



NOTICE TO THE MARKET

CCP becomes SYN

São Paulo, June 15th, 2021 – Cyrela Commercial Properties S.A. Empreendimentos e Participações (“Company”), listed company in the Novo Mercado of B3 S.A.– Bolsa, Brasil, Balcão (Ticker: CCPR3), comes to communicate to its Shareholders and the Market its new brand, SYN.

A new brand for a new future. Inspired by this concept, the Company, one of the Brazilian leaders in the commercial buildings and shopping center segment, presents on this date its new brand.

Conceived after nine months of extensive research and analysis, the change in the corporate identity aims to enhance and strengthen the sense of synergy between people, business and technology.

The initiative symbolizes a new cycle in the Company's trajectory. The Company seeks new ways to change the commercial property segment in Brazil. This means

reinventing business models and ensuring prominence, giving visibility to a company that is up-to-date, modern and young, even if inserted in a traditional segment.

Created in 2007 from a spin-off from Cyrela Brazil Realty S/A, the former CCP – and now Syn – is recognized for its long experience in the development, commercialization and management of corporate buildings and shopping centers.

Innovation history– Although new, the name change only reflects an attitude that has been present in the Company for many years: the commitment to innovation. A concrete example is the InovaCCP, a program created in 2017 and which has already implemented dozens of innovation projects in partnership with several startups, which is now also renamed InovaSYN and has a new path permeated with many new challenges.

A second example was born in 2017, when the Company became the first administrator in Brazil to launch an exclusive marketplace for shopping mall tenants, the ON Stores, which today brings together retailers from all over Brazil, present or not in the Company's malls.

Disruptive team – Under the Syn brand, the Company's purpose is to continue to innovate through, mainly, models based on business integration and the realization of strategic partnerships. In this regard, it bets on its team's differentials. The new brand comes to further strengthen the spirit of a company formed by curious, versatile, interested and creative professionals, determined to take the lead.

The Company's shares continue to be traded on the Stock Exchange under the ticker "CCPR3".

THIAGO KIYOSHI VIEIRA MURAMATSU
Chief Executive, Financial and Investor Relations Officer