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Atento Fiscal 2020 Q4 Results

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Forward-looking statements

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This presentation contains forward-looking statements within the meaning of the U.S. federal securities laws, that are subject to risks and uncertainties. All statements other than statements of historical fact included in this presentation are forward-looking statements. Forward-looking statements by their nature address matters that are, to different degrees, uncertain, such as statements about the potential impacts of the COVID-19 pandemic on our business operations, financial results and financial position and on the world economy. Forward-looking statements give our current expectations and projections relating to our financial condition, results of operations, plans, objectives, future performance and business. Forward-looking statements can be identified by the use of words such as "may," "should," "expects," "plans," "anticipates," "believes," "estimates," "predicts," "intends," "continue", the negative thereof and other words and terms of similar meaning in connection with any discussion of the timing or nature of future operating or financial performance or other events. These forward-looking statements are based on assumptions that we have made in light of our industry experience and on our perceptions of historical trends, current conditions, expected future developments and other factors we believe are appropriate under the circumstances. As you consider this presentation, you should understand that these forward-looking statements are based on reasonable assumptions, you should be aware that many factors could affect our actual financial results and cause them to differ materially from those anticipated in the forward-looking statements. Other factors that could cause our results to differ from the information set forth herein are included in the reports that we file with the U.S. Securities and Exchange Commission. We refer you to those reports for additional detail, including the section entitled "Risk Factors" in our Annual Report on Form 20-F.

Because of these factors, we caution that you should not place undue reliance on any of our forward-looking statements. Further, any forward-looking statement speaks only as of the date on which it is made. New risks and uncertainties arise from time to time, and it is impossible for us to predict those events or how they may affect us. We have no duty to, and do not intend to, update or revise the forward-looking statements in this presentation after the date of this presentation.

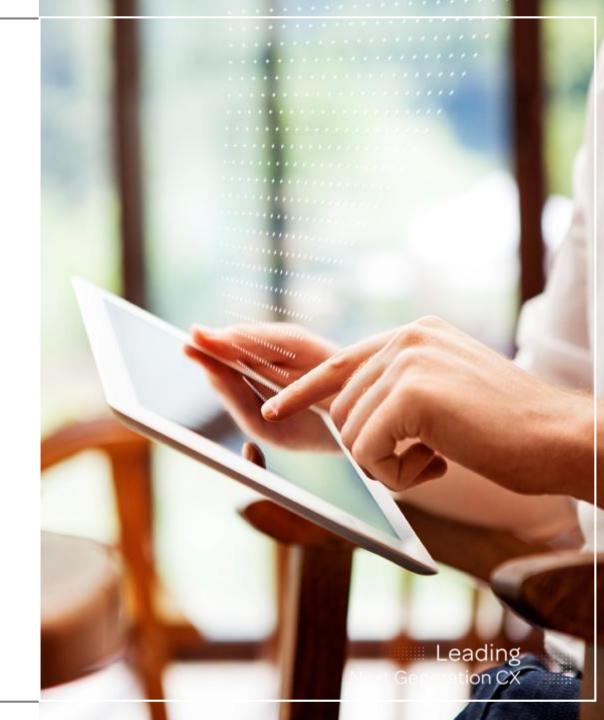
The historical and projected financial information in this presentation includes financial information that is not presented in accordance with International Financial Reporting Standards ("IFRS"). We refer to these measures as "non-GAAP financial measures." The non-GAAP financial measures may not be comparable to other similarly titled measures of other companies and have limitations as analytical tools and should not be considered in isolation or as a substitute for analysis of our operating results as reported under IFRS.

Additional information about Atento can be found at www.atento.com.

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Business Highlights & Strategic Overview

Carlos López-Abadía, CEO





Solid result across the board, with strong exit rate

FY 2020 Reported EBITDA growth of 23% despite 30% BRL devaluation and +\$100M in FCF in the year

Q4 and 2020 Consolidated N EBITDA Revenues \$370M in 4Q20 +1.6% (***) \$53.5M in 4Q20 +148.6% (*) (***) \$1,412M in 2020 -2.8% (***) \$161.2 in 2020 +23.1% (***) (***) **Free Cash Flow EBITDA Margin** ~\$31M in 4Q20 +\$4M 14.5% in 4Q20 +9.5p.p. (*) 11.4% in 2020 +2.4p.p. (**) ~\$40M in 2020 +\$105M

anterte



* 4Q19 includes impairment of \$31MM. Excluding such effect, EBITDA would be \$51.6M with a 12.4% EBITDA margin ** FY 2019 includes impairment of \$31MM. Excluding such effect, EBITDA would be \$184.3M with a 10.8% EBITDA margin *** Y-o-Y changes in constant currency



