



Webcast 3Q24

New growth cycle and value innovation



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The information contained in this presentation concerning market estimates, the Brazilian dental and healthcare industry and our participation in it as well as our position in relation to our competitors was obtained from established public sources including the ANS, the Ministry of Health (Ministério da Saúde) and other market sources. We consider these sources to be reliable, but we have not independently verified the competitive position market share production and market size market growth data and other market estimates and therefore cannot provide any assurances regarding the accuracy and completeness of the information contained therein.



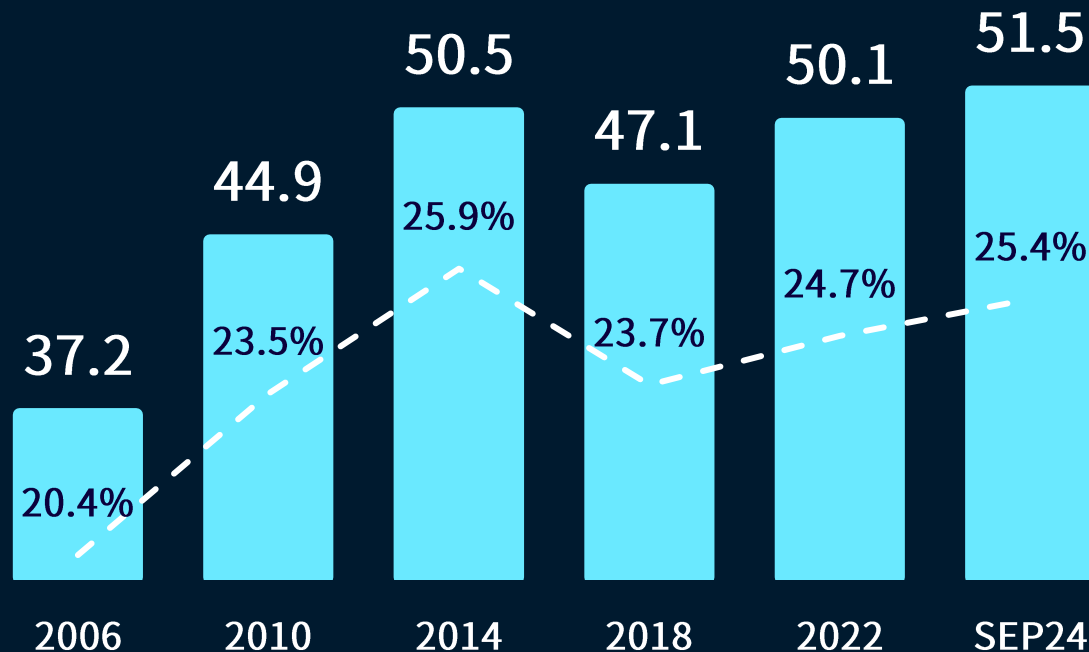
Medical and dental plans: different penetration profiles

