

AMBEV S.A.

CNPJ [National Register of Legal Entities] No. 07.526.557/0001-00
NIRE [Corporate Registration Identification Number] 35.300.368.941

AMBEV ANNOUNCES NEW CHIEF EXECUTIVE OFFICER

AMBEV S.A. (“Company” or “Ambev”) announces that effective January 1st, 2025 Mr. Carlos Eduardo Klutzenschell Lisboa, current Board Member and Zone President of the Middle Americas Zone (“MAZ”) at Anheuser-Busch InBev SA/NV (“AB Inbev”), was appointed Chief Executive Officer of the Company, replacing Mr. Jean Jereissati Neto, who will become the MAZ Zone President at AB Inbev. Mr. Carlos Eduardo Klutzenschell Lisboa will leave the Company’s Board of Directors also effective January 1st, 2025.

Mr. Carlos Eduardo Klutzenschell Lisboa holds a degree in business administration, and since 1993 has held several sales and marketing leadership roles at the Company and at AB Inbev, including, Ambev’s Marketing Vice-President from 2005 to 2011, President of Labatt in Canada from 2013 to 2014, Global Vice President for Global Brands at AB Inbev from 2014 to 2016, President of Latin America South at Ambev from 2016 to 2018, and MAZ Zone President at AB Inbev since January 2019.

São Paulo, August 27, 2024.

AMBEV S.A.

Lucas Machado Lira
Chief Financial and Investors Relations Officer