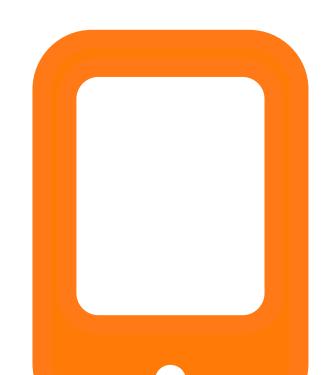
# Institutional Presentation 1Q21

# inter



# Agenda

- 1 Inter: a complete and interconnected digital platform
- 2 Our growth avenues
- **3** ESG
- **4** Operational and financial highlights
- **5** Appendix

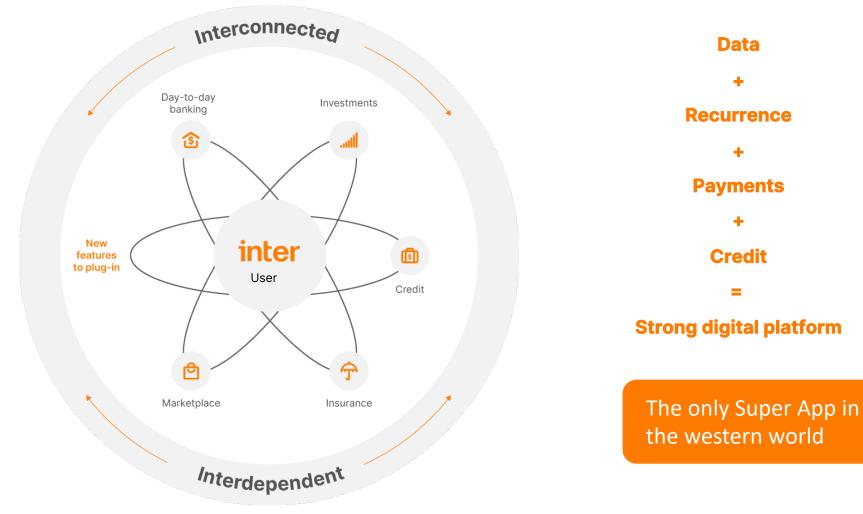


### Inter: a complete digital platform to users' daily needs

### Evolution of Inter from a digital retail banking platform

Interconnected and Interdependent avenues of growth and monetization

- Digital platform to facilitate people's routine with a complete portfolio of solutions
- Strategy focused on user experience
- Symbiotic relationship among areas
- Network effect drives engagement and a virtuous cycle of organic client flow
- Cross-sell and up-sell opportunities



### **Main Highlights**

### **Growth and engagement**

\_We reached 10.2 million customers in 1Q21, a growth of 106% YoY;

\_ BRL 541.8 million in total revenues<sup>1</sup> in 1Q21, a growth of 95.0% YoY;

\_ Over BRL 207,211 million in revenues from services<sup>2</sup> in the 1Q21, an annual growth of 113%;

\_Average revenue per client (ARPU) of BRL 190.80, a 8.5% increase YoY;

\_ Decrease of 16.5% in Service cost per client<sup>3</sup> compared to the 1Q20, totaling BRL 122.30 in 1Q21;

\_Net profits of BRL 20.8 million;

\_ We signed two deals in April, the acquisition of a controlling interest in the Duo Gourmet operation, which will strengthen Inter Shop's food vertical and IM Designs, as part of the strategy of investing in new technologies capable of transforming our customers' experience. \_We firmed a new partnership with Sompo Seguros for 15 years. The base value of the operation is BRL 165 million.

\_ We launched a key to give the option of "Cashback or Credit Limit" at Inter Shop – a Consumer Finance 2.0 iniciative in our platform



