

BOA VISTA SERVIÇOS S.A.
Publicly-held Company
CNPJ/ME No. 11.725.176/0001-27
NIRE 35.300.377.605

NOTICE TO THE MARKET

Pursuant to the provisions of article 12 of CVM Resolution No. 44/21 ("CVM Resolution 44"), Boa Vista Serviços S.A. ("Company") communicates to the market that has received, on this date, correspondence in which Kayne Anderson Rudnick Investment Management, LLC ("KAR") informs, on behalf of its investment advisory clients and on behalf of its affiliate Virtus Investment Advisers, Inc. ("VIA"), from which it holds proxy voting rights related to the powers of discretionary management, that: (i) the VIA's portfolio has acquired common shares issued by the Company, resulting in a total amount of 26,619,447 (twenty-six million, six hundred nineteen thousand, four hundred and forty-seven) shares owned, representing approximately 5.00% of all shares issued by the Company; and (ii) considering the commons shares issued by the Company held by VIA, KAR currently holds 41,178,584 (forty-one million, one hundred and seventy eight thousand, five hundred and eighty four) shares, representing approximately 7.75% of all shares issued by the Company. ("Correspondence").

Further information sent by KAR, including the information required by article 12 of CVM Resolution 44, can be found in the Correspondence, which is reproduced in its entirety at the end of this notice, in the Portuguese and English versions.

Monica Freitas Guimarães Simão
Financial and Investors Relations Officer

Sao Paulo, March 16, 2022



Kayne Anderson Rudnick
Investment Management

São Paulo, March 15, 2022

BOA VISTA SERVIÇOS S.A.

Attn: Ms. Monica Freitas Guimarães Simão
Investors Relationship Officer
Tamboré Avenue, No. 267, 11th to 15th floor,
South Tower, Alphaville, Barueri – SP,
06460-000
Brazil

**Ref.: Increase of significant ownership
interest in BOA VISTA SERVIÇOS S.A.**

Dear Sirs,

Kayne Anderson Rudnick Investment Management, LLC (“KAR”), a *Limited Liability Company*, on behalf of its investment advisory clients, duly registered by the Securities Exchange Commission – SEC under the No. 801-24241, with its principal place at 1800 Avenue of the Stars, 2nd Floor, Los Angeles, CA 90067, in compliance with Article 12 of the Brazilian Securities Commission (“CVM”) Resolution No. 44, dated August 23, 2021, as amended (“**CVM Resolution 44/21**”), on behalf of its affiliate, Virtus Investment Advisers, Inc. (“**VIA**”), from which it holds proxy voting rights, hereby informs that VIA’s portfolio has acquired in the secondary market in the regular course of trade, certain common stock shares issued by BOA VISTA SERVIÇOS S.A. (“**Company**”), thus holding, currently, **26,619,447** (twenty-six million, six hundred nineteen thousand, four hundred and forty-seven) common shares, representing, approximately **5.00%** of all outstanding shares by the Company.

Considering the common shares of the Company held by VIA, KAR currently holds **41,178,584** (forty-one million, one hundred and seventy eight thousand, five hundred and eighty four) common shares, representing, approximately, **7.75%** of all outstanding shares by the Company.

KAR also informs you that it holds proxy voting rights on behalf of certain investment advisory clients, including VIA, in

São Paulo, 15 de março de 2022

BOA VISTA SERVIÇOS S.A.