Taking care of our employees at the core of our culture

More than 80K employees working safely at home **Atento@Home**

2020 Certifications and Awards

Institution

aloic 🛨

Dimheiro

Country

0

Certification / Award

"Voces que Ayudan" Program – Silver Award **Best Social Responsibility Strategy**

2nd Place in Social Responsibility **Specialized Services**

15th Place in Women and Intersectionality



External Recognition



Since 2005-2006

Internal Recognition



Annual awards, part of the Transformation process that recognizes people and projects that best represent Atento's corporate purpose

INSTITUTE

Great

Place

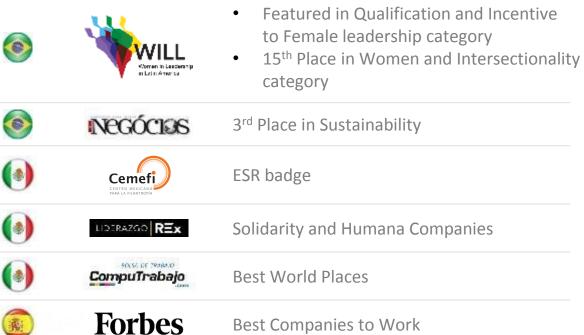
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То



Recognizes the Best CSR Initiatives





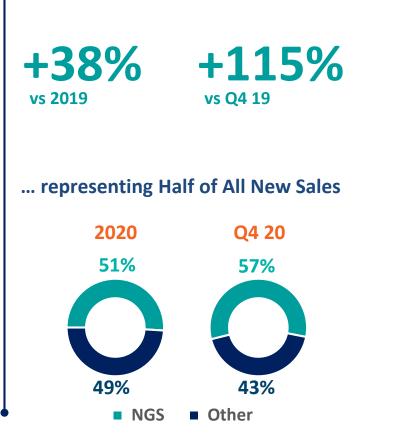
Accelerating our transformation

Exploring new growth avenues in an industry that is being reshaped

Products Solid NGS New Sales Growth...

Sales New in Year Revenues

+18% 2020 x 2019



Clients Doubling Revenues with Fast Growing Verticals 6.3% % Revenues 3.3% 1.1%1.4% 0.5% 2019 2020 ■ Media ■ Tech ■ Born-Digital Geographies **US Multisector Revenue** +43% 4Q20 × 4Q19 +17% 2020 × 2019

New client wins in Q1 21 to boost revenues

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Continued focus on profitability

Reshaping the relationship with TEF

Revenue in CCY



Stronger relationship and more profitable business Leader in the share of wallet for CXM Sequential increase in revenues Selling more NextGen

New wins with impacts expected for 1H21

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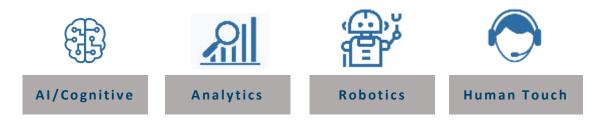




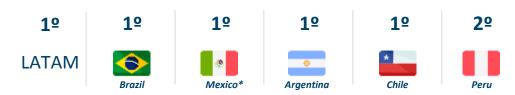
Our unique value proposition leverages on 4 strengths



Being unique by blending new technologies with human touch









Being the best strategic partner by providing E2E solutions that boost clients' CX efficiency

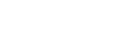












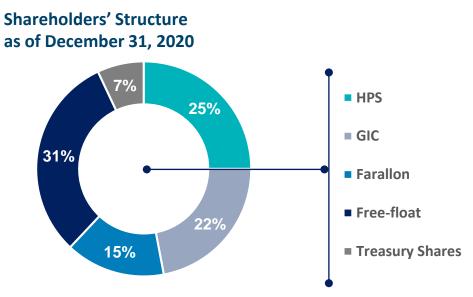
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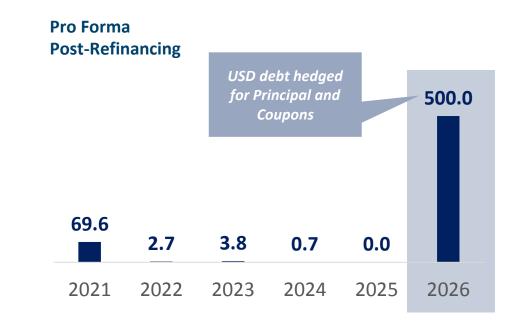


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Resolved uncertainties related to governance and capital structure







Bond Refinancing Concluded in Feb 2021; no relevant maturity until Feb 2026

Note: HPS, GIC and Farallon have each agreed to certain transfer restrictions with regards to their Atento shares for a period of 24 months from the date of completion of the transaction to acquire the shares.

