ESG iQ
Powered by MZ™

A Comprehensive Suite of ESG Advisory and Software Solutions
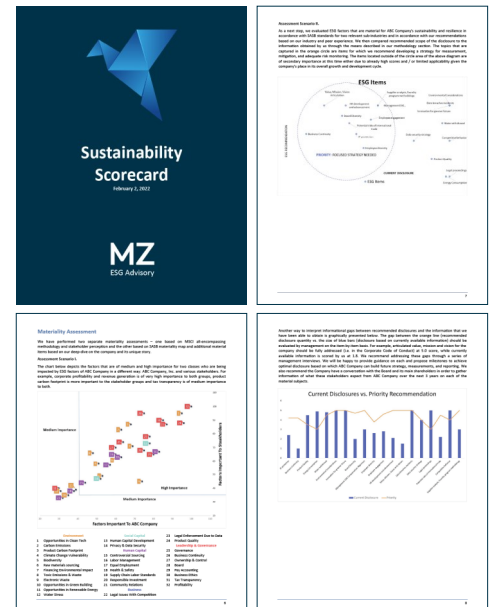
Environmental, Social & Governance (ESG) non-financial metrics are rapidly ascending in importance for buyside investors. Companies monitoring ESG factors tend to be more vigilant on improving overall corporate governance, while increasing profitability and mitigating risk. MZ's solution is designed specifically to customize ESG reporting for private and public companies, as well as ESG focused funds.

ESGiQ™ Software is a user-friendly and visually impactful platform designed specifically for customized ESG reporting. ESGiQ™ software delivers a top-down overview of the reporting entity across the three ESG main segments.

ESG Advisory empowers clients to obtain greater insight into best practices and prepare to track, monitor and properly report material ESG factors to various stakeholders, rating agencies and financial media.
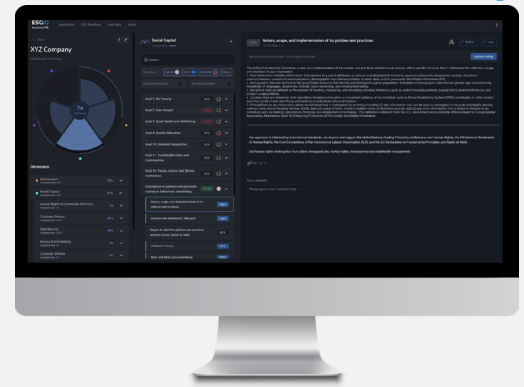
Comprehensive ESG Offerings

- ESG Scorecard: ESG materiality assessment & short ESG report (20-25 day scope)
- UN SDG Alignment (10-15 day scope)
- Peer benchmarking analysis (15-20 day scope)
- Integrated Climate Strategy and Framework (6-12 month engagement)
- ESGiQ Reporting and Analysis Platform (unlimited users and modules)
- General ESG Advisory Services (per hour, per scope, or a monthly retainer)
- Full Scope ESG Reporting & Analysis (6-12 month engagement)
- ESG Education including Masterclasses, Climate Training Modules and Diversity & Inclusion Training
- Stakeholder Communication and External Reporting (i.e., SASB, GRI, and TCFD)
- Development of ESG Policies
- CDP & ISS Questionnaire

VALUE REPORTING FOUNDATION
SASB STANDARDS

GRI Empowering Sustainable Decisions

SUSTAINABLE DEVELOPMENT GOALS

CDSB Climate Disclosure Standards Board

TCFD TASK FORCE ON CLIMATE-RELATED FINANCIAL DISCLOSURES

CDP DRIVING SUSTAINABLE ECONOMIES

ESGiQ™ Software Platform

- Eliminates confusion of an otherwise cumbersome reporting process
- Takes the guess work out of reporting priorities and zeros in on greatest impact
- Clearly outlines question hierarchy along with definition & calculation guidelines
- Aids smooth workflow for all ESG reporting stakeholders
- Immediately reflects impact of each reporting metric on the overall score and financial statements

User-Friendly & Visually Impactful Platform
Designed Specifically for Customized ESG Reporting

- Pre-mapped with all 77 sub industries per SASB reporting and with 17 UN SDGs
- Delivers a top-down overview of the reporting entity across the three ESG main segments
- Intuitive user interface that allows users to drill down into the most minute details of reporting with the click of a button
- Faster and more informative reporting process, removing any guess work, while being less cumbersome for the ESG team of the issuer
- Promotes efficient teamwork between the issuer and issuer's ESG advisor, or between the Head of ESG Reporting (main stakeholder) and the rest of the staff responsible for fragmented information delivery within the issuer

Assign KPIs Relevant for Your Company

- Guidelines are scored by importance and materiality across three levels
- 100% flexibility of choosing standards (i.e. GRI, SASB, TCFD, etc.), and ability to input company-specific reporting issues

Internal ESG Rating & Collaboration Tool

- Users view and answer questions assigned by the ESG project owner including quantitative, qualitative, and table formats

User Modes & Report Generation

- Users view all reporting issues, analyze related data and disclosure quality, assess trends and understand effect of each metric on corporate profitability, human capital, and ecosystem a company operates within

Annual Sustainability Reports & Interim Updates

- Eliminates manual tracking and consolidation of disparate datapoints and tasks in preparation of sustainability reports

Most Relevant for the Capital Markets
ESGiQ™ Zeros in on What Investors are Looking for in Responsibly Sustainable Companies

Current Version Includes:

- Intuitive UX, including dashboards, gives comprehensive view of ESG picture
- Easy drill-down into specific subsegments to view components and trends
- 100% flexibility to adopt to any standards (SASB, GRI, TCFD, etc.) or to create own reporting metrics
- Indicators of ESG metric impact on financial performance of the company (type of financial metric and effect)
- Multiple user modes to share with the Board, Investors, Management and ESG working group
- Data Room / Data Repository for all supporting documents, API to clients servers for real time updates
- ESG Report Builder for one or multiple industries
- Two-factor authentication, AWS supported cloud-based access

About MZ

MZ North America is the US division of MZ Group, a global leader in investor relations and corporate communications. MZ North America, which was founded in 1996, currently serves both private and public companies representing several industries and sectors. We provide innovative, customized services to domestic and multinational private and public companies through a unique, fully-integrated "one-stop-shop" business model.

Locations

NORTH AMERICA
(212) 301-7130
New York
Chicago
San Diego
Aliso Viejo
Austin
Minneapolis
Denver
Tampa
Puerto Rico

LATIN AMERICA
+55 (11) 4780-3486
São Paulo

ASIA-PACIFIC
+886 2 2747-2555
Taipei

www.mzgroup.us