

## Corporate Presentation 1Q22

New growth cycle and value innovation



















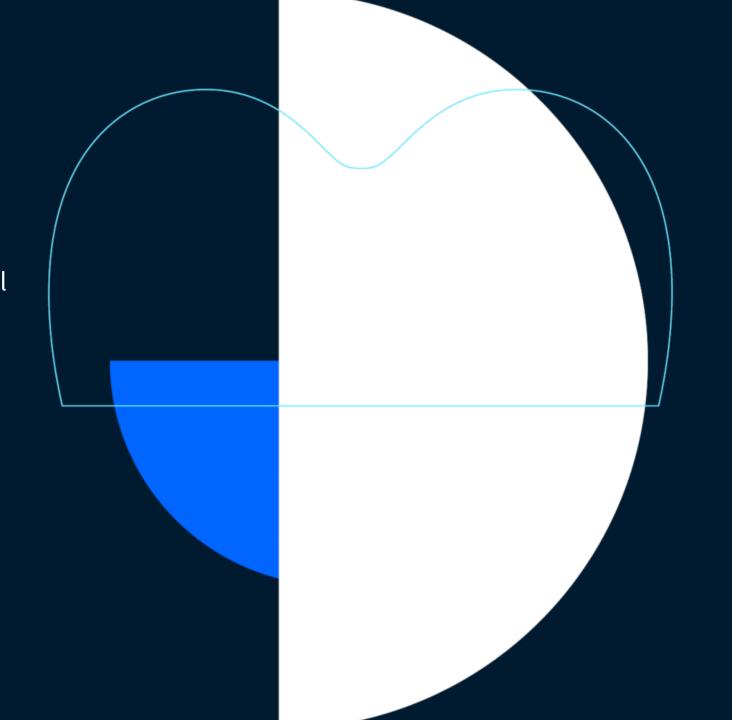






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- 1 About Odontoprev
- 2 Dental benefits: an incipient sector in Brazil
- 3 Inside Odontoprev: strategic competitive advantages
- 4 Financial and Operational Performance
- 5 Capital Markets



## About Odontoprev

#### **About Odontoprev**



Odontoprev. listed in São Paulo since 2006. is the leading dental benefits provider in Latin America. with 8 million beneficiaries. The dentist network is specialized. with an accredited network of 25 thousand professionals. The Company is a member of the Novo Mercado at B3. a constituent of the FTSE4Good Index and the Bloomberg Gender-Equality-Index (GEI) 2022. with investors from more than 30 countries.

#### Odontoprev's unique opportunity



- ✓ Largest dental benefits company in Latin America. 8.0 million clients;
- ✓ Asset-light model. proprietary dental IT platform and exclusive distribution channels;
- ✓ Zero debt. negative working capital needs. low capex requirements. recurrent cash dividends. high payout practice;
- ✓ Chairman # CEO since 1998. professional management team since foundation. 1 share = 1 vote. 100% tag-along rights.

#### Net revenues. adjusted EBITDA and net income evolution since IPO



2006 to APR21-MAR22 CAGR

Net revenues

**Adjusted EBITDA** 

Net income

 $17\%_{\text{p.y.}}$   $18\%_{\text{p.y.}}$   $24\%_{\text{p.y.}}$ 

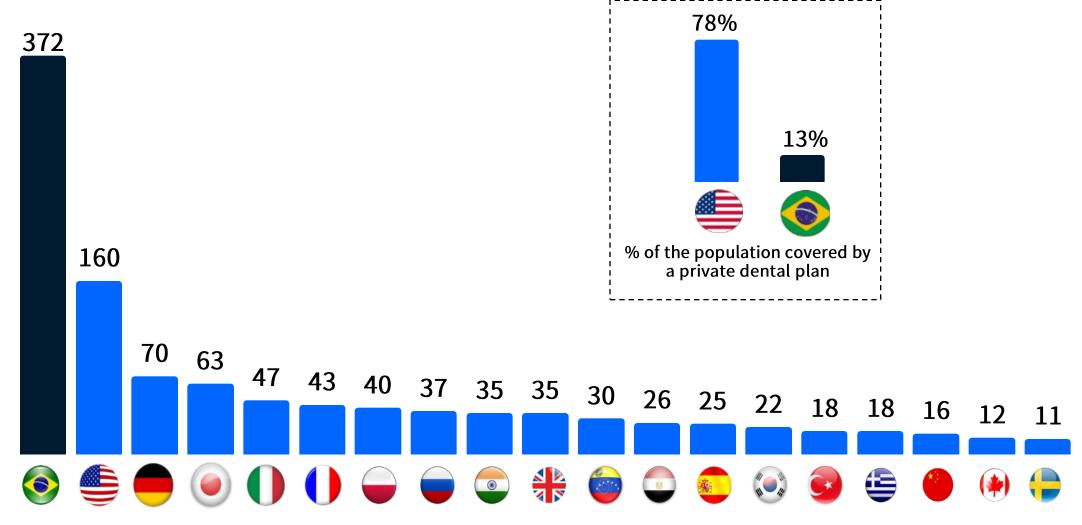
### Dental **benefits**

an incipient sector in Brazil

#### Brazil leads the global ranking of dentists



Number of dentists per country (thousand)



