# () Marfrig

### Investor Relations Company Presentation

November, 2020

### AT A GLANCE ) • O

#### **Company Highlights**

Marfrig

2<sup>nd</sup> largest beef producer worldwide

Cattle slaughtering capacity of **30,100 head/day** and lamb slaughtering capacity of **6,500 head/day** 

Largest beef patties producer worldwide

Production capacity of **222 thousand tons** of beef patties/year

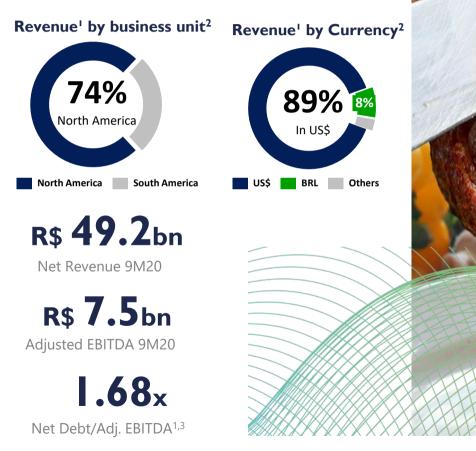
Production in the **best geographies** in the world with access to premium markets

National Beef is one of the **most profitable and efficient** beef companies in the US

South America operation has the **highest number of plants** certified to export to China

Expertise in industrialized and plant-based products coupled with **strategic partnerships** 

#### **Financial Highlights**





Note: (1) As of 3Q20 LTM; (2) As of 3Q20; (3) Presented on a pro forma basis to give effect to the acquisition of national beef, lowa Premium, LLC, and Quickfoods S.A. as if they had occurred on January 1, 2018 and certain related indebtedness incurred in connection with each acquisition

### Acquisitions phase A global path

200	7

### IPO(B3: Brazil)

Acquisition of beef processing units in Brazil, in Mato Grosso, Mato Grosso do Sul and São Paulo

#### Moy Park Acquisition of

2008

the first international asset of global scale

#### Seara

2009

Acquisitions of Seara; Grupo Zenda; Brazilian turkey operation owned by Doux Frangosul; Leasing of 12 slaughter facilities

#### **Keystone**

2010

Acquisition of Keystone Foods

#### Greenpeace

2011

First food company in the world to sign a public commitment



) • (

#### Readjustment



### 2013

# 2014

### 2018

### 2019

#### **Asset Sales**

Divestment of Seara and Zenda businesses units. Launch new organizational culture "Focus to Win"

#### Moy Park

Sale of Moy Park. Company's strategy to focus on food service

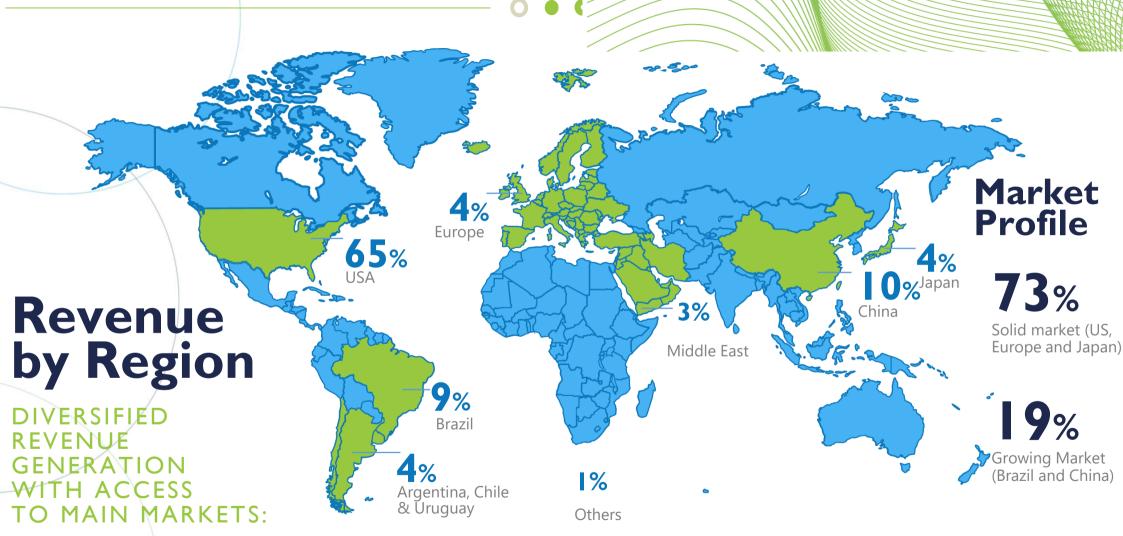
#### National Beef and Keystone

Shift in Marfrig's strategic direction towards beef protein and higher value products, Attainment of a low-leverage capital structure.