### Main Highlights 1Q21

inter

**10.2**mm Digital checking accounts Mar/221 +106% vs. 1Q20 BRL 541.8 mm Total revenues 1Q21 +95% vs. 1Q20

Day to day banking

BRL7 bn Demand deposits 1Q21 +174% YoY

BRL7.6 bn Card transactions 1Q21 +174% YoY Credit

Ş

**BRL11** bn Extended credit portfolio 1Q21 97% YoY

BRL**3.7** bn Credit Underwriting 1Q21 174% YoY Insurance

 $\widehat{}$ 

**367** k Active customers 1Q21 +385% YoY

BRL19.6 mm Revenues 1Q21 +193.4% YoY Investments

Inter Shop

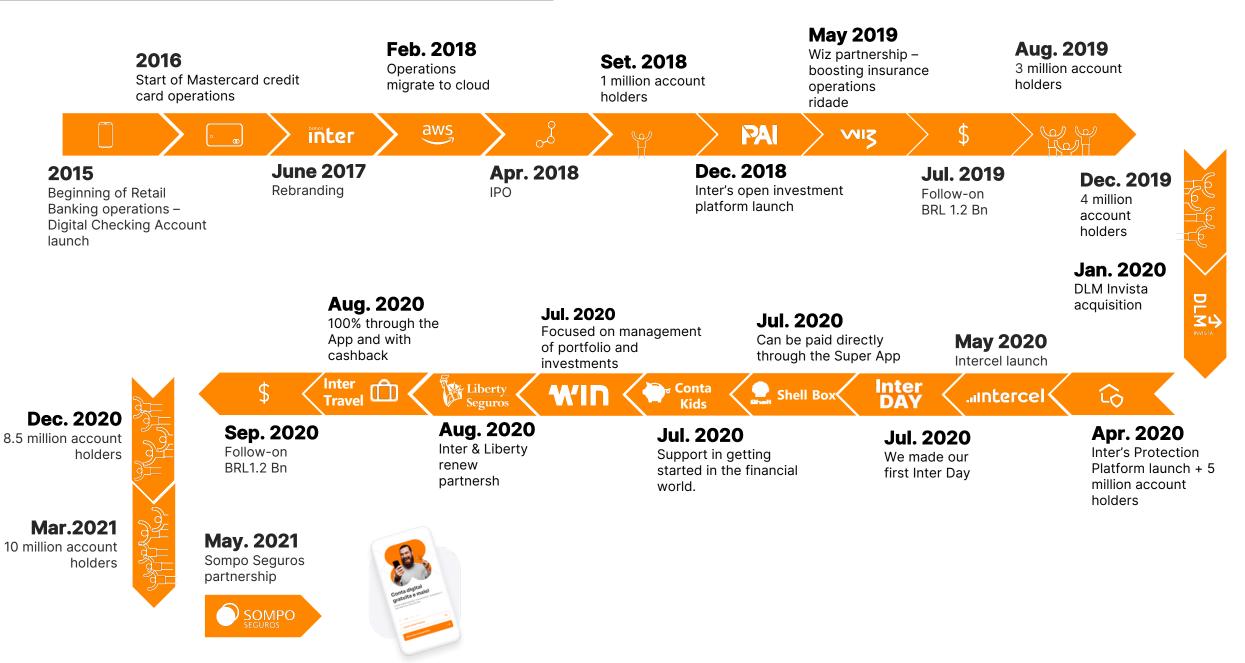
**1.5** mm Active customers 1Q21 +149% YoY

BRL52 bn AuC 1Q21 +154% YoY Ħ

+41.2 mm Inter Shop's Revenue 1Q21 685% YoY

BRL1.8 bn GMV in the last 12 months +50% YoY

### **Evolution of Our Strategy**



# Inter: a new brand, for a new purpose

# Inter is doing the new, solving and simplifying people's lives.



### We believe

We believe that a truly complete platform only exists when customers can solve all their needs in one place

### **Our purpose**

Creat what simplifies people lives.

### What we do

We are an innovation platform that makes life easier in the most different ways

# Agenda

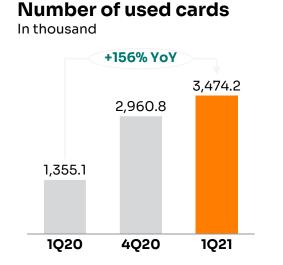
- **1** Inter: a complete and interconnected digital platform
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## Best offer of current account, payments, transfers, withdrawals and cards