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Recognition from the market, but still undervalued





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The Company that has evolved the most in Technology in the CX sector

Gartner

Atento is recognized as a leader in the 2021 Gartner Magic Quadrant for Customer Service BPO

"This report evaluates companies based on their completeness of vision and ability to execute... Gartner's opinions are a reference for companies around the world when both considering and selecting CS BPO providers for contact center customer management."

Everest Group®

Customer Experience Management (CXM) PEAK Matrix[®] Assessment 2020 Atento recognized as Major Contender and Star Performer

"Atento is driving the adoption of digital CX in Latin America by leveraging its position as a market leader in the region. This positions Atento very well for success in a competitive market where customers increasingly expect their service providers to exhibit proactivity and drive innovation"

FROST & SULLIVAN

Product Leadership Award' for 'Excellence in Best Practices for Customer Experience Outsourcing Services'

"Atento's Next Generation Services place it at the vanguard of advanced CX services, adding significant value through a combination of highly qualified agents and advanced technologies such as AI and other cognitive tools"

- 쓰이 않자거야





Confident in the future of Atento

We will keep delivering results that will allow us to deleverage; combined actions should boost share price

	2019 Reported	2020 Reported	2021 Guidance	2022 Targets
EBITDA Margin	9.0%	11.4%	12.5-13.5%	14-15%
	2019	2020	2021	2022
Revenue Growth In Constant Currency	2.1%		Mid-single digit	Mid-single digit
	2019	-2.8% 2020	2021	2022
Leverage Net Debt / EBITDA (x)	3.9x	3.2x	2.5-3.0x	2.0-2.5x
	2019	2020	2021	2022



Financial Results Highlights

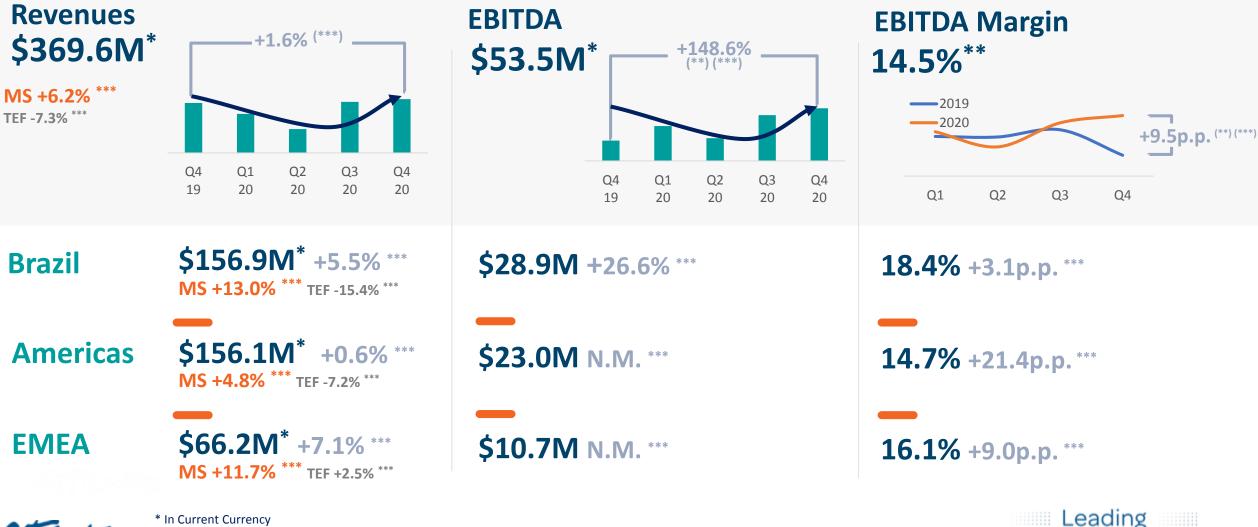
José Azevedo, CFO





Progressive Improvement in Revenues and EBITDA...

Q4 2020 Consolidated



* In Current Currency

** 4Q19 includes impairment of \$31MM. Excluding such effect, EBITDA would be \$51.6M with a 12.4% EBITDA margin *** Y-o-Y changes in constant currency

Next Generation CX

4Q20 vs 4Q19

Progressive Improvement in Revenues and EBITDA...