#### **Added value**

Acquisition of BRF assets, Quickfood and Várzea Grande **Plant Based Burger** 





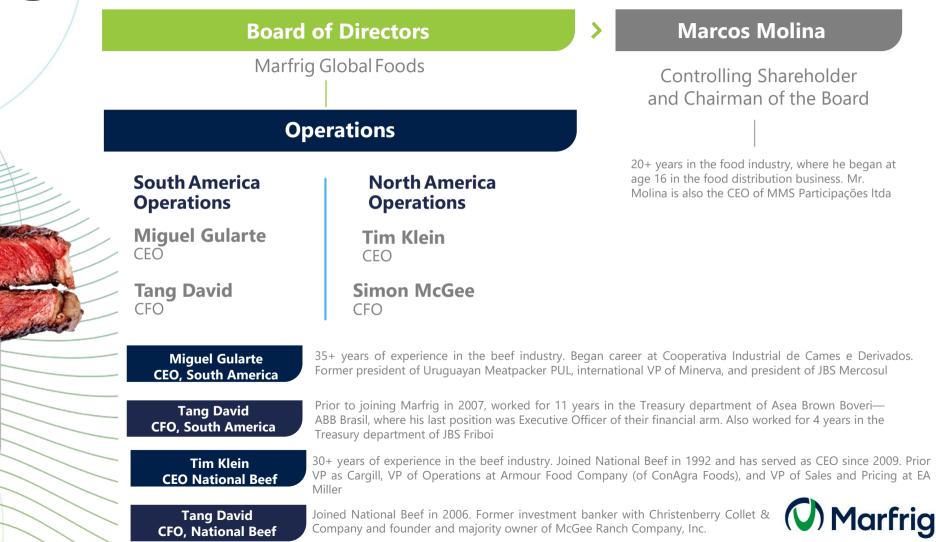
Base: 3<sup>nd</sup> quarter







### Management



### **High Corporate Governance Standards**

#### BENCHMARK AT CORPORATE GOVERNANCE PRACTICES

	Board	of Directors	Years on the Board	Experience
Chairman		Marcos Molina Santos	12+	() Marfrig
		Antonio Maciel Neto	12+	CAOA CECRISA S.A.
embers		Herculano Anibal Alves	1+	Periodesco asset management fleury ecorodovias
Independent members		Roberto Faldini	3+	CVM CPFL Second
		Roberto Silva Waack	12+	BGC MISTRO ETHOS
Board members		Marcia A. M. Santos	12+	🔿 Marfrig
		Rodrigo Marçal Filho	12+	🔿 Marfrig
		Alain Emilie Martinet	10+	Swift LDC.

Note: (1) Transparência Internacional (TI): (2) Considered as protein industry Marfrig, BRF, JBS and Minerva

#### **Supporting Committees**

Audit Antonio Maciel Neto\* José Mauro Depes Lorga Lúcio Abrahão Monteiro Bastos

#### **Financial and Risk Management**

Herculano Aníbal Alves\* Marcia Aparecida Pascoal Marçal dos Santos Tang David

#### **Sustainability**

Roberto Silva Waack Daniela Martins Mariuzzo (IDH) Alain Emilie Martinet Paulo Pianez Junior

#### **Compensation, Corporate Governance and Human Resources**

Antonio Maciel Neto Roberto Faldini Heraldo Geres

Source: Company







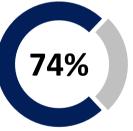
### **Our Operations**

#### **North America**

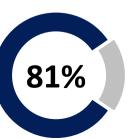
4<sup>th</sup> Largest beef processing company in the U.S.<sup>2</sup>

Cattle slaughtering capacity: **13,100** head per day

#### % of Consolidated Revenue



#### % of Consolidated Ebitda



#### South America

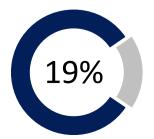
**Leading** beef processing companies in South America

Cattle slaughtering capacity: **17,000** head per day

#### % of Consolidated Revenue



#### % of Consolidated Ebitda



#### **Plant Plus Foods**

Recent created **JV with ADM** to explore the meat alternative market in North and South America.

**PlantPlus Foods** merges Marfrig's global leadership in hamburger production and protein processing with ADM's unique technical ingenuity and complete portfolio of natural ingredients and flavor.

PlantPlus Foods is conceived as an organization with unmatched end to end capabilities and scale to further meet consumer needs







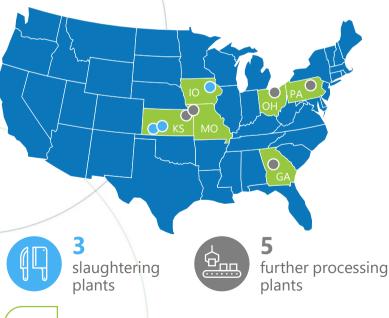
#### UNIQUE COMBINATION OF PROFITABILITY AND SCALE



One of the **most** profitable and efficient beef companies in the U.S.



4<sup>th</sup> Largest beef processing company in the U.S.<sup>2</sup>



Cattle slaughtering capacity: **13,100** head per day, **14%** of slaughtering capacity share in the U.S.