• High recurrence and engagement

• 100% digital

#### Transacted volume



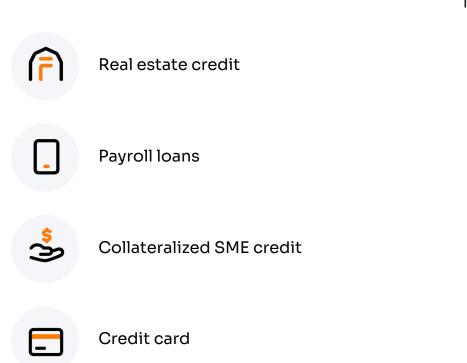


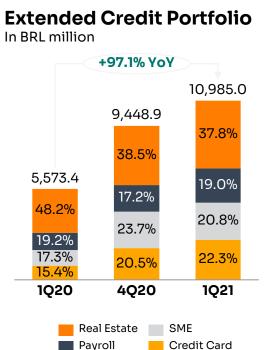
### Credit

### Focus on collateralized products

### Low cost of funding, know-how and products,

leading to reduce the gap between the market share in checking accounts and on credit lines





Payroll



- Highly collateralized loan book
- Low cost of funding driven by retail funding base
- Large retail customer base
- Long term experience and knowhow

#### **Growth levers**

- Collateralize credit cards
- Low penetration on customer base
- Increase share of wallet
- Lowest level of Selic rate



### The largest digital insurance platform in Brazil

-

Card

insurance

Travel

\$

Income

insurance

Multiple products on the platform: appassurance and bancassurance

Auto to 3rd

parties

Ö

Credit life

7



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Home micro assurance and assistance



Family micro assurance and



Home

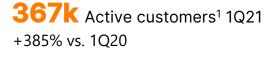


assistance



Pension plan

Dental



Term: 15 years

### **Partners:**



SOMPO SEGUROS

Exclusivity agreement firmed in May/21 Term: 15 years Upfront payment: BRL 12.0 mm Earn out payments: BRL 152.5 mm

Upfront payment: BRL 60 mm

Earn out payments: BRL 308 mm

Exclusivity agreement renewed in Aug/20



- In-app protection platform
- Diversified insurance and consortium offering
- Long term revenues runoff
- Bancassurance platform
- Automated journeys to offer diverse and personalized products

#### **Growth levers**

- Life Insurance
- Health insurance
- Gadget insurance
- Extended warranty

Consortium

# inter invest

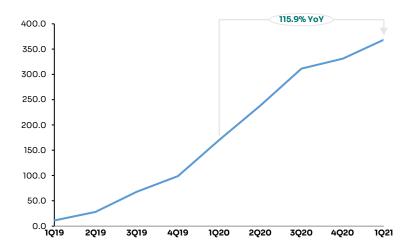
Unique B2C digital investment platform in Brazil, set to build customer loyalty in the financial deepening phenomenon

- Customer centric
  approach
- Democratize access to diversified investments
- Full suite of investment products

### **1.5mm** Active customers 1Q21 +149% vs. 1Q20

BRL52 billion AuC Q21 +154% vs. 1Q20

### Customers with custodied shares (`000)





- Last-mile ownership
- Retail funding
- Free online stock trading platform
- Cashback on invest funds
- Segmented customer service
- Research team
- Inter Wealth Management WIN

### **Growth levers**

- Credit card with investments collateral
- Inter Investment communities
- New UX for Investments
- RLP and Futures



### Interconnected shopping platform that combines e-commerce, payments and credit

**315 partner sellers**, of which 58 operating in end-to-end partnerships, where the purchase journey happens **100% inside our App** 



**BRL 41.2 million** Inter Shop´s commission revenues, increase of 3,611% over 1Q20

### Inter Shop Gross Merchandise Volume (GMV)

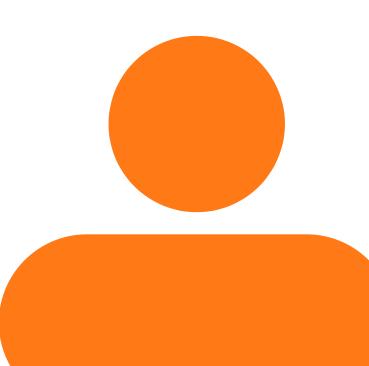


BRL 676 million GMV March 2021 Strengths

- Cashback on purchases
- Convenience
- Seamless UX in payments
- Extended credit for platform purchases
- Payment flexibility
- Recurrence driven by banking platform
- Cross-selling
- Inter Day (7/7)

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### **ESG** Progress

### 2020 Annual Report

After we launched our first official document on sustainability in early 2020, the Report on the Sustainable Revolution, we started working on the internal development of a new reporting model, the Annual Report.