Million members

— — % total brazilian population

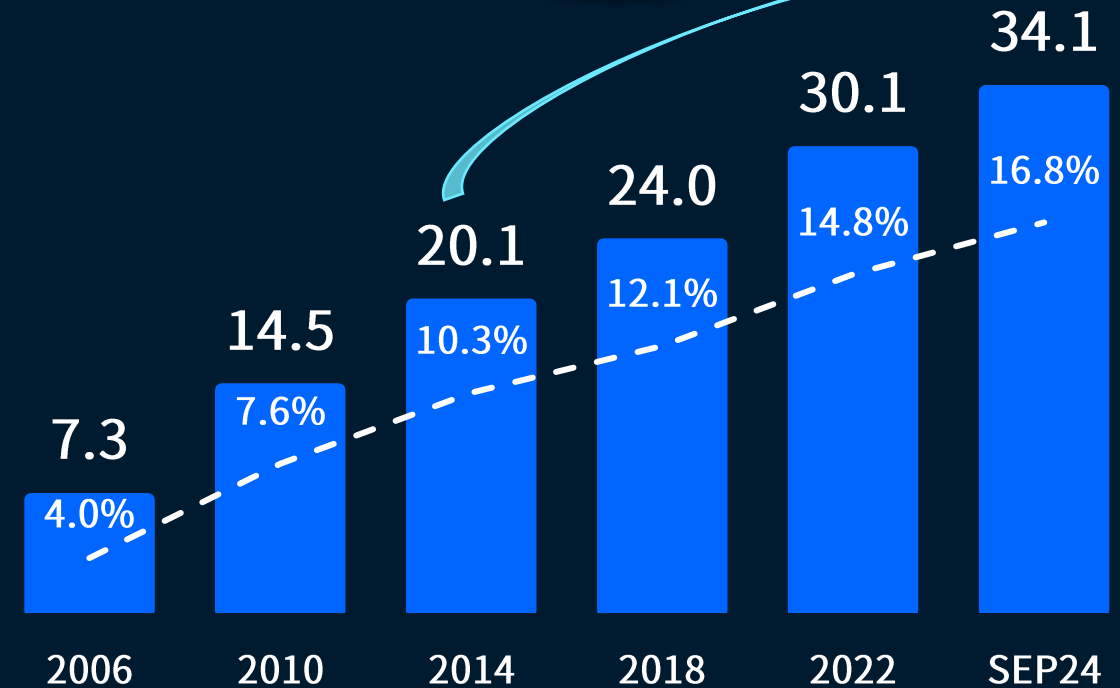
Medical plans

+921 thousand members



Dental plans: + 14 million members since 2014

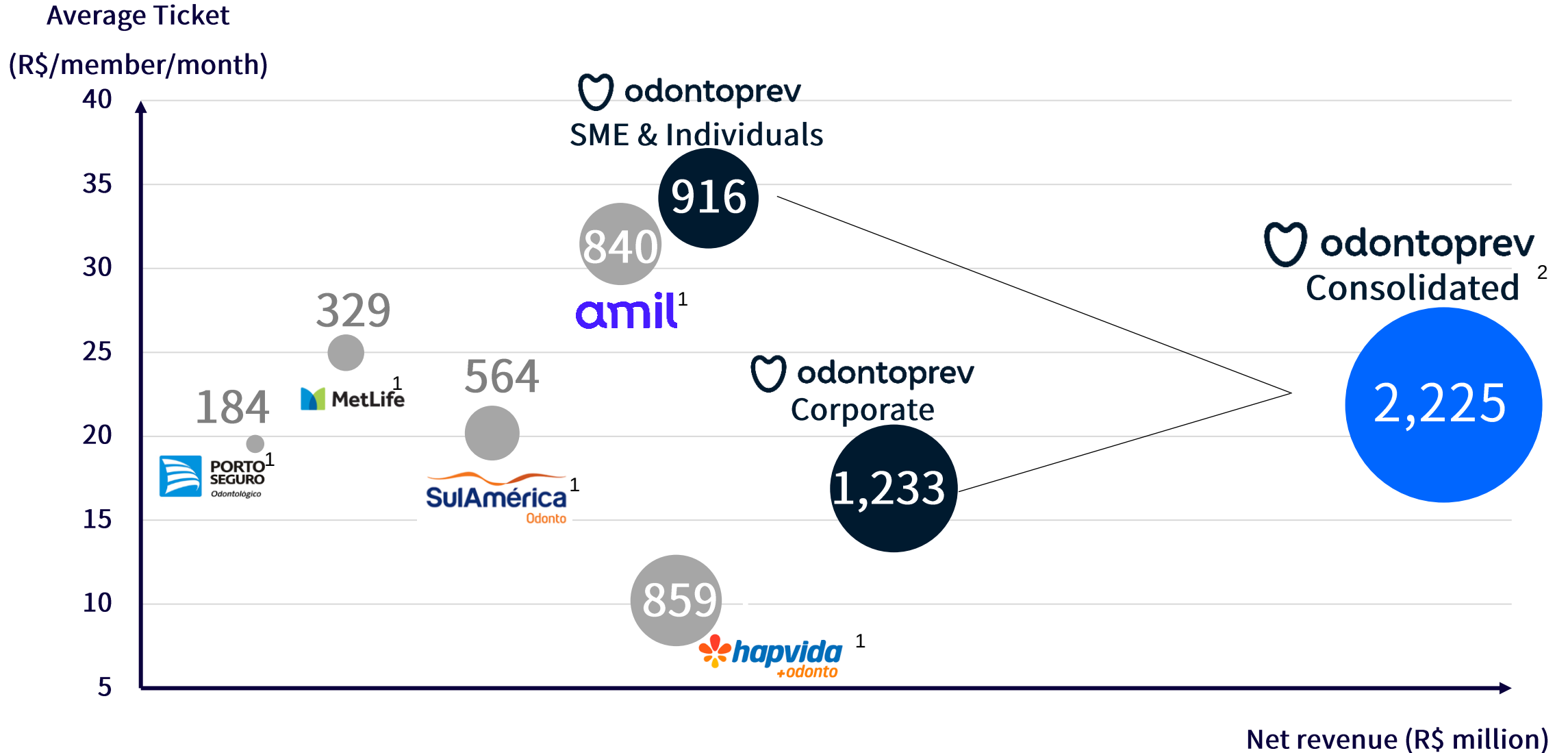
+13,997 thousand members





Dental plans: net revenue and average ticket profile

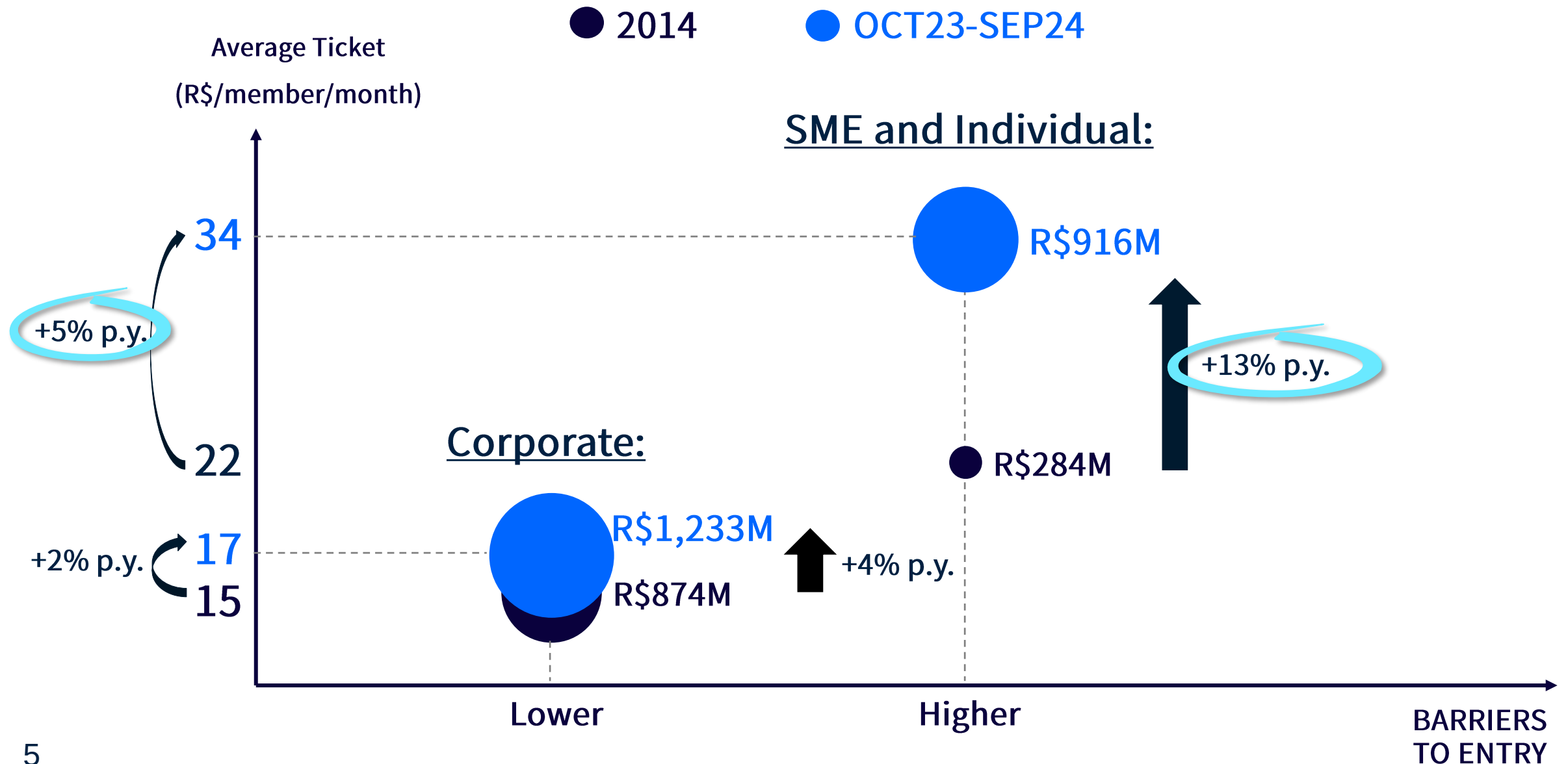
R\$ million – OCT23-SEP24



Source: Odontoprev and ANS

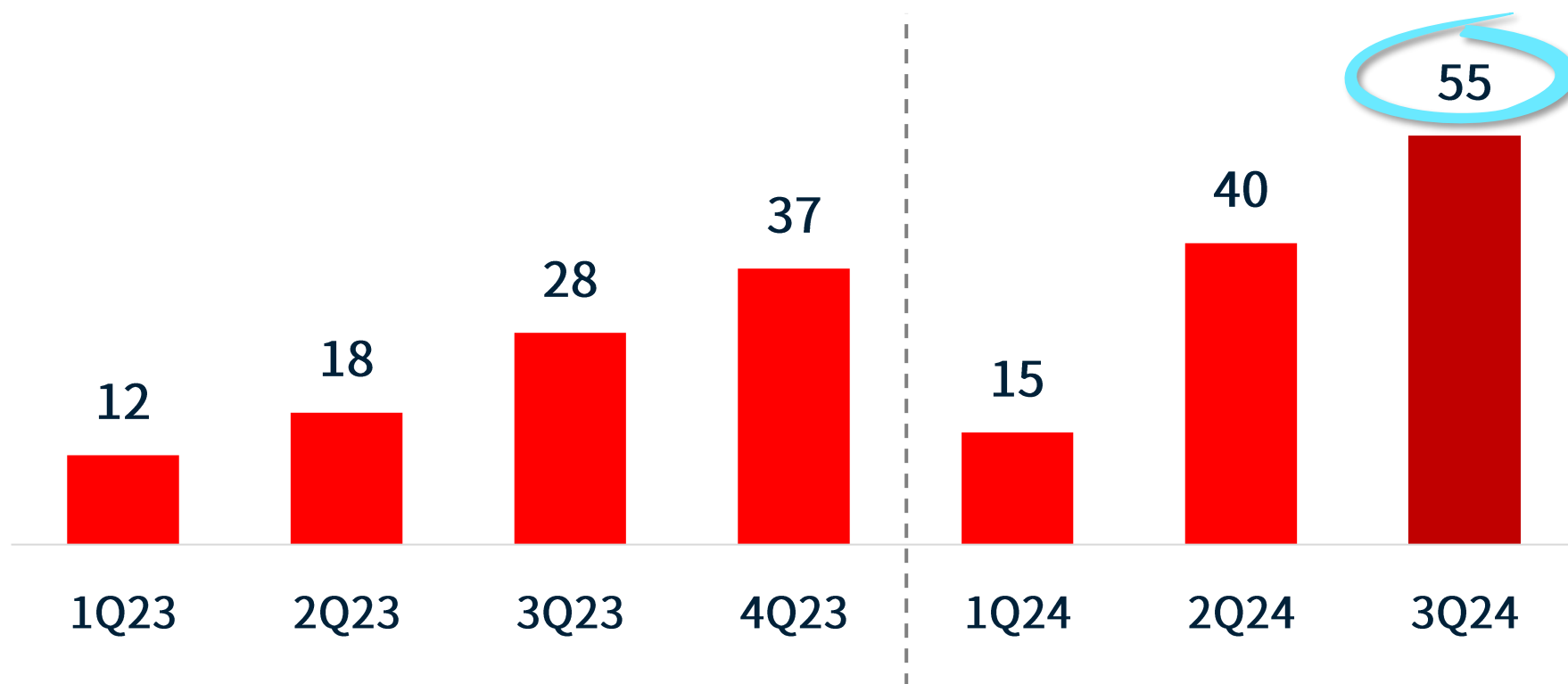
¹JUL23-JUN24; ²Includes R\$78 million in other revenues