**84%** of sales to the U.S. internal market targeting premium customers

Unique sourcing capability: ~25% coming from USPB (association), ensuring quality and consistency

One of the **largest and most technologically advanced** Wet Blue tannery in the world

**State-of-the-art** e-commerce for high-end and customized products

Transportation services in **48 states** through **National Carriers** 

Exports to premium markets such as Japan and South Korea



















12

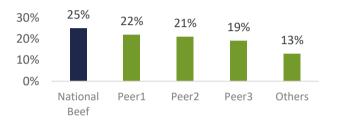
Note: (1) As of 1H20 LTM; (2) In terms of production capacity Source: Company

#### VALUE ADDED STRATEGY

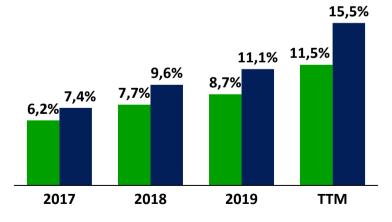
#### VALUE-ADDED MINDSET HAS ENABLED THE COMPANY TO ROUTINELY ACHIEVE HIGHER MARGINS VS. THE COMPETITION

- National Beef sells a higher % of its products in valueadded format vs. the competition while still maintaining a low cost structure
- Value-added product mix provides a more attractive and insulated margin profile
- Leading global market share for US Chilled Beef; especially notable in Japan (35+%) – the premium export market for US Beef
- Leading producer of Certified Angus Beef
- Tightly synchronized cattle procurement and sales team enable more effective margin capture

#### 2019 YTD US Chilled Beef Exports



Fiscal Year EBITDA Margin % Comparison



Peer 1 National Beef





Note: In US GAAP Source: Companies financial statements



#### STRATEGIC PARTNERSHIP IN CATTLE PROCUREMENT



#### **Cattle Procurement**

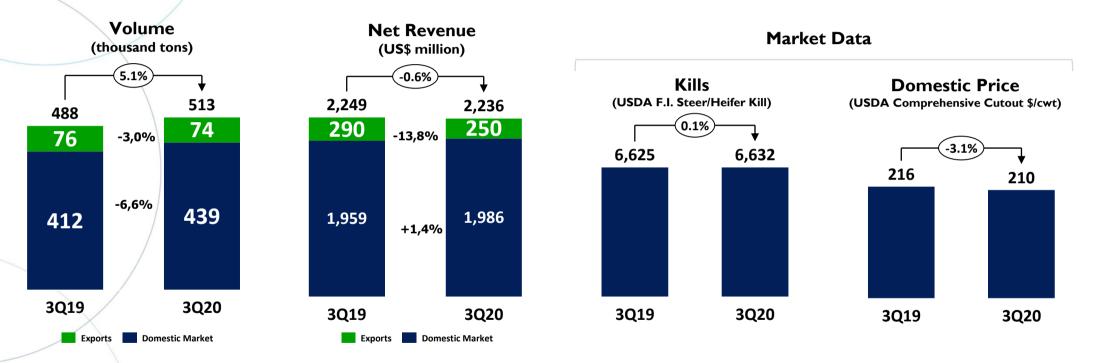
- National Beef strives to procure the best, most profitable, cattle from the best feedyards. More than **70%** were Black Angus.
- ~85% of National Beef's cattle come from the primary procurement area of KS, TX and OK and within a 250 mile radius of the plants. The remainder of the company's cattle come primarily from the key cattle feeding states of Nebraska, Iowa, Colorado and South Dakota



- **US Premium Beef** owns 15.1% of National Beef and its members provide us with approximately 25% of the cattle that we process.
- In addition to USPB, the company has several other significant supplier appliances that provide another ~35-45% of our cattle each year.



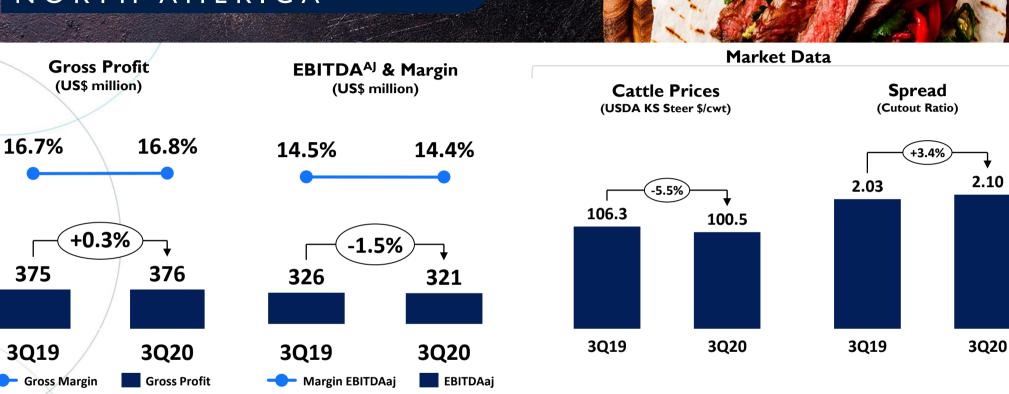
#### Operating Highlighst NORTH AMERICA



- The North America Operation posted net revenue of US\$ 2,236 million, a small decrease of 0,6% compared to 3Q19.
- □ In 3Q20 the lingering impacts of the coronavirus pandemic began to soften as throughput, fed cattle prices and boxed beef values returned toward cyclical and seasonal norms.
- Good demand for US Beef continued despite pandemic-related impacts to the economy.



