



HELBOR EMPREENDIMENTOS S.A.

Publicity-Held Company

CNPJ/ME n. ° 49.263.189/0001-02

NIRE 35.300.340.337/CVM Code 20877

NOTICE TO THE MARKET HELBOR PERFORMS R\$ 750 MILLION IN LAUNCHES IN 2Q21

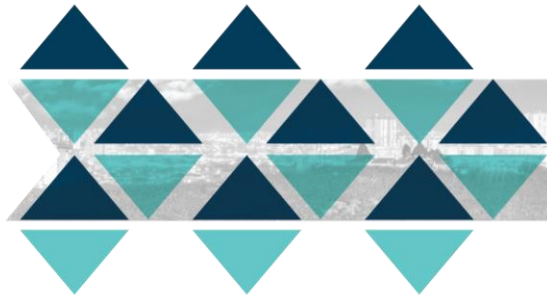
Mogi das Cruzes, June 30th 2021 –Helbor Empreendimentos S.A. (B3: HBOR3) notice to its shareholders and the Market in general the following launches:



Passeo Patteo Mogilar (Stage 2) – Mogi das Cruzes

- Launched: May/2021
- 1 Tower – Units with 3 Bedrooms (3 suites)
- Address: Dr. Benedicto Laporte Vieira da Motta Av, 201 - Mogilar
- Total PSV: R\$ 96 million / Helbor' share: 80%
- Delivery Forecast: October/2023
- Located at Mogilar neighborhood. A neighborhood with all commercial and services infrastructure.





Reserva Caminhos da Lapa (Stage 1) – São Paulo



- Launched: June/2021
- 1 Tower – Units with 3 Bedrooms (1 or 3 suites)
- Address: Fortunato Ferraz Street., 280 – Vila Anastácio
- Total PSV: R\$ 198 million / Helbor's share: 50%
- Delivery Forecast: June/2024
- Easy access to the main city's ways like Marginal Pinheiros, Bandeirantes Road and Anhanguera Road



Helbor Grand Home Patteo Klabin (Fase 2) – São Paulo



- Launched: June/2021
- 2 Towers - Units with 3 and 4 Bedrooms (2 or 3 suites)
- Address: Vergueiro Av X Doutor Ricardo Jafet Av – Vila Mariana
- Total PSV: R\$ 376 million / Helbor's share: 60%
- Delivery Forecast: June/2024
- Near from Santos-Imigrantes subway station





Reserva Ipoema – Mogi das Cruzes

- Launched: June/2021
- 2 Tower - Units with 3 bedrooms (1 suite)
- Address: Ver. Dante Jordão Stoppa Av, 391 – César de Souza
- Total PSV: R\$ 80 million / Helbor's share: 40%
- Delivery Forecast: September/2024
- Prime location in front of ComVem Ipoema, near from Mogi Mall and easy access to main avenues.



Franco Gerodetti Neto
Investor Relations Officer