

ESG

UPDATE



*All COVID-19 prevention protocols were followed
in the organization of this event,
and that is why we have presentations recorded separately.*

*Presentations will be in Portuguese,
closed captioned in English and Portuguese
to reach a wider and more diverse audience.*

*Questions during Q&A session can be
done in Portuguese or in English.*





E

ENVIRONMENT



S

SOCIAL



G

GOVERNANCE

ESG COVERS A BROAD SET OF ISSUES



WASTE



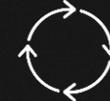
GHG
EMISSIONS



AIR & WATER
QUALITY



WATER
MANAGEMENT



BIODIVERSITY &
ANIMAL WELFARE



LAND
USE



MATERIAL
USE



PRODUCT
& SERVICE
SAFETY



HEALTH
& WELLNESS



RESPONSIBLE
DRINKING



EMPLOYEE HEALTH
& SAFETY



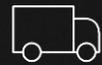
FAIR JOBS
& LABOR



COMMUNITY
RELATIONS



DIVERSITY
& INCLUSION



SUSTAINABLE
SOURCING



COMPETITIVE
BEHAVIOR



INDIRECT ECONOMIC
IMPACTS



TRANSPARENCY &
RISK
MANAGEMENT



GOVERNANCE &
ANTI-CORRUPTION



TAX



DIGITAL
PRIVACY &
SECURITY

PROPER GOVERNANCE GUARANTEES THAT IT IS 'STORYDOING'
MORE THAN STORY TELLING

G



GOVERNANCE



**SUSTAINABLE
SOURCING**



**COMPETITIVE
BEHAVIOR**



**INDIRECT
ECONOMIC
IMPACTS**



**TRANSPARENCY
& RISK MANAGEMENT**



**GOVERNANCE & ANTI-
CORRUPTION**



TAX



**DIGITAL PRIVACY &
SECURITY**

NEW MEMBERS



**CLAUDIA
WOODS**

CEO AT WEWORK
LATAM, PARTNER AT
SOFTBANK



**FABIO
BARBOSA**

BOARD MEMBER
OF ITAÚ-UNIBANCO, CBMM,
NATURA, ENDEAVOR BRASIL, CLP
AND UN FOUNDATION



**LIA
MATOS**

CHIEF STRATEGY
OFFICER AT STONE



UN 
WOMEN

The text 'UN' is positioned above 'WOMEN'. To the right of 'UN' is a stylized icon of a globe with vertical lines. The 'WOMEN' text is in a large, bold, white, sans-serif font.

ETHICS COMMITTEE

CEO
JEAN JEREISSATI

CFO
LUCAS LIRA

CHIEF PEOPLE OFFICER
RICARDO MELO

CORPORATE AFFAIRS OFFICER
RICARDO G. MELO

CHIEF LEGAL & COMPLIANCE OFFICER
LETICIA KINA

DIGITAL PRIVACY

COMMITTEE

CHIEF LEGAL & COMPLIANCE OFFICER

LETICIA KINA

CTO

EDUARDO HORAI

*AS WELL AS LEADERS OF **LEGAL, COMPLIANCE AND TECHNOLOGY** AREAS:*

LEGAL

GUILHERME PARENTE

COMPLIANCE

ISABELLA DA MATA

TECHNOLOGY

THIAGO LECHUGA

ESG

COMMITTEE

CFO
LUCAS LIRA

**CORPORATE AFFAIRS
OFFICER**
RICARDO G. MELO

**CHIEF LEGAL &
COMPLIANCE OFFICER**
LETICIA KINA

**CHIEF PEOPLE
OFFICER**
RICARDO MELO

**CHIEF SUSTAINABILITY &
PROCUREMENT OFFICER**
RODRIGO FIGUEIREDO

**CHIEF INDUSTRIAL
OFFICER**
MAURICIO SOUFEN

**CORPORATE AFFAIRS
VICE-PRESIDENT
FOR BRAZIL**
CARLA CRIPPA



(GRI – GLOBAL REPORTING INITIATIVE)



(SASB - SUSTAINABILITY ACCOUNTING STANDARDS BOARD)



(TCFD - TASKFORCE ON CLIMATE-RELATED FINANCIAL DISCLOSURES)

ESG COVERS A BROAD SET OF ISSUES

E



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AIR & WATER
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MANAGEMENT



