

**LOCAWEB SERVIÇOS DE INTERNET S.A.**

Publicly held Company  
CNPJ 02.351.877/0001-52  
NIRE 35.300.349.482

**MATERIAL FACT**

São Paulo, January 12, 2021 – **Locaweb Serviços de Internet S.A.** ("Company") pursuant to the Rule of the Brazilian Securities Commission ("CVM") No. 358, of January 3, 2002, as amended, and the provisions of Paragraph 4 of Article 157 of Law No. 6404, of December 15, 1976, as amended ("Corporations Law"), in addition to the Material Facts of the company published on October 29, 2020 and December 7, 2020 and considering the approval by the Brazilian Administrative Council for Economic Defense (*Conselho Administrativo de Defesa Econômica – CADE*) published on December 24, 2020, hereby informs the market that, on the date hereof, after completion of important transactions in 2020, it was signed a Purchase and Sale of Shares and Other Covenants Agreement between the Company and the selling shareholders of **Vindi Tecnologia e Marketing S.A.** ("Vindi"), with the subsidiaries of Vindi as intervening and consenting parties, and it was concluded the definitive acquisition of one hundred percent (100%) the total corporate capital (in fully diluted basis) of Vindi, leading platform for the management of subscription and recurring payments in Brazil, which will be incorporate into its Commerce Segment by the Company ("Transaction"), according to the commercial terms and conditions described in the Material Facts set forth above.

**About the Acquisition**

Founded in 2013, Vindi offers solutions in the subscription model (plans and monthly subscriptions) and matches a recurring collection software with a payment platform. Among the more than 6,000 current clients of Vindi, there are important brands and the largest subscription cases in Brazil. Vindi established itself in the market by disseminating the terms subscription economy in Brazil and by educating the SaaS (*software as a service*) market and subscription clubs.

With an annual recurring revenue (ARR) of R\$ 35 million, Vindi has processed more than R\$ 1 billion in collection (TPV) solely in the last quarter of 2020 and around R\$ 3,5 billion in the entire year of 2020.

The acquisition plans include the integration of Vindi's recurring payments API's with Tray (e-commerce platform) and to explore all the cross-sell potential with the other business segments of the Company (BeOnline, SaaS and Commerce) with Vindi's activities.

Following the Company's operating model in other acquisitions, Mr. Reginaldo Dutra, Wagner Narde and Rodrigo Dantas Santos, founding shareholders of Vindi, will remain in Vindi's operations and activities.

The Company will keep the market and its shareholders timely and adequately informed about the subsequent facts to the closing of the Transaction, in accordance with the applicable legislation.

**Rafael Chamas Alves**  
CFO and IRO