

INVESTOR DAY

ambev 2022

São Paulo, Brazil 📺 Broadcast & Present Event 📺 April 12th & 13th

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PERSONAL PRESENTATION



NAME:

EDUARDO HORAI

ROLE:

CTO & VP TECH AMBEV

TIME:

2.5 YEARS



UNICAMP



TOYOTA

2008

amazon

2012



2019

TECH HUBS

OUR KEY OFFICES ARE LOCATED IN 3 DIFFERENT CITIES; CAMPINAS (SP), BLUMENAU (SC) AND SÃO PAULO (SP), WITH ADDITIONAL OFFICES IN MARINGÁ (PR), SOROCABA (SP), JAGUARIÚNA (SP), BUENOS AIRES (AR) AND ALSO PEOPLE IN FULL HOME OFFICE ACROSS BRAZIL



Ambev Tech
Blumenau



Ztech
São Paulo



**Ambev
Global Tech**
Campinas



Zé
São Paulo



WE HAVE TWO **STRONG PLATFORM ECOSYSTEMS**, BEES FOR OUR CUSTOMERS AND ZE FOR OUR CONSUMERS.



WE ARE **CONNECTING** A VARIETY OF SERVICES AND OTHER **DIGITAL PRODUCTS** INTO THESE TWO ECOSYSTEMS, ALONGSIDE AMBEV'S STRONG FOOTPRINT.

2022

INVESTOR DAY

AGENDA

DAY 01
AMBEV TECH

AMBEV TECH

EDUARDO HORAI

BEES

ABILIO SECARECHIO
LEONARDO ALMEIDA

FINTECH

MARCELO PANTOJA
VALTER NAKASHIMA

LOGISTICS REVOLUTION

ANDRE MELLO

BREAK

ZÉ DELIVERY

RODOLFO CHUNG

DRAFTLINE & SOCIAL LISTENING

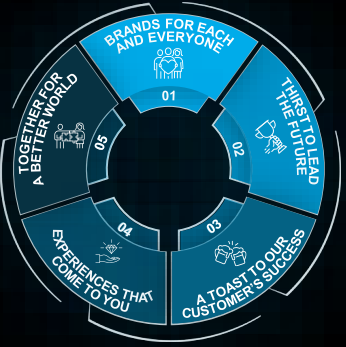
STELLA LOPES
PAULA GUZ

TECHNOLOGY STRATEGY

EDUARDO HORAI

SELL SIDE ANALYSTS Q&A

WE DEFINE A **TECHNOLOGY FRAMEWORK** TO ORCHESTRATE OUR TEAMS AND ASSETS TO DRIVE GROWTH TOWARDS THE PLATFORM



Ambev as a Platform

CUSTOMER

a toast to our customers' success
Bees | Marketplace

CONSUMER

experiences that come to you
Zé | Consumer Insights

Core Services

Fintech | Logistics | Breweries



Data & Analytics

Data Lake | Smart Algorithms & Insights



Tech Foundation

ERP | Architecture | Infrastructure @ Cloud | Cyber Security



People

Attraction | Upskilling | Reskilling | Retention

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