#### Brazil: medical and dental plans membership growth



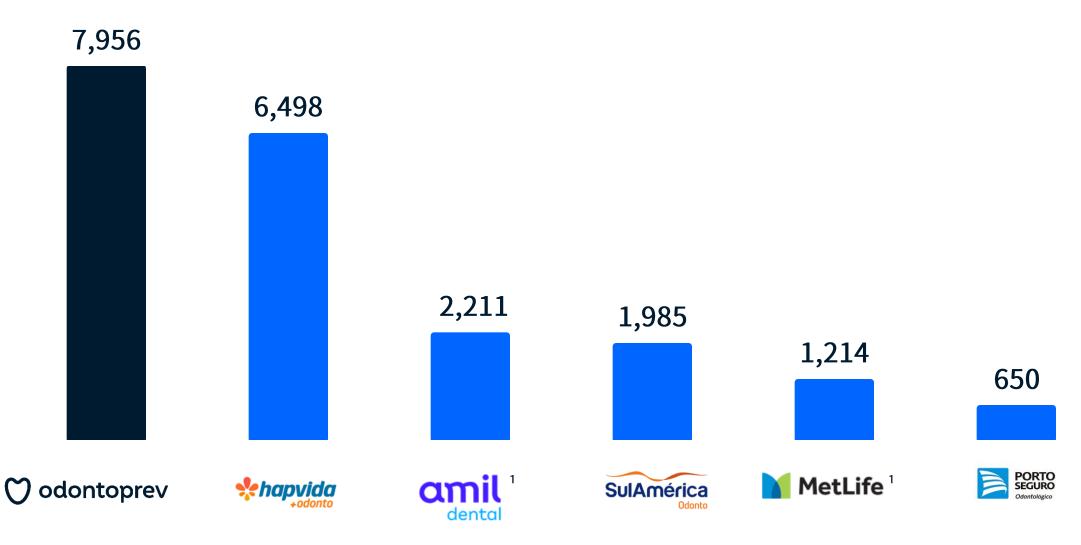
Million members



#### Top dental care players. by number of beneficiaries in 1Q22



Thousand members

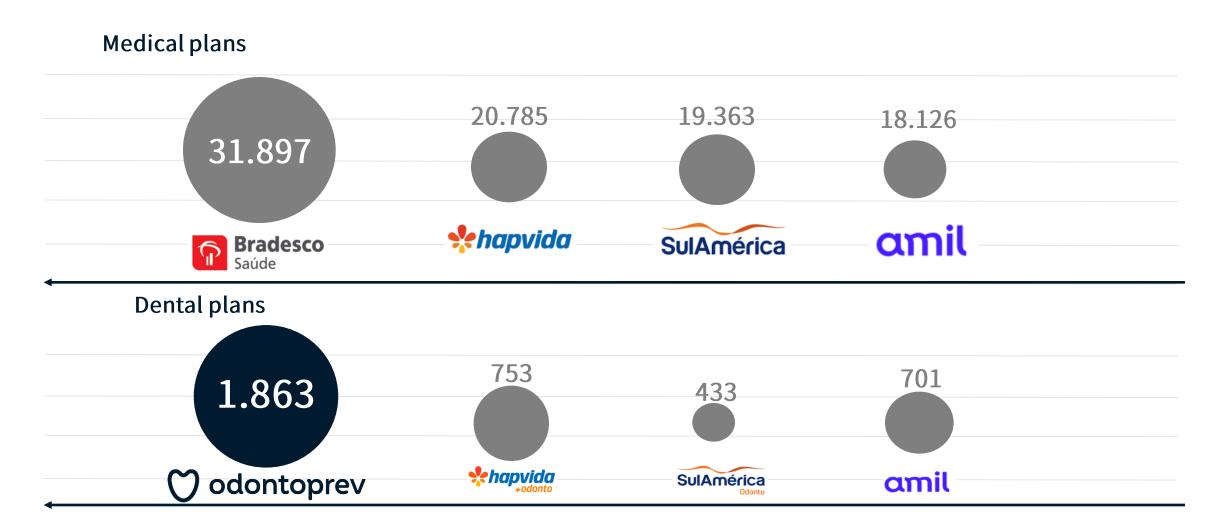


Source: Odontoprev and ANS<sup>1</sup>

#### Net revenues ranking: Medical and dental sectors. selected names



R\$ million – last 12 months ending MAR22

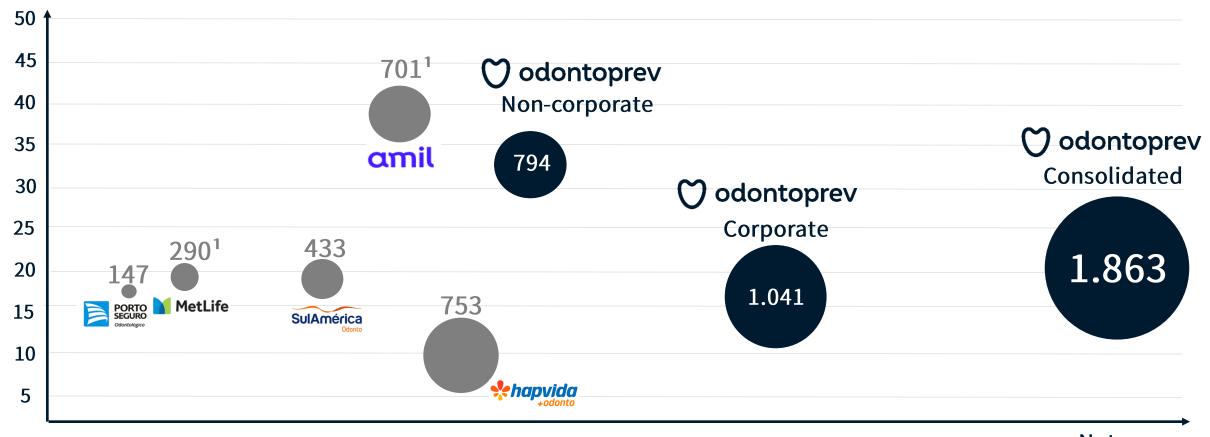


#### APR21-MAR22 Dental players net revenue and average ticket



R\$ million

#### Average Ticket (R\$ / member / month)



Net revenue

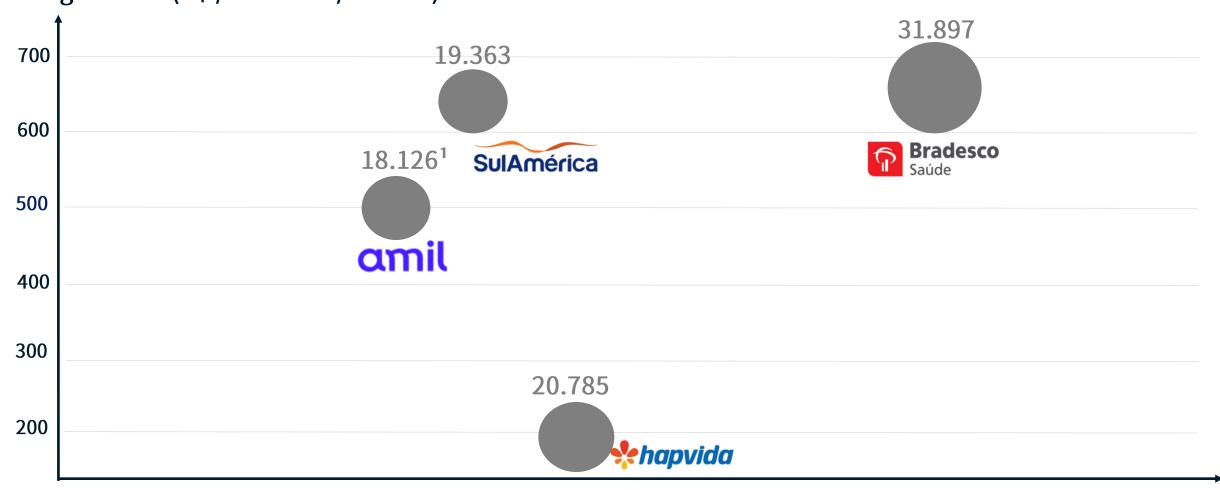
(R\$ million)

#### APR21-MAR22 Medical players net revenue and average ticket



R\$ million





#### Leadership position by region

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Key dental players per region (thousand members)











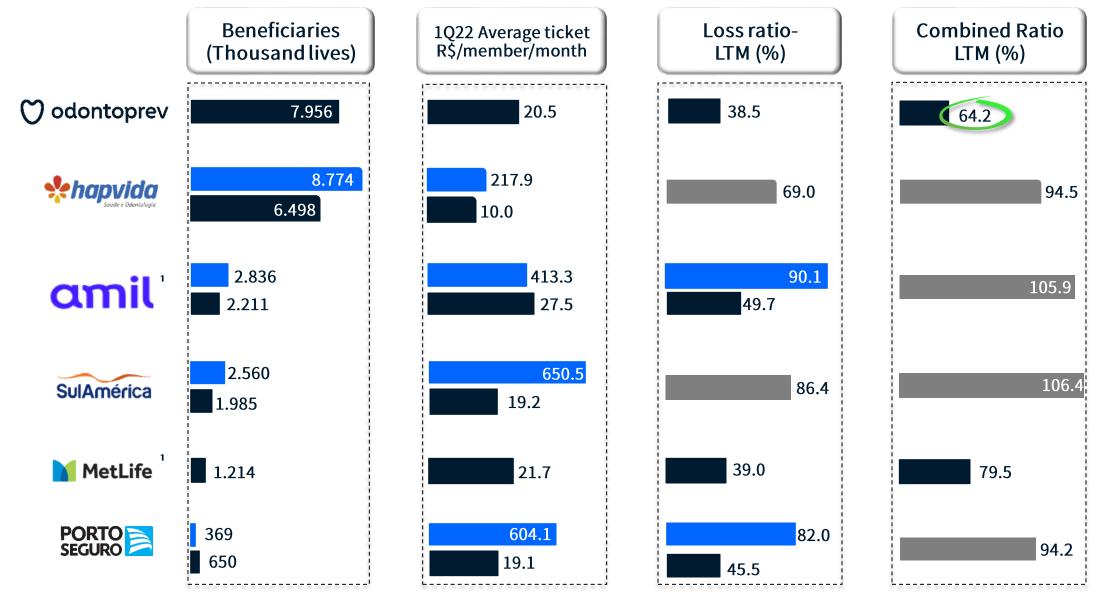


#### Members Ranking Members Ranking Members Ranking Members Ranking Members Ranking Members Ranking Members Ranking

Southeast	4.590	1st	3.404	2nd	1.878	3rd	1.651	4th	918	5th	535	6th
South	733	1st	329	3rd	271	4th	133	5th	113	6th	14	20th
Middle- West	558	1st	306	2nd	165	3rd	145	4th	117	6th	37	10th
North Northeast	1.938	2nd	2.182	1st	407	3rd	276	4th	122	7th	40	22nd
Total <sup>1</sup>	7.821	1st	6.222	2nd	2.724	3rd	2.206	4th	1.271	5th	626	7th

#### Key metrics of peer companies. ABR21-MAR22





#### Odontoprev competitive advantages X listed peers



**Dental focus** 

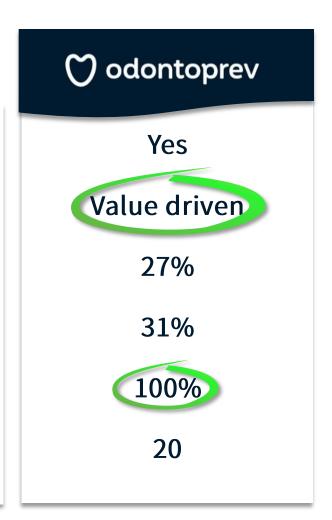
Strategy

Membership market-share

Revenue market-share

Dental as % of revenues

1Q22 Average Ticket (R\$/member/month)

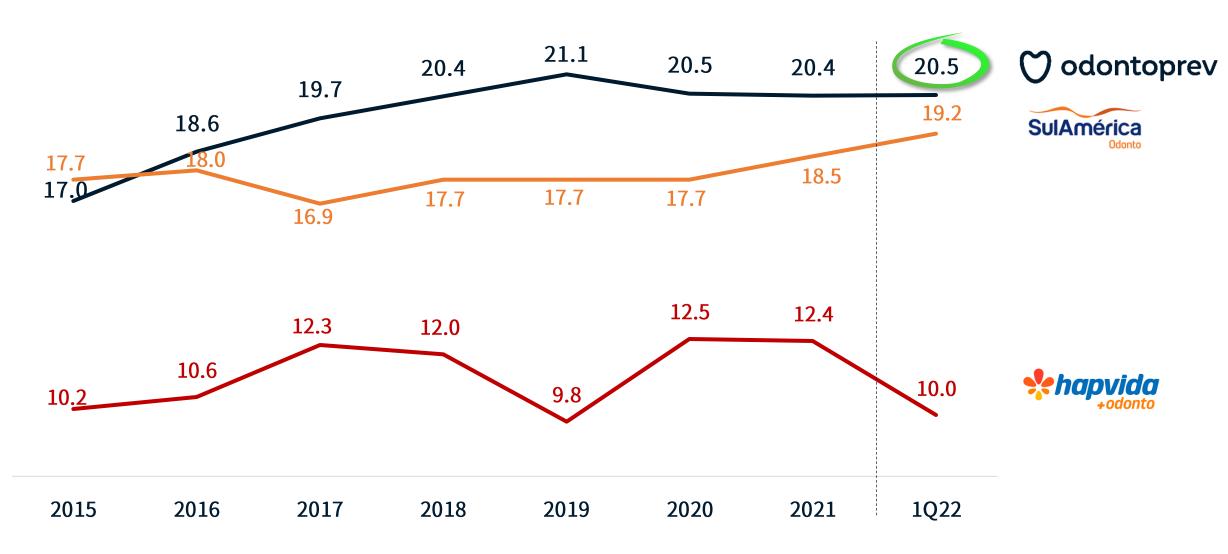


Peers								
No								
Volume/Cross-sell								
73%								
69%								
<2%								
14 <sup>1</sup>								

#### Average ticket Evolution: 2015 – 1Q22

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R\$/member/month



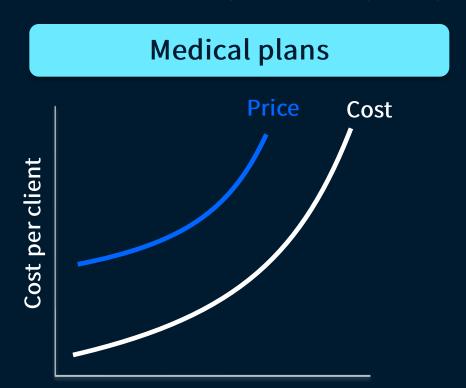
Source: Odontoprev

# Strategic competitive advantages

#### Attractive cost dynamics

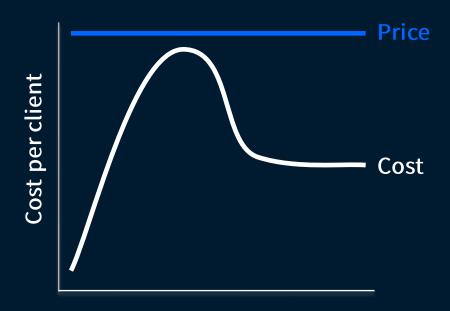


Over time. Odontoprev dental plans present a price and cost profile...