#### Operating Highlighst NORTH AMERICA



- □ The USDA reported fed cattle prices averaged US\$100.52/cwt in the quarter, down 5.5% versus 3Q19 as increased availability of fed cattle led to lower cattle costs.
- □ For the quarter, we posted an adjusted EBITDA of \$321 million, relatively flat with a year ago. These results are particularly impressive given they include \$31.7 million of incremental Covid expenses.



\* cutout ratio: average USDA reported prices for beef price divided by average USDA reported live prices for fed cattle "USDA KS Steer": cattle price reference in the U.S. state of Kansas A "hundredweight," or Cwt, is a weight-measuring unit used in certain commodity contracts. In North America, a hundredweight equals 100 pounds.





#### LEADING POSITION ACROSS ALL SOUTH AMERICA OPERATIONS



Slaughtering capacity in Brazil

1st 💻

producer

in Uruquay



Largest beef

Largest beef importer in Chile







Cattle slaughtering capacity: 17,000 head/day

Geographic footprint diversity, plants in 4 countries and 7 states in Brazil

Footprint improvement keeping the same slaughter capacity with less plants



Food-service provider for the **premier** restaurants and steakhouses

Reference in Brazil for **plant-based** burger

Diversified industrialized portfolio focused on premium brands and markets



17.500+ cattle farmers Exports to ~100 countries



Access to all **premium export markets** 

South America leader in certified organic beef production

**Superior capacity** to serve growth markets















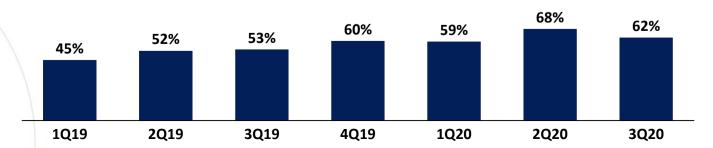


#### AN INTEGRATED EXPORTS PLATFORM WITH THE BEST FOOTPRINT TO ACCESS THE MOST IMPORTANT MARKETS

Main Beef Imp	orters Total	Marfrig Export Permits (Fresh Meat)			
Country	% of Global Beef Import	From Brazil	From Uruguay	From Argentina	
China & Hong Kong	24.8%	$\bigcirc$			
European Union	4.1%	$\bigcirc$			
USA	15.2%	$\bigcirc$			
Japan	9.9%				
South Korea	6.7%			$\bigcirc$	
Asia	6.9%	$\bigcirc$			
Others	33.0%	$\bigcirc$			
Total	100.0%				

Source: worldstopexports

#### Expansion of the Exports as % of Net Revenue (South America)







Marfrig maintains its leadership in South America with the most plants authorized to export beef to China, with a total of **13 plants authorized**, with 7 in Brazil, 4 in Uruguay and 2 in Argentina.

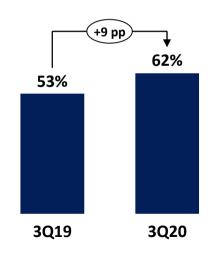
#### **Benefits**

- Uniquely positioned to benefit from growing demand
- Capabilities to improve cattle herd and beef supply
- Cost competitiveness on beef production
- Trade relationship with China: no trade barriers

Slaughtering capacity available certified to export to China

Export from South America to China a % of revenues







20

### South America Operation BRAZIL

#### **BRAZIL STRATEGIC INITIATIVES**

Marfrig is the country second largest beef processor, with twelve industrial plants and two processing plants (canned beef and hamburgers).

With brands renowned for their quality, such as Bassi and Montana, the Company focuses on the retail and foodservice channels in the domestic market, with its clients including top restaurants and steakhouses



Effective Processing Capacity 12,100 head/day



Beef Patty Production Capacity: 77,000 ton/year



Total Capacity of Processed Products : 135,000 ton/year



More than 17 thousand employees

#### **BRAZIL BRANDS**





#### **URUGUAY STRATEGIC INITIATIVES**

Marfrig is the country largest beef processor, with five industrial plants and one feedlot. Marfrig is also the largest private group in Uruguay.



Effective Processing Capacity 3,700 head/day



Beef Patty Production Capacity: 6,000 ton/year

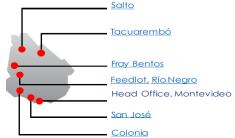


Total Capacity of Processed Products : 12,000 ton/year



More than 3 thousand employees

#### **URUGUAY PLANTS**



#### **URUGUAY BRANDS**





### South America Operation ARGENTINA

#### **ARGENTINA STRATEGIC INITIATIVES**

Marfrig's operation in Argentina is the country's leader in the production and sales of beef and processed beef products.

The brands La Morocha, Quickfood, Good Beef and Gaucho Beef are recognized for producing some of the world's highest quality beef.



