

LOCAWEB SERVIÇOS DE INTERNET S.A.

Publicly Held Company

CNPJ/ME 02.351.877/0001-52

NIRE 35.300.349.482

MATERIAL FACT

São Paulo, June 09, 2021 - **Locaweb Serviços de Internet S.A.** ("Company") pursuant to the Rule of the Brazilian Securities and Exchange Commission of Brazil ("CVM") No. 358, of January 3, 2002, as amended, and to the provisions of Article 157, Paragraph 4, of Law No. 6.404, of December 15, 1976, as amended ("Corporation Law"), hereby informs the market that, in addition to the Company's Material Fact published on April 21, 2021, on the date hereof, all conditions precedent set forth in the Share Purchase and Sale and Other Covenants Agreement entered into by and among the Company and the shareholders of **Organisys Software S.A** ("Bling" and "Bling Agreement", respectively) have been fulfilled, and the Company carried out the acquisition of the totality of the capital stock of Bling.

Immediately after the closing of the Transaction, but also on the date hereof, Bling, as a company controlled by the Company, carried out the acquisition of the totality of the shares issued by **Pagcerto Soluções em Pagamento S.A.** ("Pagcerto").

About the Acquisition

Launched in 2009 in the city of Bento Gonçalves, Bling is an online management system for the segment of e-commerce and micro and small enterprises – MSEs, with more than 200 integrations, which offers solutions in the SaaS model for physical, virtual businesses or hybrids, assisting in business management and organization, through modules for issuing electronic invoices, product catalog, inventory and multichannel sales, POS, financial management, integrations with e-commerce platforms, marketplaces and logistic solutions, among others.

Bling has been expanding its integration with the banking system, based on the vision provided by the Open Banking agenda. Since 2020, Bling's clients already have a digital account integrated with the management system, facilitating the issuance of bank slips ("boletos"), transfers, bill payments and financial reconciliations. In the coming months, new services will be added, such as Pix, acquiring services and receivables anticipation, facilitating the access of micro and small enterprises to the financial system.

With this acquisition, Locaweb, which already has the most complete ecosystem of technological solutions for MSEs and a strong presence in the e-commerce market, makes its portfolio even more robust and enters the important and synergistic market for management systems.

Bling already arrives in the group taking advantage of the great potential for synergy with the entire ecosystem that Locaweb has built: e-commerce platform, integration with marketplace, POS, payments, subscription management, logistics integration, digital marketing and further reinforces the Company's credit and financial services strategy.

In addition to the possibility of offering the platform to more than 400 thousand Locaweb clients, Bling will continue to work agnostically, with new integrations and assisting the demands of the entire market and it will be an important source of attracting new clients to sell products into the ecosystem.

A large portion of Locaweb's Commerce clients already use an ERP solution and Bling has the highest penetration on this basis. This also opens up a great possibility for all new Locaweb Commerce customers to begin their journey integrated with the platform.

Such as Locaweb, Bling has been showing strong growth. In the last 12 months, the company's paying customer base increased by 62% and ARR (Annual Recurring Revenue) reached R\$ 60 million, an annual growth of 79%, in addition to be an operation with excellent EBITDA generation capacity.

Following the Company's operating model in other acquisitions, Mr. Antônio Nodari, founder of Bling, remains as CEO of the operation and will maintain the team of employees at its head office in Bento Gonçalves.

The Company informs that it is still evaluating with its advisors whether the Transaction to acquire Bling will be subject to the terms of Article 256 of the Corporation Law and, if it is the case, if the shareholders will have withdrawal rights. In case Article 256 of the Corporation Law applies, the Company will submit the Transaction to the general shareholders' meeting for ratification, pursuant to the applicable law. The acquisition of Pagcerto, on the other hand, was carried out by Bling, a company controlled by the Company at the time of the acquisition, and, therefore, the procedures indicated in Article 256 of the Corporation Law are not applicable to this transaction.

The Company will keep its shareholders and the market in general timely and adequately informed about the subsequent facts to the closing of such transactions, in accordance with the applicable law.

Rafael Chamas Alves

CFO and IRO