MZSTUDIES

Market Overview – April/2025

Empowering Investor Relations



Initial Public Offerings – Nasdaq and NYSE

In March 2025 and 1Q25

Market Overview April 2025

Empower your investor relations strategy

Introduction and Methodology

This study provides MZ clients with a concise overview of IPOs that occurred on the NYSE and Nasdaq in March 2025 and throughout the first quarter of 2025 (1Q25), categorized into traditional IPOs and those conducted via SPACs. The data, sourced from Nasdaq and/or FactSet, has been consolidated to offer a clear snapshot of the U.S. IPO market.

The MZ Team is available for suggestions, questions or further clarification, if necessary, via e-mail: <u>sales@mzgroup.com</u>.

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IPOs in March and in the 1Q25 Performance of the Main Indexes in the Period

Year-to-date performance of main indexes

During March 2025, the S&P 500, Dow Jones Industrial Average (DJIA), and Nasdaq Composite Index recorded declines of 5.8%, 4.2%, and 8.2%, respectively. Year-to-date, the S&P 500 has fallen by 5.0%, the DJIA by 1.3%, and the Nasdaq Composite by 11.2%.



March 2025 performance of main indexes

Source: Nasdaq and FactSet

IPOs in March and in the 1Q25 SPAC IPOs & Traditional IPOs in the Last 12 Months

In the last 12 months, there were **285 IPOs**, of which **215 were Traditional IPOs** and **70 were SPAC IPOs**. The month with the highest number of IPOs was **October 2024**, with **38 IPOs**, **33 Traditional IPOs** and **5 SPAC IPOs**.



Quantity of IPOs in the Last 12 Months: SPAC x Traditional

IPOs in March and in the 1Q25 SPAC IPOs & Traditional IPOs Per Day in March 2025

March 6 was the day with the most quantity of IPOs, with 5 Traditional IPOs.



IPOs per Day in March 2025

SPAC Traditional

IPOs in March and in the 1Q25 Stock Exchange Listing in March 2025

In March 2025, 85.7% of the IPOs were listed on Nasdaq.

IPO Listing Exchange in March 2025



Nasdaq NYSE

IPOs in March and in the 1Q25 Stock Exchange Listing by SPAC IPOs & Traditional IPOs in March 2025

In March 2025, 83.3% of the traditional IPOs were listed on Nasdaq, while 100% of the SPAC IPOs were listed on NYSE.

Traditional IPO Listing Exchange in March 2025



SPAC IPO Listing Exchange in March 2025



IPOs in March and in the 1Q25 Quantity of IPOs in March 2024 and in March 2025

There were 21 IPOs in March 2025 (a 75% increase over March 2024), of which 85.7% were Traditional IPOs.

Quantity of Traditional IPOs and SPAC IPOs in March 2024 and 2025



IPOs in March and in the 1Q25 SPAC IPOs & Traditional IPOs in March 2024 and in March 2025

Segregating the types of IPOs, the **SPAC IPOs** reported an **increase** of **50%**, comparing March 2024 and March 2025. While **Traditional IPOs** had an **increase** of **80%** in the same period.



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IPOs in March and in the 1Q25 Sector of the Companies that Went Public in March 2025

The sector with the highest number of IPOs in March 2025 was "Financial Conglomerates" and "Packaged Software", representing 28.6% of the total of companies.



Sector of the Companies that Went Public in March 2025

Source: Nasdaq and FactSet

IPOs in March and in the 1Q25 Amount Raised in March 2025

Regarding to the amount offered in March 2025, **57.1%** of the IPOs raised **up to U\$10 million**, while **28.6%** raised **from U\$10 million** to **U\$100 million**.



Amount Raised for Traditional IPOs in March 2025

- Up to U\$10 million
- From U\$10 million to U\$100 million
- From U\$100 million to U\$500 million
- Above U\$500 million

IPOs in March and in the 1Q25 Average Price Range per Share and Share price at the time of the IPO

The average price range set per share of all the IPOs in March 2025 was US\$8.5 in terms of share prices. At the time of the IPOs, 85.6% of the companies going public had their shares priced up to US\$10 per share.



Average Price Range per Share of IPOs





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IPOs in March and in the 1Q25 Average Number of Shares Offered in March 2024 and March 2025

Regarding to **SPAC IPOs**, there was an **2.6% decrease** in the average number of shares offered between March 2024 and 2025. In addition, in the **traditional IPOs** there was a **45.2% decrease** in the average number of shares offered in the same period.