In our first Annual Report, we were able to zoom in on the interfaces of our business model with the FASG (Financial, Environmental, Social and Governance) pillars – our adaptation of the acronym ESG (Environmental, Social and Governance).

Besides describing how we generate value in each of these pillars, we provided further information on our Risk Management and how the Technology sustains our exponential growth.



We follow the reporting standards of the **Global Reporting Initiative (GRI),** an international organization that, through its indicators, helps institutions to report with transparency the information they deem most relevant to their business, society and the environment. We reported the GRI Standards' Essential option and were subject to external auditing. Moreover, we seek to correlate the content with the **17 Sustainable Development Goals (ODS)** of the 2030 Agenda and their respective goals, keeping our ongoing commitment to the **Global Pact**, to which we became a signatory in 2020.

The 2020 Annual Report may be accessed here.

#### **Materiality Assessment 2021**

We understand that Inter is a digital ecosystem under constant evolution and, as such, it is necessary to make possible adaptations in our methodology of listening to stakeholders, in order to reflect the changes in our business lines.

In this context, we are developing a new listening process, where we include the materiality of our diverse business avenues, not restricted to the banking market's standard material themes so that we are able to better direct our engagement plans and improve the quality of our relationship with all stakeholders. We have the intention of renewing our materiality annually, to capture the updated perception of our business model.

Be part of our Listening to Stakeholders 2021 here.

#### Hub ODS Minas Gerais

Since 2019, we have been part of the Rede Desafio 2030, network of mining companies that aims to stimulate debates and joint actions to achieve the 17 Sustainable Development Goals of the 2030 Agenda by the state of Minas Gerais. Since its creation, we have had the support of the Brazilian Global Compact network that has now formalized this partnership with the launch of the first **Hub ODS of Brasil.** 

For its launch, an online event was held on 11/11, with the presence of several CEOs and representatives of the companies that are part of the network, including our CFO and DRI Helena Lopes Caldeira. In this opportunity, it was possible to observe how individual and networked business models are related to the ODS and can contribute to minimizing negative impacts and potentiating positive impacts towards sustainable development.

With the implementation of this hub, we intend to further increase our scope of action by access to global compact expertise and strength of collective intelligence and capacity.





Em parceria com

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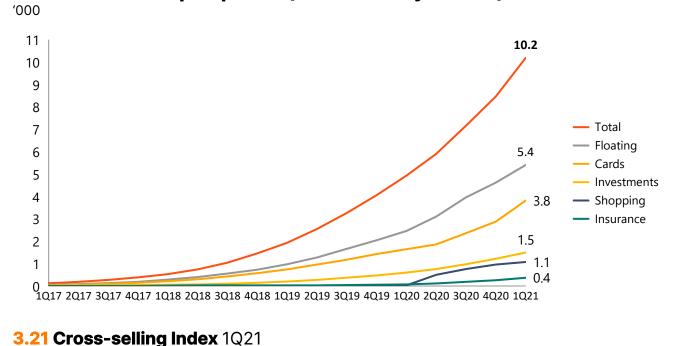
### **Engagement KPIs**

