

NATURA &CO HOLDING S.A.

Publicly-Held Company

CNPJ/MF No. 32.785.497/0001-97

NATURA COSMÉTICOS S.A.

Publicly-Held Company

CNPJ/MF No. 71.673.990/0001-77

MATERIAL FACT

Extension of the Shareholders' Agreement

NATURA &CO HOLDING S.A. (B3: NTCO3) ("**Company**") and Natura Cosméticos S.A., in compliance with the provisions of the Brazilian Securities and Exchange Commission (CVM) Resolution No. 44 of August 23, 2021, hereby informs its shareholders and the market in general that on May 26, 2025, the 5th Amendment to the Company's Shareholders' Agreement was executed amongst the founders and other members of the control group, through which its term was extended until August 31, 2025. The Shareholders' Agreement also establishes that upon the consummation of the merger of the Company into its wholly owned subsidiary, Natura Cosméticos S.A., the agreements' terms shall apply to Natura Cosméticos S.A., as successor of the Company. Furthermore, it now includes Anima Investimentos Ltda. as a party, in its capacity as the successor by merger of the former shareholder Passos Participações S.A..

São Paulo, May 29, 2025.

Silvia Vilas Boas

CFO and Investor Relations Officer

Natura & Co Holding S.A. e Natura Cosméticos S.A.