

Results



2<sup>nd</sup> QUARTER OF 2023  
(BR GAAP)





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# Agenda

1



**Strategy  
Update**

2



2Q23 Results  
Highlights

3



Takeaways





# Key messages:

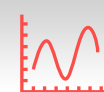
## 2Q23



Another quarter of NII growth, with a positive outlook for the year

Market NII posts a significant evolution

The funding expansion strategy is gaining traction



New vintages maintaining good quality

Cost of risk leaning to improve throughout 2023

Ability to resume growth, now that loan loss provisions are under control



One-off results in the quarter, with neutral effect



**Net profit**  
**R\$ 2.3 billion**  
in 2Q23

**ROAE**  
**11%** in 2Q23

## 2023 Priorities



**Customer base monetization,** highlighted by the Select and Companies segments



**Expansion of strategic businesses**



**Innovation and technology** leveraging the business and increasing the productivity



# We are a digital Bank with branches

## Multichannel

Available where, how and when the customer desires

### The value of a digitized ecosystem

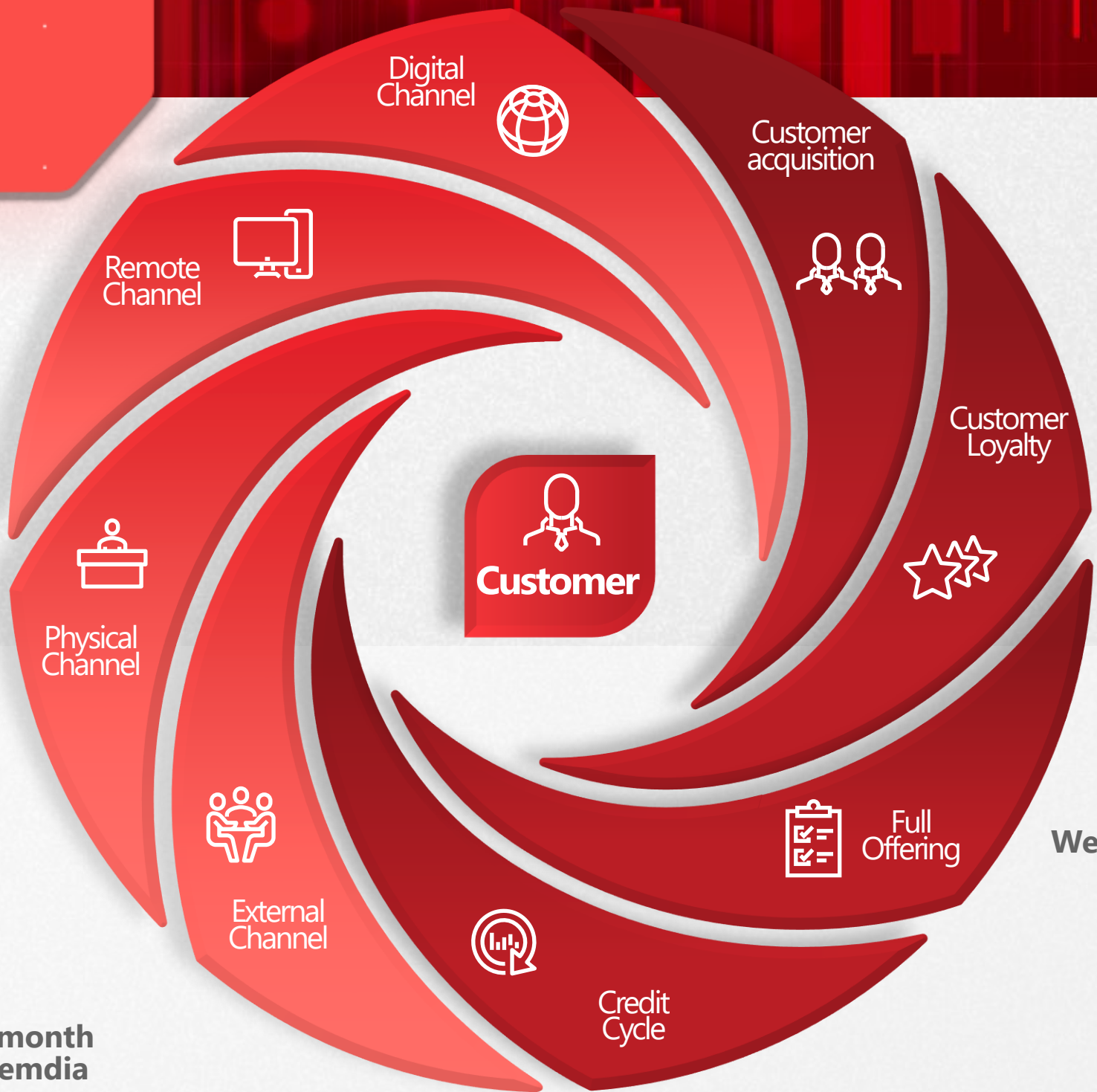
Qualified information flow through affiliates

32 million hits/month on Consumer Finance and Webmotors

10 million unique hits/month on Toro

10 million hits/month on Esfera, Sim, emdia and Return

4 million customers served/monthly via Virtual Assistant



**98%** of our loyal customers use two or more channels

## Principality

Products that fulfill all needs of our customers

### Data intelligence in the search for principality

We increased data usage by **+15x** in 2 years

**87%** of personalized offerings using Advanced Analytics

**-60%** in model development time (MLOps)

**Hyper-personalization** with 20 thousand niches

### Cognitive AI

**Deep Learning** in speech-to-text for improved renegotiation offerings

Scaled adoption of **NLP<sup>1</sup>** on the **Virtual Assistant** and **Call Center**



<sup>1</sup>Natural language processing



# Monetization through the recurrence and satisfaction of our customers



Customer base monetization



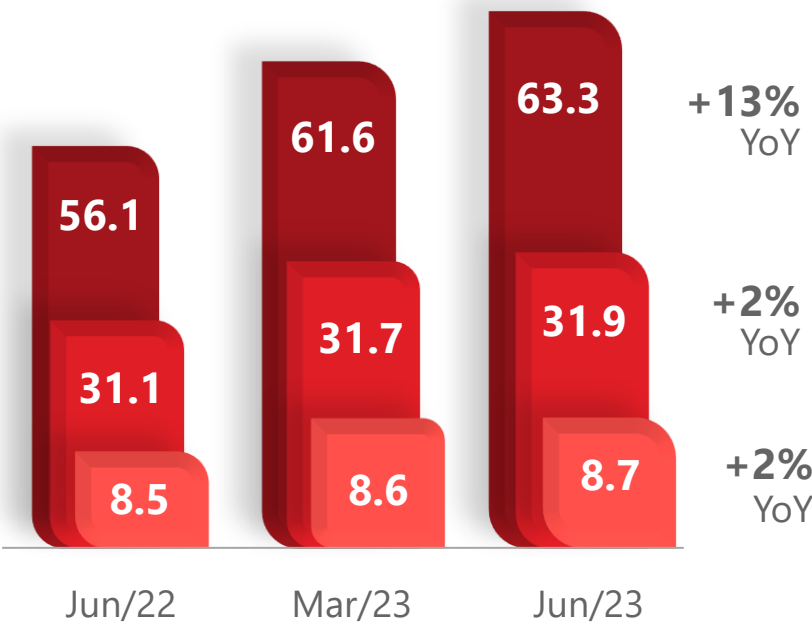
Business expansion



Innovation and technology



Customers (million)



Total Active Loyal customers, those who have purchased six or more products



Customer acquisition

+3.5 million customers attracted in 1H23

432 thousand via Payroll

234 thousand via Consumer Finance

237 thousand via Universities

137 thousand via Prospera



NPS

Committed to enhancing customer satisfaction

108 thousand surveys sent daily to individuals

Channels<sup>1</sup>

Physical	Digital	Remote
71 points	65 points	60 points
> 0 QoQ ^ +10 YoY	> 0 QoQ ^ +2 YoY	> +5 QoQ ^ +35 YoY

Total Individuals  
51 points

▼ -2 QoQ  
▼ -4 YoY



Loyalty Strategies



CRM/  
Hyper-personalization



Customized investment advice



Payroll



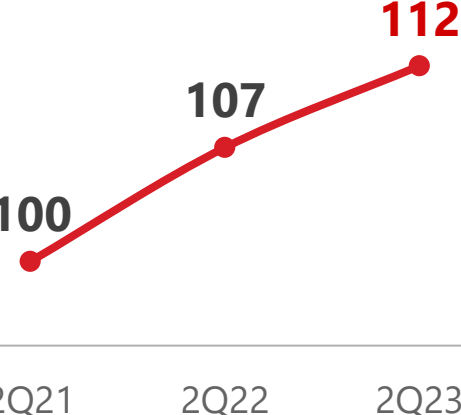
Comprehensive offering of products, partnerships and loyalty

69% loyal customers from payroll

Greater Recurrence We hold 52% of cards from loyal customers (+2 p.p. YoY)

Loyal Customers Access +2x digital channels than non-loyal customers

Revenue per loyal retail customer (base 100, 2Q21)



<sup>1</sup> Consider Individuals.