### Continuous growth on activation rate and cross-selling

#### Active customers<sup>1</sup> per quarter

QAU	1Q17	2Q17	3Q17	4Q17	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19	4Q19	1Q20	2Q20	3Q20	4Q20	1Q21
Until 4Q16	58.6%	61.2%	62.3%	63.2%	63.6%	63.9%	64.0%	64.6%	64.7%	64.4%	64.5%	64.4%	63.6%	63.9%	61.0%	61.1%	62.8%
1Q17	43.1%	63.4%	65.9%	67.9%	69.4%	70.1%	70.4%	70.5%	70.9%	71.0%	71.2%	71.2%	70.3%	70.6%	67.6%	67.5%	69.5%
2Q17		46.4%	66.3%	68.8%	70.6%	71.7%	72.3%	72.4%	72.8%	72.9%	72.9%	72.9%	72.1%	72.3%	70.0%	69.9%	72.2%
3Q17			44.5%	65.3%	67.8%	69.1%	69.9%	70.2%	70.6%	71.0%	71.1%	71.2%	70.2%	70.7%	68.0%	67.9%	69.8%
4Q17				45.4%	67.9%	70.1%	70.8%	71.4%	71.9%	72.3%	72.6%	72.7%	71.7%	72.2%	69.8%	69.8%	71.9%
1Q18					49.6%	69.0%	70.4%	70.8%	71.4%	71.9%	72.2%	72.3%	71.4%	71.9%	69.9%	69.8%	71.9%
2Q18						47.4%	65.9%	67.0%	67.7%	68.4%	68.8%	69.0%	68.1%	68.8%	66.5%	66.5%	68.3%
3Q18							44.8%	61.6%	62.8%	63.8%	64.6%	64.9%	64.1%	64.9%	62.5%	62.6%	64.4%
4Q18								36.3%	52.3%	54.4%	55.4%	56.1%	55.7%	57.0%	56.6%	56.9%	58.7%
1Q19									41.8%	59.2%	60.9%	61.5%	60.9%	62.2%	62.3%	62.6%	64.5%
2Q19										40.4%	57.4%	58.7%	58.0%	59.9%	60.9%	61.3%	63.2%
3Q19											40.8%	58.1%	57.8%	60.2%	61.9%	62.4%	64.4%
4Q19												36.0%	49.5%	52.7%	55.4%	56.4%	58.5%
1Q20													36.6%	52.7%	56.2%	57.3%	59.4%
2Q20														44.7%	61.1%	61.7%	63.3%
3Q20															46.7%	60.7%	62.6%
4Q20																37.9%	53.3%
1Q21																	43.1%
Quarter CSI	1017	2017	3017	4017	1018	2018	3018	4018	1019	2019	3019	4019	1020	2020	3020	4020	102

#### Active customers per quarter (Breakdown by avenue)<sup>1</sup>



#### **Cross-selling index**

Quarter CSI	1Q17	2Q17	3Q17	4Q17	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19	4Q19	1Q20	2Q20	3Q20	4Q20	1Q21
Until 4Q16	1.26	1.31	1.34	1.36	1.38	1.39	1.41	1.43	1.47	1.50	1.51	1.53	1.54	1.55	1.59	1.73	1.74
1Q17	2.18	2.50	2.61	2.64	2.70	2.72	2.76	2.80	2.99	3.01	3.00	3.02	3.05	3.05	3.24	3.50	3.65
2Q17		2.32	2.74	2.72	2.74	2.78	2.82	2.85	3.04	3.06	3.06	3.09	3.09	3.10	3.28	3.54	3.67
3Q17			2.39	2.75	2.71	2.72	2.77	2.81	3.00	3.02	3.01	3.03	3.04	3.04	3.24	3.49	3.65
4Q17				2.37	2.77	2.73	2.77	2.81	2.99	3.02	3.01	3.04	3.04	3.05	3.26	3.50	3.65
1Q18					2.42	2.75	2.74	2.77	2.96	2.98	2.96	3.00	3.00	3.00	3.20	3.42	3.57
2Q18						2.37	2.71	2.67	2.84	2.86	2.84	2.87	2.87	2.89	3.11	3.31	3.45
3Q18							2.36	2.67	2.77	2.77	2.76	2.78	2.78	2.80	3.04	3.23	3.37
4Q18								2.42	2.86	2.80	2.76	2.77	2.77	2.79	3.01	3.20	3.33
1Q19									2.55	2.92	2.83	2.83	2.83	2.85	3.05	3.23	3.38
2Q19										2.57	2.89	2.83	2.81	2.82	3.03	3.20	3.35
3Q19											2.59	2.89	2.82	2.82	3.02	3.18	3.34
4Q19												2.54	2.84	2.80	2.97	3.13	3.28
1Q20													2.54	2.83	3.00	3.13	3.29
2Q20														2.50	3.04	3.10	3.25
3Q20															2.62	3.05	3.19
4Q20																2.56	3.22
1Q21																	2.88
Total	1.32	1.51	1.72	1.9	2.08	2.2	2.31	2.41	2.59	2.66	2.68	2.72	2.73	2.75	2.94	3.06	3.21