Value innovation: SME and Individual plans revenue CAGR of 13% since 2014



Bradesco Dental SME net additions: a record in 3Q24

Thousand lives

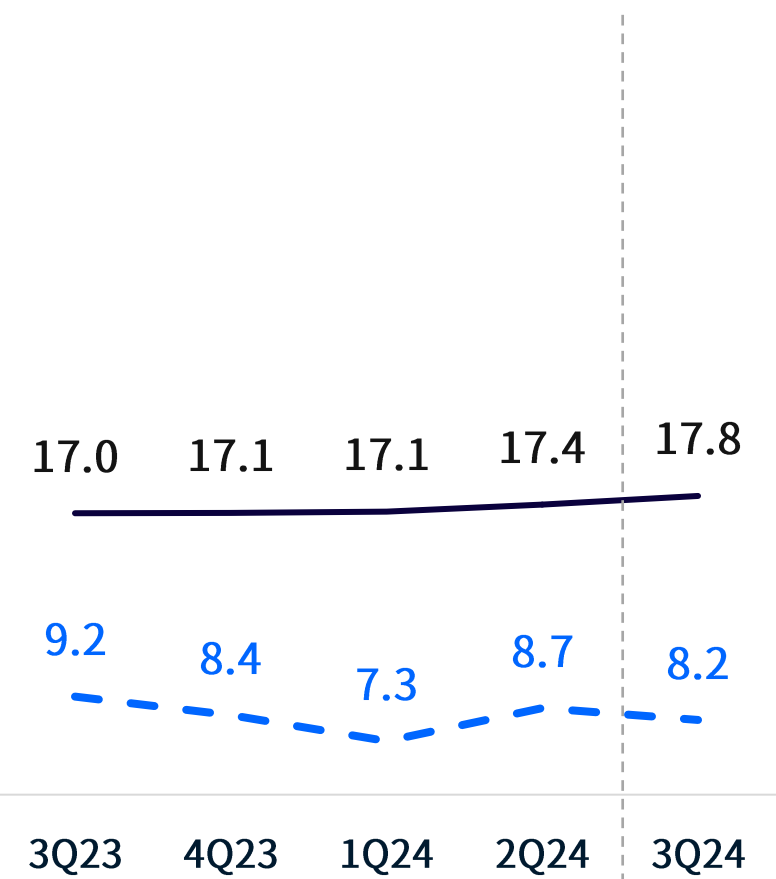


Average ticket versus Average cost per beneficiary

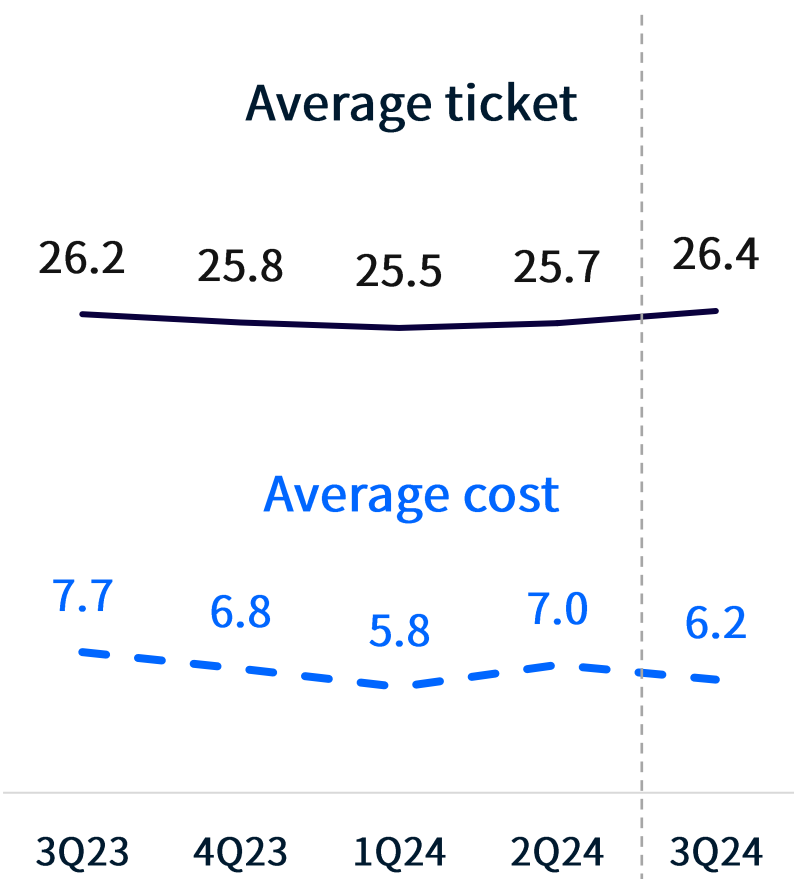
R\$/member/member



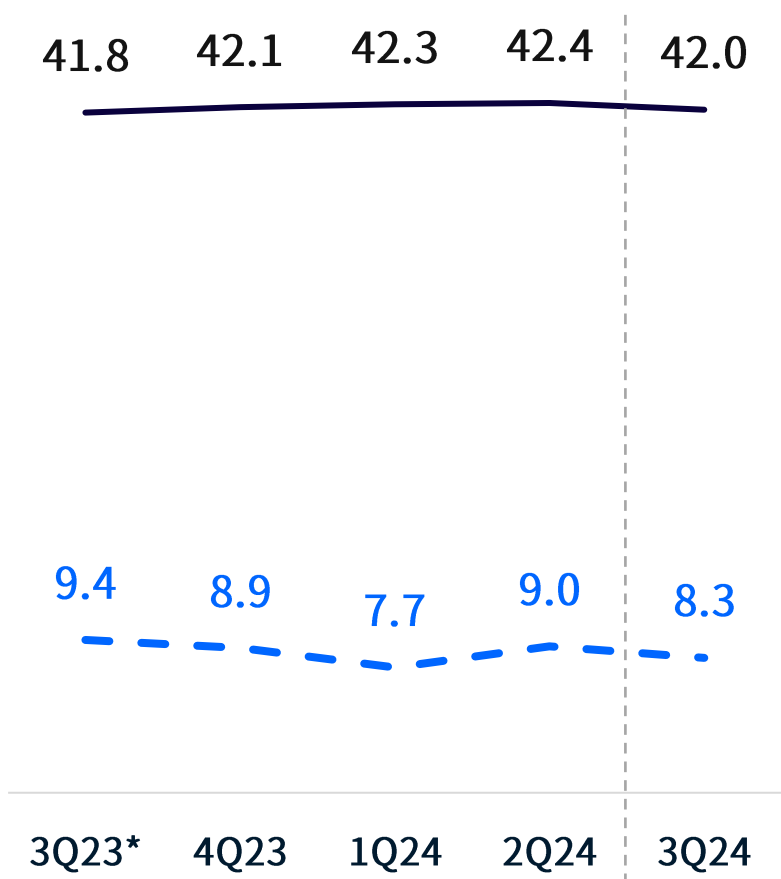
Corporate



SME



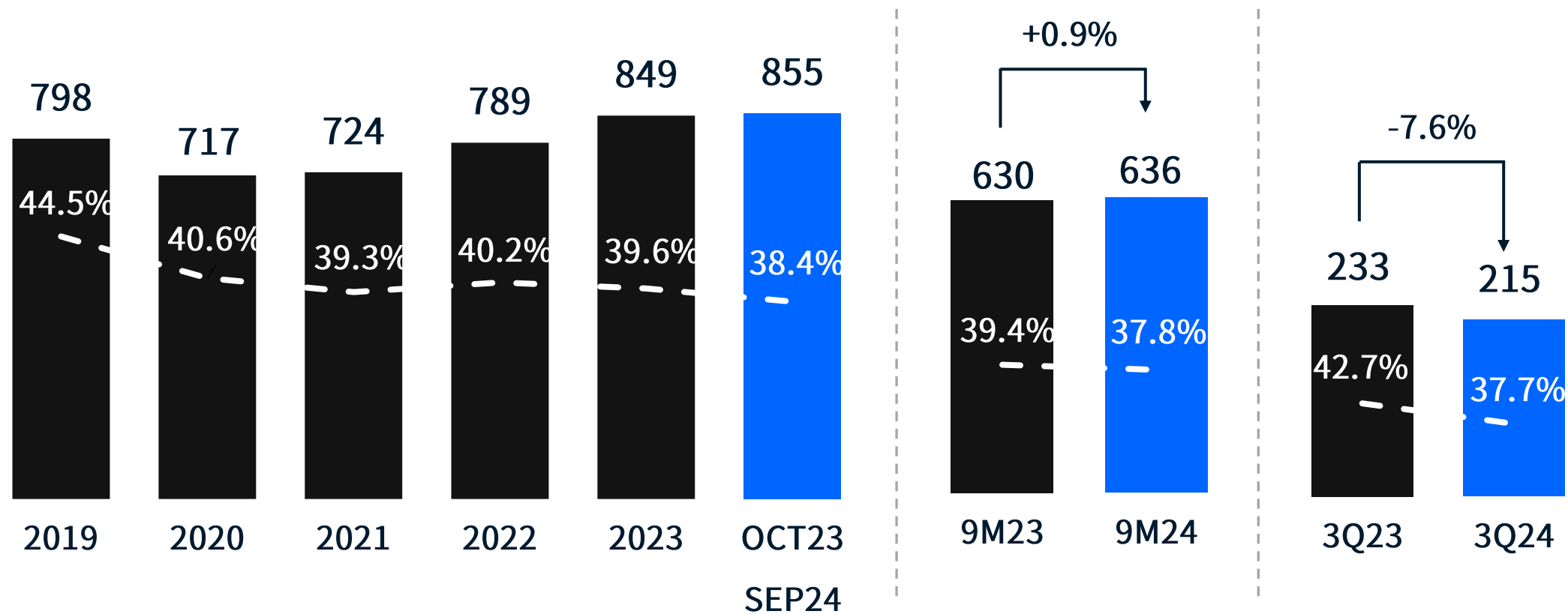
Individual Plans