Average Number of Shares Offered: March 2024 vs March 2025

IPOs in March and in the 1Q25 Average IPO Proceeds in March 2025

Of the **traditional IPOs**, there was a **468.3% increase** in the average IPO proceeds between March 2024 and March 2025. Moreover, of the **SPAC IPOs**, there was n decrease of **2.6%** in the average IPO proceeds in the same period.



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IPOs in March and in the 1Q25 Average Market Cap in March 2025

Of the companies that conducted their IPOs in March 2025, **52.4%** had an average market cap **from U\$51 million to U\$100 million**.



Average Market Cap

IPOs in March and in the 1Q25 SPAC IPOs & Traditional IPOs in the 1Q25

In the first quarter of 2025, there were 79 IPOs, of which 60 were Traditional IPOs and 19 were SPAC IPOs.



Quantity of IPOs in the 1Q25: SPAC x Traditional

IPOs in March and in the 1Q25 SPAC IPOs & Traditional IPOs Per Day in the 1Q25

On February 13, there were the most quantity of IPOs, with 4 Traditional IPOs and 2 SPAC IPOs.



IPOs per Day in 1Q25

IPOs in March and in the 1Q25 Stock Exchange Listing in the 1Q25

In the first quarter of 2025, 84.8% of the IPOs were listed on Nasdaq.

IPO Listing Exchange in 1Q25



IPOs in March and in the 1Q25 Stock Exchange Listing by SPAC IPOs & Traditional IPOs in the 1Q25

In the first quarter of 2025, 81.7% of the Traditional IPOs and 94.7% of the SPAC IPOs were listed on NASDAQ.





SPAC IPO Listing Exchange in 1Q25



IPOs in March and in the 1Q25 Quantity of IPOs in the 1Q24 and in the 1Q25

In the first quarter of 2025, there were 79 IPOs (an 75.6% increase over 1Q24), of which 76% were Traditional IPOs.

Quantity of Traditional IPOs and SPAC IPOs in 1Q24 and in 1Q25



Source: Nasdag and FactSet

IPOs in March and in the 1Q25 SPAC IPOs & Traditional IPOs in the 1Q24 and in the 1Q25

Segregating the types of IPOs, the **SPAC IPOs** reported an **increase** of **171%**, comparing 1Q24 and 1Q25. While **Traditional IPOs** had an **increase** of **58%**.



IPOs in March and in the 1Q25 Sector of the Companies that Went Public in March 2025

The sector with the highest number of IPOs in 1Q25 was "Financial Conglomerates", representing 24.1% of the total of companies.



Sector of the Companies that Went Public in the 1Q25

IPOs in March and in the 1Q25 Amount Raised in the 1Q25

Regarding to the amount raised in 1Q25, **43.0%** of the IPOs raised **up to U\$10 million**, while **29.1%** raised **from U\$100 million to U\$500 million**.



Amount Raised for Traditional IPOs in 1Q25

IPOs in March and in the 1Q25 Average Price Range per Share and Share price at the time of the IPO

The average price range set per share of all the IPOs in 1Q25 was US\$9.2 in terms of share prices. At the time of the IPOs, 79.7% of the companies going public had their shares priced up to US\$10 per share.









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IPOs in March and in the 1Q25 Average Price Range per Share and Share price at the time of the IPO

Regarding to **SPAC IPOs**, there was an **65.4% increase** in the average number of shares offered between 1Q24 and 1Q25. In addition, in the **traditional IPOs** there was a **40.7% decrease** in the average number of shares offered in the same period.



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IPOs in March and in the 1Q25 Average IPO Proceeds in the 1Q25

Of the **traditional IPOs**, there was a **618.6% increase** in the average IPO proceeds between 1Q24 and 1Q25. Moreover, of the **SPAC IPOs**, there was an increase of **67.4%** in the average IPO proceeds in the same period.



Average IPO Proceeds: 1Q24 vs 1Q25 (US\$ million)

IPOs in March and in the 1Q25 Average Market Cap in March 2025

Of the companies that conducted their IPOs in 1Q25, **31.6%** had an average market cap **from U\$100 million to U\$500 million**.



Contact Us

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