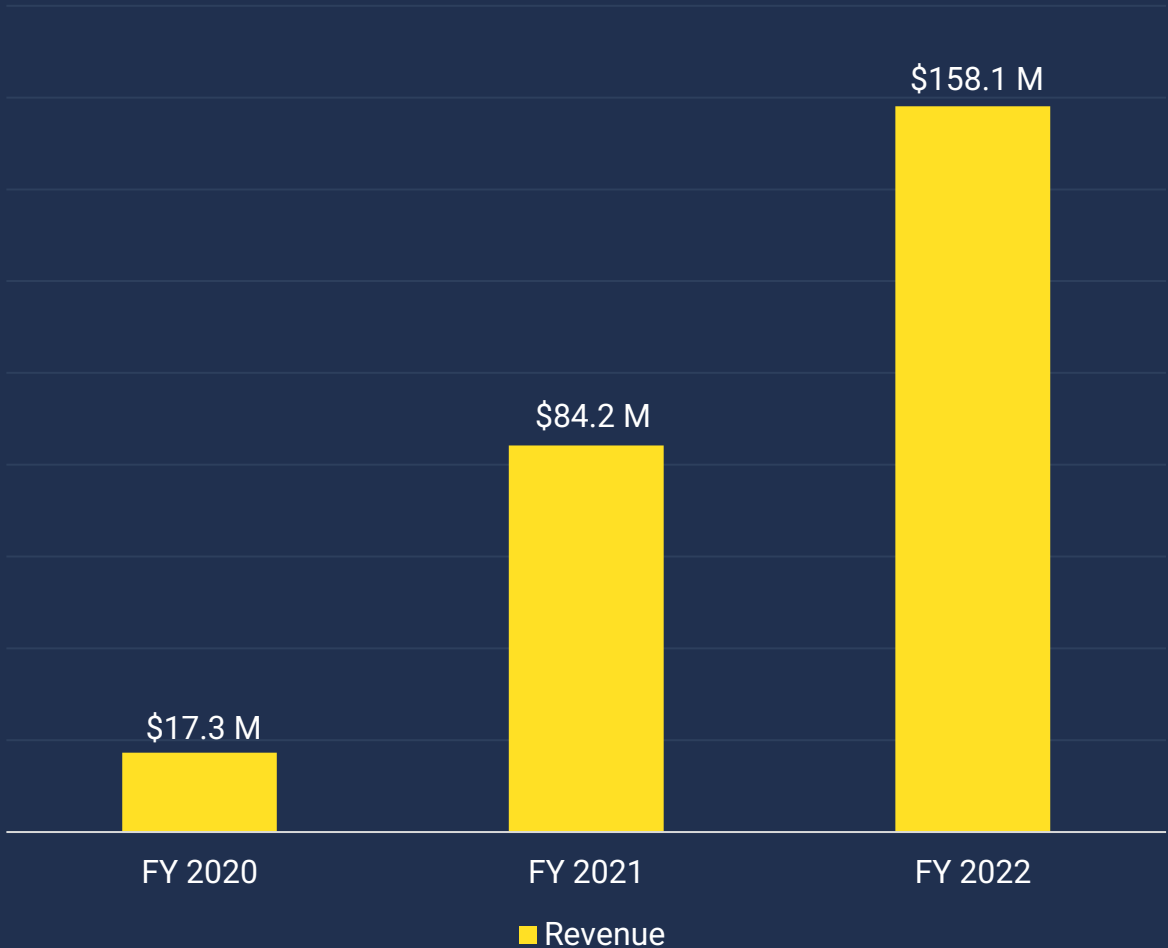
Profitable: \$2.7 million in net income in 2022



Platform Company Model: Economies of scale from shared backoffice and sales platforms helped to enhance gross margins from 25.8% in 2020 to 30.5% in 2022.



Significant Revenue Growth



Our Team



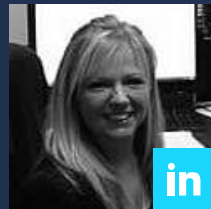
BRAD RINEHART
Chief Executive
Officer

Brad Rinehart is a graduate of the United States Military Academy at West Point with a B.S. degree in General Engineering and earned his MBA from Embry-Riddle Aeronautical University. He has owned several different companies in a variety of industries from \$2 million in annual revenue up to \$30 million and has worked in executive level roles for several multi-billion dollar global organizations, including Essilor-Luxottica and Ashland Oil. Currently, he is serving as CEO of Solar Integrated Roofing Corporation and CEO of Pacific Lighting and Energy Management, a SIRC family company. He has been married to his high school sweetheart, Cathy, for over 40 years and has two adult daughters. In his spare time, he is a high school football official and has worked games in Kentucky, southern California, Dallas, and Las Vegas.



TROY CLYMER
President &
Chief Operating Officer

Troy Clymer is an operator who is the President and COO of SIRC and is a founder & CEO of Balance LLC (acquired by SIRC in April 2021, 35 FTE W2s). Since 2013, Balance has been the nation's leading Business Process Outsourcing firm for Contractors. Balance serves as SIRC's Shared Services Center. Balance provides revenue, back-office, accounting, and services such as estimating, supplementing, customer service support in roofing, solar, finance, asset mgmt., training and other 3rd party admin. Troy is President of Board for the industry leading 501C6 non-profit The Catalyst Group and is a Board Advisor to the American Policy Holders Association. Prior to founding Balance, Troy served in a variety of Director and VP level leadership roles in Operations and Sales at public & private companies such as Monster.com, NEXXT (formerly Beyond.com) and Ricoh International.



WANDA WITOSLAWSKI
Chief Financial Officer

For over 20 years, Wanda Witoslawski has served in progressively responsible positions for private and public companies such as X Wine Railroad, United Rail, Las Vegas Xpress and Liberty Capital Asset Management. Her experience includes both Controller and CFO positions in the mortgage, asset mgmt., manufacturing and transportation industries where she managed accounting functions for firms with over 1,300 employees.



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