

NATURA COSMÉTICOS S.A.
Publicly-Held Company
CNPJ/ME No. 71.673.990/0001-77
NIRE 35.300.143.183

NOTICE TO THE MARKET

Independent auditors change

Natura Cosméticos S.A. (“Natura Cosméticos”), pursuant to the provisions set forth in article 28, of the Instruction of Comissão de Valores Mobiliários (CVM) number 308 of May 14, 1999, as amended, informs its investors and the market that the Board of Directors of Natura Cosméticos, in a meeting held on April 14, 2020, approved the hiring of PricewaterhouseCoopers Auditores Independentes (PwC) in replacement of KPMG Auditores Independentes (KPMG), to provide audit services of its financial statements as of the fiscal year 2020. These services will begin as from the review of the quarterly information (ITRs) for the period ending on March 31, 2020.

The termination of the contract with KPMG, as well as its replacement by PWC, was necessary for commercial reasons, and had the consent of the current auditors.

São Paulo, April 14, 2020.

JOÃO PAULO BROTTTO GONÇALVES FERREIRA
Chief Executive Officer and Chief Financial and Investor
Relations Officer of Natura Cosméticos