Focus on the high-income segment as a growth lever

10 years of Select



### Aim to be the prime platform for premium services in Brazil

**Focus on providing:** tailored, readily available, efficient, and straightforward services

**Transactionality:** card offerings with unique products and benefits

**Financial advisory:** increase in the number of specialists

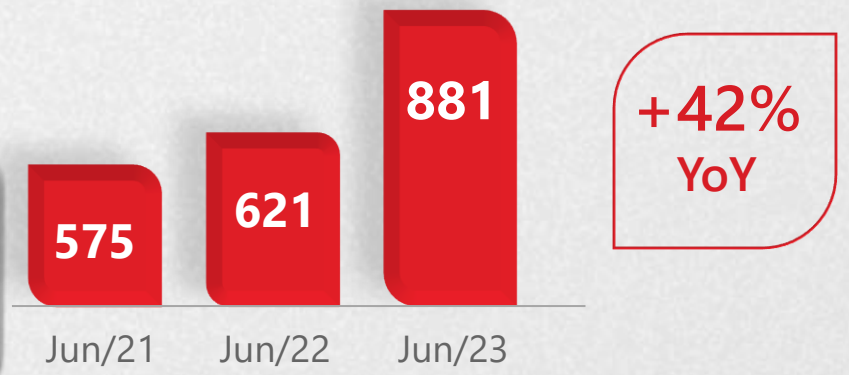
**Investment platform:** expansion of advisors and digitization



### Customers

**881 thousand** overall customers with ambition of **1 million** in Dec/23

(thousand)



Share of loyal Select customers is **3x higher** than the percentage of retail individual customers

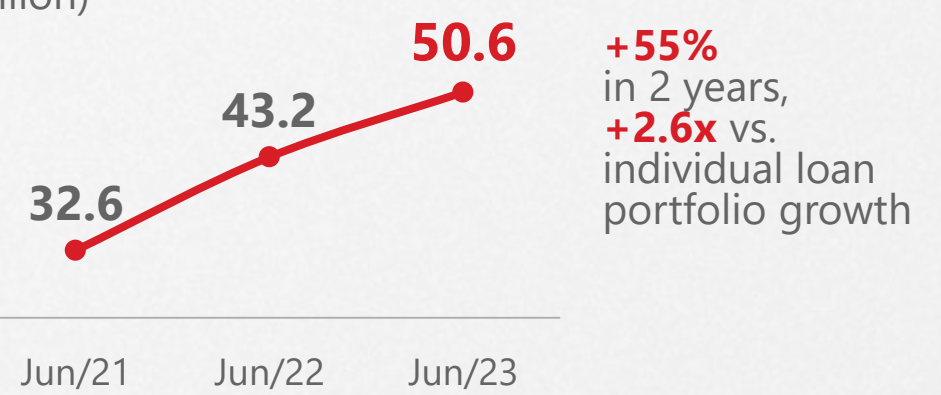
**NPS 63** points in 2Q23 (+0.5 point YoY)



### Portfolio

Select represents **22%** of the individual loan portfolio (+5 p.p. in 2 years)

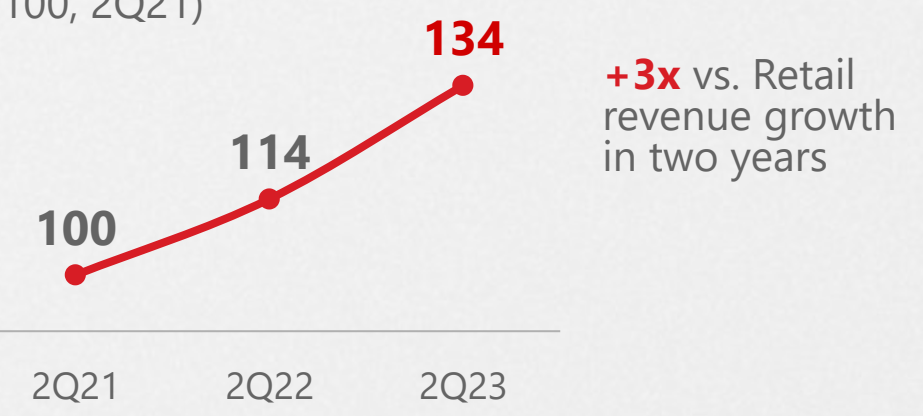
(R\$ billion)



### Investments

Investment penetration rate in Select customers: **67%** in Jun/23

### Revenue per loyal customer (base 100, 2Q21)





# Clear opportunities of cross-selling and ecosystem monetization



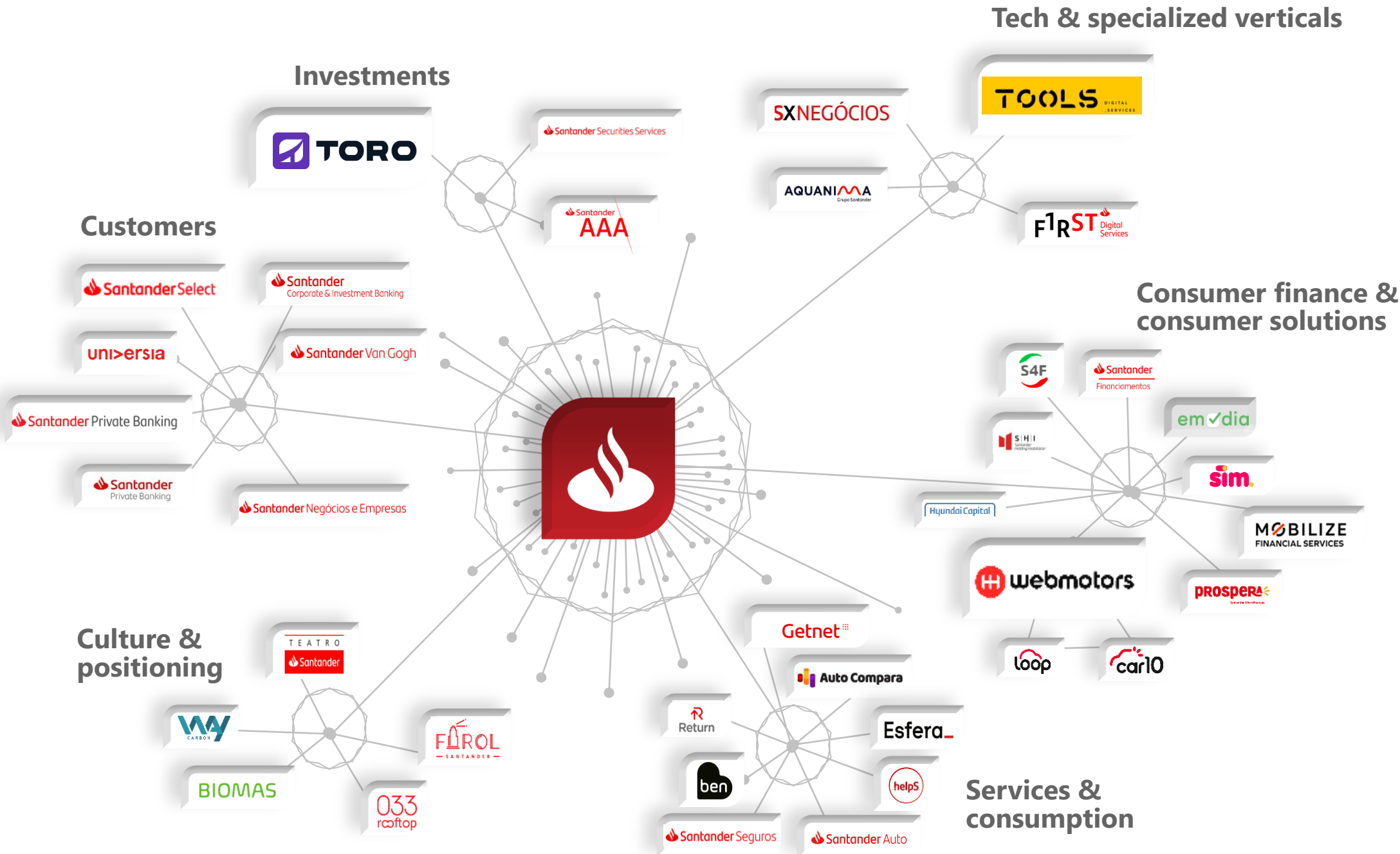
Customer base monetization



Business expansion



Innovation and technology



12  
Sectors of activity

Value extraction:

- Customer acquisition and base profitability
- Investment monetization

Quarter highlights:

Full acquisition of Toro

Sale of 40% equity stake in Webmotors, with a 42x P/E ratio and 59% IRR

Launch of Tools Digital Services with the objective to expand offerings to the market in 2024

Cross-selling examples

Esfera\_ +   
+50% card spending after activation in Esfera

Santander Financiamentos + Santander Auto  
Insurance PPR<sup>1</sup>: 26% (+0.7p.p. YoY)