Att: Srta. Monica Freitas Guimarães Simão
Diretora de Relações com Investidores
Avenida Tamboré, nº 267, 11º ao 15º andar,
Torre Sul, Alphaville, Barueri – SP, 06460-000
Brasil

**Ref.: Aumento de participação
acionária relevante na BOA VISTA
SERVIÇOS S.A.**

Prezados Senhores,

Kayne Anderson Rudnick Investment Management, LLC (“KAR”), uma sociedade limitada, em nome de seus clientes de consultoria de investimento, devidamente registrada perante a *Securities Exchange Commission – SEC* sob o nº 801-24241, com endereço na 1800 Avenue of the Stars, 2nd Floor, Los Angeles, CA 90067, em cumprimento ao que estabelece o artigo 12 da Resolução CVM nº 44, de 23.8.2021, conforme alterada (“**Resolução CVM 44/21**”), em nome de sua afiliada, Virtus Investment Advisers, Inc. (“**VIA**”), da qual possui direitos de voto atinentes aos poderes de gestão discricionária, vem, à presença de V. Sa., informar que a carteira da VIA adquiriu, em operações realizadas no curso regular do mercado secundário, ações ordinárias de emissão da BOA VISTA SERVIÇOS S.A. (“**Companhia**”), o que traz exposição total de sua carteira a **26.619.447** (vinte e seis milhões, seiscentos e dezenove mil, quatrocentas e quarenta e sete) ações ordinárias, representando, aproximadamente, **5,00%** das ações emitidas pela Companhia.

Considerando as ações ordinárias da Companhia detidas pela VIA, KAR possui atualmente **41.178.584** (quarenta e um milhões, cento e setenta e oito mil, quinhentas e oitenta e quatro) ações ordinárias, representando, aproximadamente, **7,75%** das ações emitidas pela Companhia.

A KAR também informa que possui poderes de voto em nome de certos clientes,

connection with the discretionary management powers.

This is a minority investment not intended to change the control or administrative structure of the Company. Currently, KAR and VIA do not intend to purchase any additional shares of the Company for its clients' accounts with the intent to acquire control or to change the management structure of the Company. Neither KAR or VIA hold any interest in the Company for its own accounts.

The legal representative of KAR and VIA's clients in Brazil, for purposes of Article 119 of Law 6,404, of December 15, 1976, as amended, is Citibank Distribuidora de Títulos e Valores Mobiliários SA, CNPJ No. 33.868.597/00001-40.

Please do not hesitate to contact us should you need any further clarifications. For any matters relating to this letter, please contact our attorneys in Brazil, Mr. Fernando J. Prado Ferreira (phone: (55 11) 3247-8583); e-mail: fpradoferreira@pn.com.br; Mr. João Pedro Ribeiro Taveira (phone: (55 11) 3247-6372); e-mail: jtaveira@pn.com.br; and Mr. Leonardo Duarte Moreira (phone: (55 11) 3247-6337); email: ldmoreira@pn.com.br).

Very truly yours,



Michael Shoemaker

Chief Compliance Officer
Kayne Anderson Rudnick Investment Management, LLC

incluindo VIA, decorrentes do poder de gestão discricionária.

Trata-se de um investimento minoritário que não tem o objetivo de alterar a composição do controle ou a estrutura administrativa da Companhia. Atualmente, a KAR e a VIA não pretendem adquirir, em nome de seus clientes, quaisquer ações adicionais de emissão da Companhia com a intenção de adquirir o controle ou alterar a estrutura administrativa da Companhia. Nem a KAR ou a VIA detêm valores mobiliários de emissão da Companhia para suas contas próprias.

O representante legal dos clientes da KAR e da VIA para fins do artigo 119 da Lei 6.404, de 15.12.1976, conforme alterada, é a Citibank Distribuidora de Títulos e Valores Mobiliários SA, CNPJ nº 33.868.597/00001-40.

Permanecemos à disposição de V. Sas. para quaisquer esclarecimentos que se façam necessários, e solicitamos que os contatos de V. Sas. com relação à presente correspondência, sejam feitos por meio de nossos advogados no Brasil, Sr. Fernando J. Prado Ferreira (fone: (55 11) 3247-8583); e-mail: fpradoferreira@pn.com.br; Sr. João Pedro Ribeiro Taveira (fone: (55 11) 3247-6372); e-mail jtaveira@pn.com.br; e Sr. Leonardo Duarte Moreira (fone: (55 11) 3247-6337); e-mail: ldmoreira@pn.com.br).

Atenciosamente,