- Cost increases by medical inflation and better technology
- Short-term contract: 1 year tenor

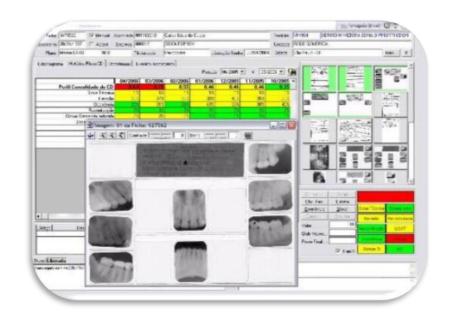




- Predictable cost evolution due to prevention
- Long-term contract: 2 year + duration

#### Proprietary dental IT Platform allows high quality standards







- ✓ Complete electronic record of all beneficiaries
- √ 3 decades of actuarial data
- Risk management and fraud prevention

#### Largest and best dentist network



#### 25.000 dentists at 2.600 cities

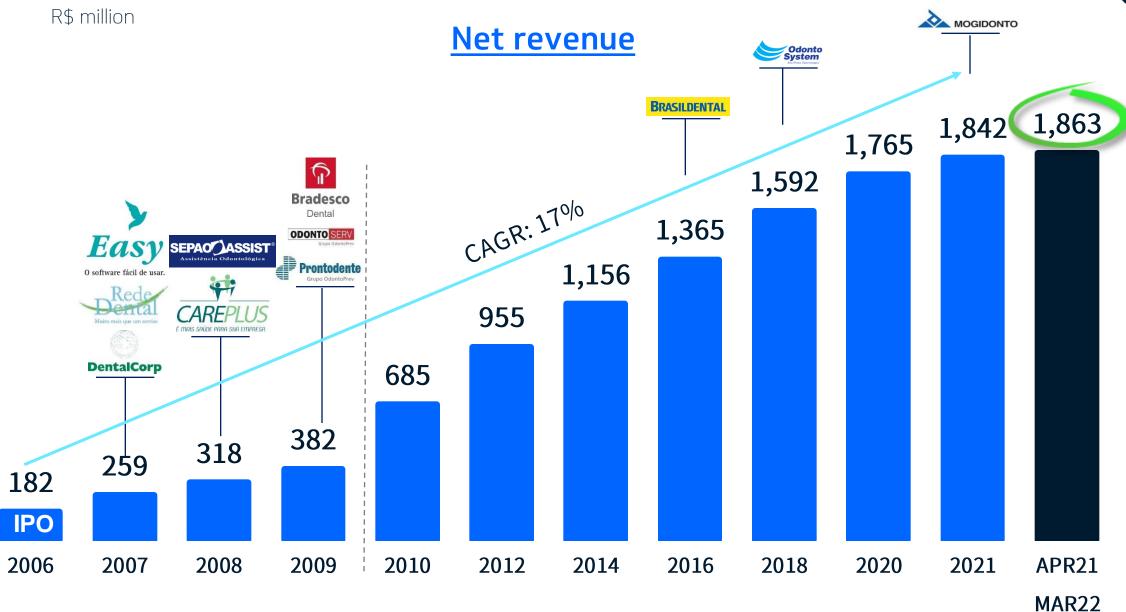
- ✓ National distribution
- ✓ Differentiated academic background
- ✓ Continuous education



# Financial and Operational performance







#### Revenues and average ticket evolution per segment since 2014



R\$ million

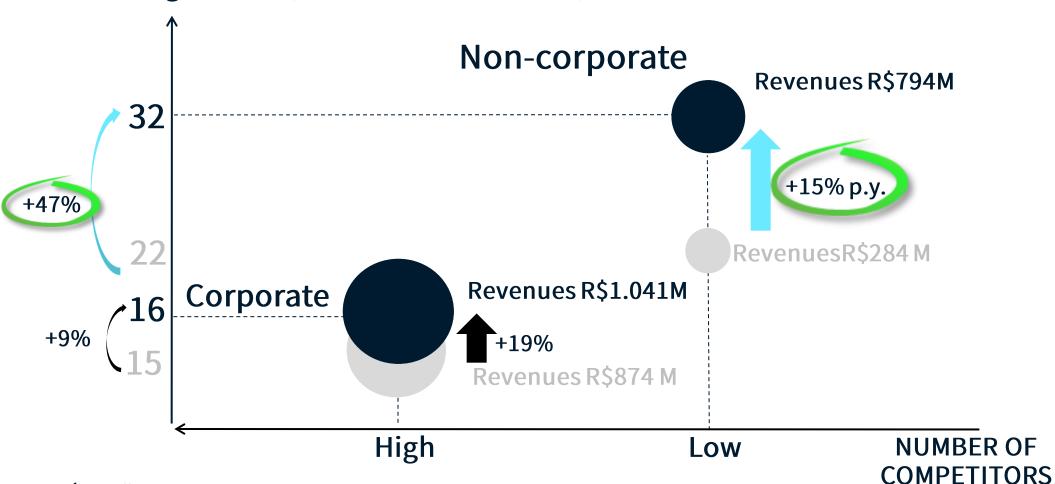


#### Revenues and average ticket per segment



#### **APR21-MAR22** x 2014

Average Ticket (R\$ / member / month)



#### Two business segments



**GDP** impact

Penetration

**Growth Potential** 

Own distribution

1Q22 Average ticket (R\$/member/month)

Barriers to entry

## Corporate

High

+50%

Medium

Internal + brokers (shareholders)

R\$16

Low

#### Non-corporate

Low

<5%

High

Retail banks (shareholders)

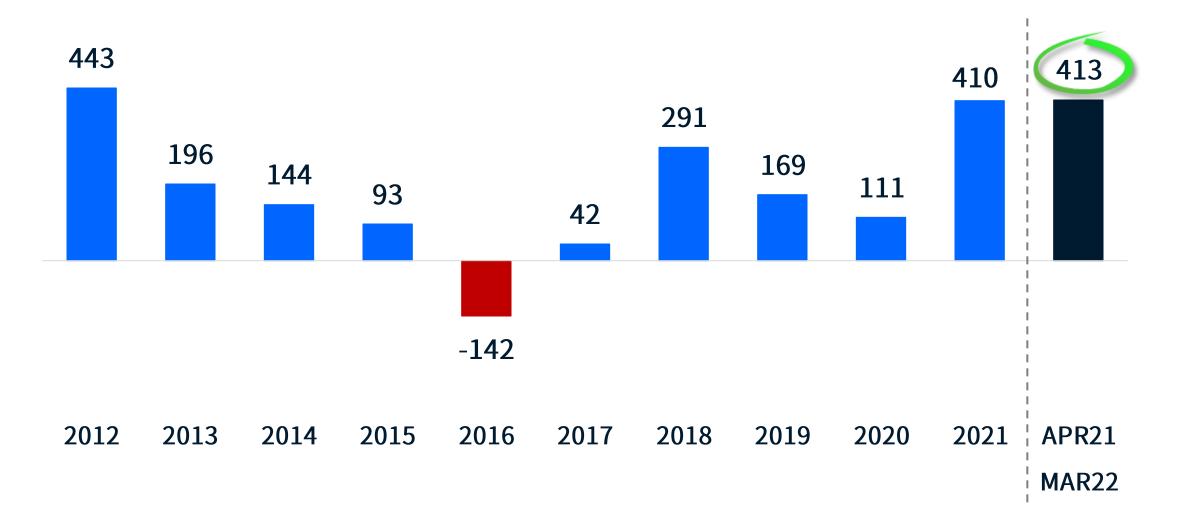
R\$32

High

#### Annual organic net additions



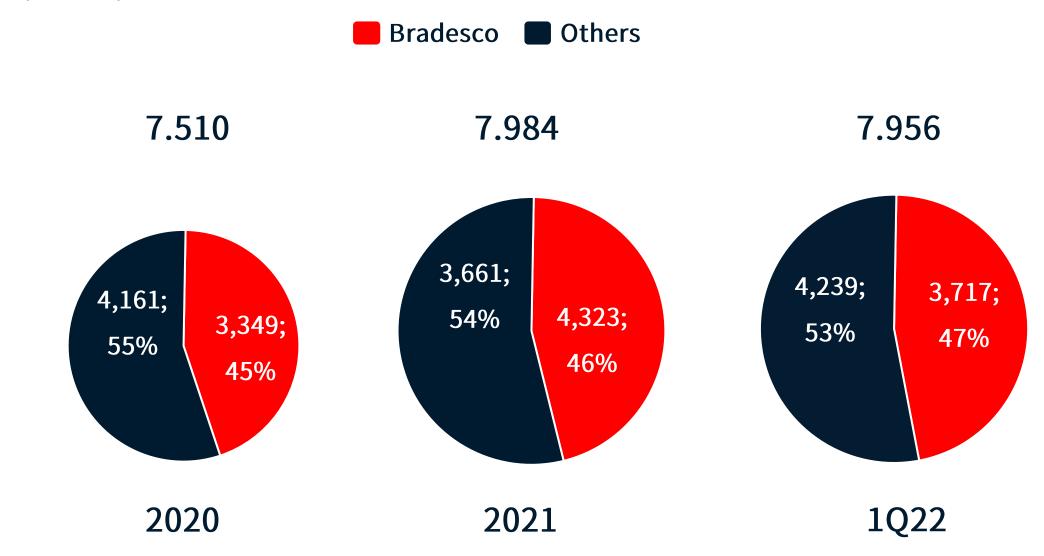
Thousand members



#### Bradesco brand growth in number of beneficiaries



(Thousand)