<sup>1</sup> Product Penetration Rate



# Individual Investments



Customer base monetization



Business expansion



Innovation and technology



## Expansion of the funding plan

Specialization and proximity

Digitalization advancements

Leveraging technology to boost productivity

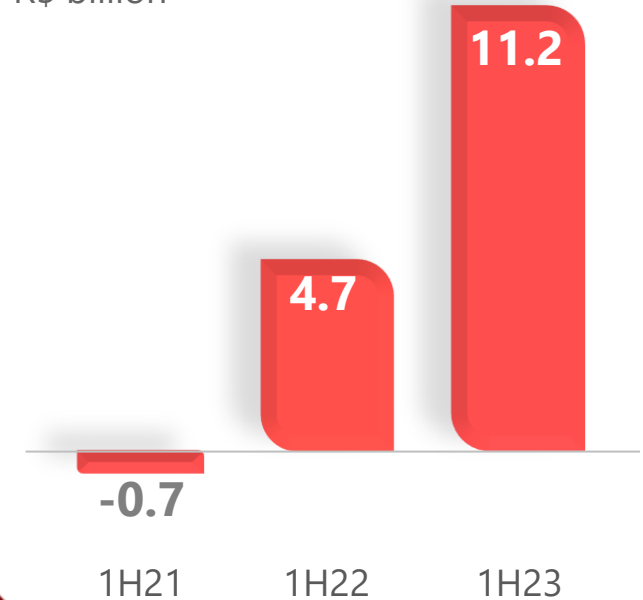
Comprehensive and targeted offering

## Retail investments

Revenue growth of +12% YoY

### Net inflow

R\$ billion



**TORO**

1.3 million customers (+32% YoY)



56% of the base up to 35 years

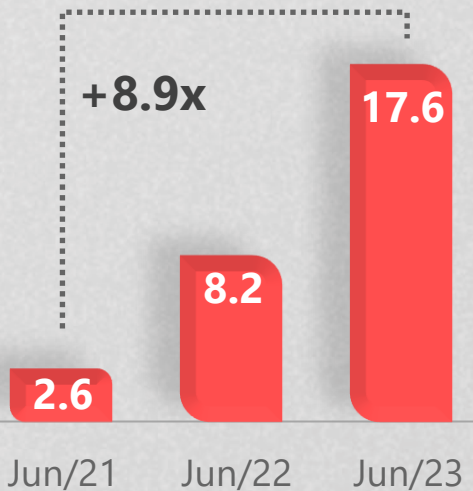
+4.6x revenues (1H23 vs. 1H21)

4.6 ★ Apple Store

4.7 ★ Google Play

## Exponential AuC

R\$ billion



## Full acquisition of Toro

### Operation synergies

Advisor management platform

Maximizing the offering

Education and engagement

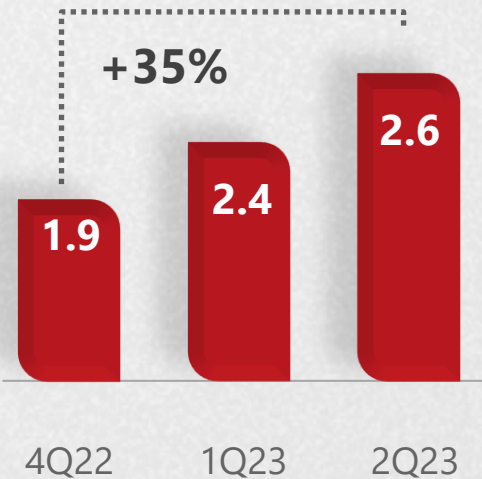
Improved experience



## Accelerated expansion plan (AAA)

### Net inflow per advisor

R\$ million



Closer relationship maximizing customer satisfaction

1.3 thousand advisors in Jun/23  
New commitment of 2,000 by 1Q24

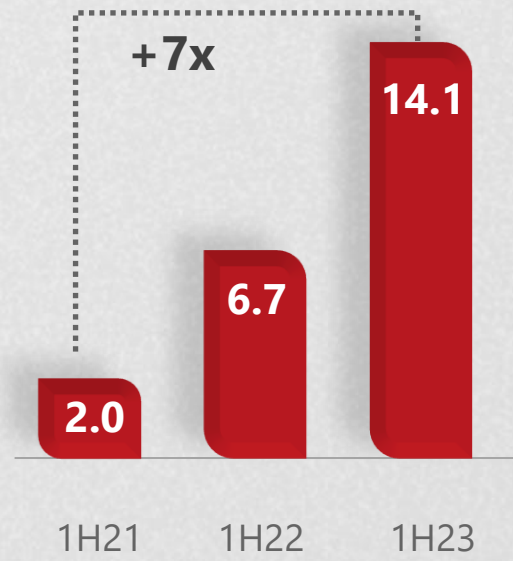
Presence in 90 cities in Jun/23 and 120 by 1Q24

NPS 69 points

## Santander Private Banking

### Net Inflow

R\$ billion



Offshore inflow of USD 1.0 billion in 1H23

+0.6 p.p. market share vs. Dec/22

NPS 85 points (+5.0 points YoY)





Customer base  
monetization



Business  
expansion



Innovation and  
technology

# Companies

## Building the benchmark platform for companies



More  
Customers

**1.3  
million**

active customers  
(+2% QoQ)



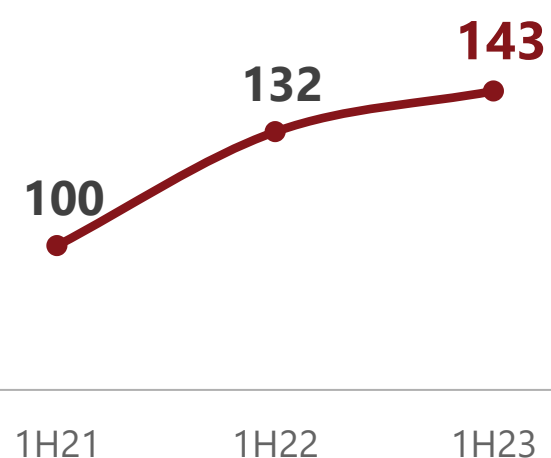
Greater  
loyalty

**R\$ 203  
billion**

portfolio  
(+9% YoY)

## Total Revenues

(base 100, 1H21)



## Wholesale

**Leadership in trade finance**, with a 25% market share

**FX leader** for the 9<sup>th</sup> consecutive year<sup>1</sup>

**2<sup>nd</sup> largest** independent energy trader

Share of **13%<sup>2</sup>**

**Consistent acceleration in the growth of the loan and securities portfolio**

**+21% YoY Portfolio<sup>3</sup>**

**Expansion of the commodities** desk to oil derivatives

**2<sup>nd</sup> place in the agricultural commodities ranking**, with a 14.8% share

**Invisible Banking** Partnership with SAP to digitize offerings

**+7% YoY Revenues**

## SMEs

### Customer growth

New customer acquisition to the Bank: **45 thousand/month** (+5% YoY)

Loyal customers account for **53%** of active customers

### Digital transformation

**190 digital channel initiatives** in 1H23, providing a more comprehensive, user-friendly, and intuitive experience with new offerings

### Revenue evolution

**10%** YoY from cash

**26%** YoY from "consórcios"

**10%** YoY

Total revenues

### Loan portfolio expansion

**R\$ 63.0 billion** (+7% YoY)

Companies ranging from R\$ 30 and 200 million account for **44%** of the total SME portfolio (+1 p.p. YoY)

**NPS 58 points**

**Tech Hub** created in 2019

**1,000** companies in the SMEs portfolio



**Global coverage** sets us apart

<sup>1</sup> According to the BACEN ranking <sup>2</sup> Among independent traders <sup>3</sup> Considering the AA-H loan portfolio within wholesale and securities



# Strengthening the Agro ecosystem with a presence throughout the value chain



Customer base monetization



Business expansion



Innovation and technology



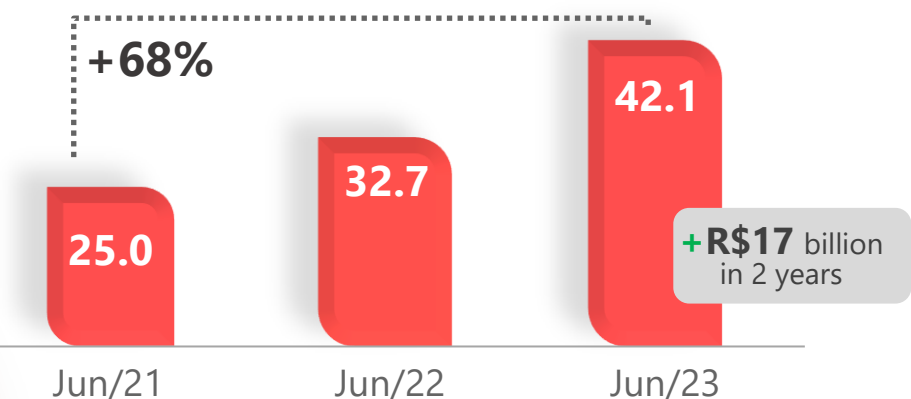
## 300 specialists

spread across Brazil

**+39%** in 2 years

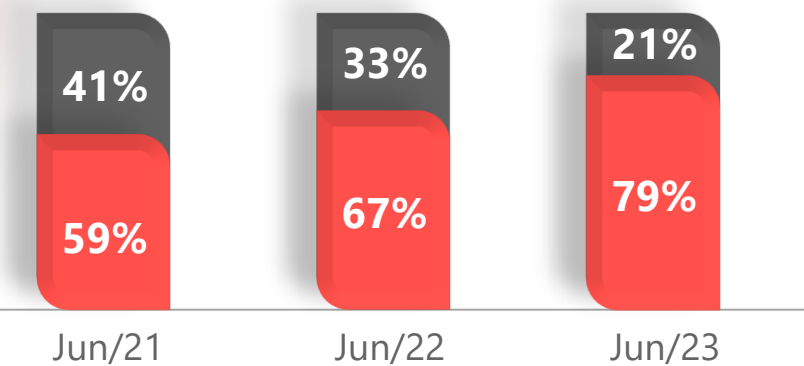
## Agro portfolio<sup>1</sup>

(R\$ billion)