Effective Processing Capacity 1,700 head/day



Beef Patty Production Capacity: 39,000 ton/year



Total Capacity of Processed Products : 72,000 ton/year



More than 2 thousand employees

#### **ARGENTINA BRANDS**



#### **CHILE STRATEGIC INITIATIVES**

Marfrig in Chile has two differentiated operations: Lamb slaughtering plant (Frigorifico Patagonia) and Imports and distribution.



Ability to slaughter: ~2000 heads of lamb/day (share facility) 1,700 head/day

Exports to the world's most demanding markets: China, EU, USA, Israel, Brazil, Russia, Middle East

More than 380 employees

Storage Capacity: 750 tons (Storage under construction. July'19 3.000 tons capacity)



More than 2,500 tons of products imported monthly



The only multinational protein company with its own distribution center and processing plant

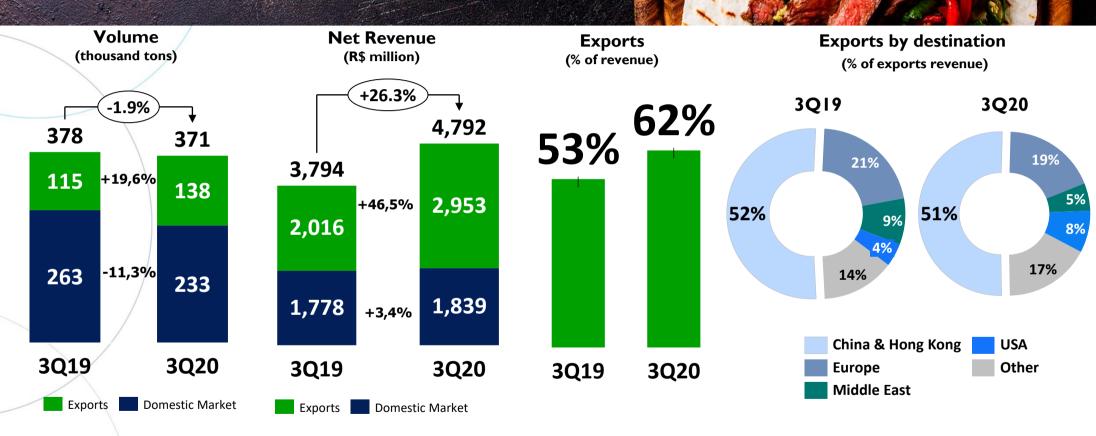


#### **IMPORTS AND DISTRIBUTION**

- Beef cuts, refrigerated and frozen
- Special lines (Organic Wagyu Angus Beef)
- Chicken
- Pork
- Lamb
- Cooked (Beef and chicken)
- Processed (Hamburgers Steaks Portions)
- Frozen potatoes
- Fruit Juices



#### **Operating Highlighst** SOUTH AMERICA



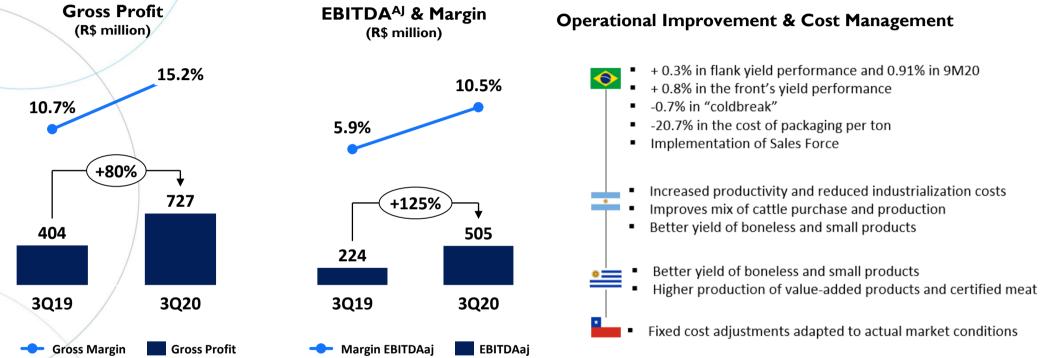
25

Net revenue from the South America Operation was R\$ 4,792 million in 3Q20, 26.3% higher when compared to 3Q19, explained (i) by the 19% increase in the volume of exports; (ii) better pricing in the Brazilian domestic (V) Marfrig market, and (iii) the 35.4% devaluation of the real against the dollar (3Q20 R\$ 5.38 vs R\$ 3.97 in 3Q19).

#### **Operating Highlighst** SOUTH AMERICA



26



In 3Q20 Ebitda<sup>ADJ</sup> was R\$ 505 million an increase of 125% and a margin of 10.5% or 450 bps higher than 3Q19, due to (i) the higher volume of exports, (ii) better mix and pricing in the Brazilian domestic market, (iii) increased sales of processed products and branded products, (iv) better performance of the Chilean operation with the new centers distribution, and (v) Marfrig continued capture of savings through the operational improvement and efficiency program.