BIODIVERSITY &
ANIMAL WELFARE



LAND
USE



MATERIAL
USE

Water stewardship

Smart Agriculture

Climate Action

Circular Packaging

Entrepreneurship



100%

OF OUR COMMUNITIES

100%

OF OUR DIRECT FARMERS

100%

OF OUR PURCHASED ELECTRICITY

100%

OF OUR PRODUCTS

100%

OF OUR SMALL ENTREPRENEURS

IN HIGH STRESS AREAS HAVE MEASURABLY IMPROVED WATER AVAILABILITY AND QUALITY

ARE SKILLED, CONNECTED AND FINANCIALLY EMPOWERED

COMES FROM RENEWABLE SOURCES & 25% REDUCTION IN CARBON EMISSIONS ACROSS OUR VALUE

WILL BE IN PACKAGING THAT IS RETURNABLE OR MADE FROM MAJORITY-RECYCLED CONTENT

EMPOWERED WITH THE TOOLS THEY NEED FOR THEIR DEVELOPMENT

CHAIN



Water stewardship



100%

OF OUR COMMUNITIES

IN HIGH STRESS AREAS HAVE MEASURABLY IMPROVED WATER AVAILABILITY AND QUALITY



Smart Agriculture



100%

OF OUR DIRECT FARMERS

ARE SKILLED, CONNECTED AND FINANCIALLY EMPOWERED



Climate Action



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Circular Packaging



100%

OF OUR PRODUCTS

WILL BE IN PACKAGING THAT IS RETURNABLE OR MADE FROM MAJORITY-RECYCLED CONTENT



Entrepreneurship



100%

OF OUR SMALL ENTREPRENEURS

EMPOWERED WITH THE TOOLS THEY NEED FOR THEIR DEVELOPMENT

WATER
MANAGEMENT AT AMBEV

BEYOND OUR WALLS

INSIDE OUR WALLS

ACCESS TO WATER FOR **COMMUNITIES**



RECOVERY AND
PRESERVATION OF
WATERSHEDS



QUALITY OF RIVERS
MONITORING



WATER
SECURITY



CONSUMPTION REDUCTION



WATER **REUSE**

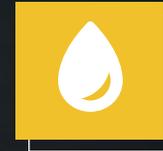
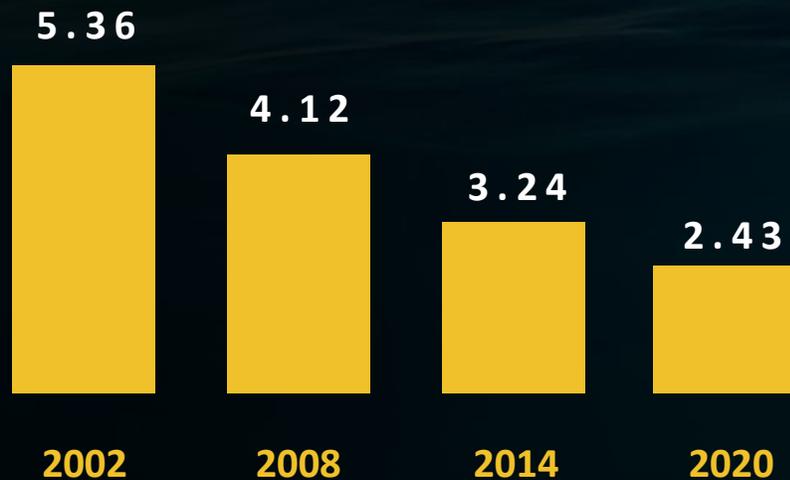
TREATING 100%
OF RESIDUES
WITH HIGH EFFICIENCY



SO FAR...

OVER 55%
OF REDUCTION COMPARED
TO THE PAST 18 YEARS

REDUCTION IN WATER CONSUMPTION
[HL WATER/HL BEER]



LESS THAN
2,5L OF WATER
USED TO PRODUCE 1 LITER OF
BEER



**WATER EFFICIENCY
TARGET FOR 2025**

<2 L/L

**FOR ALL BEER PLANTS IN
WATER STRESSED AREAS**



WATERSHED & FORESTS

BACIAS E FLORESTAS

ambev



Water stewardship



Smart Agriculture



Climate Action



Circular Packaging



Entrepreneurship



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IN HIGH STRESS AREAS
HAVE MEASURABLY
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FINANCIALLY
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OF OUR
PURCHASED
ELECTRICITY

COMES FROM
RENEWABLE SOURCES
& 25% REDUCTION IN
CARBON EMISSIONS
ACROSS OUR VALUE

100%

OF OUR
PRODUCTS

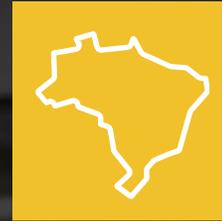
WILL BE IN PACKAGING
THAT IS RETURNABLE OR
MADE FROM MAJORITY-
RECYCLED CONTENT

100%

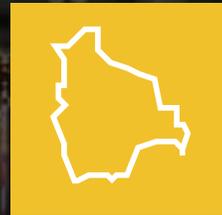
OF OUR SMALL
ENTREPRENEURS

EMPOWERED WITH THE
TOOLS THEY NEED FOR
THEIR DEVELOPMENT

CIRCULAR PACKAGING RETURNABLE BOTTLES



BRAZIL
38%



BOLIVIA
57%



ARGENTINA
64%

CIRCULAR PACKAGING

RECYCLED CONTENT AMBEV



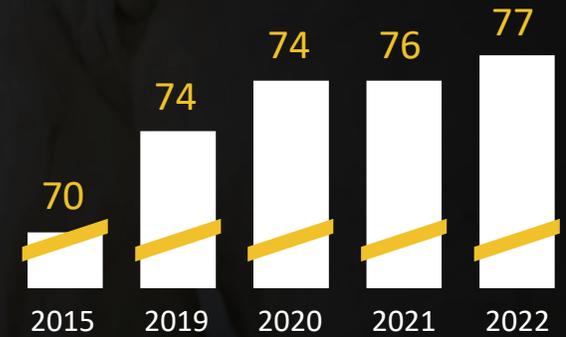
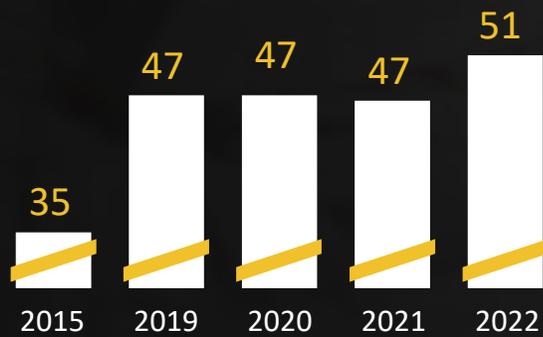
47%
OF GLASS BOTTLES