2020 Consolidated

Revenues **EBITDA EBITDA Margin** \$1,412.3M^{*} -2.8%^{(*} +**23.1%** \$161.2M* 11.4%** MS +4.9% ** TEF -15.9% *** 2019 2020 2019 2020 2019 2020 \$609.4M* -4.4% *** \$81.8M -4.8% *** **Brazil 13.4%** -0.1p.p. *** MS +3.4% *** TEF -24.6% *** \$582.2M^{*} -1.4% *** \$66.8M +35.2% *** **Americas 11.5%** +6.6p.p. *** MS +5.7% **** TEF -13.0% *** \$234.7M* -0.9% *** \$21.3M -2.8% *** 9.1% -0.3p.p. *** **EMEA** MS +9.7% **** TFF -9.3% ***

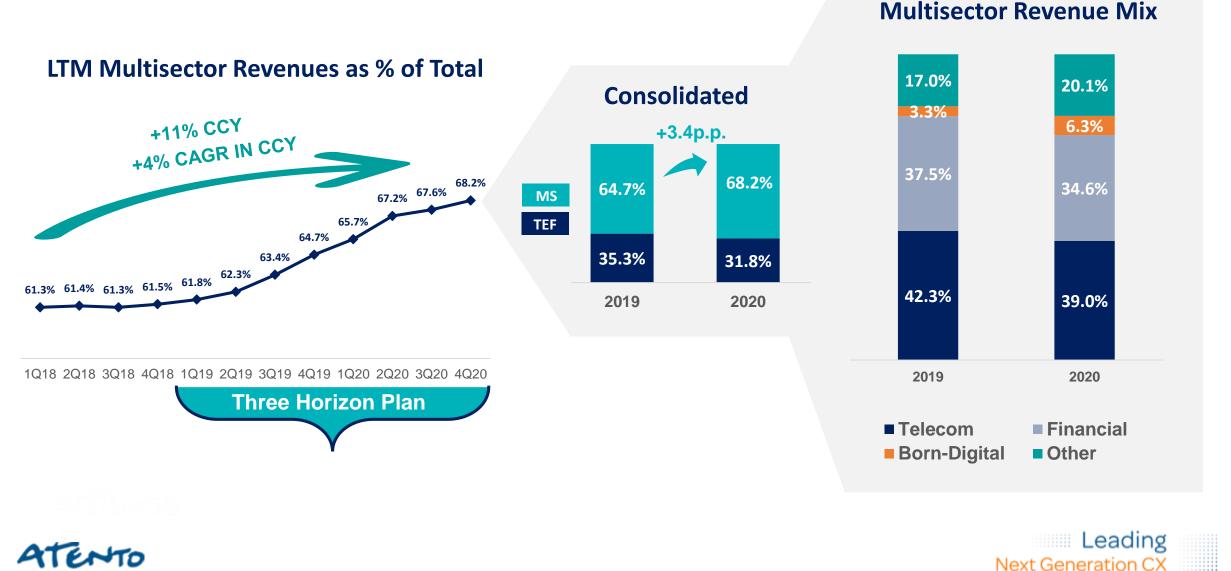
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14

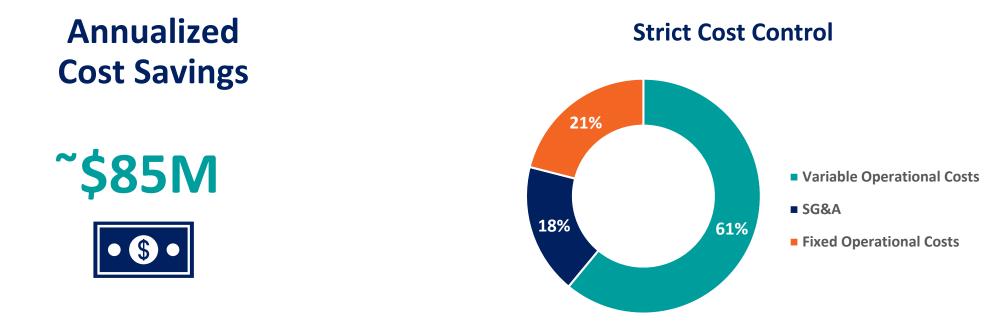
2020 vs 2019

...as Three Horizon Plan drives profitable growth across all regions...

On higher mix of Multisector Sales and Next Generation Services



...with relevant operational efficiencies...