### Bank channels generate higher sales price and lower acquisition cost in Individual Plans



1Q22 average list price

**Acquisition cost** 

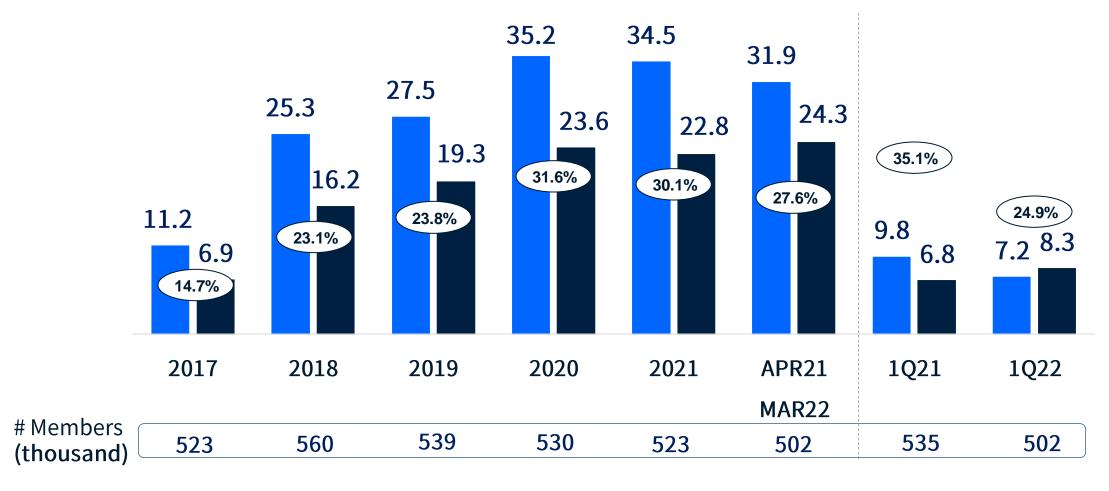




#### BRASILDENTAL EBITDA and Net Income evolution



R\$ million and % of Sales

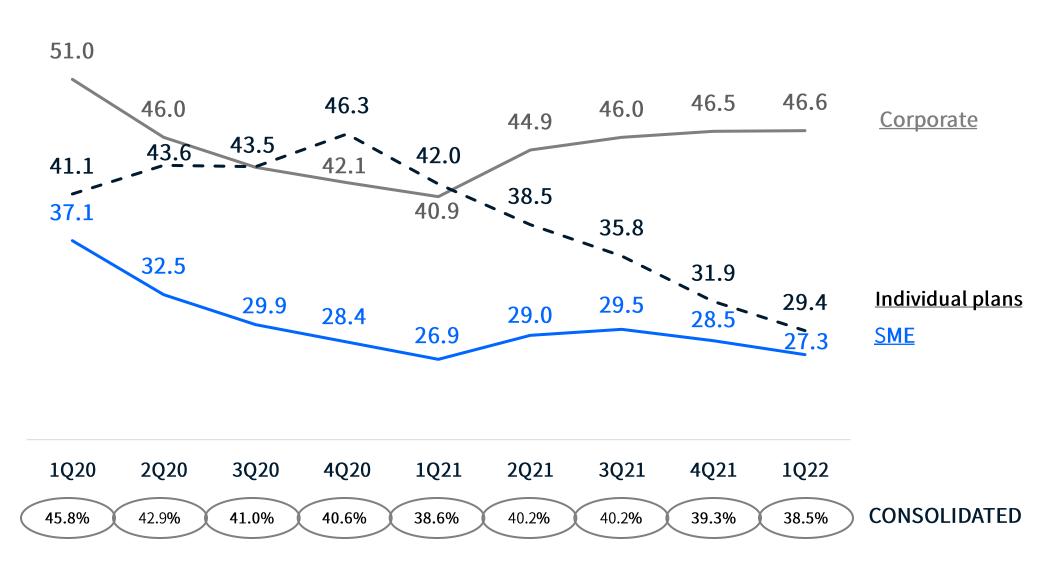


**EBITDA EBITDA Margin** Net income

#### Last 12 months dental care ratio



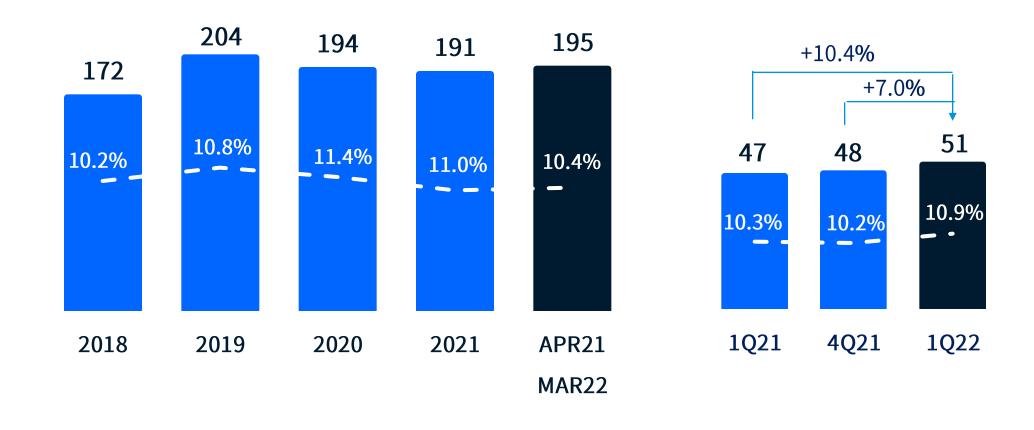
R\$ million and % Sales



#### Selling expenses

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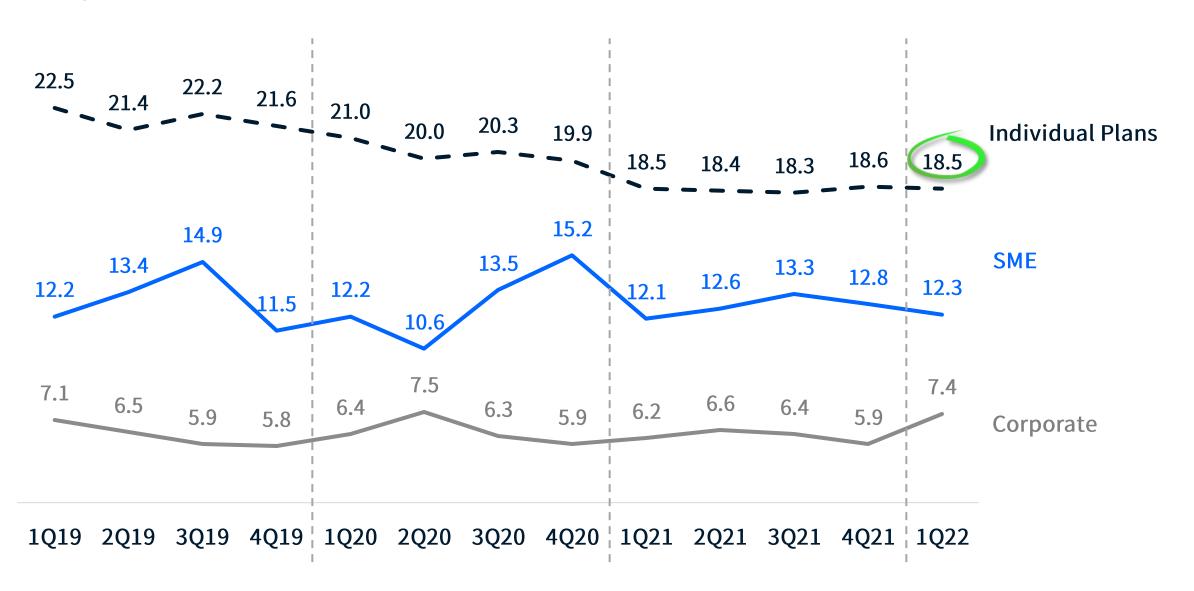
R\$ million and % Sales