+115% active customers 1Q21 vs 1Q20

**84 NPS as of Mar.2021** 

**7.8** score on Reclame Aqui

**4.8** at Apple Store rating

4.7 at Google Play Store rating

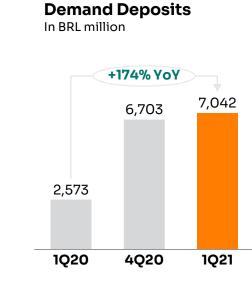


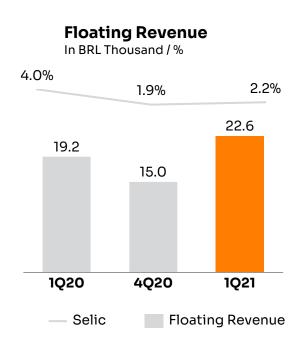


4Q20

1Q21

1Q20





With **29 thousand** accounts opened per business day<sup>1</sup>

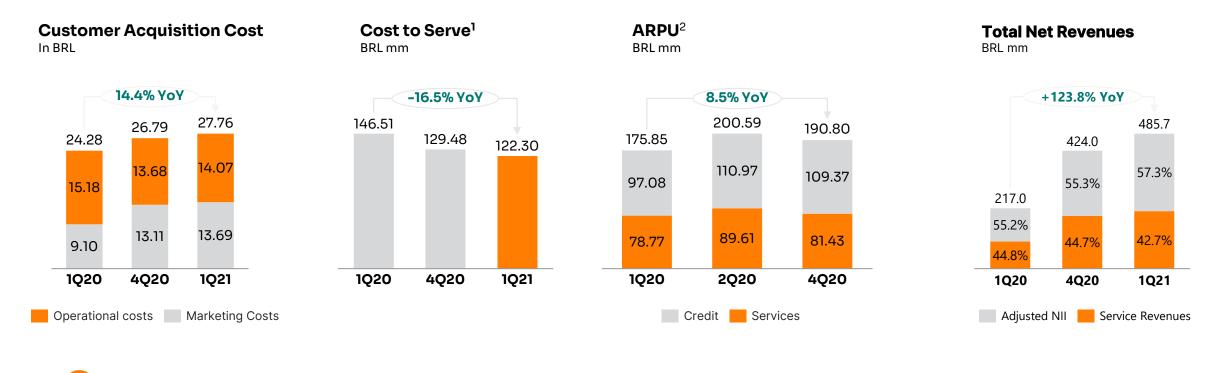
4Q20

1Q21

1Q20

The deposit volume was higher than the evolution of the number of customers a strong indication of gain of share of wallet

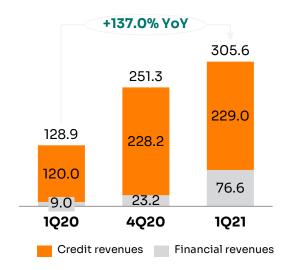




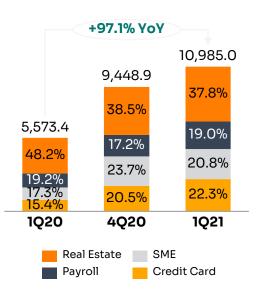
Low CAC, CTS and increased average revenue per customer and Total Net Revenue



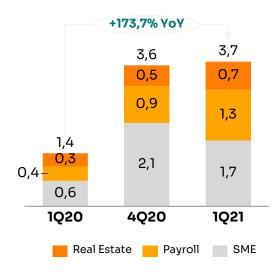




#### Extended Credit Portfolio<sup>1</sup> BRL mm



#### Credit Underwriting BRL mm





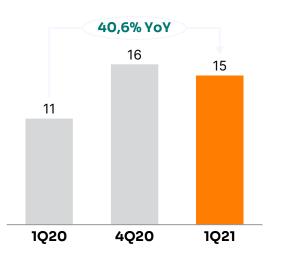
Inter's Protection Platform has automated journeys offering diverse and personalized products that meet different customer profiles





**inter** invest

BRL mm



### Inter Investment Active Users In Thousand +149% YoY 1.5 1.2

4Q20

1Q21

0.6

1Q20

e Users





Inter Invest gives full autonomy to our clients with a hybrid offer of open platform (broker with specialized service) and other banking services



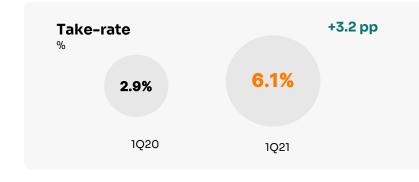
### Inter Shop's Revenue



### Inter Shop Gross Merchandise Volume (GMV)

In BRL million





#### \_We launched three new fronts in 2021:

-Learning Platform (a platform with more than 3,000 online courses integrated to the App);

-Inter Pass (a toll tag, with access to more than 420 road tolls in Brazil); -Start of operations in the US by offering cashback through the <u>Go Inter</u> website.