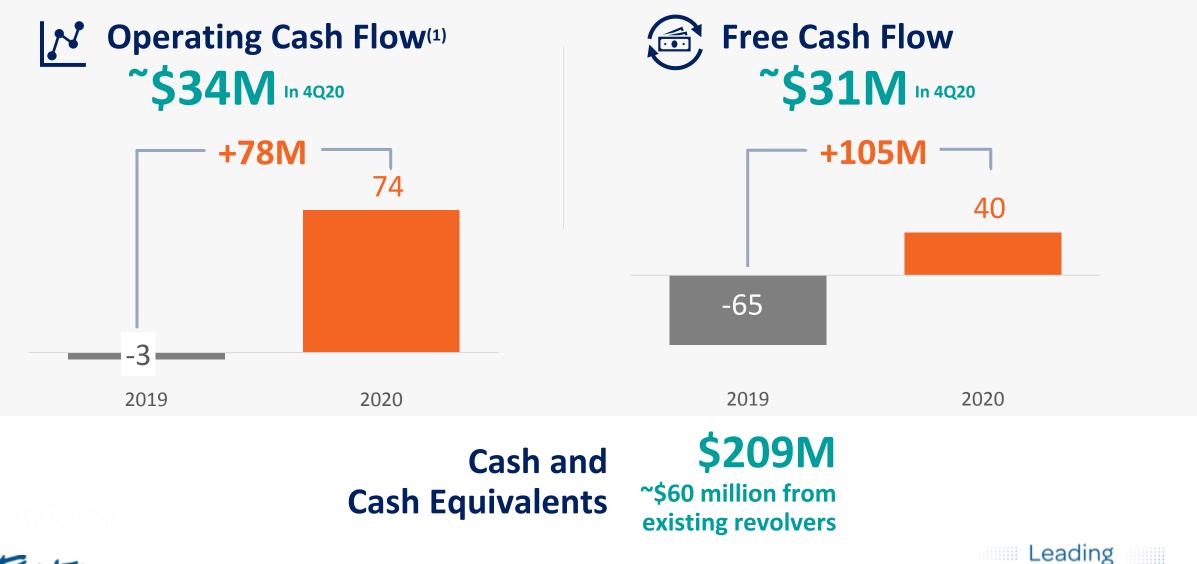


Right-sizing, implementation of shared services, ZBB and WAHA model reducing cost structure





... generating operational cash flow...

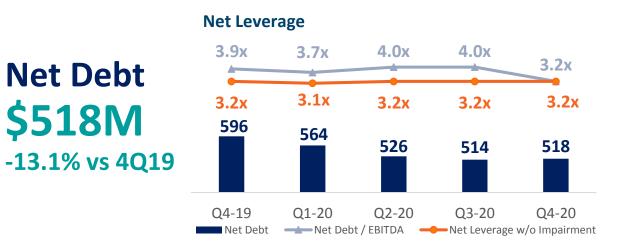


(1) We define Operating Cash flow as Net Cash flow from/(used in) operating activities (as per 6K) adding back net interest and income tax expenses.

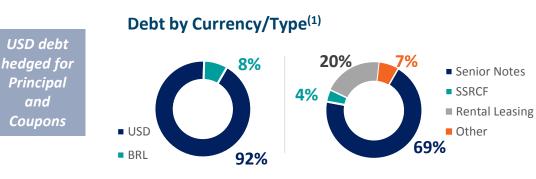
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... resolving uncertainty related to capital structure.

Debt refinancing concluded in Feb 2021



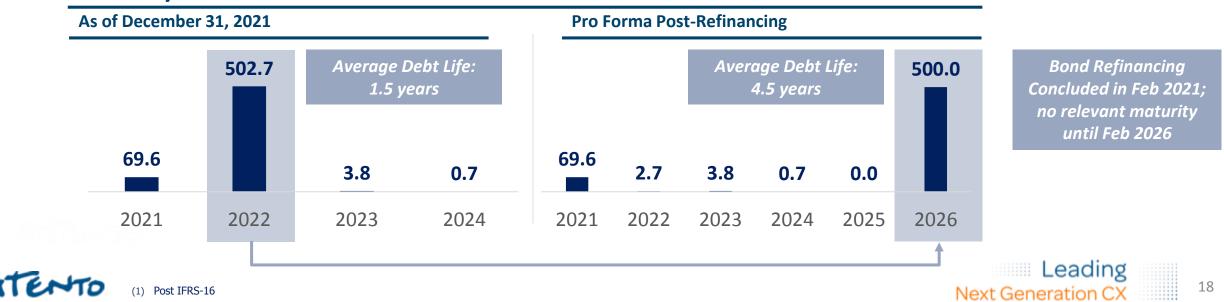
Interest Coverage 2.3x 2020



\$ million

In Current Currency

Debt Payment Schedule



Thank you

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