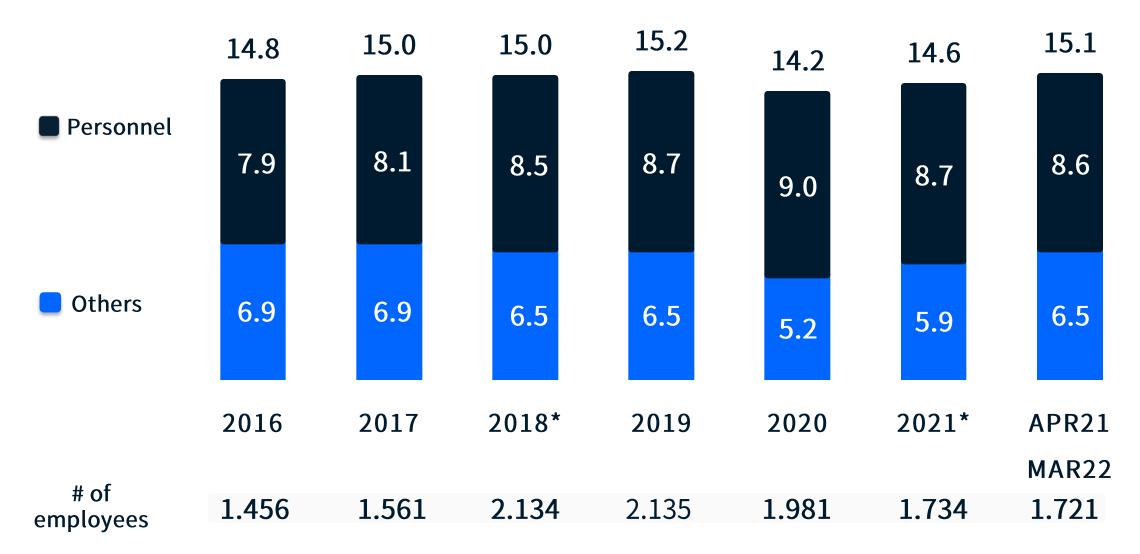
#### Selling expenses per segment



% of Sales



#### G&A (% Sales)

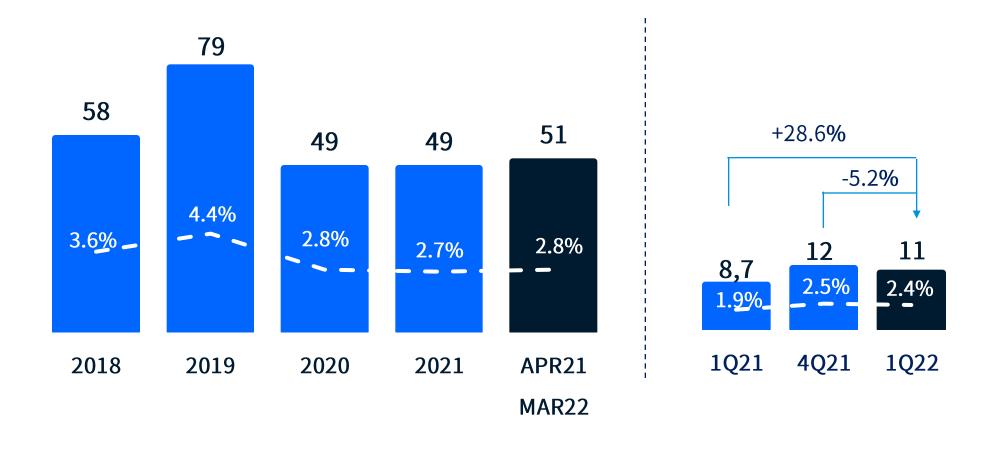


<sup>\*</sup>Acquisition of Odonto System in 2018 and Mogidonto in 2021

#### Allowance for doubtful receivables

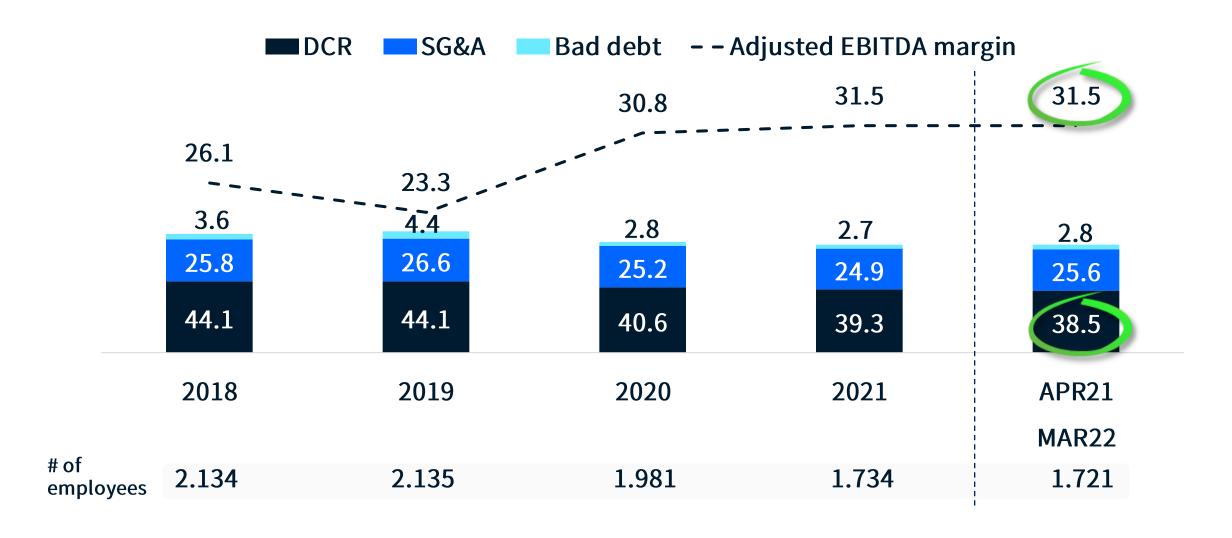


R\$ million and % of Sales



#### Efficiency gains and lower costs expand Adjusted EBITDA margin

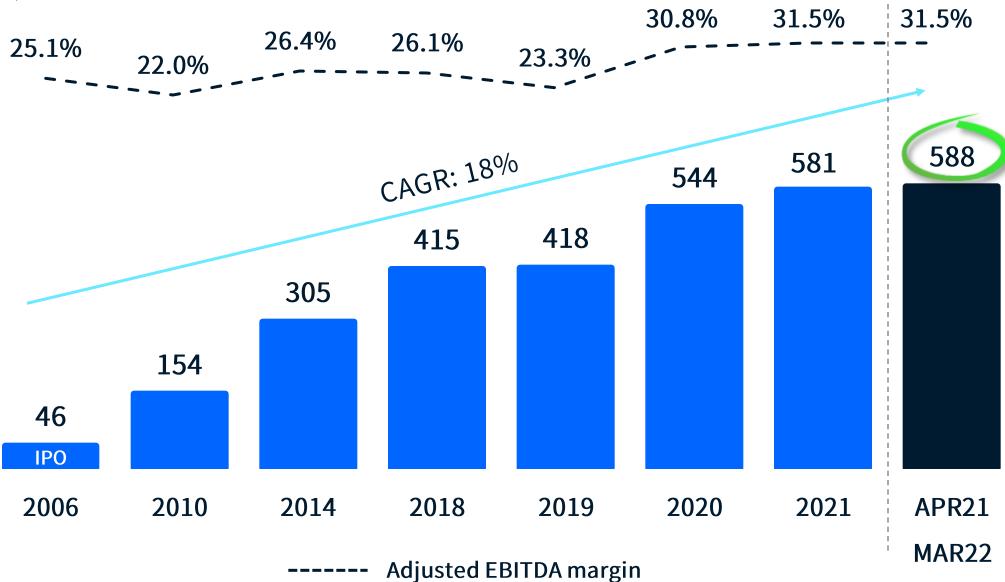
% Sales



#### Adjusted EBITDA since the IPO



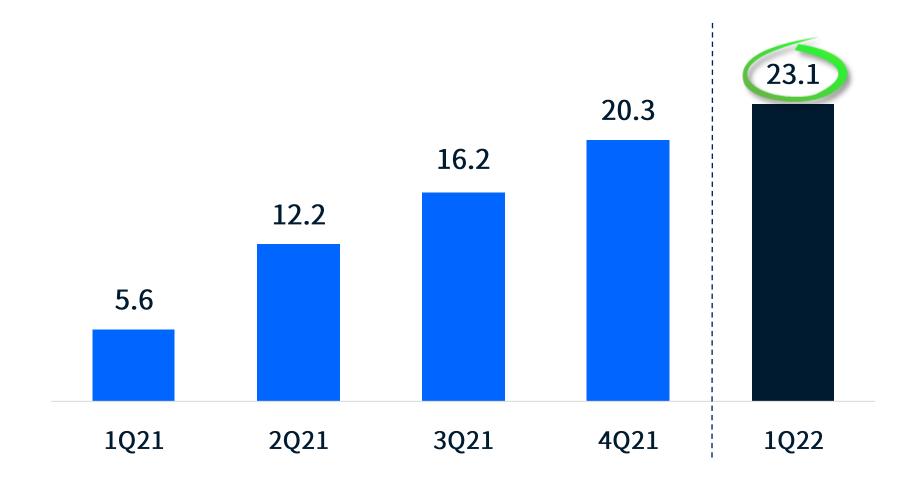
R\$ million and % of Sales



#### Quarterly financial income

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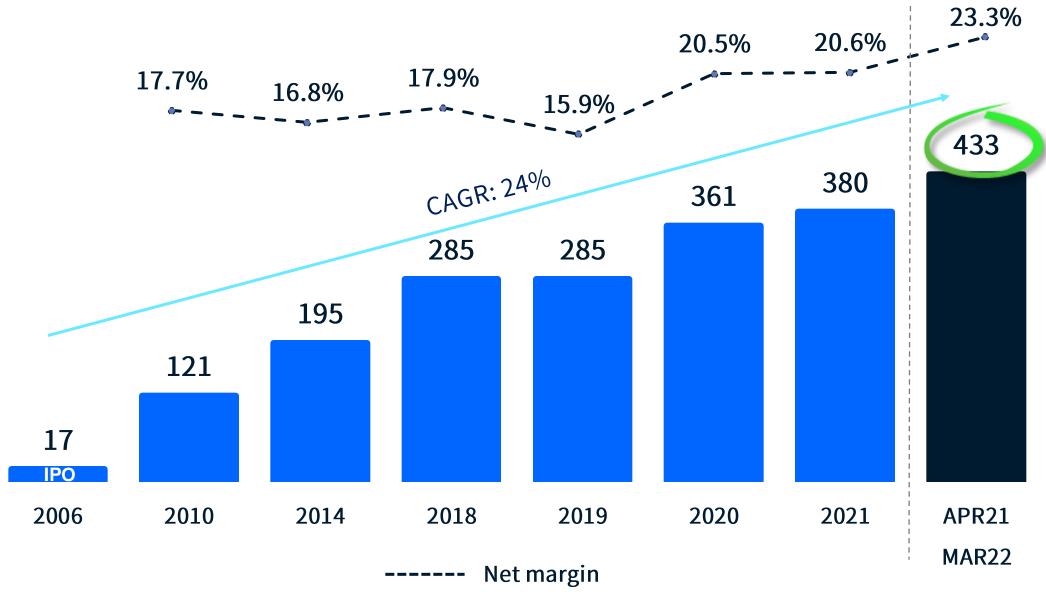
R\$ million