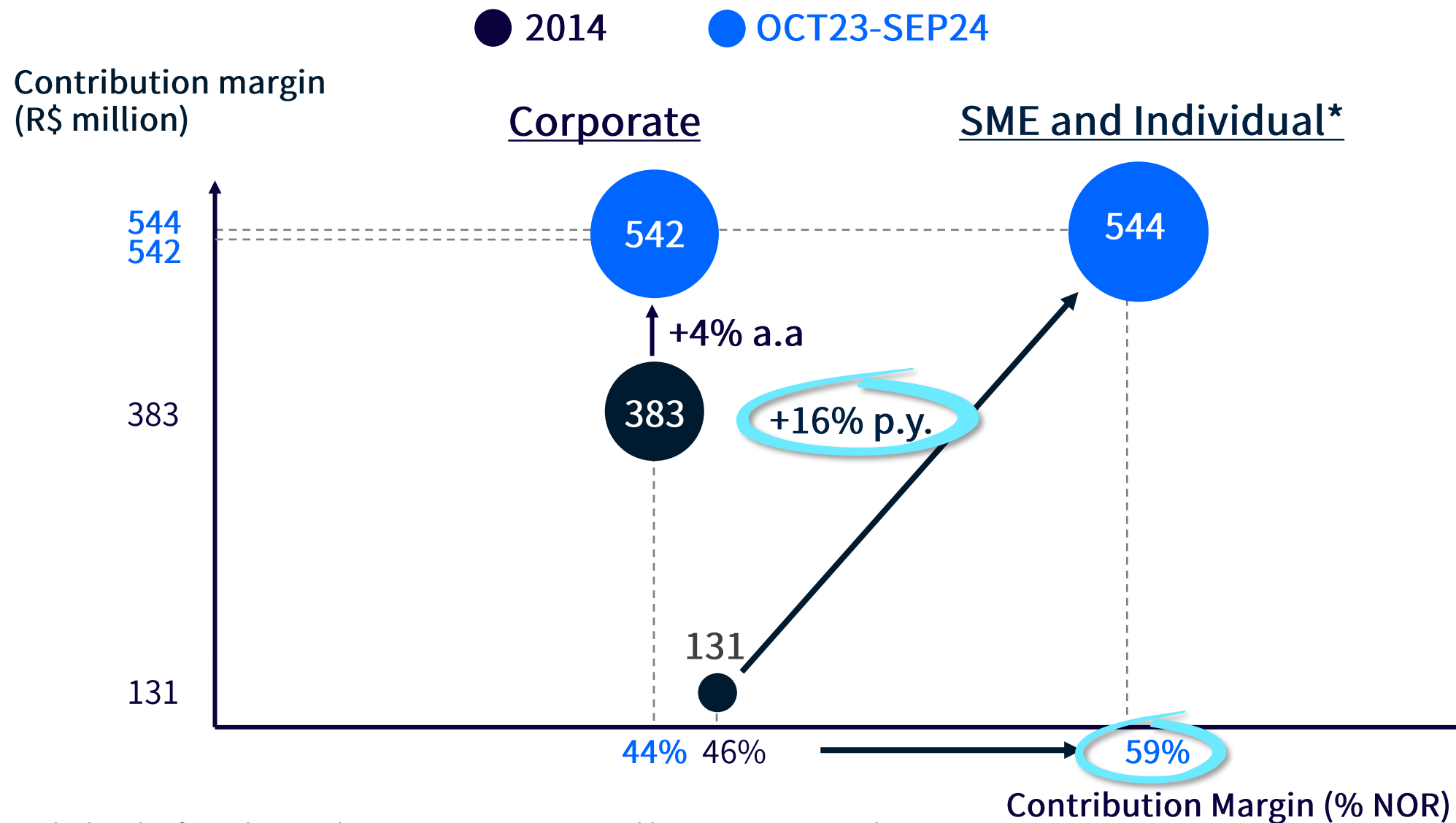
- The three business segments have a similar average cost of services. But pricing of non-corporate products, in particular Individual plans, assumes a higher risk related to adverse selection, contract cancellations and bad debt.

Cost of Services

R\$ million and % NOR



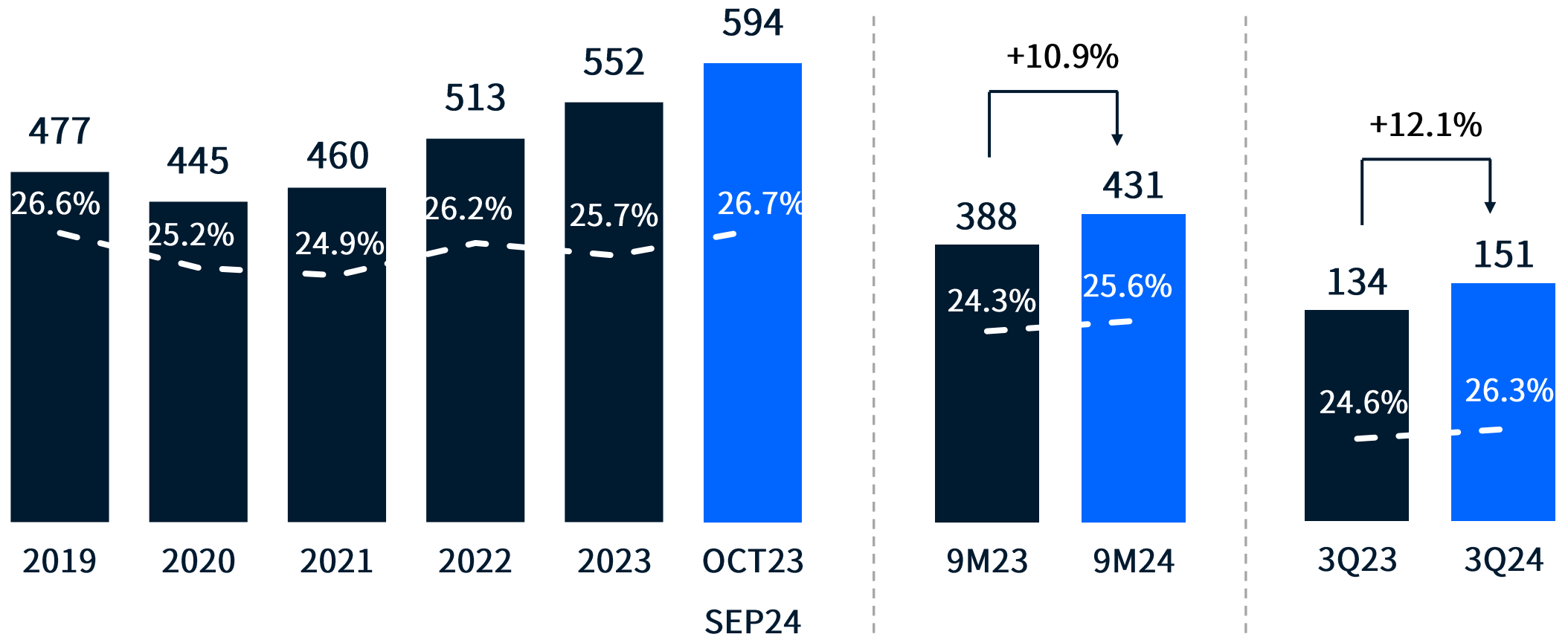
Contribution margin per segment: 2014 x OCT23-JUN24