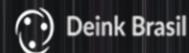
33%
OF PET BOTTLES



74%
OF CANS



INNOVATION & PARTNERSHIPS



moléccoola



R\$10MM
IN BUSINESSES
IN 2 YEARS



**INTERNAL & EXTERNAL
ENGAGEMENT**



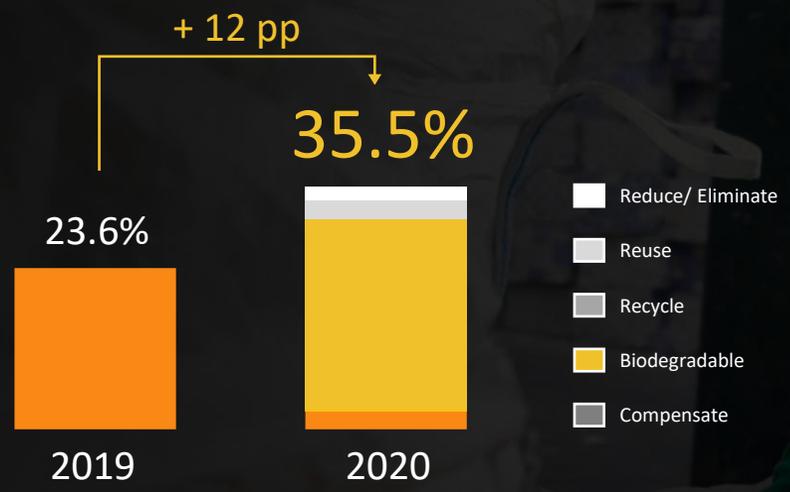
**TECHNOLOGY
& INNOVATION**



**BETTER
WORLD**

BRAZIL: WE WILL END PLASTIC POLLUTION OF OUR PACKAGING

PLASTIC



- Reduce/ Eliminate
- Reuse
- Recycle
- Biodegradable
- Compensate



STRETCH GRAMMAGE REDUCTION BY 15%



SHRINK GRAMMAGE REDUCTION BY 12,5%



SHRINK GRAMMAGE REDUCTION BY 6,5%



1st CANNED WATER IN BRAZIL

EXAMPLES



BIO V



LOCK N POP



PRECIOUS PLASTIC



PALLET COVER



SNAP PACK



GROWPACK



AVOID



KEEL CLIP



100% GUARANA

ECOSCORE

COMPARES PACKAGING, RATING BETWEEN 0-100 (THE LOWER, THE BETTER)

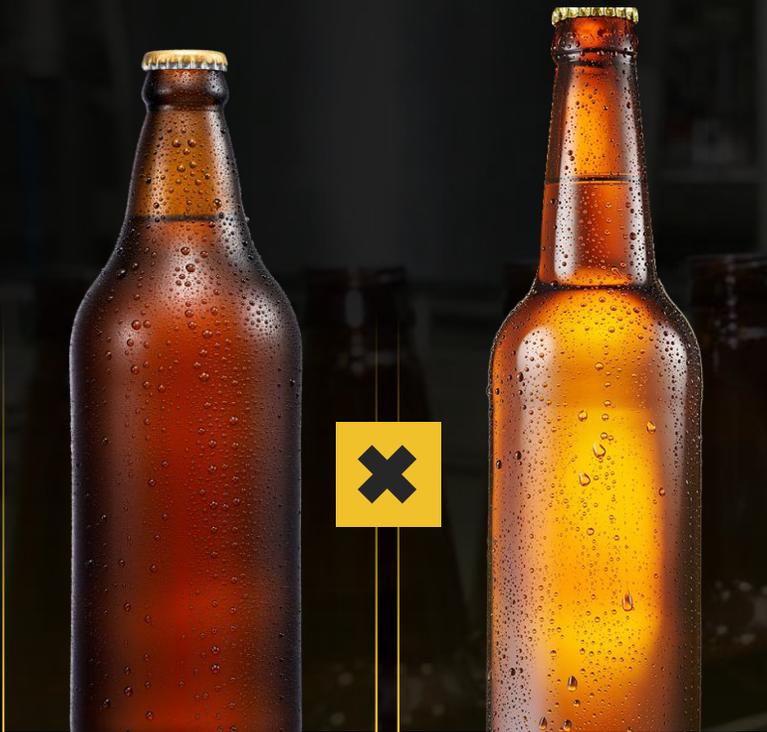


KPIs

- Returnability
- Packaging weight/volume
- Recycled content
- Carbon emissions
- End of life
- Plastic pollution



- Primary packaging
- Secondary packaging
- Label
- Cap



One Way
1L

Returnable
1L

BENEFITS

- More sustainable new products / Innovation, aligned with strategy
- Work on and improve existing packaging