#### Net Income and net margin since the IPO

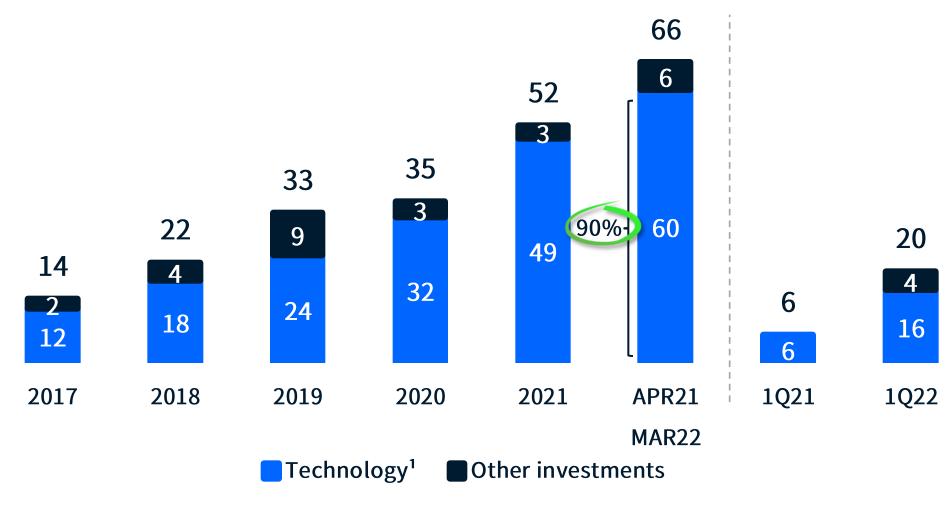


R\$ million and % of Sales



#### **CAPEX: Technology represented 90% of LTM expenditures**

R\$ million

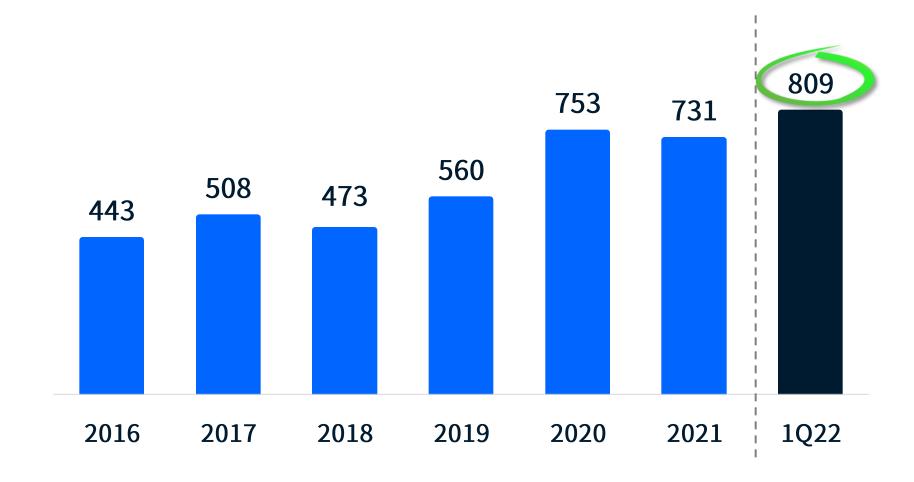


<sup>&</sup>lt;sup>1</sup> IT platform. acquisition/licence of software and computer equipment

#### **Net Cash**



R\$ million



#### Share repurchase programs



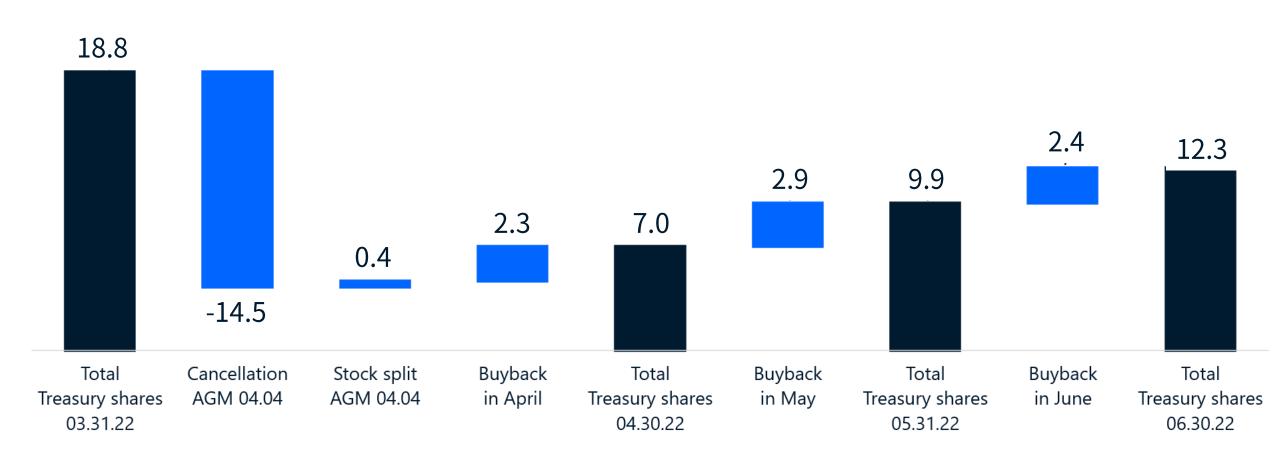
2021	# shares	Amount	Accumulated average cost	Total accumulated average cost		
2Q21	6,863,200	89,595,847	13.05	13.05		
3Q21	3,065,000	40,046,258	13.07	13.06		
4Q21	71,800	953,214	13.28	13.06		
1st Program (A)	10,000,000	130,595,319	13.06	13.06		
4Q21	3,729,400	46,453,408	12.46	12.90		
2022	# shares	Amount	Accumulated average cost	Total accumulated average cost		
1Q22	4,267,400	50,989,256	11.95	12.67		
2Q22	2,003,200	22,375,422	11.17	12.52		
2nd Program (B)	10,000,000	119,818,086	11.98	12.52		
2Q22	5,607,000	55,094,527	9.83	11.95		
3rd Program (C)	5,607,000	55,094,527	9.83	11.95		
Total (A) + (B) + (C)	25,607,000	305,507,932		11.95		

<sup>✓</sup> The Board of Directors approved on 04/28/2022 a New Program of up to 18 million shares.