## Portfolio mix

**79%** of the portfolio is derived from nonearmarked credit



Nonearmarked Credit



Earmarked Credit

**Cross-selling with a strong increase**

**Participation in major industry fairs**

**R\$ 5.4** billion prospected in 1H23 (**+59%** YoY)

**Leading** on-lending provider of the low-carbon line<sup>2</sup>

## Digital transformation

**Automatic credit approval**, with harvest predictability

Document recognition **technology** via OCR<sup>3</sup>

We have shortened the lead-time by **53%** in Retail contracts and by **67%** in Wholesale contracts

<sup>1</sup> Considering loans and private securities. <sup>2</sup> ABC program of BNDES. 2022 Data. <sup>3</sup> Optical Character Recognition.



# Continuous advances in strategic businesses



Customer base monetization



Business expansion



Innovation and technology



## Cards

**R\$166 billion** in turnover in 1H23, with **R\$112 billion** from credit transactions

Focus on a better risk profile, with **97%** of acquisitions originating from current bank customers (+0.6 p.p. YoY)

**Partnership with Live Nation**, expansion into the concert segment in order to increase customer's loyalty

Launch of the **Black Corporate Card** and **self-service feature** when requesting a business card

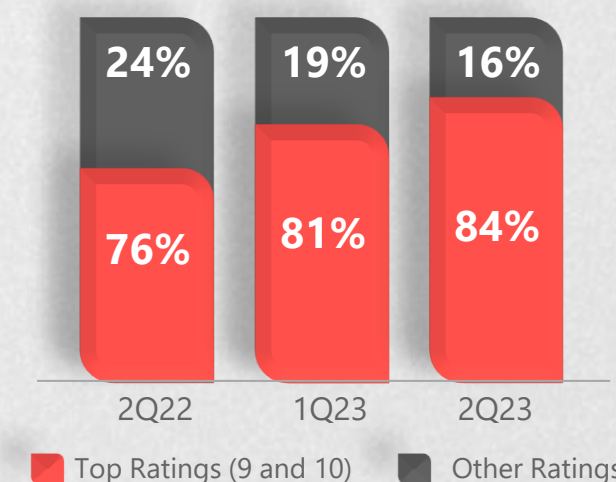


## Auto Loans

Leader with a **22% market share in auto loans** to individuals and **20% in origination** (+0.6 p.p. QoQ)

Auto portfolio LTV of **49.8%**

### Origination Mix



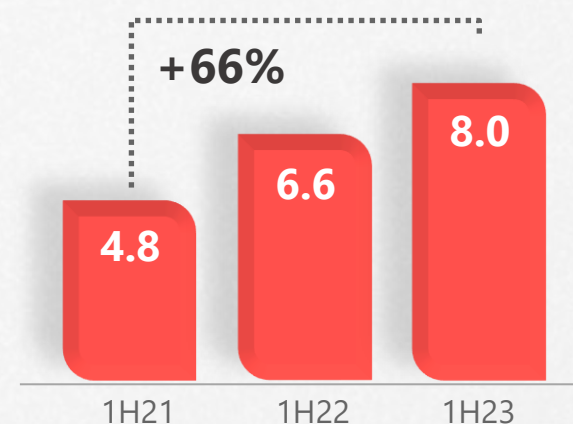
## Consórcios

**R\$ 36 billion** "consórcios" portfolio (+23% YoY)

**70%** of auto credit letters are paid within 2 days

**+2x** new groups YoY

**Growth in "consórcios" origination** (R\$ billion)



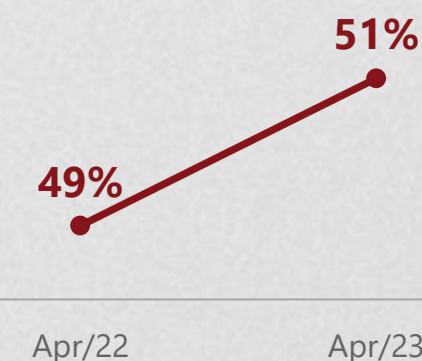
## Payroll loans

**R\$ 63 billion** portfolio (+13% YoY)

**Origination higher** than the overall Brazilian Financial System

**252 agreements digitized** and **219 originated** in 1H23

### Share of Wallet | Loyal Customers





# Innovation and Technology

## boosting our customer focus



Customer base monetization



Business expansion



Innovation and technology

**FIRST** Digital Services

Our technology company, with a culture aligned to our ambition, innovating and accelerating for our business

**TOOLS** DIGITAL SERVICES

1<sup>st</sup> Bank to create a services and operations' company

**4.9k**  
employees  
(+51% YoY)

**+19 points**  
in the eNPS YoY,  
80 points in 2Q23

**3**  
operational  
sites

**2.4k**  
employees  
+51% vs. launch

**496**  
services provided for Santander,  
including accounting reconciliation,  
payroll and accounts payable (+17% QoQ)

**Communities integrated with the business**

**27 Business Domains** focus on **results and transformation**

**Obsession with customer experience**, striving to be the best on the Downdetector app

**digital Bank with branches**

Emphasis on **digitalization** and **simplification** of the customer experience

**CERTO Portal** enabling a multichannel execution of our business strategy

**Data speed and intelligence**

**16k** deployments in 6 months **(+41% YoY)**

**Online telemetry** supporting communities on the businesses management

**Data Transformation** market benchmark, with data lake and cloud-based models to accelerate business decisions

**Open Finance focusing on principality**

Customer perspective to **promote our principality**

**4.1 million** active inbound consents received (+1.5x vs outbound)

**+341k** individual customers with rating upgrade

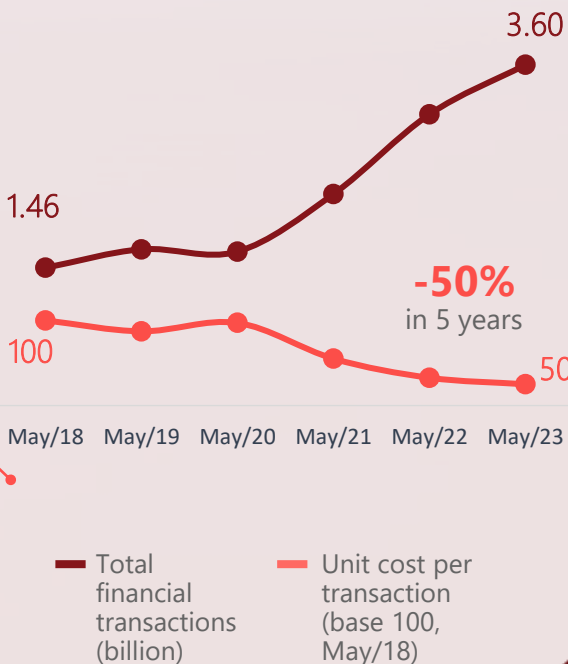
**Increased availability with hybrid cloud technology**

**Hybrid public** (Azure and AWS) and **private cloud**

**Only bank in Latin America with a Tier-IV Data Center**

We already have **91.4%** of our operations running in the **cloud** (+1.4 p.p. QoQ)

**Operational efficiency**







# Agenda



Strategy  
Update



**2Q23 Results  
Highlights**



Takeaways





# Results

(R\$ million)	2Q23	1Q23	2Q23 x 1Q23	1H23	1H22	1H23 x 1H22
Net Interest Income	13,579	13,145	3.3%	26,724	26,713	0.0%
Fees	4,810	4,699	2.4%	9,509	9,499	0.1%
<b>Total Revenues</b>	<b>18,389</b>	<b>17,844</b>	<b>3.1%</b>	<b>36,234</b>	<b>36,212</b>	<b>0.1%</b>
Allowance for Loan Losses	-5,980	-6,765	-11.6%	-12,745	-10,357	23.1%
General Expenses	-5,973	-5,913	1.0%	-11,886	-10,966	8.4%
Others	-4,436	-3,272	35.6%	-7,709	-4,413	74.7%
<b>Recurring Profit Before Taxes</b>	<b>2,000</b>	<b>1,895</b>	<b>5.5%</b>	<b>3,895</b>	<b>10,476</b>	<b>-62.8%</b>
Taxes and Minority Interest	309	245	25.8%	554	-2,387	n.a.
<b>Recurring net profit</b>	<b>2,309</b>	<b>2,140</b>	<b>7.9%</b>	<b>4,449</b>	<b>8,089</b>	<b>-45.0%</b>
Additional Provision	1,450	-4,236	n.a.	-2,786		n.a.
Tax Liabilities	-2,672	4,236	n.a.	1,564		n.a.
Divestment of Webmotors stake	1,105		n.a.	1,105		n.a.
Taxes on extraordinary events	67		n.a.	67		n.a.
<b>Net Profit</b>	<b>2,259</b>	<b>2,140</b>	<b>5.5%</b>	<b>4,399</b>	<b>8,089</b>	<b>-45.6%</b>

