NOTICE TO DEBENTURE HOLDERS

LOJAS AMERICANAS S.A.

PUBLICLY-HELD COMPANY

NIRE 3330002817-0

CNPJ/ME Nº 33.014.556/0001-96

Lojas Americanas SA ("Issuer") communicates to the Debenture Holders of the Seventh Public Issue of Simple Unsecured Debentures ("Debenture Holders"), under the terms set forth in Clause VI of the Issuance Deed, which will be held on 29 January, 2021 the Total Optional Early Redemption of the Debentures of the Second (2nd) Series of the Seventh (7th) Issuance in circulation, upon payment of the Updated Nominal Value, plus the applicable Remuneration and Premium, calculated based on the terms of clause 6.1.2.1 of the said Deed.

The Company remains available by e-mail at investors@lasa.com.br and informs that any clarifications may also be requested from Pentágono Trustee, trustee of the said Issuance, by the e-mail precificacao@pentagonotrustee.com.br.

Rio de Janeiro, January 15, 2021 Carlos Eduardo Rosalba Padilha Investor Relations Officer