* Excludes the free choice plans provisions/ reversal between 2020 and 2023

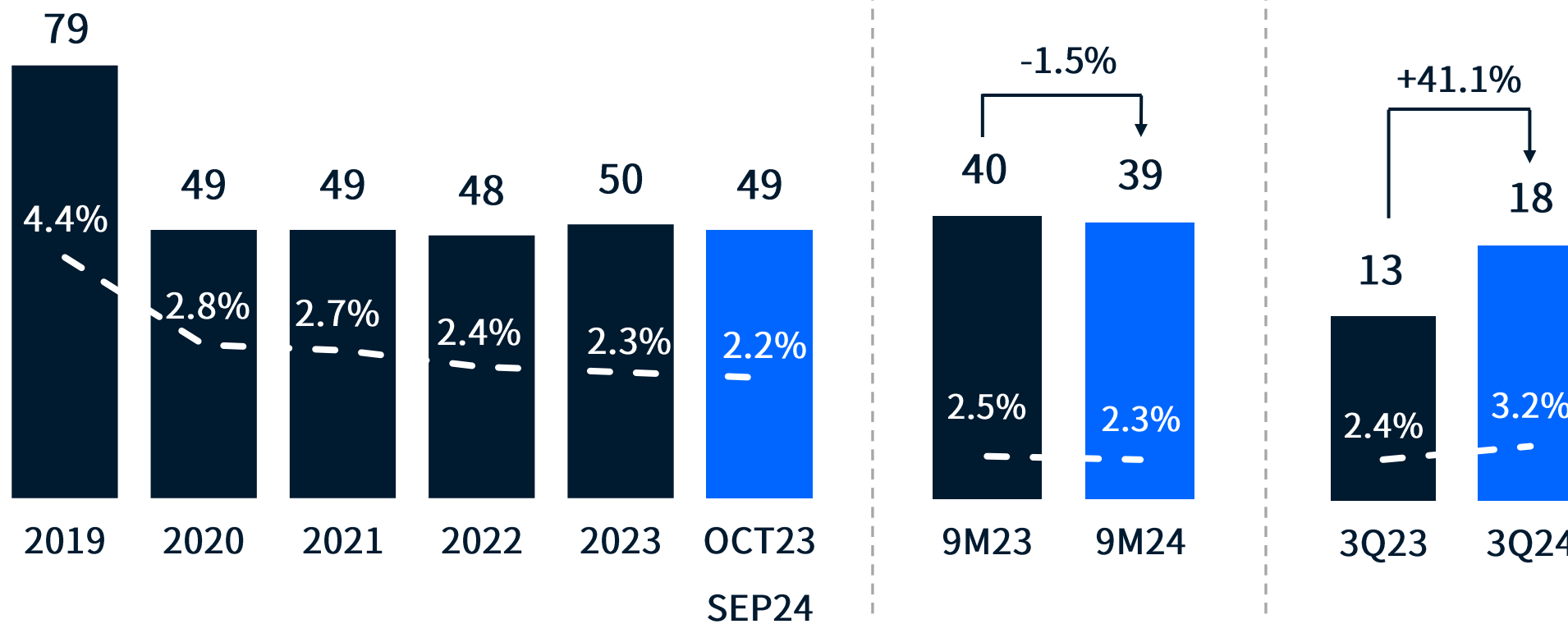
SG&A

R\$ million and % NOR



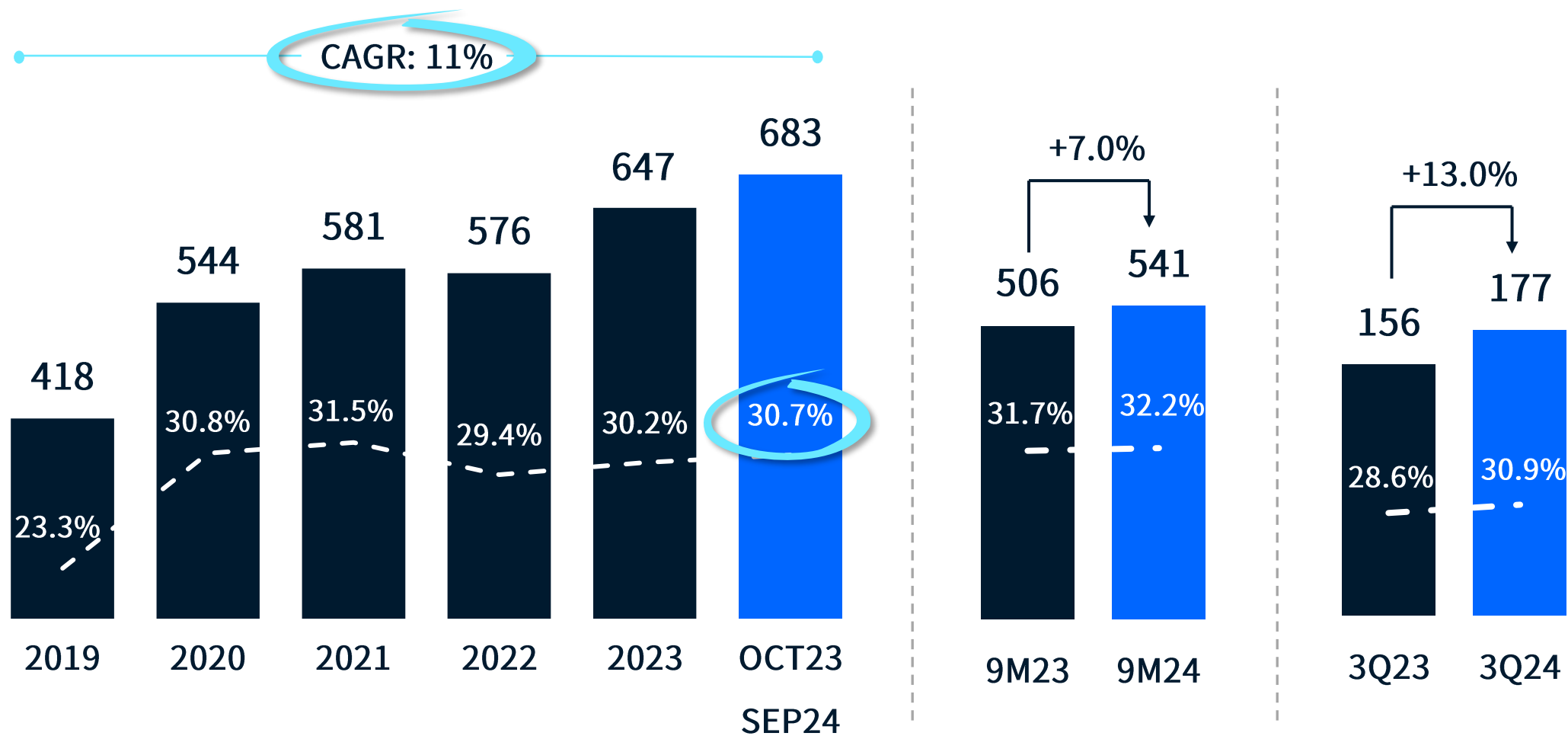
Allowance for doubtful receivables

R\$ million and % NOR



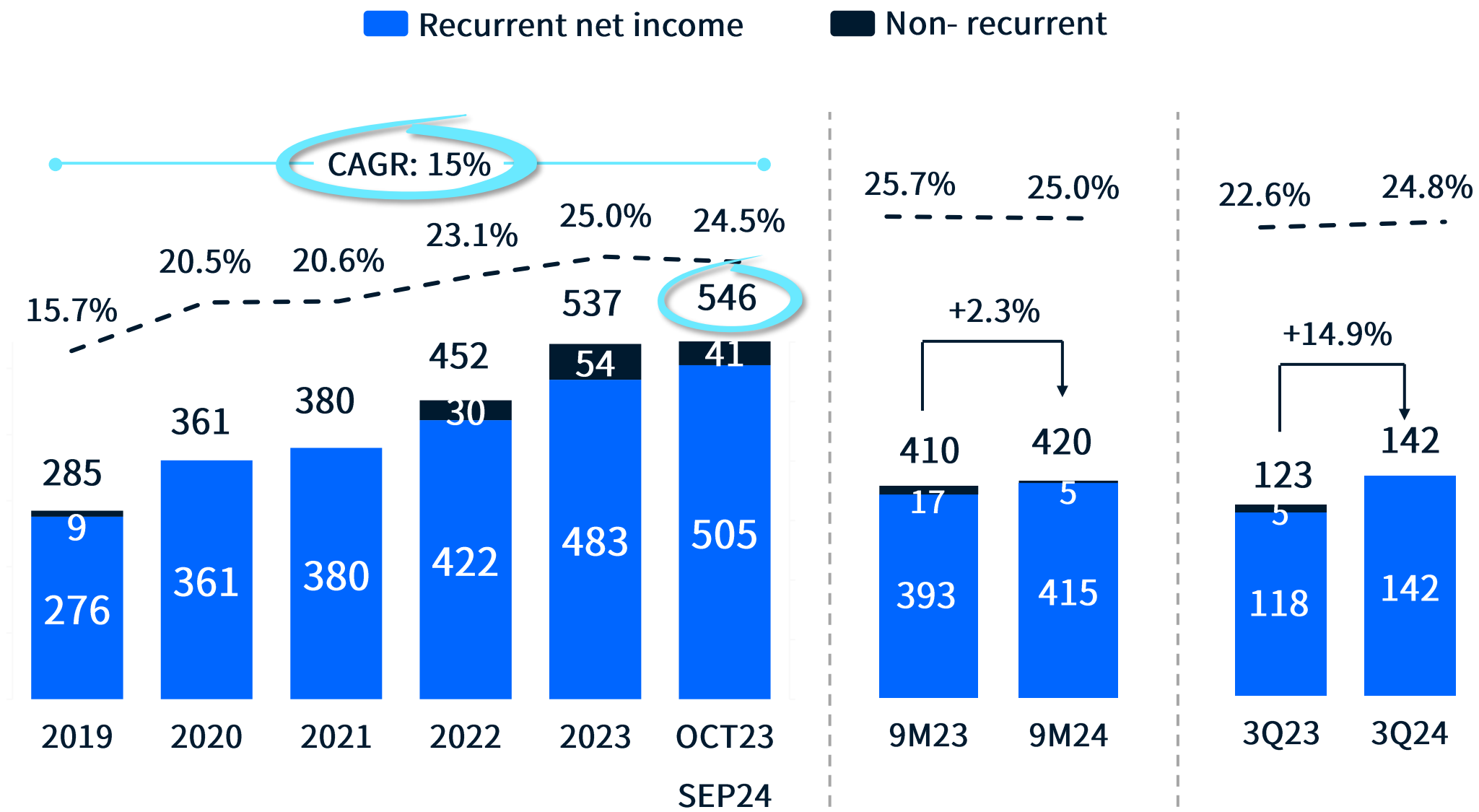