**2Q23**

**1H23**

Recurring  
**Efficiency**

**42.9%**  
+2.1 p.p. QoQ

**41.8%**  
+6.9 p.p. YoY

Recurring  
**ROA**

**0.9%**  
0.0 p.p. QoQ

**0.8%**  
-0.8 p.p. YoY

Recurring  
**ROAE**

**11.2%**  
+0.7 p.p. QoQ

**10.9%**  
-9.9 p.p. YoY

**BIS Ratio**

**13.5%**  
-0.3 p.p. QoQ  
-0.7 p.p. YoY

**CET1**

**10.6%**  
-0.2 p.p. QoQ  
-0.5 p.p. YoY

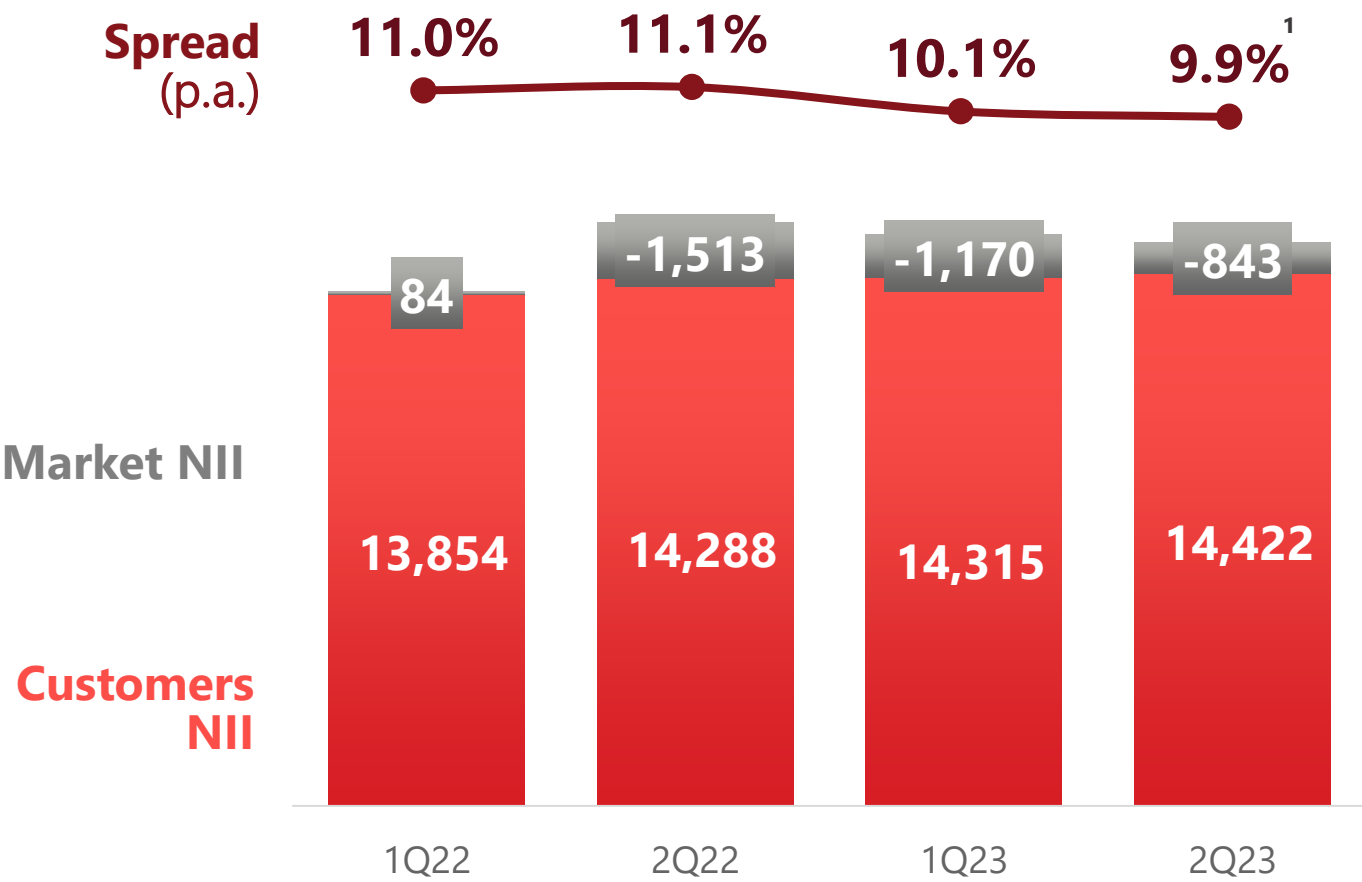


# Net Interest Income

(R\$ million)

**Growth in customer NII**  
Market NII showing a major positive trend

(R\$ million)	2Q23	2Q23 x 1Q23	1H23	1H23 x 1H22
Customers	14,422	0.7%	28,737	2.1%
Product NII	13,580	1.4%	26,970	1.0%
Volume <sup>1</sup>	550,730	2.5%	544,065	11.5%
Spread (p.a.) <sup>1</sup>	9.9%	-0.2 p.p.	10.0%	-1.0 p.p.
Market activities	( 843)	-28.0%	( 2,013)	40.8%
Net Interest Income	13,579	3.3%	26,724	0.0%



<sup>1</sup> As of this quarter, we started to include agribusiness receivables certificates ("CRA"), credit rights investment funds ("FIDC"), and rural product bonds ("CPR") in the composition of "other operations", alongside debentures, real estate receivables certificates ("CRI"), international distribution promissory notes, promissory notes, and guarantees. For comparability purposes, we have reclassified the year 2022 and 1Q23.



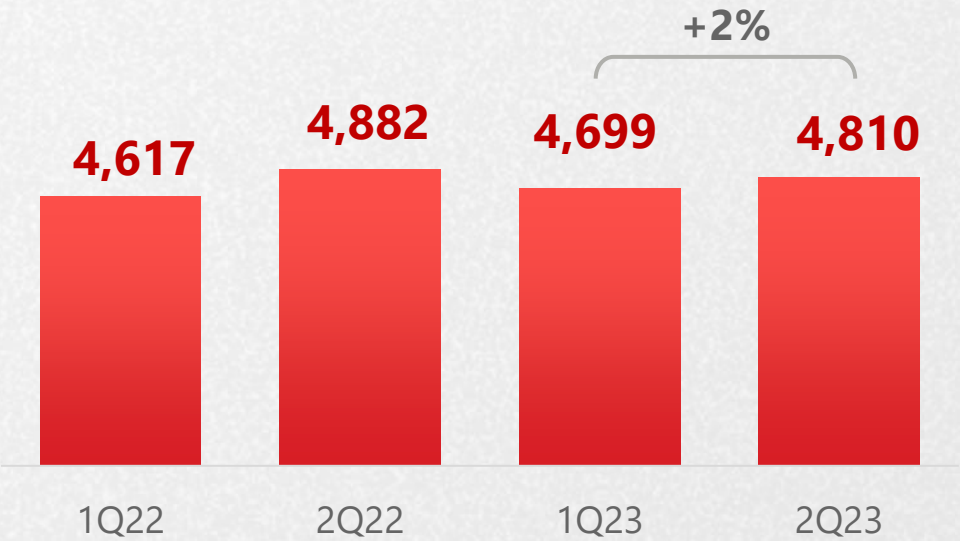
# Fees

**Expansion** in the quarter owing to increased transactionality

(R\$ million)	2Q23	2Q23 x 1Q23	1H23	1H23 x 1H22
Cards	1,371	1.5%	2,722	-0.3%
Current account	1,002	0.8%	1,995	3.3%
Insurance	795	5.1%	1,551	-1.4%
Asset management and "Consórcios"	339	-2.9%	688	5.0%
Credit operations	392	0.8%	781	11.2%
Collection services	323	-1.3%	651	-9.4%
Securities brokerage and placement	428	19.4%	786	2.2%
Others	160	-8.4%	336	-19.8%
<b>Total</b>	<b>4,810</b>	<b>2.4%</b>	<b>9,509</b>	<b>0.1%</b>



**Fee revenues** (R\$ million)



<sup>1</sup>Excluding 100% from goodwill amortization expenses of R\$ 111 million in 2Q23, R\$ 77 million in 1Q23, and R\$ 107 million in 2Q22.

