

**DISTANCE VOTING BALLOT**

**Annual General Meeting (AGM) - NATURA &CO HOLDING S.A. to be held on 04/16/2021**

<b>Shareholder's Name</b>
<b>Shareholder's CNPJ or CPF</b>
<b>E-mail</b>
<p><b>Instructions on how to cast your vote</b></p> <p>This remote voting ballot ("Ballot") refers to the annual general meeting of Natura &amp;Co Holding S.A. ("Natura &amp;Co" or "Company") to be held on April 16, 2021, at 8 a.m., Brasília time, in an exclusively digital manner, with participation by means of an electronic system to be informed in due course ("AGM"), and it must be filled out if the shareholder chooses to exercise their remote voting right, as per article 121, sole paragraph, of Law No. 6,404/1976 and CVM Rule 481/2009 ("CVM Rule 481").</p> <p>If the shareholder wishes to exercise their remote voting right, they must fill out the fields above with their full name (or corporate name, in case of a legal entity) and their enrollment number (CNPJ or CPF) before the Ministry of Economy. Providing an e-mail address is strongly advisable, but not mandatory.</p> <p>For this Ballot to be considered valid and for the votes cast through it to be counted as an integral part of the quorum of the AGM (i) all fields must be properly filled out; (ii) all pages must be initialed by the shareholder (or their legal representative, as the case may be); and (iii) finally, the shareholder (or their legal representative, as the case may be) must sign it.</p> <p>The deadline for receiving this Ballot, sent directly to the Company or through service providers (as per article 21-B of CVM Rule 481) is April 9, 2021 (including such date). The Ballots received after such date will be ignored.</p>
<p><b>Instructions for sending your ballot, indicating the delivery process by sending it directly to the Company or through a qualified service provider</b></p> <p><b>1. Remote voting system</b></p> <p>The shareholders that choose to exercise their remote voting right through service providers shall send their voting instructions to their respective custody agents that provide this service, in case of shareholders who hold shares in custody of the central depository or to Itaú Corretora de Valores S.A. ("Itaú"), a financial institution hired by the Company, in case of shares not in custody by the central depository, with due regard to the rules and terms set by them. In order to do so, the shareholder shall contact their custody agents or Itaú, as the case may be, and verify the procedures established thereby to issue the Ballot voting instructions, as well as the documents and information required thereby for such purpose.</p> <p>The shareholder shall send the Ballot instructions for filling out to their custody agents or to the bookkeeping agent before the AGM as set forth by CVM Rule 481 (that is, 7 days before the AGM, up to April 9, 2021 (including this day, except if another term is set by their custody agents or the bookkeeping agent. Said service providers shall notify the shareholder that they received the voting instructions or if there is a need for rectification or new submission thereof providing for the applicable procedures and terms.</p> <p>As determined by CVM Rule 481, said service providers, upon receiving the voting instructions of shareholders through their respective custody agents or bookkeeping agent, shall disregard any diverging instructions regarding a resolution that have been issued by the same CPF or CNPJ number.</p> <p><b>2. Ballot in digital format:</b></p> <p>Any shareholder who opts for exercising its remote voting right by sending the Ballot directly to the Company in digital format shall send the documents listed below exclusively to the electronic address <a href="mailto:ri@natura.net">ri@natura.net</a> (Subject: 2021 AEGM Remote Voting Ballot):</p> <p>(i) a digitalized copy of the Ballot, filled out, initialed and signed, with the signature being certified by a notary public; and</p> <p>(ii) a digitalized certified copy of the following documents: a) individual shareholders: an identification document with photo; b) legal entity shareholders: certified copies of the last restatement of the bylaws or articles of association and documentation proving the representation (minutes of the election of the officers and/or power of attorney) and an identification document with a photo of the legal representative(s); and c) shareholders that are investment funds: certified copies of the latest restated internal regulations of the fund, bylaws or articles of association of its manager and documentation proving the representation (minutes of the election of the officers and/or power of attorney) and an identification document with a photo of the legal representative(s).</p> <p>The Company will not demand certification of signature and/or consularization or apostille of the powers of attorney granted by the shareholders to their respective representatives, nor will it</p>

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powers of attorney granted by the shareholders to their respective representatives, nor will it demand a sworn translation of the powers of attorney and documents drawn up or translated into Portuguese or English, or those documents attached with the respective translations into such languages. The Ballot and the related documentation shall only be deemed received by the Company and, therefore, taken into consideration for the quorums of the AGM if the Company receives the digitalized copy as per items (i) and (ii) above, up to 7 days before the date the AGM is to be held, that is, by April 9, 2021 (including such date).