### Patties

#### • •





#### 0

### THE BIGGEST PRODUCER OF BEEF PATTIES the world

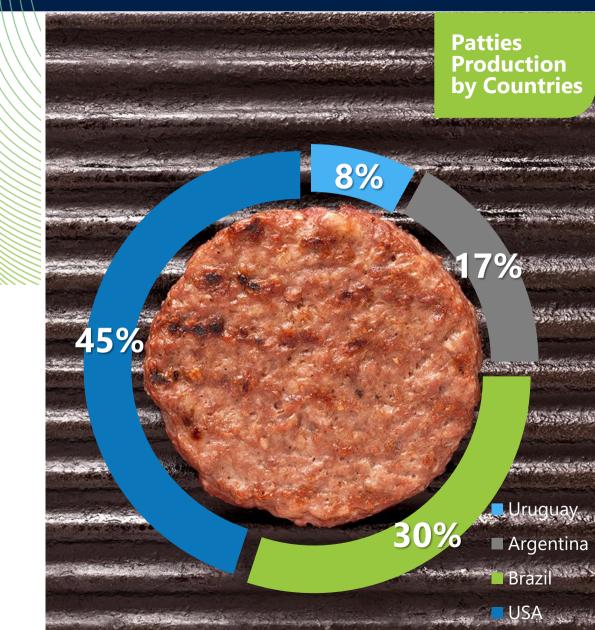
**Ohio Facility:** Beef patties 106,000 tons/year

#### Várzea Grande - BRAZIL:

Beef patties, meatballs and kibbeh

#### **QuickFood - Argentina:**

Leaders in the production of beef products in Argentina and controllers of the Paty and Vienissima brands



### Plant based

▶ ● ○





# PLANT PLUS FOODS<sup>™</sup>

# **Meat Alternative**

Marfrig, one of the largest beef and hamburger producer in the world, and **ADM**, a global leader in nutrition, have a success history in working together to develop and manufacture sustainable and plant-based products, including

 $\overset{\mathbb{W}}{\boxtimes}$ 

The Rebel Whopper hamburgers, from Burger King, and the Aussie Plant Burger, from Outback Steakhouse, in Brazil, as well as products marketed under the Revolution brand, from Marfrig



Now, **PlantPlus Foods** will enable the expansion of this successful relationship and unique specialization to offer hamburgers, nuggets, cold meats, sausages and other highest quality plant-based products to their clients





# () Marfrig





One of the world's leading meat producers and the global leader in hamburger production

Technical ingenuity and complete portfolio of natural ingredients and flavors



### Sustainability Initiatives







#### **Economic**

Value creation, free cash flow, reduction of leverage and increasing profitability

#### **Work Environment**

Compliance, diversity and inclusion, employee development, ethics and integrity, health and well being

#### **Suppliers**

Sustainable supply chain, free deforestation, animal welfare, slave labor prevention

#### Communities

Community engagement, volunteering among employees, social economic development and social entrepreneurship

#### Environment

Emission reduction, energy, water, environmental management system – waste and effluent

#### Customers

Food safety, innovation and growth, engagement and communication with stakeholders, nutritional value and value generation

Image: A state of the constraint of

Reference in the efficient use of natural resources and environmental preservation

• Best ranked Brazilian Company in the FAIRR Protein Producer Index 2019<sup>1</sup>

2<sup>0100% compliant</sup> for the 7<sup>th</sup> consecutive year on cattle sourcing in the Amazon Biome<sup>2</sup>



### Sustainability: Initiatives & Achievements



#### the sustainable trade initiative

- Launched in July 2020 in partnership with the IDH
- With R \$ 500 million in investments destined
- ✓ Vision:
  - Production
  - Conservation
  - Inclusion

#### ✓ Pillars of the program:

- Innovative financial mechanisms
- Technical assistance network
- Monitoring of indirect suppliers

#### Meat Carbon Neutral

### 

product line



✓ Partnership with Embrapa

 $\checkmark$  First company to launch

the Neutral Carbon



#### **Coller FAIRR Protein Producer Index 2020**

http://Fairr.org	Category	General Position in the Index	Position Among Industry peers *	
1arfrig Global Foods	Medium Risk	40	1	
Peer I (multi protein)	Medium Risk	50	20	
Peer 2 (multi protein)	Medium Risk	90	30	
Peer 3 (multi protein)	Medium Risk	100	40	
Peer 4 (multi protein)	Medium Risk	110	50	
Peer 5 (single protein)	Medium Risk	60	60	
Peer 6 (single protein)	High Risk	330	7o	
Peer 7 (single protein)	High Risk	460	80	