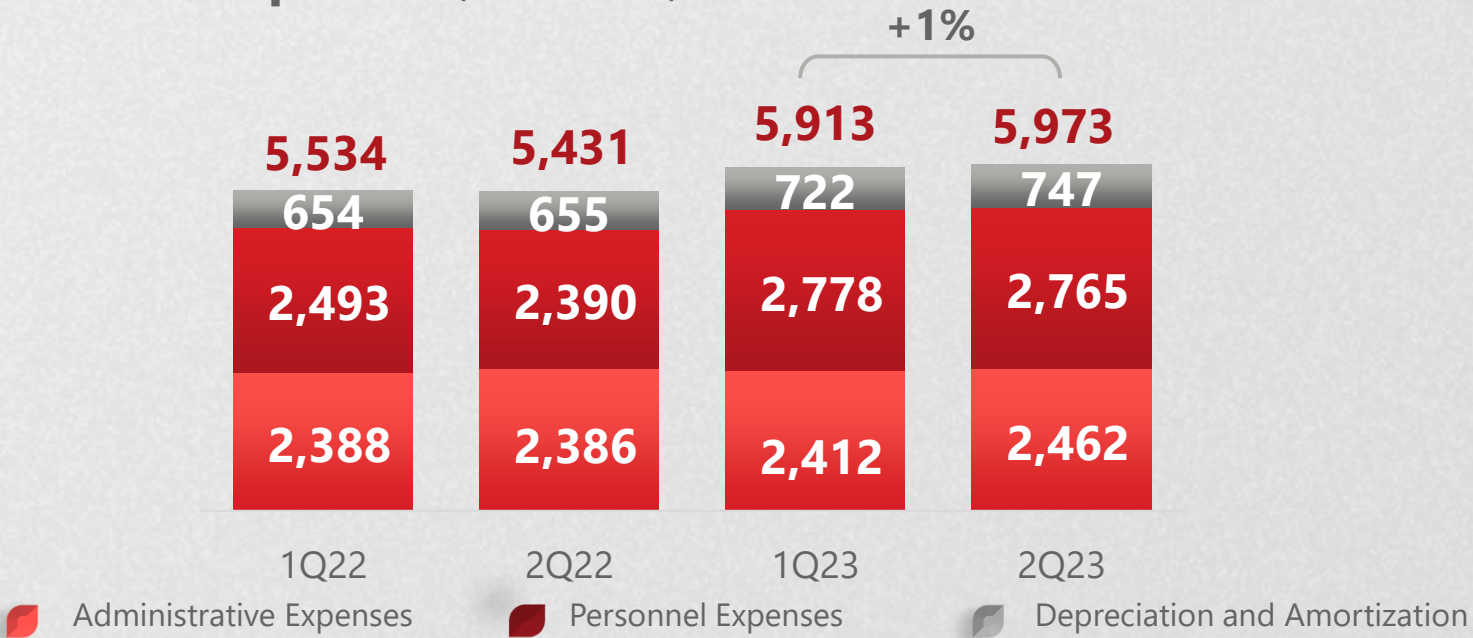
# Expenses

**with a 1% increase** in the quarter

(R\$ million)	2Q23	2Q23 x 1Q23	1H23	1H23 x 1H22
Administrative	2,462	2.1%	4,874	2.1%
Personnel	2,765	-0.5%	5,543	13.5%
Depreciation and Amortization <sup>1</sup>	747	3.4%	1,469	12.3%
<b>Total</b>	<b>5,973</b>	<b>1.0%</b>	<b>11,886</b>	<b>8.4%</b>



**General Expenses** (R\$ million)



Administrative Expenses



Personnel Expenses



Depreciation and Amortization

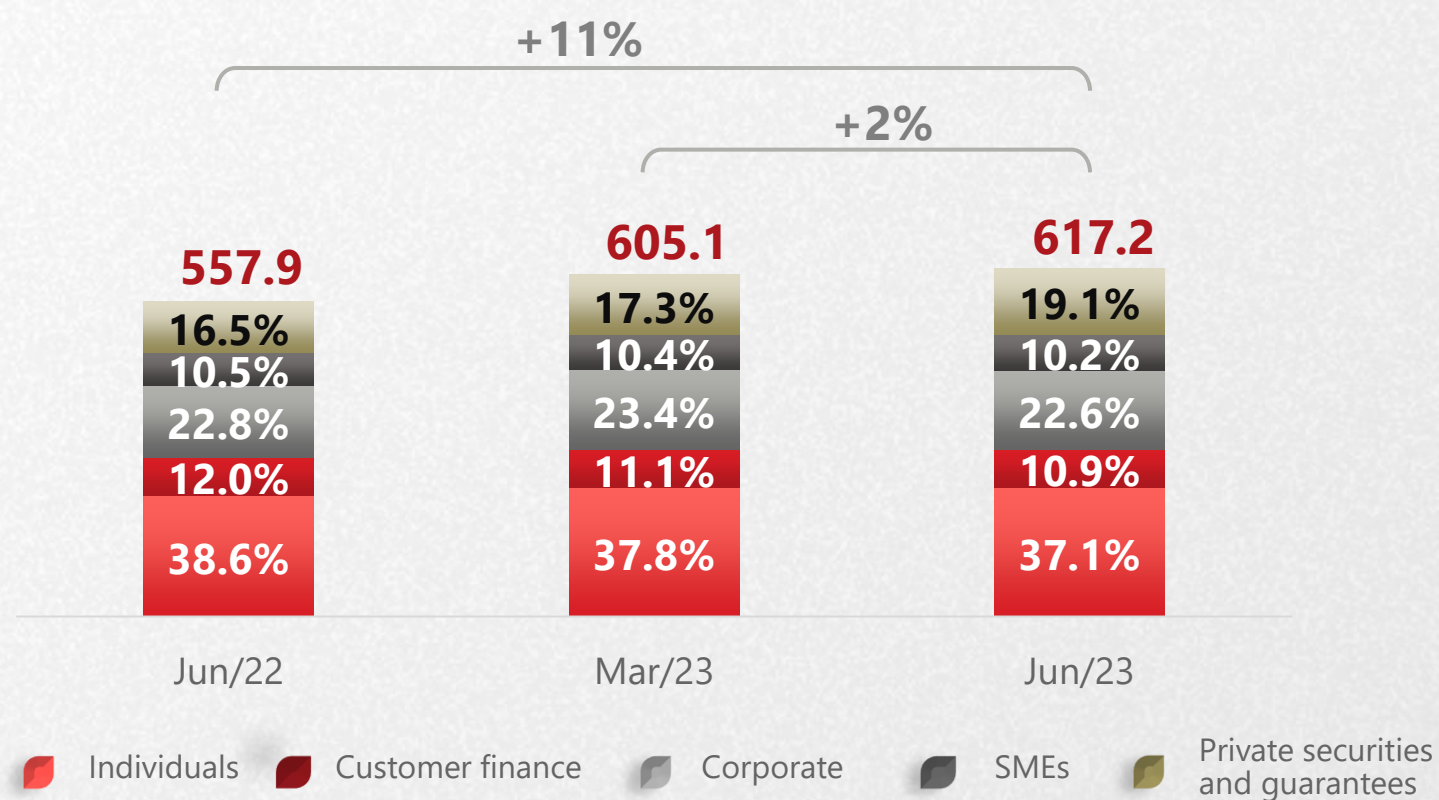




## Loan portfolio

Growth in prioritized segments

(R\$ million)	Jun/23	Jun/23 x Mar/23	Jun/23 x Jun/22
Individuals	229,104	0.2%	6.5%
Consumer finance	67,515	0.6%	0.9%
SMEs	62,955	0.3%	6.6%
Corporate	139,725	-1.4%	9.7%
<b>Total<sup>1</sup></b>	<b>499,298</b>	<b>-0.2%</b>	<b>6.6%</b>
Private securities and guarantees <sup>2</sup>	117,917	12.6%	32.0%
<b>Expanded portfolio</b>	<b>617,215</b>	<b>2.0%</b>	<b>10.6%</b>



## Liquidity/funding

Constantly improving

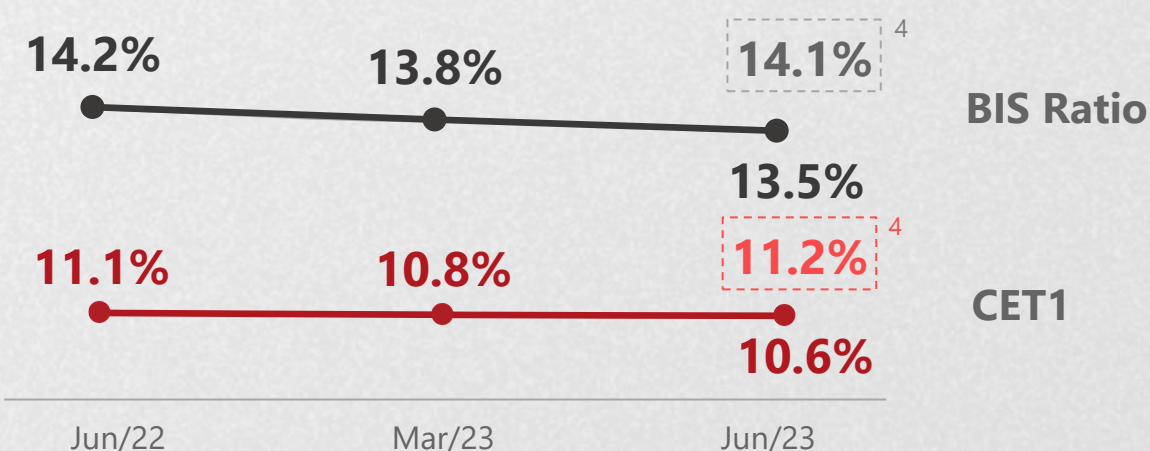
(R\$ millions)	Jun/23	Jun/23 x Mar/23	Jun/23 x Jun/22
Demand Deposits	39,715	7.7%	-3.9%
Savings deposits	57,672	-1.7%	-6.1%
Time deposits	337,196	2.6%	9.3%
Financial Bills and Others <sup>3</sup>	150,708	6.0%	34.1%
<b>Total</b>	<b>585,291</b>	<b>3.4%</b>	<b>11.8%</b>