Adjusted EBITDA

R\$ million and % NOR



Net Income and Net margin

R\$ million and % NOR

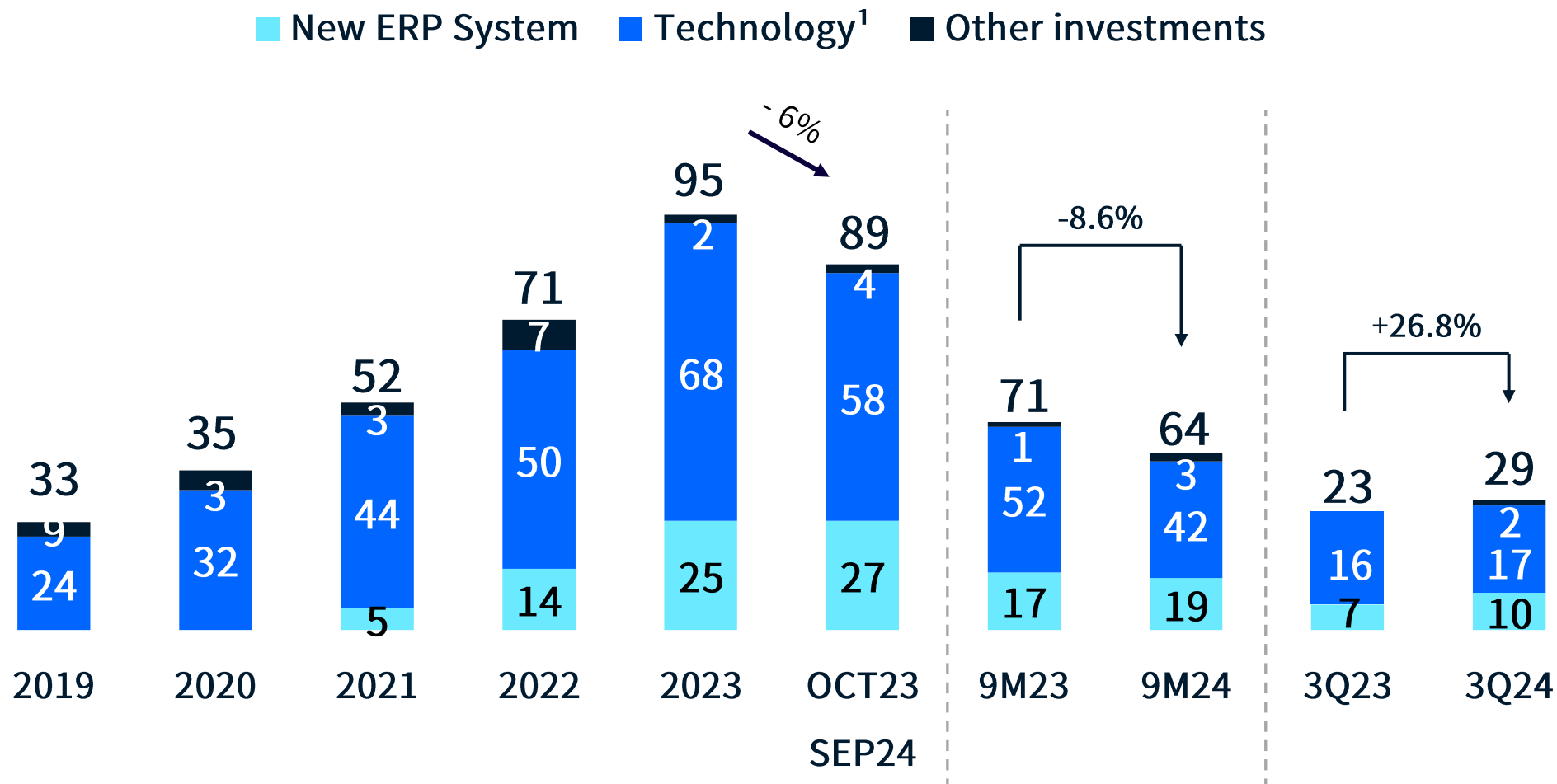


CAPEX: Technology represents the bulk of investments

R\$ million



The annual CAPEX level demonstrates the Company's digital initiatives, most of them maturing in 2024.