#### \_We continue to rapidly expand our portfolio of partners:

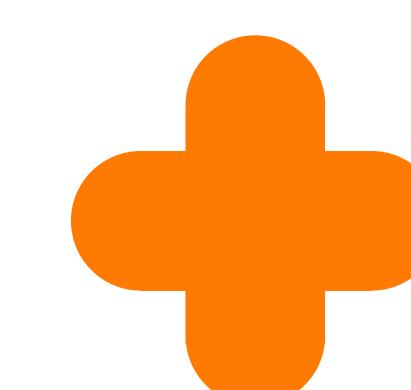
-More than 3,000 partners in more than 10 services (recharge, gift cards, parking, shortterm parking, end-to-end shopping, affiliate shopping, travel, toll booths, courses, fuel) -315 partnerships in Shopping, adding 65 new stores in Brazil and the US in 1Q21;

-58 stores 100% integrated into the app (end-to-end);

-Over 200,000 SKUs available via the end-to-end.

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### Top-notch c-level team reinforcing strong innovative culture



João Vitor Menin CEO



**Alexandre Riccio** 

Vice president

Marco Túlio Guimarães Vice president



Helena Lopes Caldeira IRO and CFO



**Ray Tarick Chalub** 

C00



Priscila Salles ( CMO





**Ricardo Vescovi** 

Organizational Development

Offic



Ana Luiza Forattini Governance, Corporate Operations and Compliance Officer

Sebastião Luiz da Silva Commercial Officer



Lucas Bernardes Security, Data Governance and Operational Risks Officer



**Thiago Garrides** 

CRO

**Creative environment** 

André Jacques Legal Officer and Ombudsman



**Rodrigo Gouveia** Inter Marketplace CEO



Paulo Padilha Inter Seguros CEO



Felipe Bottino Chief Investment Officer

## High standards of corporate governance

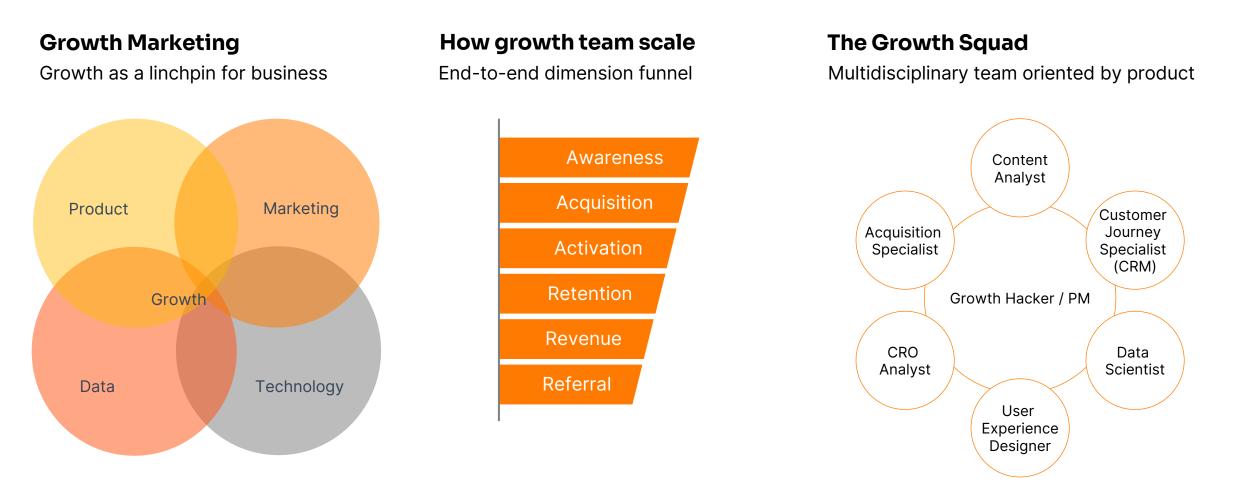
- Longstanding and diversified board members experience
- 3 independent board members
- Backed by regular evaluation of support committees