#### 3. Ballot sent directly to the Company

Any shareholder who opts for exercising their remote voting right by sending this Ballot directly to the Company shall send the documents listed below to the post address located at Avenida Alexandre Colares, No. 1.188, Sala A17, Bloco A, Parque Anhanguera, in the City of São Paulo, State of São Paulo, Zip Code 05106-000, to the attention of "Tamires Quirino Parini - Investor Relations Office - 2021 AEGM".

i) a hard copy of the Ballot, filled out, initialed and signed, with the signature being certified by a notary public;

ii) a certified copy of the following documents: a) individual shareholders: an identification document with photo; b) legal entity shareholders: certified copies of the last restatement of the bylaws or articles of association and documentation proving the representation (minutes of the election of the officers and/or power of attorney) and an identification document with a photo of the legal representative(s); and c) shareholders that are investment funds: certified copies of the latest restated internal regulations of the fund, bylaws or articles of association of its manager and documentation proving the representation (minutes of the election of the officers and/or power of attorney) and an identification document with a photo of the legal representative(s).

The Company will not demand certification of signature and/or consularization or apostille of the powers of attorney granted by the shareholders to their respective representatives, nor will it demand a sworn translation of the powers of attorney and documents drawn up or translated into Portuguese or English, nor of the documents attached with the respective translations into such languages. The Ballot and the relevant documentation shall only be deemed received by the Company and, therefore, taken into consideration for the AGM's quorums, if the Company receives the hard copy of such documents as per items (i) and (ii) above, up to 7 days before the date the AGM is to be held, that is, by April 9, 2019. (including such date). In view of the delicate moment faced with the new coronavirus, the Company requests the shareholders who wish to send the Ballot directly to the Company to, to the extent possible, adopt the digital form, through the electronic address: [ri@natura.net](mailto:ri@natura.net)

#### **Postal and e-mail address to send the distance voting ballot, if the shareholder chooses to deliver the document directly to the company**

Electronic address: [ri@natura.net](mailto:ri@natura.net) (Subject: 2021 AEGM Remote Voting Ballot)

Physical address: Avenida Alexandre Colares, No. 1.188, Sala A17, Bloco A, Parque Anhanguera, in the City of São Paulo, State of São Paulo, Zip Code 05106-000, to the attention of "Tamires Quirino Parini - Investor Relations Office - 2021 AEGM".

#### **Indication of the institution hired by the company to provide the registrar service of securities, with name, physical and electronic address, contact person and phone number**

Itaú Corretora de Valores S.A.

Avenida Brigadeiro Faria Lima, No. 3.500, 3th floor, São Paulo, SP

Phone: +55 (11) 3003-9285 (capitals and metropolitan regions)

Phone: +55 (11) 0800 7209285 (other locations)

Service hours: business days from 9 a.m. to 6 p.m.

E-mail: [atendimentoescrituracao@itau-unibanco.com.br](mailto:atendimentoescrituracao@itau-unibanco.com.br)

#### **Resolutions concerning the Annual General Meeting (AGM)**

##### **Simple Resolution**

1. Approval of the management report and of the financial statements, together with the independent auditors' report, related to the fiscal year ended on December 31, 2020.

[ ☐ ] Approve [ ☐ ] Reject [ ☐ ] Abstain

##### **Simple Resolution**

2. Approval of the proposal for allocation of the losses assessed in the fiscal year ended on December 31, 2020 to the Company's retained losses account.

[ ☐ ] Approve [ ☐ ] Reject [ ☐ ] Abstain

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### Simple Resolution

3. Approval of the management proposal to define the overall compensation of the Company's managers, to be paid up to the date of the annual general meeting in which the Company's shareholders vote on the financial statements for the fiscal year ending December 31, 2021.

☐ Approve ☐ Reject ☐ Abstain

### Simple Question

4. Although not included in the agenda of the AGM, the law allows shareholders who hold at least two percent (2%) of the Company's capital to request the creation of a Fiscal Council. As required by law, this Ballot contains simple question No. 4 for the shareholder to express their opinion on the creation of the Fiscal Council. The Management suggests that the shareholders who opt for the remote voting vote "no" or "abstain" in the answer to the simple question No. 4, for the reasons exposed in the Management Proposal for the Annual and Extraordinary General Meetings to be held on April 16, 2021, available on Natura &Co's website for Investors Relations (<https://ri.naturaeco.com>) and on CVM ([www.gov.br/cvm](http://www.gov.br/cvm)) and B3 ([www.b3.com.br](http://www.b3.com.br)) websites.

Do you wish to request the instatement of the Fiscal Council, pursuant to article 161 of Law No. 6,404 of 1976?

☐ Yes ☐ No ☐ Abstain

### Simple Question

5. If a second call is necessary regarding the AGM, may the voting instructions included in this Remote Voting Ballot also be considered in the event of resolution for the matters of the AGM at a second call?

☐ Yes ☐ No ☐ Abstain

City : \_\_\_\_\_

Date : \_\_\_\_\_

Signature : \_\_\_\_\_

Shareholder's Name : \_\_\_\_\_

Phone Number : \_\_\_\_\_