INSTITUTO DE
EMBALAGENS
Ensino & Pesquisa



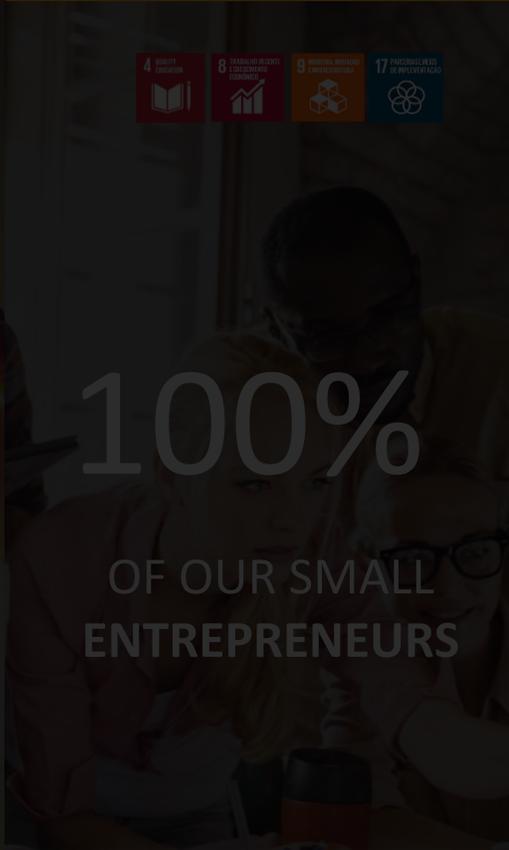
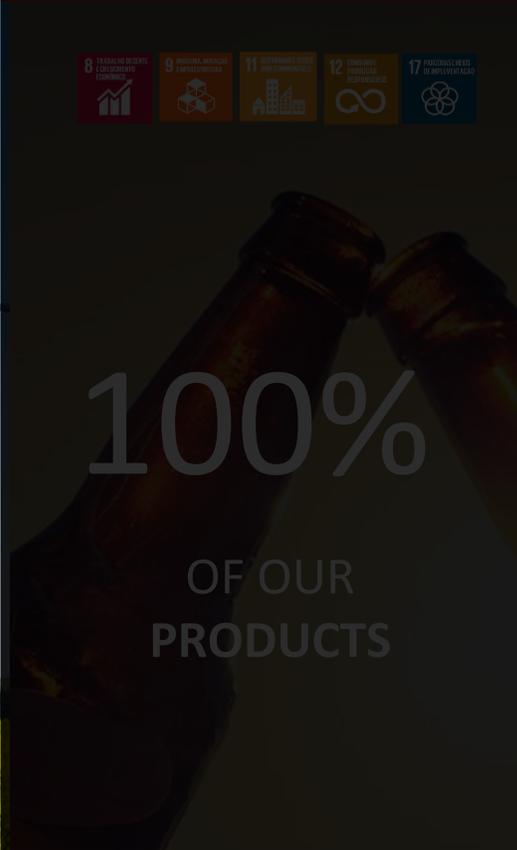
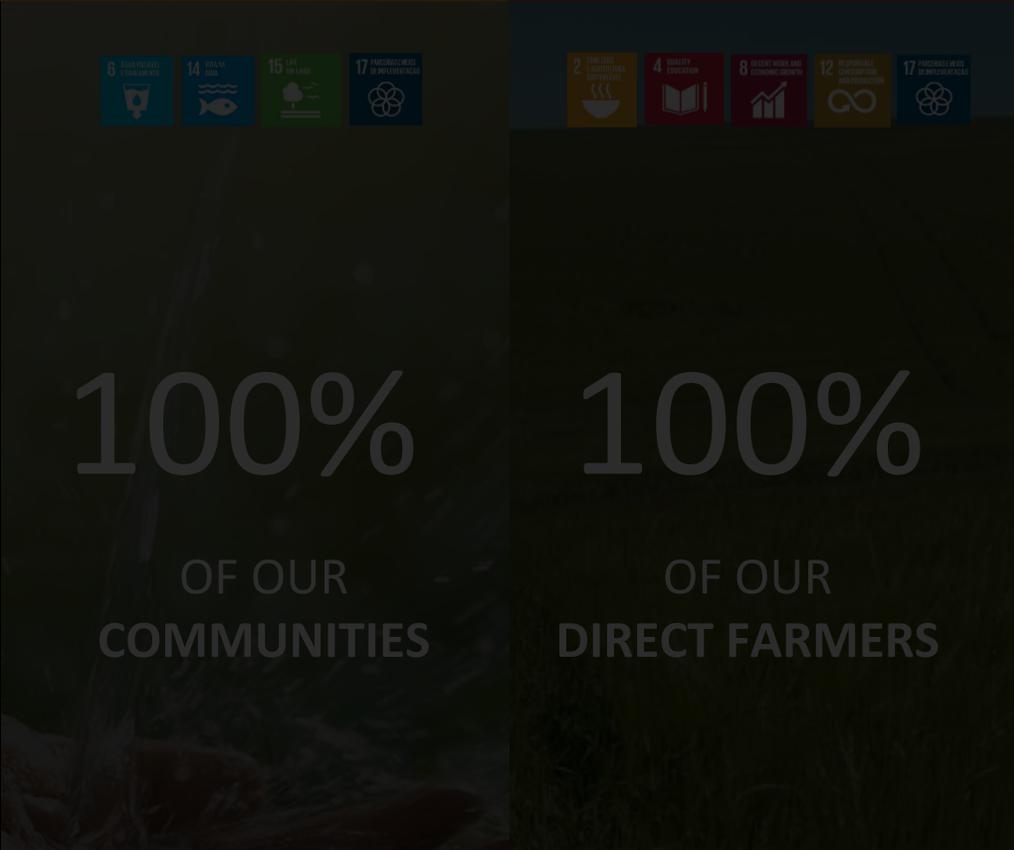
BUREAU
VERITAS