¹ IT platform. acquisition/licence of software and computer equipment

Total shareholder remuneration of R\$142 million in 3Q24, 100% payout



R\$ million

Net Income Dividends IOC Share Buyback

2020

2021

2022

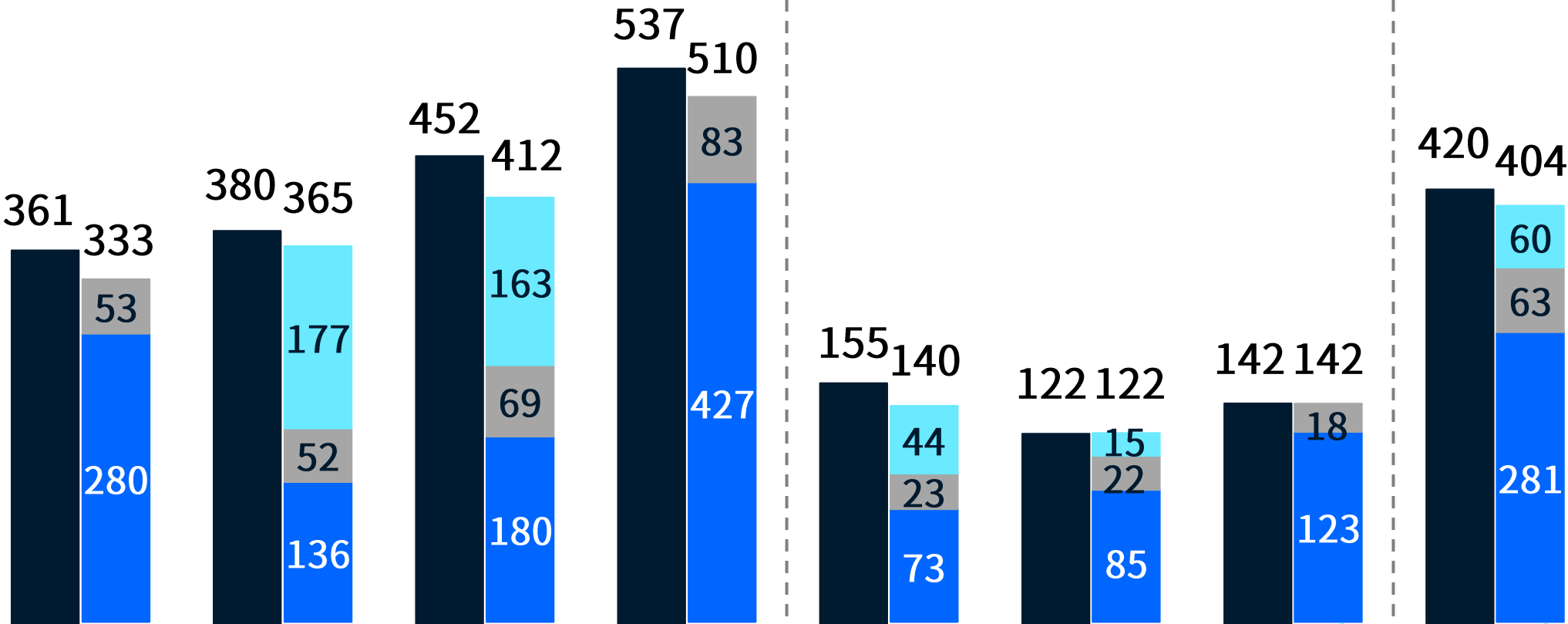
2023

1Q24

2Q24

3Q24

9M24



Payout %: 92%

96%

91%

95%

90%

100%

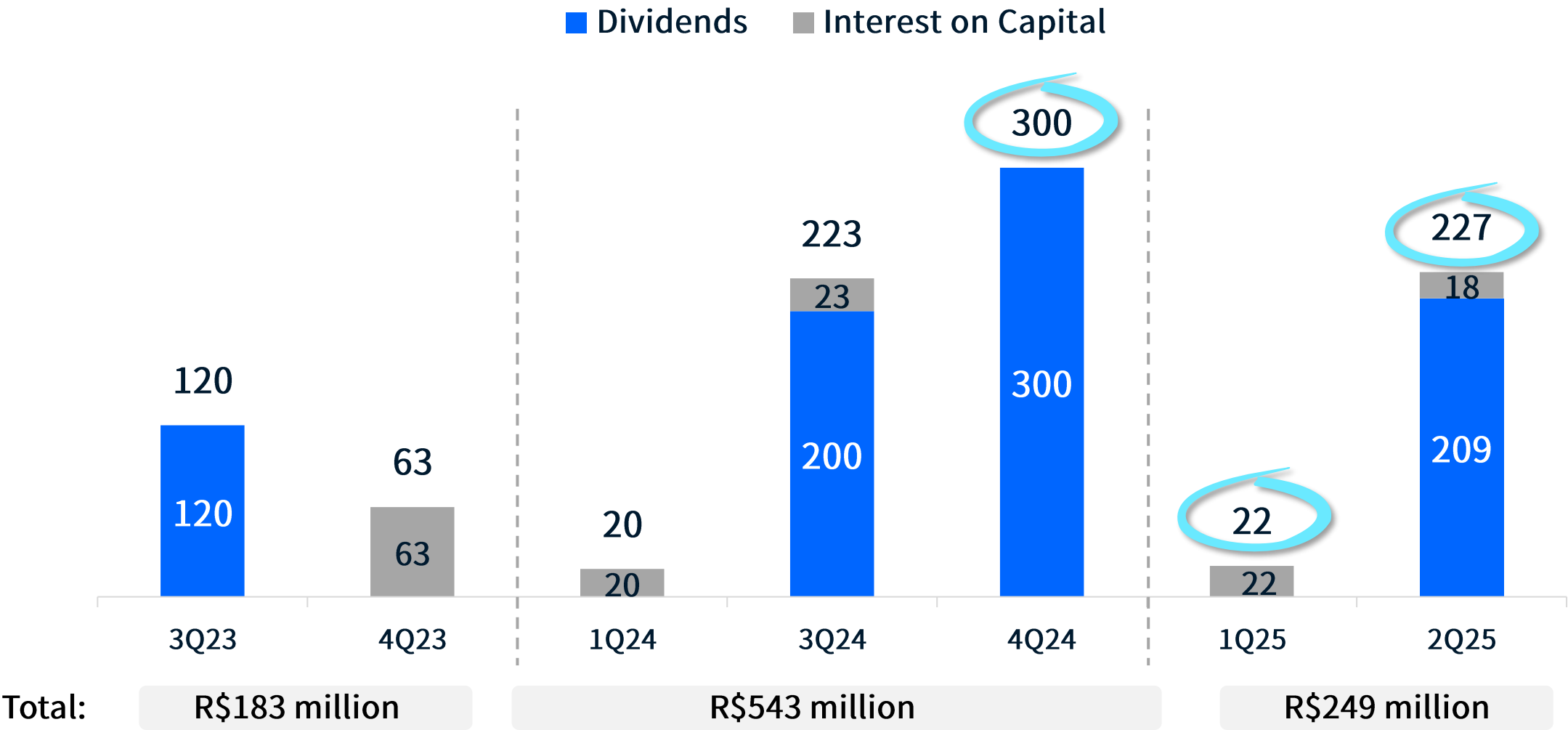
100%

96%

Cash dividends to Shareholders total R\$549 million, to be paid until 2Q25



R\$ million

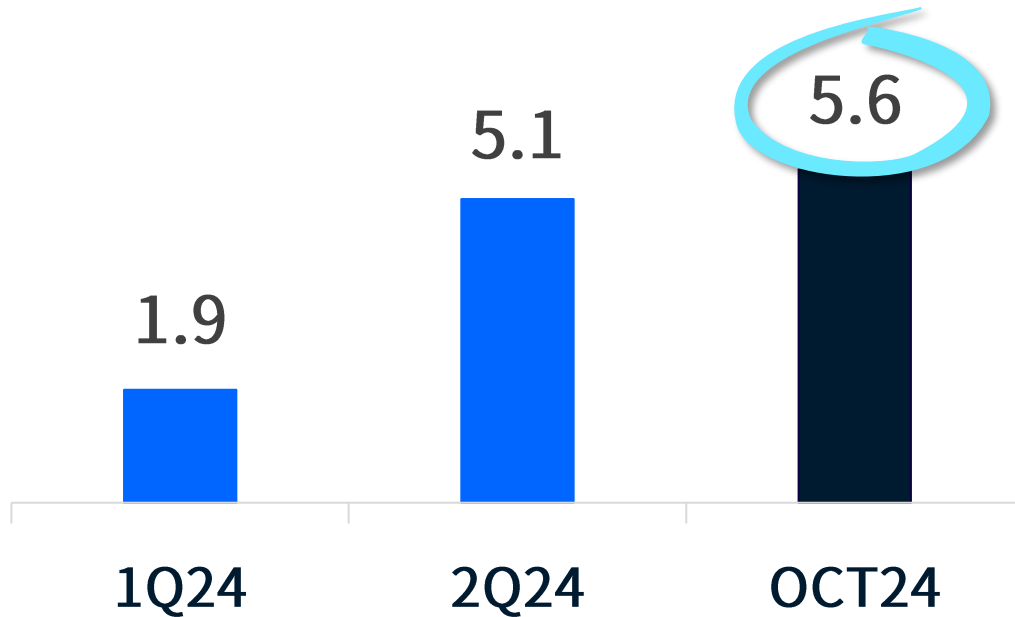