(\*) beef, pork and chicken processing companies



### Takeaways

▶ ● ○







### rey Takeaways

(V) Marfrig



**World leading** Beef platfor strong sector to benefit

Beef platform, **well-positioned** to benefit from momentum



**Robust and efficient** north american operation comprising a unique sourcing capability



Access to high growth markets through the south america operation



**Diversified production** and distribution platform evolving towardsvalue-added products

ů

**Top-notch management team** in connection with high level of corporate governance



**Solid financial performance** combining consistent margins and deleveraging



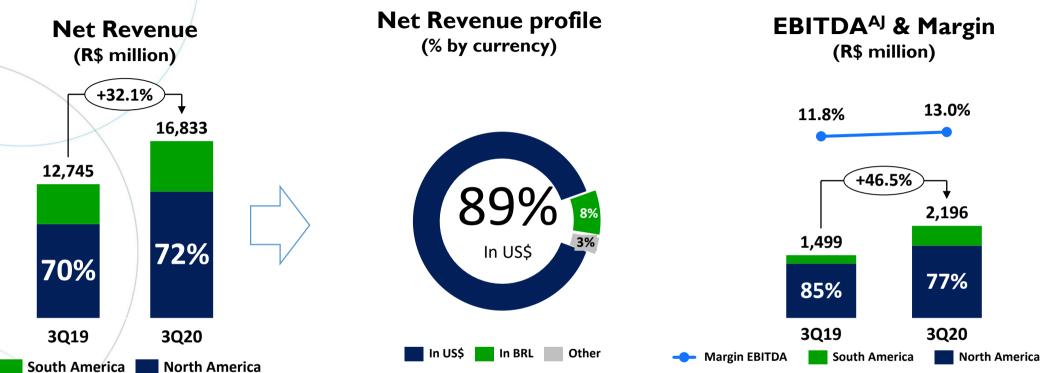


# () Marfrig

### Appendix 3Q20 Consolidated Financial Results

/

### Net Revenue & EBITDA

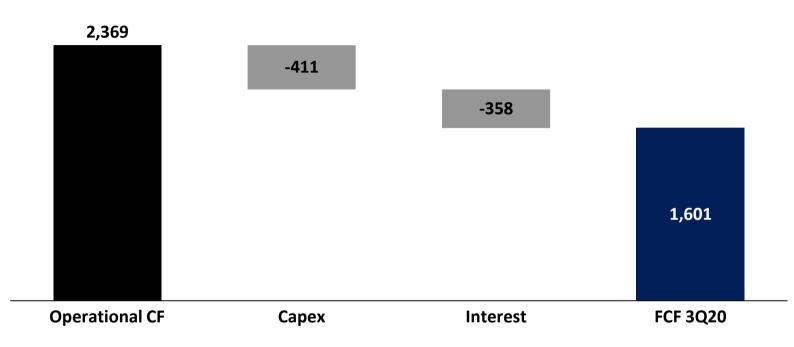


- In 3Q20, consolidated net revenue was R\$ 16,833 million, 32.1% higher than 3Q19. The increase is lead by the higher sales volume in the domestic market of Operation North America, the higher volume and export price of South America and the devaluation of 35.4% of the real against the dollar.
- □ In 3Q20, net revenue in dollars represented 89% of total revenue, a relevant factor resulting from the sum of "natural" revenue generation in North America and exports from South America. Only 8% of revenue originated in reais.
- EBITDA<sup>ADJ</sup> was more than 46% higher than 3Q19, reflecting the continuous operational efficiency and the devaluation of the real in the period.



### Cash Flow

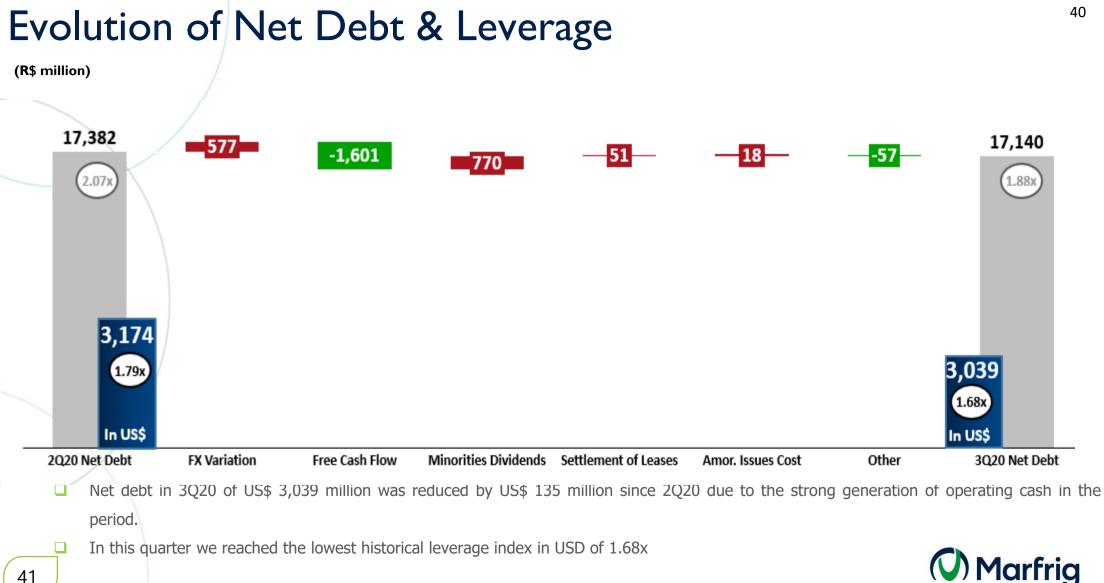
(R\$ million)



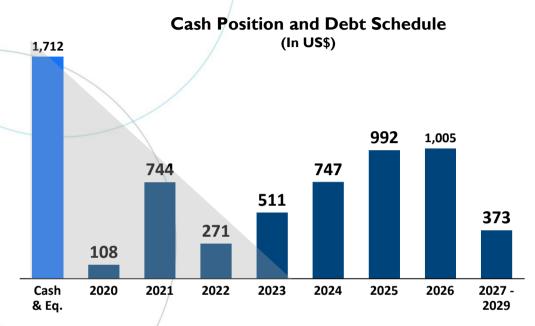
□ The excellent performance of the operation resulted in a cash flow of R\$ 2.37 billion.