Water stewardship

Smart Agriculture

Climate Action

Circular Packaging



100%

OF OUR COMMUNITIES

100%

OF OUR DIRECT FARMERS

100%

OF OUR PURCHASED ELECTRICITY

100%

OF OUR PRODUCTS

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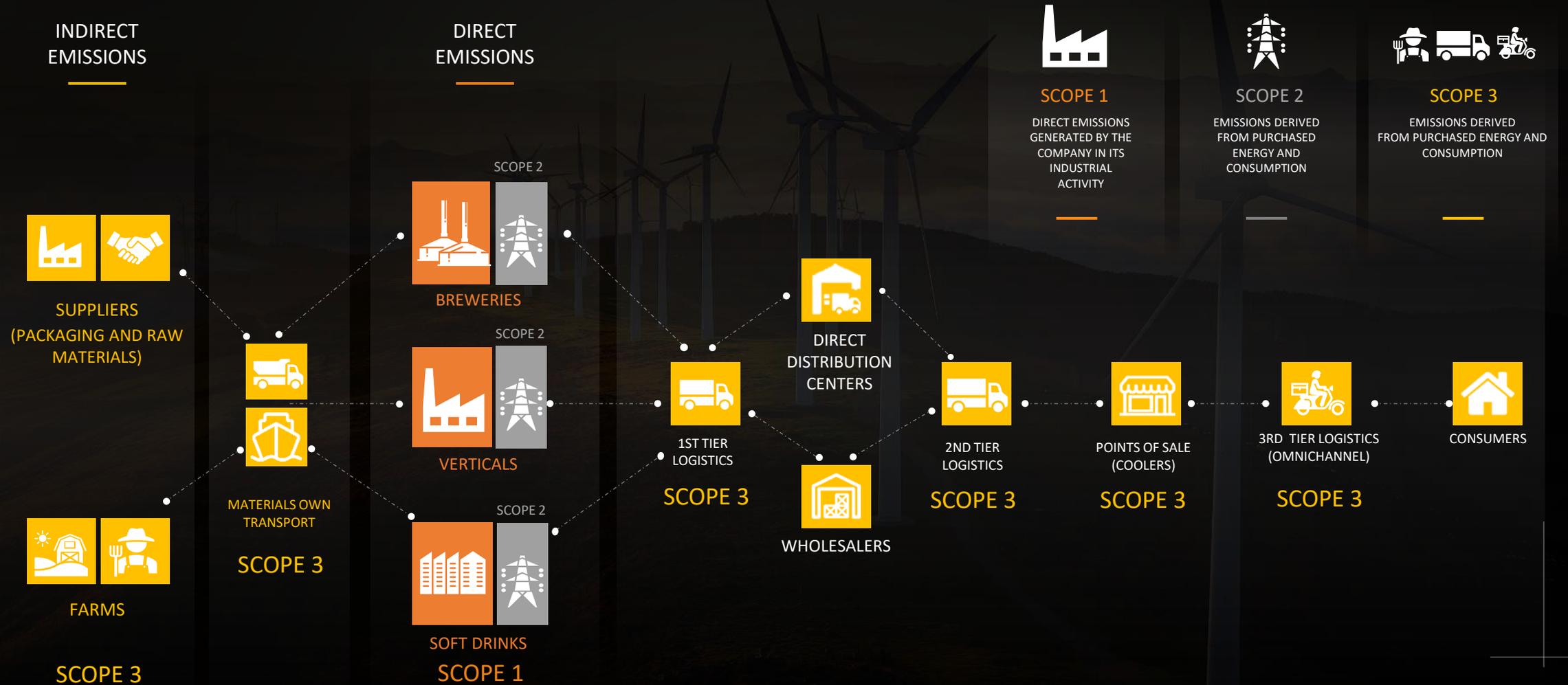
CHAIN

WILL BE IN PACKAGING THAT IS RETURNABLE OR MADE FROM MAJORITY-RECYCLED CONTENT

EMPOWERED WITH THE TOOLS THEY NEED FOR THEIR DEVELOPMENT

CLIMATE ACTION

AMBEV CARBON FOOTPRINT



CARBON SCOPES 1 AND 2



951

- ZBS FOUNDATION
- EFFICIENCY PROGRAMS: E.G. "BOINAS VERDES"
- 8 NEW BIOMASS PLANTS (SC, TE, AG, CI, CS, MG, CE, EQ)

2003 - 2009



727

- 2 NEW GREENFIELDS WITH BIOMASS PLANTS (NS, UB)
- SHUTDOWN AND MODULATION POLITICS

2012 - 2014



344

- 1 NEW GREENFIELD WITH BIOMASS PLANTS (PG)
- FULL CONVERSION FROM BPF TO VEGETABLE OIL (CS, SC, CN, TE, CE, CI, EQ)
- E&F TOOLKIT ROLLOUT

2014 - 2020

224k
23%

383k
40%

63% REDUCTION

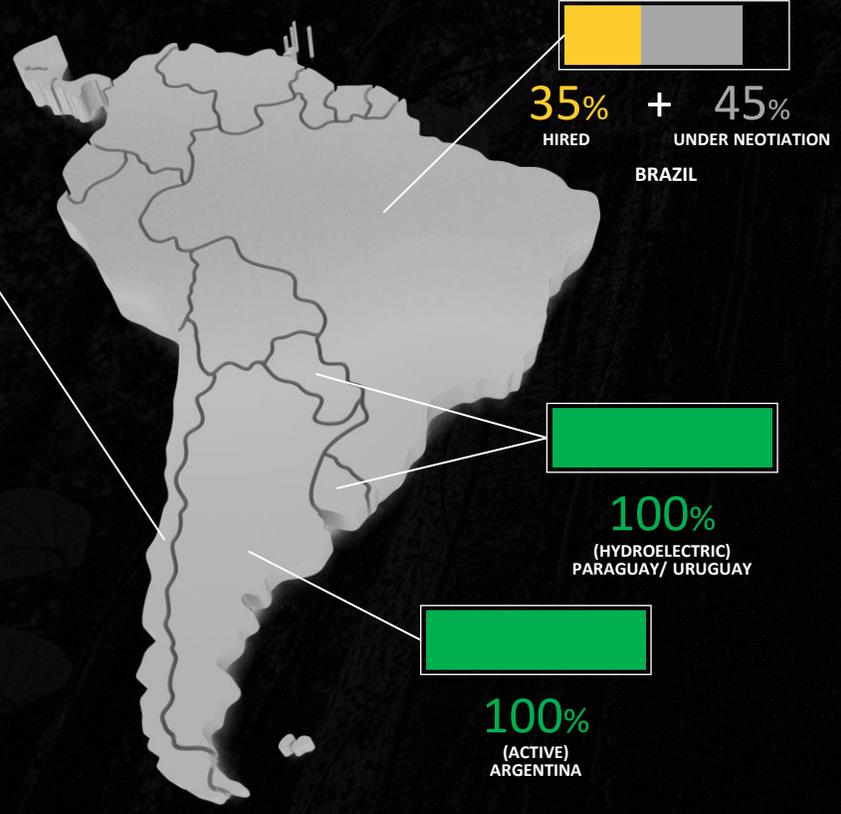
*unit kTon CO2

RENEWABLE BREWERIES AND DIRECT DISTRIBUTION CENTERS (DDCs)