### Treasury shares coming up due to continuous Buyback Program (\*\*)



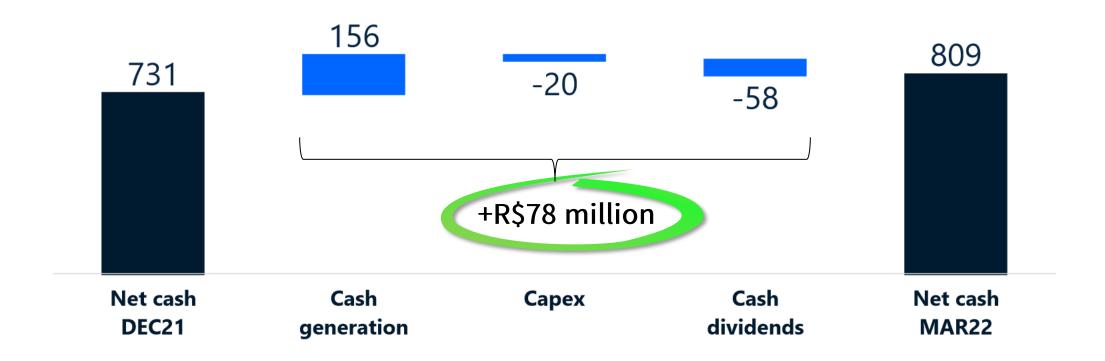
Million of shares



Cash flow: 1Q22

R\$ million



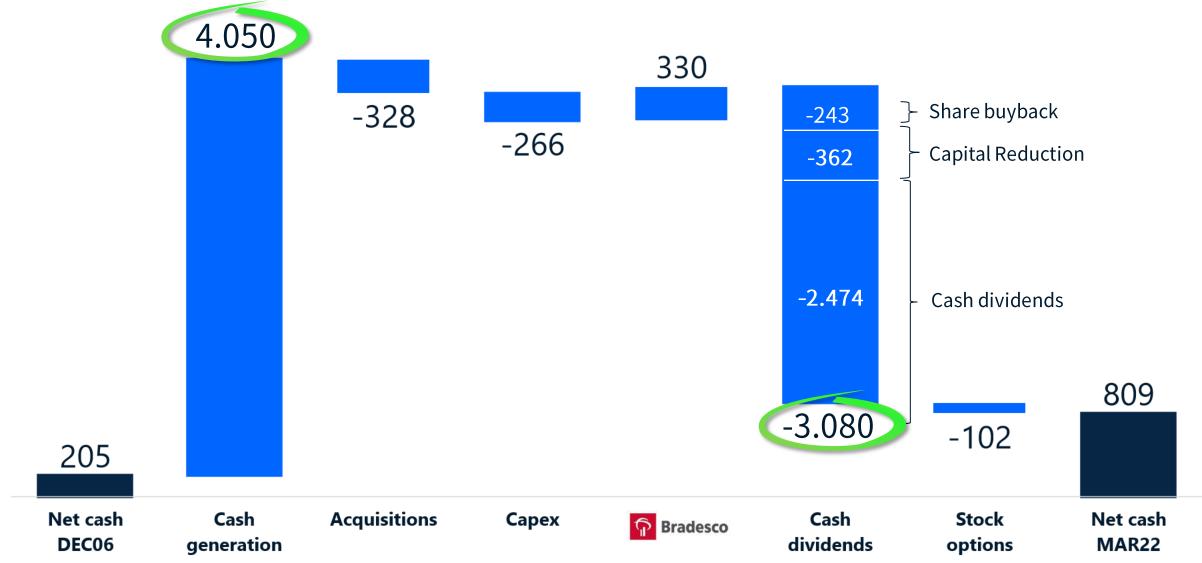


#### Cash flow since IPO

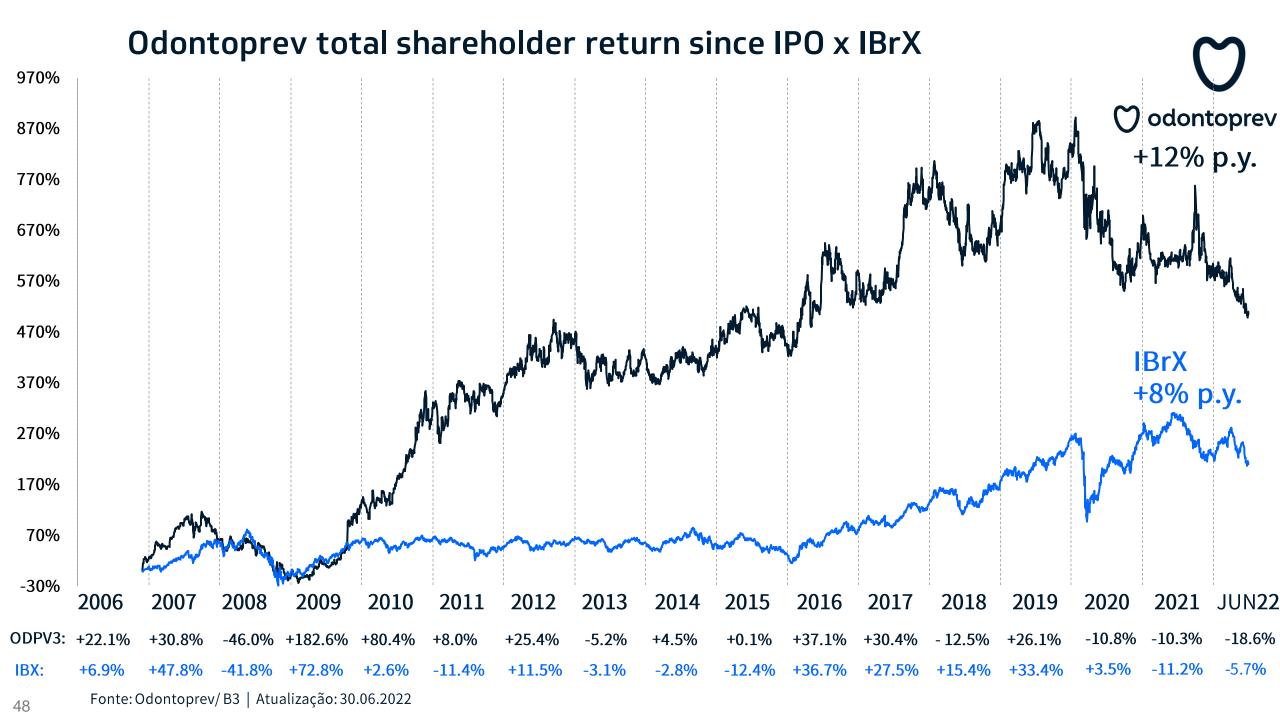


R\$ million

Since the IPO in 2006. Odontoprev business model required CAPEX of R\$266 million. compared to cash generation of R\$4.1 billion In the period. cash dividends were R\$3.1 billion.

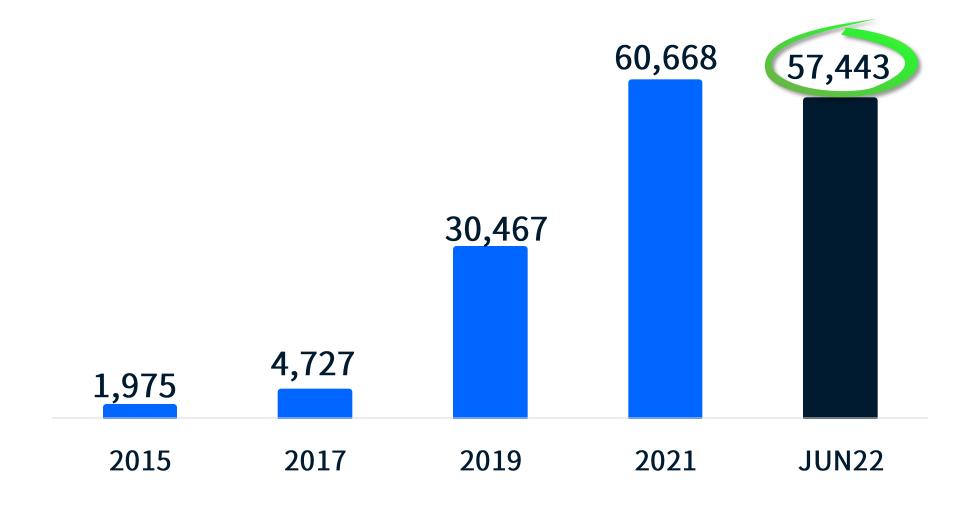


# Capital Markets

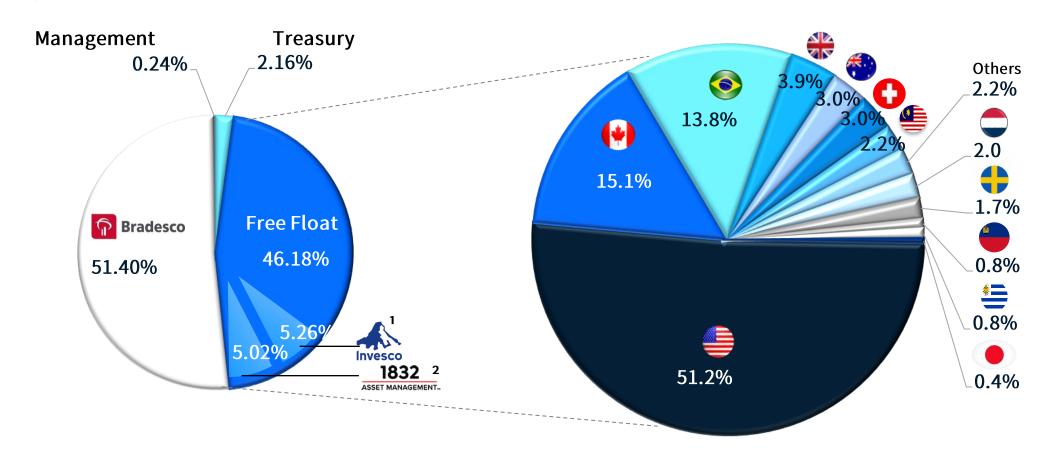


#### Increasing number of individual investors





### Global shareholder structure: investors from more than 30 countries



**Total Capital** 

568.465.803 Shares

Source: Odontoprev

1as of Notice to the Market on Nov 03rd. 2020
2as of Notice to the Market on Aug 19th. 2021

46% Free float

262.571.732 Shares

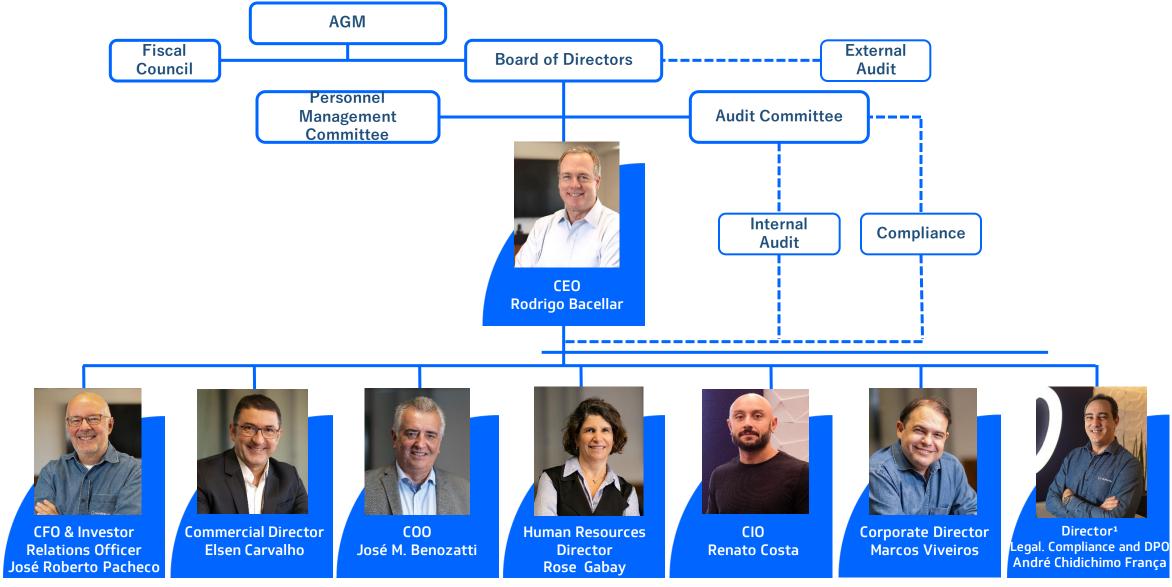
#### 2022 AGM/EGM approvals:



- ✓ Dividend of R\$41 million. payment on 10/05/2022
- ✓ Cancellation of 14.507.698 Treasury shares. decreasing the total number of shares from 531.294.792 to 516.787.094
- ✓ Stock dividend of 1 new share for every 10 existing ones. increasing the total number of shares from 516.787.094 to 568.465.803
- ✓ Election of 1st female Board member Thais Silva