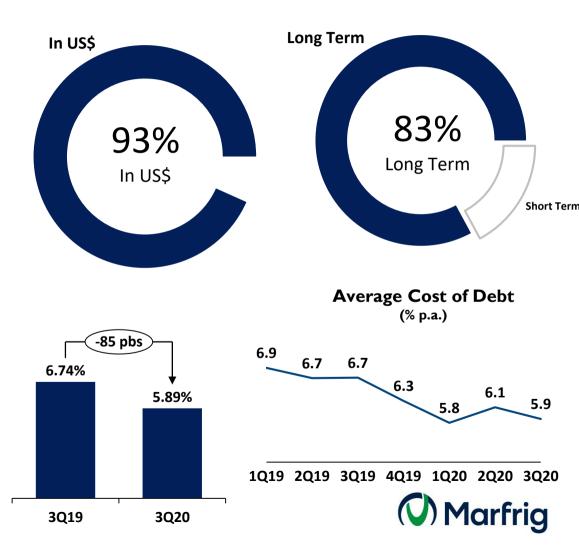
□ The better management of accounts receivable in the period offset the effect of the supplier account, compounded by the effect of the increase in the price of cattle





### **Debt Profile**

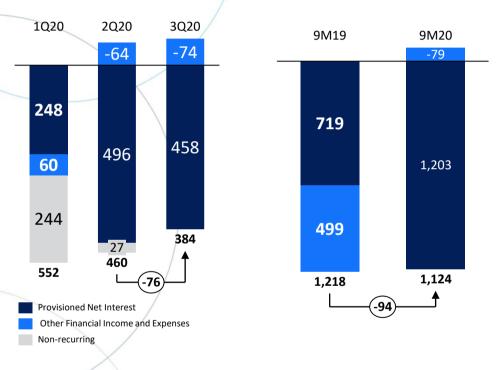




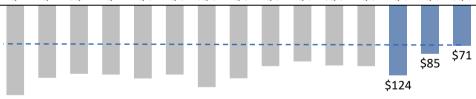
The cash position covers the maturities of the next 36 months
The average cost of debt at the end of the quarter was 5.89%,
85 bps lower than 3Q19 due to continuous liability management actions.

### **Financial Result**

(R\$ millions)



Provisioned Net Interest	IQ20	2Q20	3Q20	Δ 2Q20			
Provisioned Net Interest	(248)	(496)	(458)	38			
Other Reveneus & Expenses	(60)	64	74	П			
Recurring Financial Result	(308)	(433)	(384)	49			
Non-recurring expenses	(244)	(27)	-	27			
FX Variation	(632)	(314)	(229)	85			
Net Financial Result	(1,183)	(774)	(613)	161			
Financial Result in USD							
1Q17 2Q17 3Q17 4Q17 1Q18 2Q18 3Q18 4	Q18 1Q19	2Q19 3Q19	4Q19 1Q2	0 2Q20 3Q20			



□ As a result of liability management actions, in 3Q20 the financial expenses of R\$ 384 million reached the **2nd lowest level** since 3Q17. When measured in USD, US\$ 71 million, it was the lowest historical value.

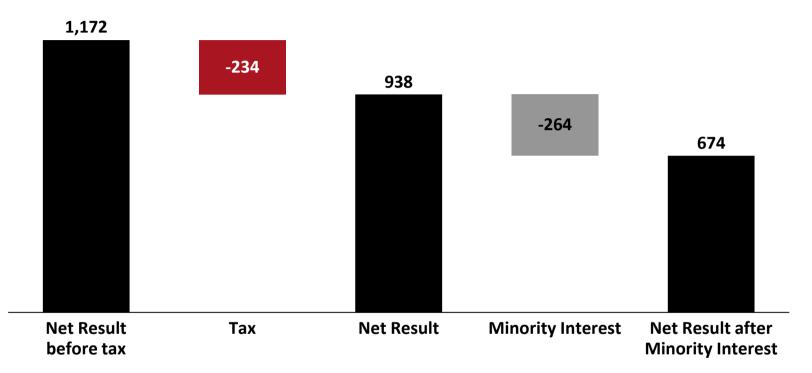
□ In the year, financial expenses were **R\$ 94 million lower** than 2019, despite the impact of the translation of interest by a real 30.5% devalued against the dollar.





### Net Result

(R\$ million)



In 3Q20, the net result of continuing operations was a profit of R\$ 674 million, R\$ 573 million or 571% above 3Q19, due to the better operating result, reduction in financial expenses and increase in participation in National Beef.



# () Marfrig