SAZ PLANTS



100% BUDWEISER
IN BRAZIL - APRIL 2023
(HIRED)



DDCs

GO: 4 DDCs

340 kWp

RJ: 4 DDCs

800 kWp

GO: DDC Votorantim

50 kWp

SP: DDC Araçatuba

60 kWp



-4.6k ton CO₂ per year

Equals -2.3k cars on the streets

or 32,850 trees planted per year

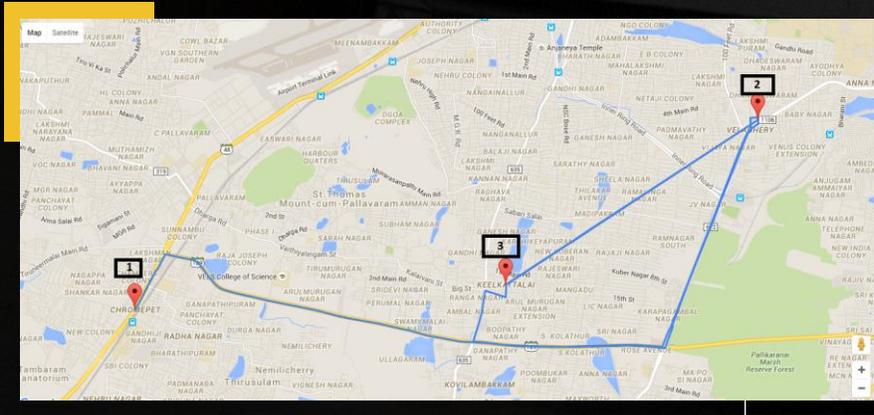
Enough energy for a town of 60k inhabitants

CARBON SCOPE 3 GREEN LOGISTICS

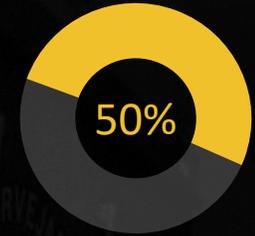
SHARED ROUTES



+EFFICIENT ROUTES



ELECTRIC TRUCKS



OF OUR DEDICATED FLEET
COMPOSED OF ELECTRIC
VEHICLES BY 2025

215 EV TRUCKS
BY 2021

100
Jul/21



15
Aug/21



100
Oct/21



CARBON SCOPE 3 CLEANER AND CHEAPER ENERGY FOR POCs

WE INVEST TO BRING CLEAN ENERGY
TO OUR ECOSYSTEM

HOW IT WORKS



GENERATOR

Invests and constructs **photovoltaic plants** in many different regions across the contry



lemon

Connects the end user (POCs) to energy generators and secures discounts in energy bills of POCs



ambeve

Leads clients (POCs) to Lemon and uses its brand



POCs

Sign contract with Lemon and receive **cleaner and cheaper energy**, without own investment