#### Professional management team since foundation in the 80's





#### Key metrics for management's compensation



#### **Quantitative** goals

- Revenue growth
- ✓ Incremental EBITDA (R\$)
- ✓ Member expansion

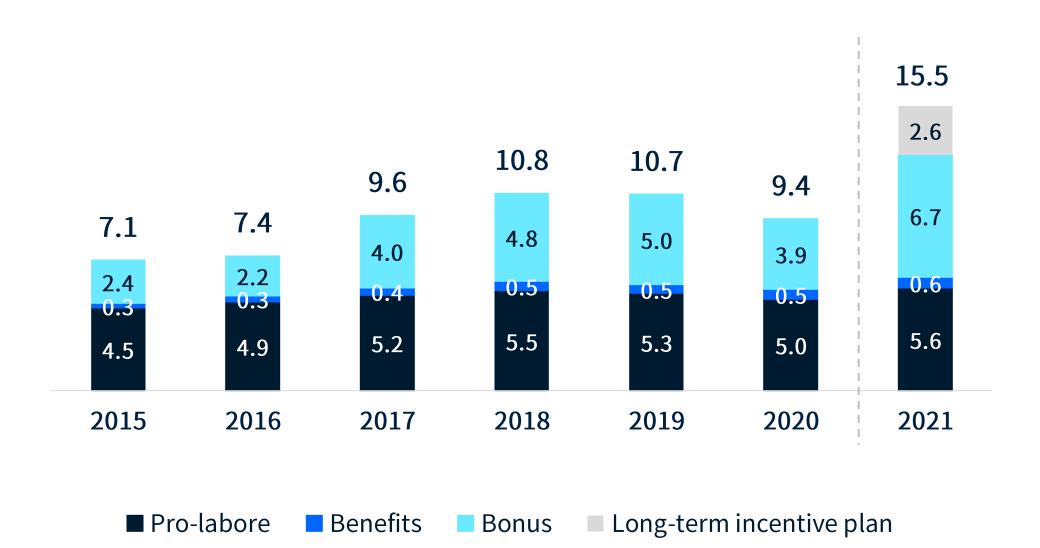
#### **Perception Studies**

- **✓** Beneficiaries
- **✓** Dentists
- **✓** HR managers
- **✓** Quality of our services

#### **Annual Executive Officers Compensation**



R\$ million



#### **Annual Management Compensation**

 $\bigcirc$ 

R\$ million

➤ All members of the Board of Directors are equally paid



# Odontoprev was awarded in the healthcare sector by Anuário Época 360° 2021





Odontoprev was awarded best company in the healthcare sector by the Anuário Época 360° 2021. of Época Negócios magazine. that evaluated more than 400 companies on themes like financial performance. sustainability. corporate governance. people. innovation and future vision.

# Odontoprev was voted dental plan Top of Mind among HRs for the 8th consecutive year





Odontoprev was awarded by 24<sup>th</sup> Top of Mind RH edition. as dental care most voted among HRs professionals. Of the 24 annual editions. Odontoprev won 19.

## Odontoprev won the 2021 healthcare Melhores e Maiores ranking of Revista Exame





Odontoprev was awarded in the healthcare sector in the 48<sup>th</sup> edition of Melhores e Maiores 2021 by Revista Exame.

The survey evaluated metrics such as sales growth. market leadership. liquidity and return on equity. as well as ESG practices.

#### **ESG** metrics



Environmental key indicators	1Q21	2Q21	3Q21	4Q21	2021	1Q22¹
Total consumption of electricity (kWh) [GRI-302]	196.925	155.177	156.298	111.125	619.525	NA
Total consumption of water (m³) [GRI-303]	1.220	541	596	863	3.219	NA
Greenhouse gas emissions per scope (tCO2e) [GRI 305]	94	42	79	95	310	70
Waste Management[GRI 306]	666	557	276	432	1.931	228

<sup>&</sup>lt;sup>1</sup> New headquarter as of february 2022

% Women

Personnel key indicators	1Q21	2Q21	3Q21	4Q21	2021	1Q22 <sup>1</sup>
Total employees	1.928	1.911	1.981	1.734	1.734	1.721
Call Center employees	504	490	477	192	192	166
Total turnover	6,1%	5,8%	4,4%	19,1%	37,3%	6,8%
Turnover without Call Center	7,0%	6,4%	4,5%	4,9%	21,7%	4,5%
Call Center turnover	3,6%	3,9%	4,2%	133,9%	163,5%	28,3%
[GRI G4-LA12]						
Gender distribution						
% Men	26,0%	26,3%	26,2%	28,6%	28,6%	29,9%

74,0%

73,7%

73,8%

71,4%

71,4%

70,1%

#### Odontoprev as a member of International ESG Indexes





Odontoprev was confirmed as a FTSE4Good Index Series constituent. for the fifth consecutive year.



Odontoprev was included in the Bloomberg Gender-Equality Index (GEI) for the third time.

#### Highlights in ESG





In Jun/22, Odontoprev received the "Corporate ESG Performance PRIME" badge by the ISS. Institutional Shareholder Services.



The Company has published a new annual edition of the ESG Report. based on GRI (Global Reporting Initiative) guidelines.



In 2Q21. Odontoprev neutralized all carbon emissions since its foundation in 1987. obtaining the certificate "Amigo do Clima".

#### Award winning IR Team



### Institutional Investor

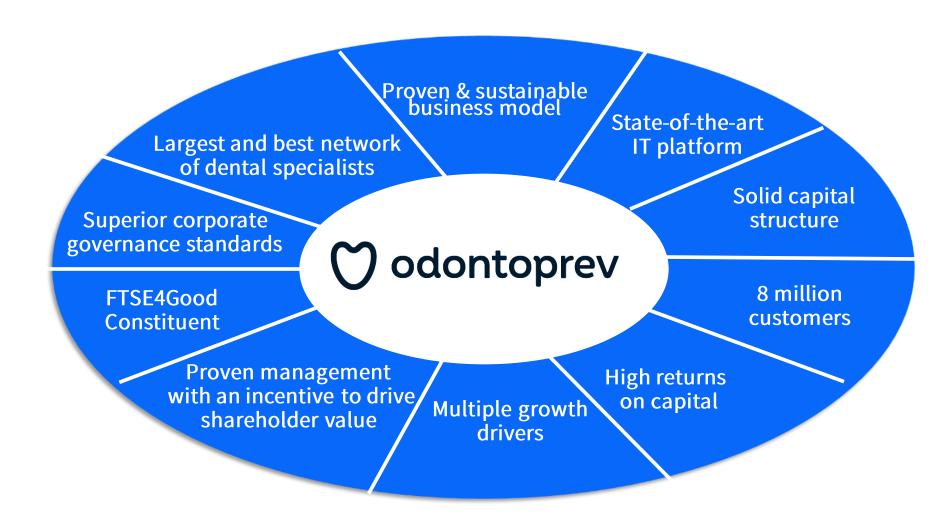
<u>Awarded by the Latin America Executive Team / Healthcare</u>

2010 / 2011 / 2012 / 2013 / 2014 / 2015 / 2016 / 2017 / 2018 / 2019 / 2020

... Thank you very much!

#### Why Odontoprev?





#### **Upcoming IR events**



UPCOMING EVENTS											
Date	Broker	Location	Event								
Jul 27, 2022			2Q22 Earnings Release								
Jul 28, 2022			2Q22 Webcast								
Aug 03, 2022	<b>BTGPactual</b>	Rio de Janeiro / BR	Non-deal roadshow								
Aug 10, 2022	CREDIT SUISSE	São Paulo / BR	Non-deal roadshow								
Aug 25, 2022	📤 Santander	Santiago / CL	Non-deal roadshow								
Sep 12-14, 2022	Morgan Stanley	London / UK	25th Annual Latin America Conference								
Oct 11-13, 2022	BTGPactual	New York / USA	BTG Pactual LATAM CEO Conference 2022								
Oct 26, 2022			3Q22 Earnings Release								
Oct 27, 2022			3Q22 Webcast								
Nov 15-16, 2022	ନ Bradesco	New York / USA	Bradesco BBI 12th CEO Forum								

#### **Contact Investor Relations**





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**Custodian & Market Maker** 



**KPING** Independent Auditors



**B3 Ticker** 

#### **Appendix**



R\$ million, except otherwise specified	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	APR21 MAR22	CAGR
Net Revenues	182	259	318	382	685	835	955	1,070	1,156	1,250	1,365	1,437	1,592	1,795	1,765	1,842	1,862	16%
Average ticket (R\$/memeber/month)	12.25	12.53	12.07	12.80	12.87	13.66	14.33	15.22	16.07	17.04	18.58	19.66	20.43	21.13	20.47	20.42	20.65	3%
Number of members (000)	1,492	2,113	2,460	4,175	4,978	5,533	5,976	6,172	6,316	6,409	6,267	6,309	7,230	7,400	7,510	7,984	7,956	12%
EBITDA	46	60	76	81	154	208	227	273	305	327	300	352	415	418	544	581	588	18%
EBITDA Margin (%)	25.1	23.3	23.9	21.1	22.4	24.9	23.8	25.5	26.4	26.2	22.0	24.5	26.1	23.3	30.8	31.5	31.5	-
Net Income	17	48	55	59	121	145	146	188	195	221	216	245	285	285	361	380	433	24%
Market Cap	872	1,122	587	2,833	4,443	4,711	5,701	5,223	5,239	5,021	6,694	8,453	7,305	8,963	7,730	6,694	6,662	14%
ODPV3 Return (%)	22	31	-46	183	80	8	25	-5	5	0	37	30	-13	26	-14	-10	0	14%
IBX-100 (%)	7	48	-42	73	3	-11	12	-3	-3	-12	37	28	15	33	4	-11	15	9%

# **O** odontoprev