Treasury shares reach 5.6 million as per OCT24

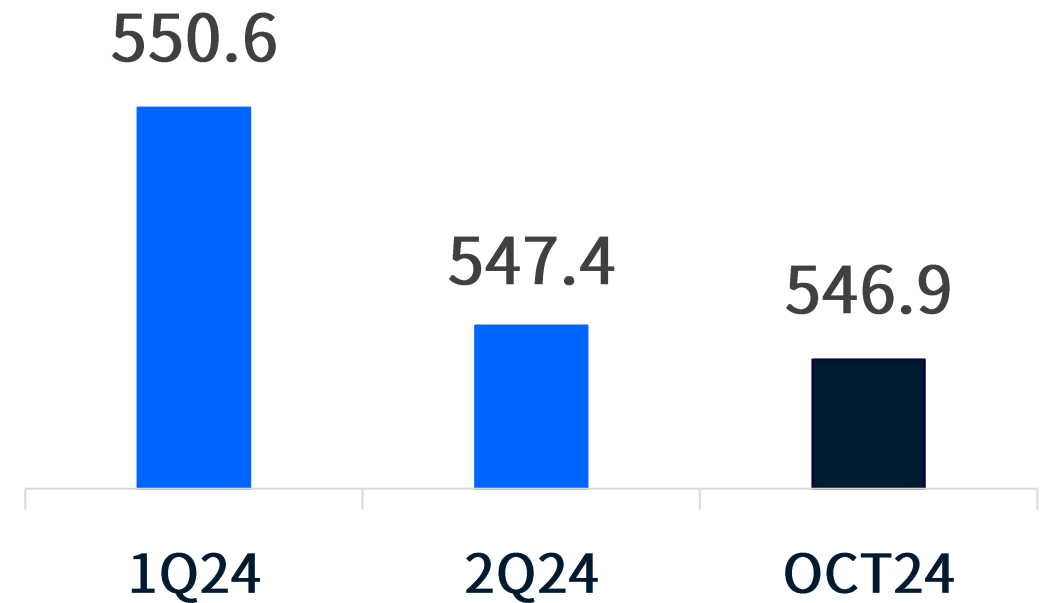


Million shares

Treasury Shares

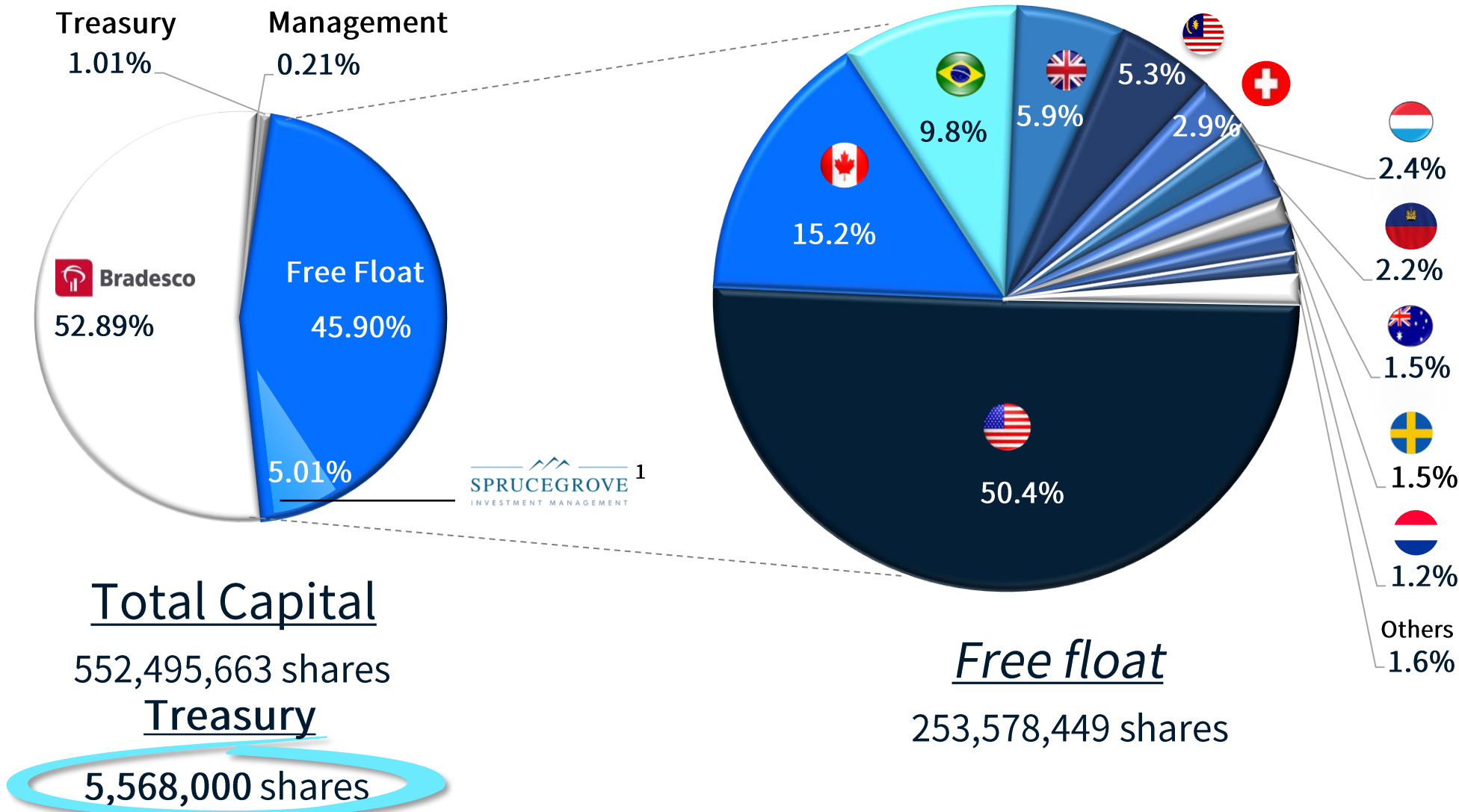


Total Capital ex - Treasury



Global shareholder structure: investors from more than 30 countries

OCT/24



Recent recognitions



Odontoprev has won the GPTW (Great Place to Work) seal and is recognized as one of the best companies to work for in Brazil.



Odontoprev was awarded at the 27th Top of Mind RH edition: dental plan of choice #1 by HRs professionals, for 11 years in a row.