**Loan to deposit** **85%** -4 p.p.  
Jun/23 YoY



## Capital

Solid with a positive trend



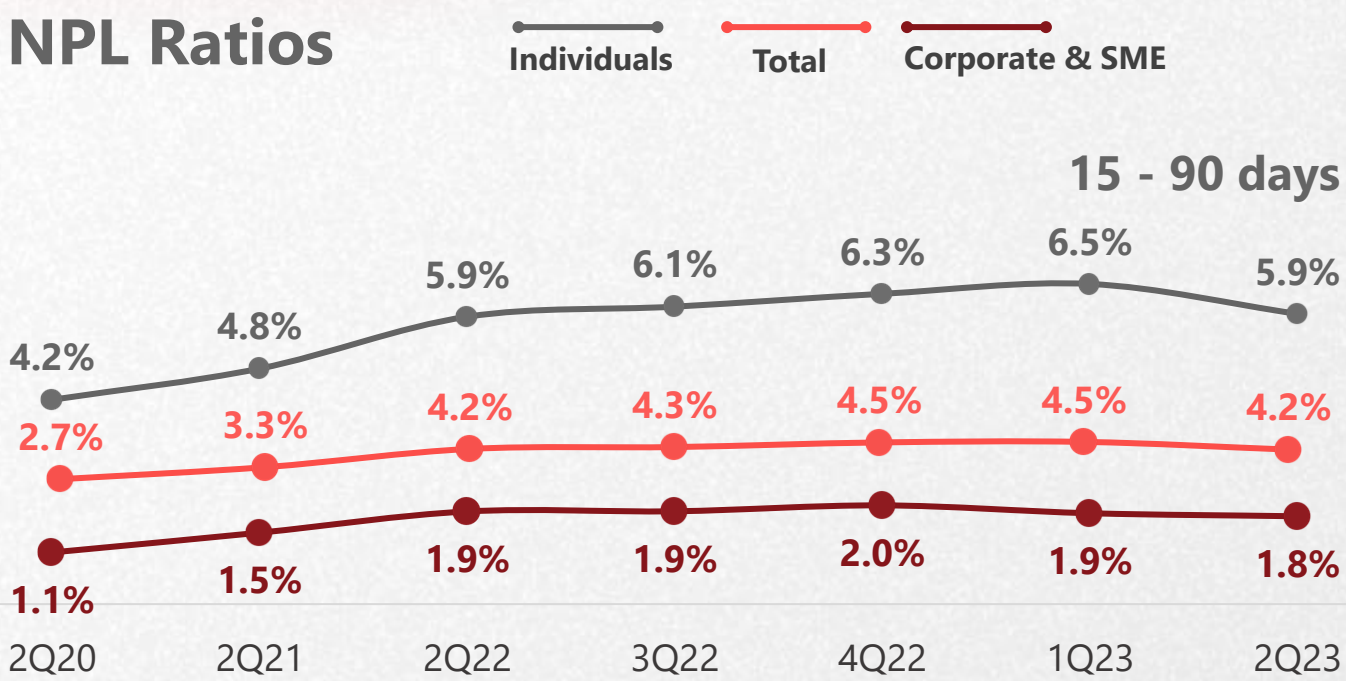
<sup>1</sup>Disregarding the currency fluctuation, the total portfolio would have grown by +0.3% QoQ and +7.4% YoY. Meanwhile, the Corporate portfolio would have expanded by +0.2% QoQ and +12.4% YoY. <sup>2</sup>As of this quarter, we started to include agribusiness receivables certificates ("CRA"), credit rights investment funds ("FIDC"), and rural product bonds ("CPR") in the composition of "other operations", alongside debentures, real estate receivables certificates ("CRI"), international distribution promissory notes, promissory notes, and guarantees. For comparability purposes, we have reclassified the year 2022 and 1Q23. <sup>3</sup>Including debenture-backed repurchase agreement, real estate credit notes ("LCI"), agribusiness credit notes ("LCA"), secured real estate notes ("LIG"), and certificates of structured operations ("COE"). <sup>4</sup>Considering the expectation of impacts from Brazilian Central Bank Resolution No. 229, scheduled to come into effect as of Jul/23.



# Portfolio quality

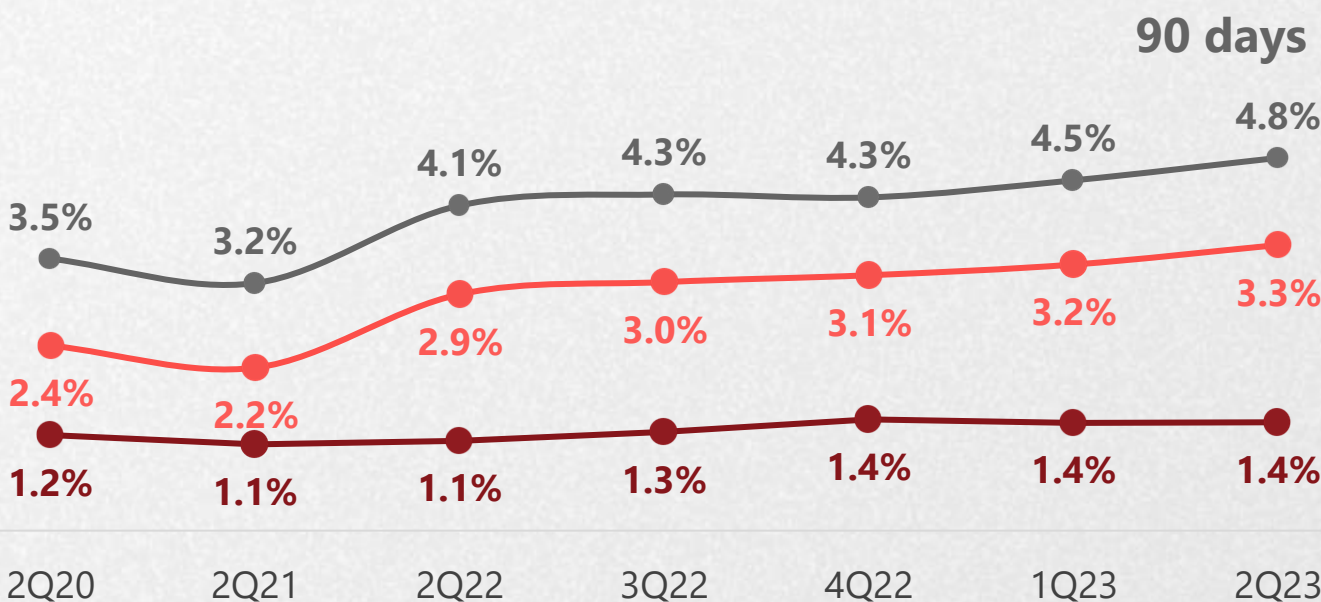
**NPL under control,** exhibiting an improvement in the 15-90-day ratio and a slight deterioration in the over-90-day ratio in individuals, as anticipated