### "Orange blood"

## Growth marketing strategy

A holistic approach focused on performance



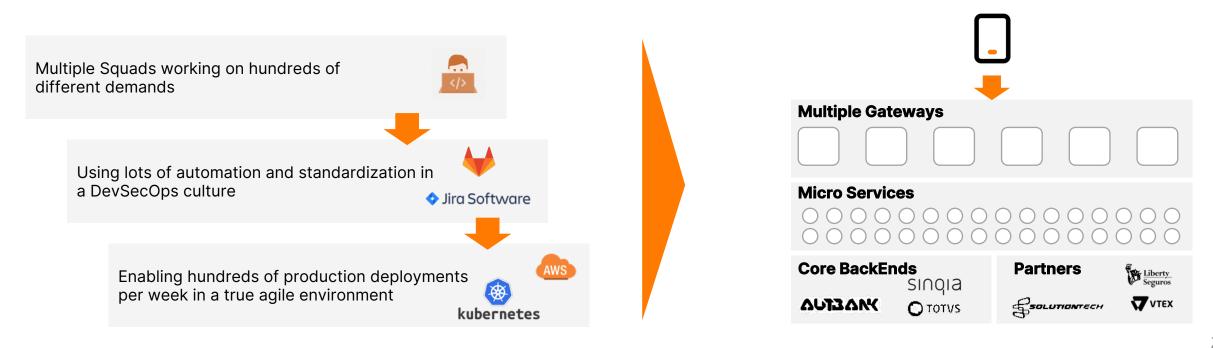
- Data-driven
- Culture of experimentation (A/B tests)

- Agile marketing methodology
- Accumulate learnings

 Using data to understand consumer behavior and output personalized campaigns and experiences.

# Digital business capabilities unleashed by modern technology processes and architecture

- Automation from code to production deployments
- Different teams and ideas, using same coding framework standard across the board
- Micro services architecture ramping up true agility
- Leading to human resources scalability suiting Inter's business needs
- Scalable and reduced single point of failure infrastructure powered by cloud computing technology



### **Fully digital backbone**

### Complete payments integration and flexibility to optimize our capabilities

Efficient App Onboarding on Deposit Account



JARVIS & TARS Robots on Proprietary Tech and Al analyze prospects with human supervision



Account & Card Every account has a Combo (Debit and Credit) Card



Complete Digital Platform with Al and Human Support

Full-Service Banking Platform

Al and Human Support

Security

**Flexible Integrations** 

t t t 1

SPB ("Brazilian Payment System") official Brazilian banking platform, Clearing Houses, Market Places, Any End-to-End and Open Banking APIs FIS IST/Switch

**MUT3AKK** 

VisionPLUS®

**Credit Cards** First Data Vision Plus 10.2

Marketplace Merchants Proprietary Tech



inter

New national instant payments gateway

Scalable Systems

**Modern and Highly** 

Hybrid Authorization Gateway FIS IST

Checking Accounts Autbank

### Contact

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### **Disclaimer**

This presentation may contain forward-looking statements regarding Banco Inter, anticipated synergies, growth plans, projected results and future strategies. Although these forward-looking statements reflect management's good faith beliefs, they involve known and unknown risks and uncertainties that may cause the Company's actual results or outcomes to be materially different from those anticipated and discussed herein. These statements are not guarantees of future performance. These risks and uncertainties include, but are not limited to our ability to realize the amount of the projected synergies and the timetable projected, as well as economic, competitive, governmental and technological factors affecting the Company, markets, products and prices, and other factors. Commission which readers are urged to read carefully in assessing the forward-looking statements contained herein. This presentation contains managerial numbers that may be different from those presented in our financial statements. The calculation methodology for those managerial numbers is presented in Banco Inter quarterly earnings release.

The numbers for our key metrics (Unit Economics), which include our monthly active users (MAU), daily active users (DAU), average revenue per user (ARPU) and crossselling index (CSI), are calculated using internal company data. While these numbers are based on what we believe to be reasonable estimates, there are inherent challenges in measuring usage of our products. In addition, we are continually seeking to improve our estimates of our user base, and such estimates may change due to improvements or changes in our methodology. We regularly review our processes for calculating these metrics, and from time to time we may discover inaccuracies in our metrics or make adjustments to improve their accuracy, including adjustments that may result in the recalculation of our historical metrics.

For further information please check our website: ri.bancointer.com.br