DISTRIBUTOR

Receives energy from solar plants and distributes it normally

BIG NUMBERS



~1,000

POCs already receiving renewable energy



~10,000

POCs expected to receive photovoltaic energy by the end of 2021



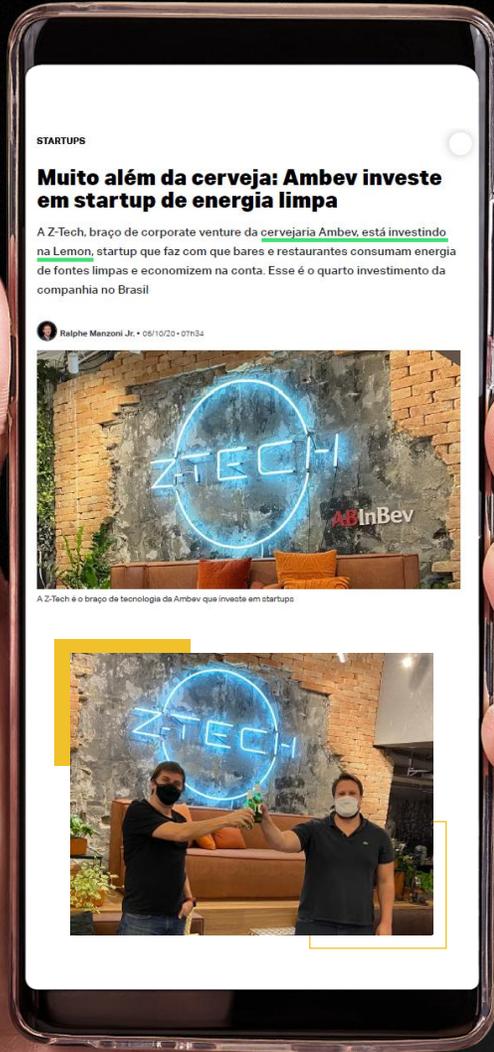
~10MWh

of electric energy from POCs migrated to photovoltaic energy by the end of 2021



~14MM R\$

of annual savings for POCs, freeing investment capability to their businesses



SCOPES

1, 2 & 3

ACCELERATOR 100+



ELECTRIC FLEET



REVERSE LOGISTICS



PLASTIC COMMITMENT



ENERGY EFFICIENCY



SHARING BEST PRACTICES IN
WATER AND ENERGY EFFICIENCY

WATERSHEDS &
FORESTS



REGENERATIVE
AGRICULTURE



ECOLOGICAL
REFRIGERATORS



RENEWABLE ENERGY



OUR COMMITMENTS





COMMITMENT
NETZERO
CARBON

ESG COVERS A BROAD SET OF ISSUES

S



SOCIAL



**PRODUCT &
SERVICE SAFETY**



**HEALTH
& WELLNESS**



**RESPONSIBLE
DRINKING**



**EMPLOYEE
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**FAIR JOBS
& LABOR**



**COMMUNITY
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**DIVERSITY
& INCLUSION**

#TOGETHER AT A DISTANCE



3.3 MILLION
HAND SANITIZER
UNITS



100
HOSPITAL BEDS



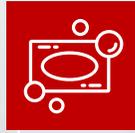
3 MILLION
FACE SHIELD
MASKS



2.5 MILLION
BREADS



20 TON
TAPIOCA GUM



100 THOUSAND
SOAP BARS



1.4 MILLION
WATER LITERS



M'BOI MIRIM
HOSPITAL

COVID-19 FIGHT

#TOGETHER AT A DISTANCE



THERMAL
BOXES



OXYGEN
CYLINDERS



OXYGEN
PLANT

COVID-19 FIGHT



ambev

VOO 

6 MILLION

PEOPLE IMPACTED

PEOPLE BENEFITED BY AMA

1 MM

330

223

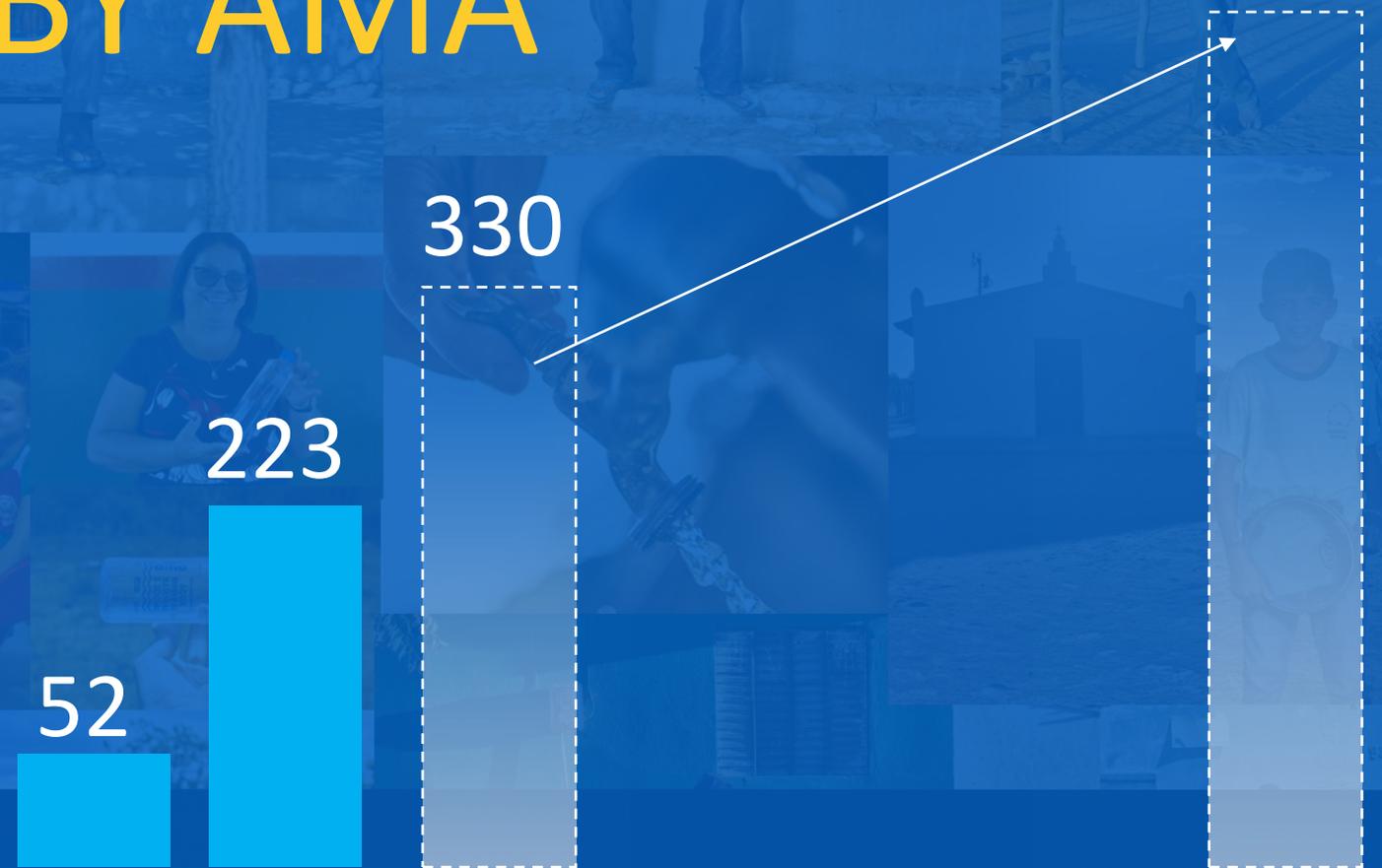
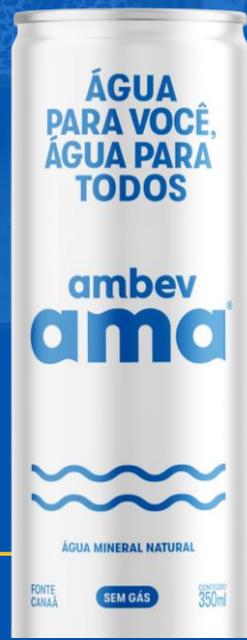
52