## NPL Ratios



**Wholesale**  
**0.15%**  
Stable QoQ  
-0.10 p.p. YoY

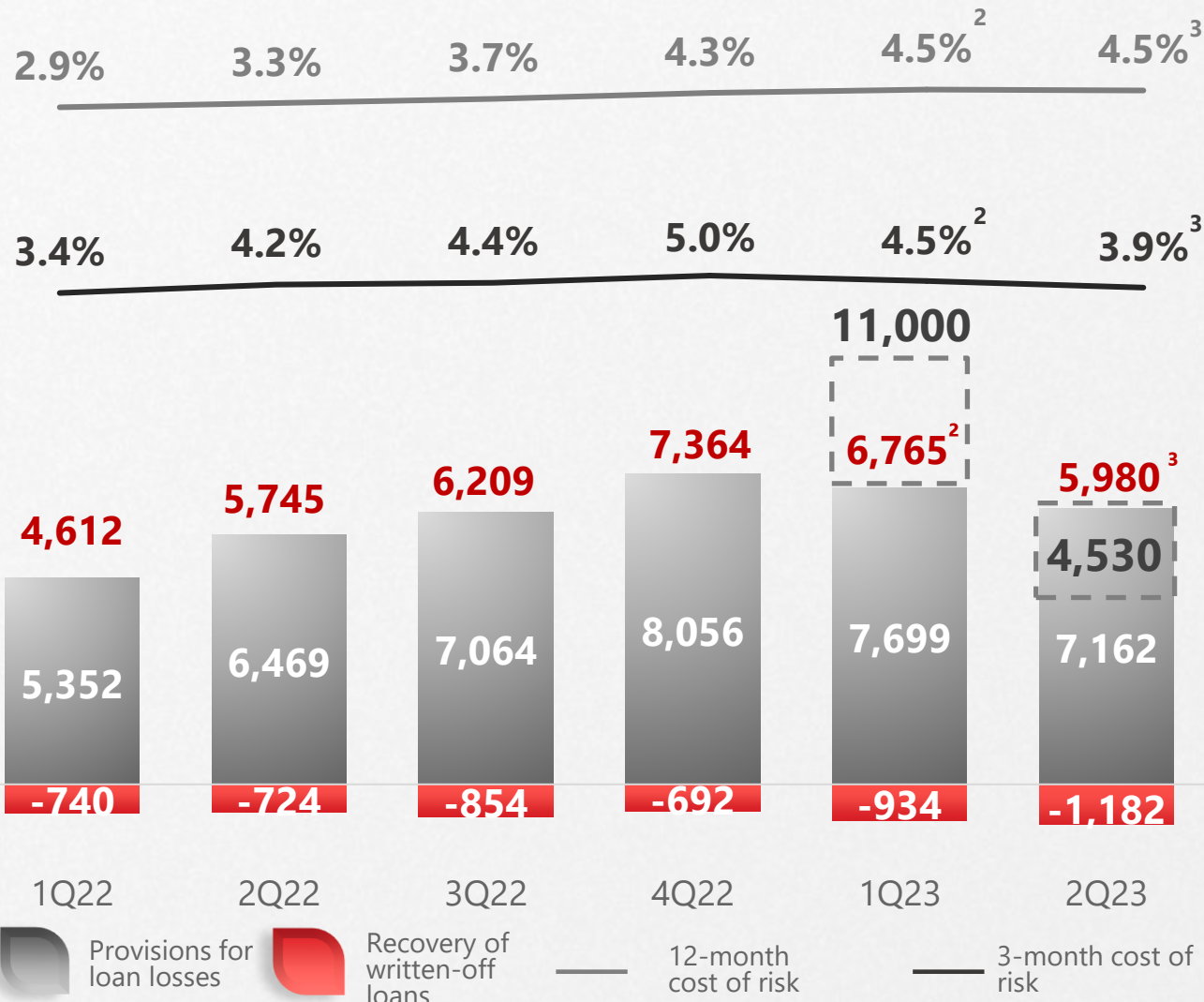
**SMEs**  
**5.21%**  
-0.18 p.p. QoQ  
+0.11 p.p. YoY



**Wholesale**  
**0.10%**  
-0.01 p.p. QoQ  
+0.04 p.p. YoY

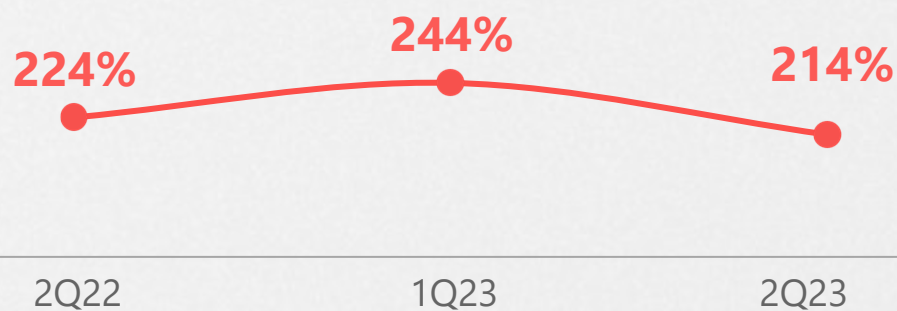
**SMEs**  
**4.15%**  
-0.02 p.p. QoQ  
+0.83 p.p. YoY

## Allowance for loan losses (R\$ million) and cost of risk<sup>1</sup>



## Coverage

Ratio over 90 days



<sup>1</sup>As of this quarter, we started to include agribusiness receivables certificates ("CRA"), credit rights investment funds ("FIDC"), and rural product bonds ("CPR") in the composition of "other operations", alongside debentures, real estate receivables certificates ("CRI"), international distribution promissory notes, promissory notes, and guarantees. For comparability purposes, we have reclassified the portfolio for the year 2022 and 1Q23. <sup>2</sup>Disregarding the effect of the additional provision booked in 1Q23.

<sup>3</sup>Disregarding the impact of the additional provision reversal that took place in 2Q23. Considering the extraordinary events that occurred during the first half of the year, the 3-month credit cost would have been 3.0%, while the 12-month credit cost would have reached 4.9%.

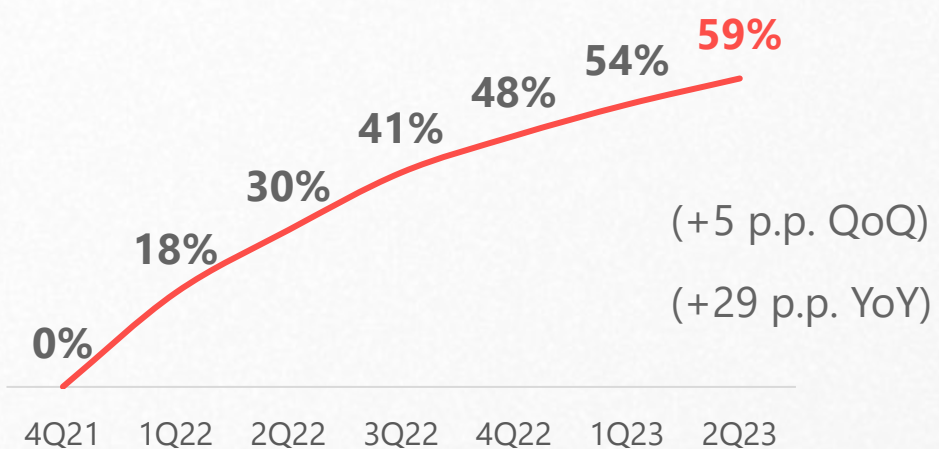


# Loan Quality

Improved loan quality indicators,  
with the conclusion of the adjustment period



## Share of new vintages in total portfolio



## Loan quality (Jun/23)

	Old vintages	New vintages
NPL 15-90	4.8%	3.8%
NPL 90	3.7%	3.1%



## Focus on collateralized products

**66%**  
of the individual loan  
portfolio is collateralized  
(+0.6 p.p. QoQ)  
(+1.7 p.p. YoY)

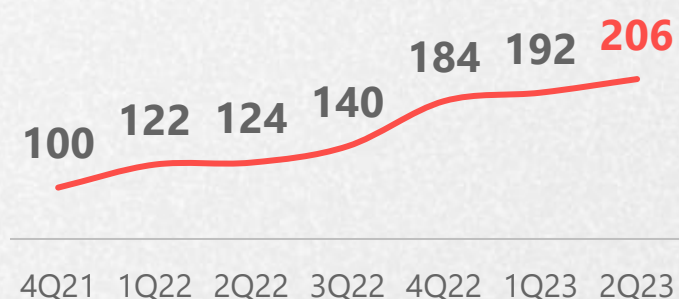


## Loss Absorption<sup>1</sup> of new vintages (base 100 in 4Q21)

New vintages with a better risk profile, reflected in the portfolio's profitability progression



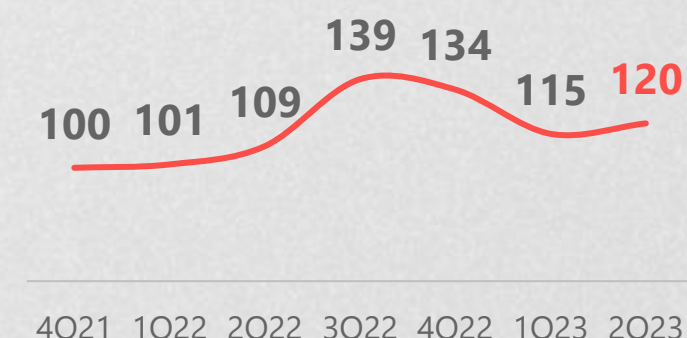
### Auto Loans (individuals)



### Cards (individuals)



### Personal Loans



<sup>1</sup> Represents the number of times revenues are able to absorb losses, calculated as Gross Margin + Commissions/ LLP





# Agenda



Strategy  
Update



2Q23 Results  
Highlights



**Takeaways**





# Takeaways

## Quarter Highlights and expectations

- Obsessive pursuit of customer experience and principality through the use of technology and data
- Portfolio expansion continues, with good growth in strategic businesses
- Improved NII performance, indicating a favorable trend for 2H23
- Cost of risk continues to advance with the quality of new vintages
- Portfolio dynamics with good growth potential over the next 12-18 months