2019

2020

2021

2025



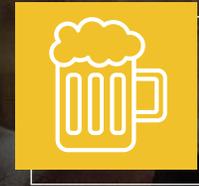
SMART DRINKING



NO DRINKING BY
UNDERAGED PEOPLE



NO DRINK AND
DRIVING



MODERATED
DRINKING





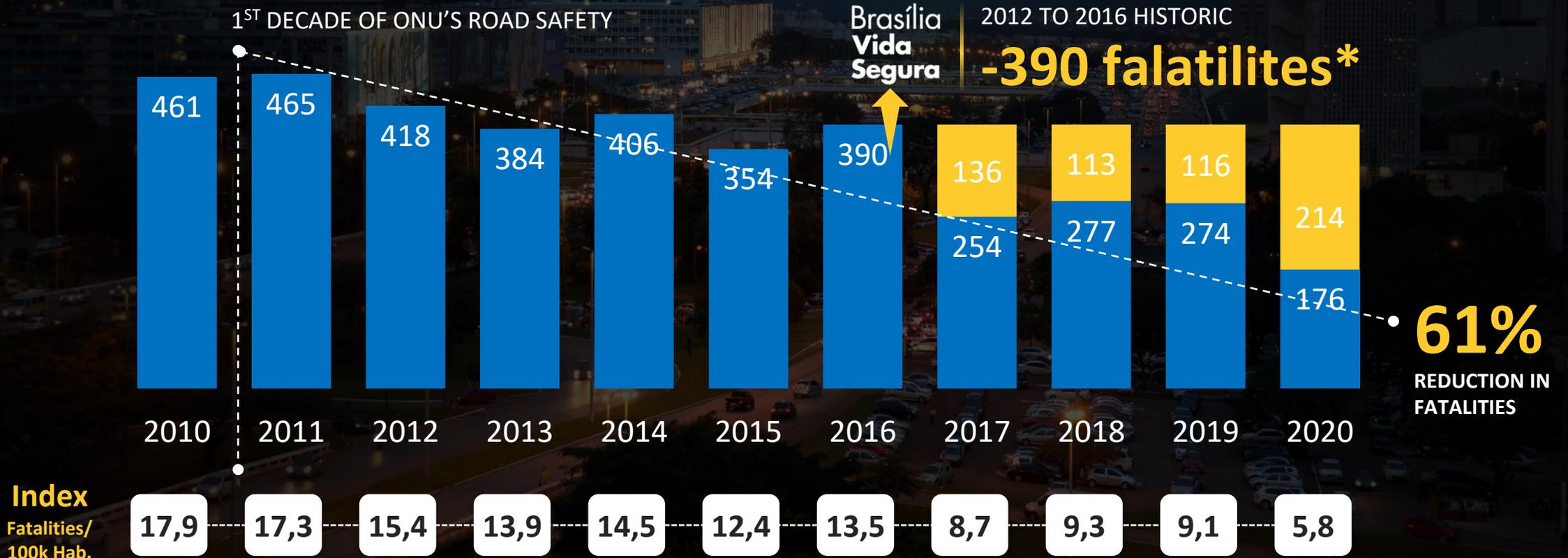
WEBSITE REGARDING SMART DRINKING



RESULTS

FATALITIES HISTORIC IN BRAZILIAN FEDERAL DISTRICT

579 LIVES SAVED



*Source: DETRAN. Available at: <http://www.detran.df.gov.br/dados-mensais/>; IBGE. Available at: <https://cidades.ibge.gov.br/brasil/df/panorama>.

6 THOUSAND IMPACTED PEOPLE



ADRIANA
BARBOSA



HELIO
SANTOS



ÍTALA
HERTA



LILIANE
ROCHA



1 REPLICATE THE **INTERNSHIP PROGRAM** FOR BLACK STUDENTS

2 60 **BLACK TRAINEES** IN THE NEXT 3 YEARS

3 CREATE A SPECIFIC **DEVELOPMENT PROGRAM** TO ENABLE OUR BLACK EMPLOYEES TO ASSUME LEADERSHIP POSITIONS

4 ENSURE REPRESENTATION OF AFRO-DESCENDANTS IN **INTERNAL TRAINING**

5 HIRING 200 BLACKS FOR **LEADERSHIP POSITIONS** NEXT YEAR

6 QUARTERLY ACTIVATIONS WITH **AFFINITY GROUPS**

7 100% OF LEADERS **TRAINED** ON ANTI-RACISM, UNCONSCIOUS BIAS, DIVERSITY AND INCLUSION THROUGHOUT THE YEAR

8 EVOLUTION OF THE **ANNUAL CENSUS** D&I QUESTION IN DIVERSE GROUPS

9 **THIRD-PARTY** ANTI-RACIST TRAINING

10 AT LEAST 200 NEW BLACK **SUPPLIERS** REGISTERED IN 2021 AND DOUBLE SPENDING ON BLACK SUPPLIERS IN 2022

11 DEFINE GOALS FOR BETTER D&I IN **MARKETING AGENCIES**

12 IMPLEMENT A PROGRAM AGAINST **DOMESTIC VIOLENCE**

13 100 ENTREPRENEURS OR ORGANIZATIONS LED BY BLACKS **MENTORED** BY AMBEV OR PARTNERS ANNUALLY

1ST

FEMALE AFFINITY GROUP



W E I S S

Women Empowered Interested in Successful Synergies



STATISTICALLY

WE HAVE NO DIFFERENCE
IN REMUNERATION

BETWEEN MEN AND
WOMEN





INCLUSIVE ENVIRONMENT

MATERNITY RELATED POLICIES

MOBILITY

WORK ROUTINES FLEXIBILITY



COALIZÃO
EMPRESARIAL
PELO FIM DA
VIOLÊNCIA
CONTRA
MULHERES
E MENINAS